

PINK MAGENTA FRESH FLOWERS

Flower Selection



ALPHABETICAL LISTING

Alstroemeria
Amaryllis
Amaryllis, Naked Lady
Anthurium
Aster
Aster, Matsumoto
Astilbe
Boronia
Bouvardia
Calla Lily, Miniature
Calycinia
Campanula
Carnation
Carnation, Miniature
Celosia, Cockscomb
Dahlia
Flowering Branch
Freesia
Genista
Gerbera
Germini
Ginger
Gladiolus
Godetia
Heather
Heliconia

Hyacinth
Hydrangea
Hypericum
Larkspur
Leptospermum
Lilies
Lisianthus
Nerine Lily
Orchids
Peony
Protea
Ranunculus
Rose, Bicolor
Rose, Magenta
Rose, Pink
Rose, Spray
Snapdragon
Statice
Stock
Sweet Pea
Ti Leaf
Tulip
Yarrow, Cottage
Zinnia



alstroemeria

ALSTROEMERIA HYBRIDS
(al-stro-MEER-ee-ah)

Also known as Peruvian Lily, Inca Lily

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple,
Pink, Magenta, Red, Peach,
Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Clusters of 4-6 delicate,
trumpet-like flowers, each 1½-2"
across on leafy stems 24-36" long.
Most varieties are marked with
freckles or streaks of a contrasting
color on the innermost petals.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass; Filler

MEANING: Devotion; Aspiring;
Wealth; Prosperity; Fortune





amaryllis

HIPPEASTRUM HYBRIDS
(hi-pee-AS-trum)

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Red, Peach,
Orange, Bicolor

■ **CHARACTERISTICS:**

Two to four trumpet-shaped
flowers, each approximately
6" across, on a thick,
hollow 12-24" stem.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 stem

■ **FLORAL FORM:** Mass; Form

MEANING: Pride; Beauty;
Dramatic; Timid



amaryllis



naked lady amaryllis

HIPPEASTRUM HYBRID
(hi-pee-AS-trum)

■ **AVAILABILITY:**



■ **COLORS:** Pink

■ **CHARACTERISTICS:**
Two to four trumpet-shaped
4" flowers clustered on a
thick hollow 12-18" stem.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Mass; Line; Form

MEANING: Do not deceive me



amaryllis, naked lady



anthurium

ANTHURIUM ANDRAEANUM
(an-THUR-ee-um an-dre-AY-num)

Also known as Painted Tongue,
Flamingo Flower

■ **AVAILABILITY:**



■ **COLORS:**

White, Purple, Pink, Magenta,
Red, Burgundy, Peach,
Orange, Green, Bicolor

■ **CHARACTERISTICS:**

Heart-shaped, waxy bract with a
long, cylindrical spadix that is usually
yellow. The size of the flower varies
from 2-7". Stems are 12-30" long.

■ **LASTING QUALITY:** 14-21 days

■ **PACKAGING:** 1 stem

■ **SPECIAL CARE:**

Temperature sensitive. Store at
45-55°F. Unpack carefully.

■ **FLORAL FORM:** Form; Mass

MEANING: Think of me; Lover





aster

ASTER SPECIES
(AS-ter)

Also known as Beauty Aster

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Yellow

■ **CHARACTERISTICS:**

Composite blooms 2-3" across
on 12-22" stems.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

MEANING: Innocence; Loyal love;
Gentleness; Purity; I partake of your
sentiments; Contentment; Afterthought;
Variety; Daintiness; Elegance;
Birth flower for September



MAGENTA

PINK

aster



'matsumoto' aster

CALLISTEPHUS CHINENSIS
(ka-LEE-ste-fus chin-EN-sis)

Also known as China Aster,
Rainbow Aster

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Peach, Yellow

■ **CHARACTERISTICS:**

Daisy-like 1½-2" flowers on long
laterals are grouped approximately
3 per stem (plus 2 buds). Average
stem length 18-24".

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

MEANING: Watchful eye; Beginning;
Contentment and love; I will think
of it; Afterthought; Love of variety;
Birth flower for September





astilbe

ASTILBE HYBRIDS
(a-STIL-bee)

Also known as Goat's Beard,
False Spirea

■ **AVAILABILITY:**



■ **COLORS:** White, Lavender, Pink, Red

■ **CHARACTERISTICS:**
Pyramidal, feathery plumes of tiny
florets on slender 24-30" stems.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Filler

MEANING: I'll still be waiting;
Love at first sight



astilbe



boronia

BORONIA HETEROPHYLLA

(bo-RO-nee-a he-te-ro-FYE-la)

■ AVAILABILITY:



■ COLORS: Pink, Magenta

■ CHARACTERISTICS:

Small, $\frac{3}{8}$ " cup-shaped blossoms clustered on 15-20" stems. Stems have soft needle-like leaves.

■ LASTING QUALITY: 5-7 days

■ PACKAGING: 1 bunch

■ SPECIAL CARE:

Place Boronia in a bucket by itself. Boronia sap and foliage can cause other flowers to wilt prematurely.

■ FLORAL FORM: Filler

MEANING: Silence; Hush



boronia



bouvardia

BOUVARDIA SPECIES
(boo-VAR-dee-a)

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Red,
Peach, Orange

■ **CHARACTERISTICS:**

Small starburst-shaped florets form a loose cluster about 6" wide. Single and double varieties are available. Average stem length 24-36".

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Do not store below 45°F.

■ **FLORAL FORM:** Mass; Filler

MEANING: Enthusiasm



bouvardia



miniature calla lily

ZANTEDESCHIA SPECIES
(zan-tee-DES-key-a)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Red, Peach, Orange, Yellow,
Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Flowers are borne on a spadix at the end of the stem. Colored spathes are 2" long on 10-14" straight stems.

■ **LASTING QUALITY:** 4-8 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Line; Form

MEANING: Magnificent beauty;
Regal; Association with
6th wedding anniversary



calla lily, miniature

calycinia



calycinia

THRYPTOMENE CALYCINA
(THRIP-to-meen kal-ah-SEYE-na)

■ **AVAILABILITY:**



■ **COLORS:** White, Pink, Dyed

■ **CHARACTERISTICS:**
Numerous tiny 1/8" blossoms,
tightly clustered on branching
stems 12-20" long.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Filler

MEANING: Small; Indecisive





campanula

CAMPANULA SPECIES
(kam-PAN-u-la)

Also known as Bellflower, Canterbury Bells, Chimney Bells

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink

■ **CHARACTERISTICS:**

Cup or bell-shaped 1-2" flowers appear alternately on 18-24" stems.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Form

MEANING: Gratitude; Aspiration



campanula



carnation

DIANTHUS CARYOPHYLLUS
(di-AN-thus ka-ree-OF-fil-us)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink, Magenta, Red, Burgundy, Peach, Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Double, 2-3" fragrant flowers with ruffled or smooth-edged petals bloom on 15-30" stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

MEANING: Fascination; Distinction; Divine love; Fidelity; Love; Yes; Birth flower for January; **PINK:** A woman's love; A mother's love; I'll never forget you; Gratitude; Emblem of Mother's Day; I'll never forget you; **STRIPED:** Refusal; Sorry I can't be with you; No



carnation



miniature carnation

DIANTHUS CARYOPHYLLUS NANA
(di-AN-thus ka-ree-OF-fil-lus NAH-na)

Also known as Spray Carnations,
Pixie Carnations

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Scented double flowers are
about 1½" across. Sprays of
1-4 flowers on 12-18" stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 5-10 stems per bunch

■ **FLORAL FORM:** Mass; Filler

MEANING: Divine flowers; Marital bliss;
Birth flower for January; **PINK:** A
woman's love; A mother's love; I'll never
forget you; Gratitude; **STRIPED:** Refusal;
Sorry I can't be with you; No



carnation, miniature



cockscomb celosia

CELOSIA CRISTATA
(see-LOE-see-uh kriss-TAY-tuh)

Also known as Brain Flower

■ **AVAILABILITY:**



■ **COLORS:**

Pink, Magenta, Red, Burgundy,
Orange, Yellow, Green

■ **CHARACTERISTICS:**

Brightly colored clusters of tiny flowers resemble a rooster's comb. Clusters are 1-10" across on a 12-18" stem.

■ **LASTING QUALITY:** 4-6 days

■ **PACKAGING:** 5-10 stems

■ **FLORAL FORM:** Mass; Form

MEANING: Affection; Singularity;
Foppery; Silliness



celosia, cockscomb



dahlia

DAHLIA HYBRIDS
(DAL-ya)

Also known as Georginas

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy,
Peach, Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Flower shape and size depend on variety. Composite blooms are 4-6" across, but some can reach 10-12" across. Stems are 12-36" long. Some have daisy-like centers.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

MEANING: Treachery; Elegance and dignity; Instability; Good taste; Forever thine; Associated with 14th wedding anniversary



dahlia



flowering branch

Also known as Cherry, Pear, Quince



■ **COLORS:** White, Pink, Purple, Peach

■ **CHARACTERISTICS:**
Delicate 1-2" cup-shaped flowers are clustered on 10-24" branches along main branch. Branches can be 24-60" long.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:**
Size of bunch varies by variety

■ **SPECIAL CARE:**
Obtain branches early—opening may take 2 to 5 days. Cut 2" off main branch. Hold at room temperature until buds open, then refrigerate.

■ **FLORAL FORM:** Line; Form

MEANING: Fidelity; Symbol of woman; Shy love; Bridal hope;
CHERRY: Good education;
PEAR: Affection; **QUINCE:** Temptation



flowering branch



freesia

FREESIA HYBRIDS
(FREES-ya)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple,
Pink, Magenta, Red, Orange,
Yellow, Bicolor

■ **CHARACTERISTICS:**

Thin stems bear one-sided spikes
of 4-8 flowers. Fragrant, tubular
flowers are about 1½" long and
are available in single or double
blooms. Stems are 9-18" long.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Remove banding and plastic sleeve.
Place in bucket of floral-nutrient
water. Do NOT cut stems.

■ **FLORAL FORM:** Form

MEANING: Innocence; Spirited; Careful
and calm love; Thoughtfulness



freesia



genista

CYTISUS CANARIENSIS
(SI-ti-sus ca-nar-i-EN-sis)

Also known as Broom, Sweet Broom

■ **AVAILABILITY:**



■ **COLORS:**

White or Yellow flower can be dyed:
Blue, Lavender, Purple, Pink, Red,
Orange, Green

■ **CHARACTERISTICS:**

Small, sweet pea-shaped flowers on
12-14" multibranching stems.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems per bunch

■ **FLORAL FORM:** Filler

MEANING: Neatness; Humility



genista



gerbera

GERBERA JAMESONII
(GER-ber-rah jay-ma-SO-nee-eye)

Also known as Transvaal Daisy,
African Daisy, Barberton Daisy

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Red,
Burgundy, Peach, Orange,
Yellow, Bicolor

■ **CHARACTERISTICS:**

Flat-faced, daisy-like flowers are
2-5" across on hollow, leafless stems
12-24" long. Flowers may be single
or double with light or dark centers.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 1 stem or Tray/Box

■ **FLORAL FORM:** Mass

MEANING: Pretty and strong;
Enduring purity



gerbera



germini

GERBERA JAMESONII
(GER-ber-rah jay-ma-SO-nee-eye)

Also known as Mini Gerbs, Transvaal Daisy, African Daisy, Barberton Daisy

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Red,
Burgundy, Peach, Orange,
Yellow, Bicolor

■ **CHARACTERISTICS:**

Flat-faced, daisy-like flowers are 1½-2" across on hollow, leafless stems 12-18" long. Flowers may be single or double with light or dark centers.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 1 stem or Tray/Box

■ **FLORAL FORM:** Mass

■ **MEANING:** Pretty and strong;
Enduring purity



PINK DOUBLE
WITH LIGHT CENTER

LIGHT PINK DOUBLE
WITH DARK CENTER



DARK PINK DOUBLE
WITH LIGHT CENTER

MAGENTA BICOLOR SINGLE
WITH DARK CENTER



germini



ginger

ALPINIA PURPURATA
(al-PIN-ee-ah pur-pur-AY-tah)

Also known as Torch Ginger

■ **AVAILABILITY:**



■ **COLORS:** Pink, Magenta, Red

■ **CHARACTERISTICS:**

Flower head consists of a 6-10"
cluster of colored 1" bracts.
Thick stems are 24-48" long.

■ **LASTING QUALITY:** 14-21 days

■ **PACKAGING:** 1 stem or 5 stem bunch

■ **SPECIAL CARE:**

Temperature sensitive.
Store at 45-55°F.

■ **FLORAL FORM:** Line; Form

MEANING: Proud; Strength;

PINK/MAGENTA: Diversity



ginger



gladiolus

GLADIOLUS HYBRIDS
(gla-dee-O-lus)

Also known as Corn Lily, Sword Lily

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink, Magenta, Red, Burgundy, Peach, Orange, Yellow, Green, Bicolor

■ **CHARACTERISTICS:**

Florets 3-5" across form on a spike on stems 36-48" long. Flower forms can be plain, ruffled, fringed, rosebud-like or tulip-shaped.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Mass

MEANING: Strength of character; Sincerity; Natural grace; Ready or armed; Remembrance; Infatuation; Splendid beauty; Give me a break; Admiration; Tells the recipient "they pierce the heart like a sword"; Birth flower for August



LIGHT PINK

PINK

MAGENTA

gladiolus



godetia

CLARKIA
(KLARK-ee-ah)

Also known as Satin Flower, Silk Flower, Clarkia

■ **AVAILABILITY:**



■ **COLORS:**

Red, Pink, Magenta, Peach,
Orange, Bicolor

■ **CHARACTERISTICS:**

Cluster of bicolor papery flowers 1-2" across atop a 12-18" foliage-covered stem.

■ **LASTING QUALITY:** 4-6 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Allow to open at room temperature before refrigerating.

■ **FLORAL FORM:** Mass

MEANING: Sincerity; Forgetfulness; Honesty; Am I forgotten?



godetia



heather

ERICA SPECIES
(AIR-i-ka)

Also known as Heath

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Pink, Magenta

■ **CHARACTERISTICS:**

Clusters of 1/8" flowers among needle-like foliage on a 9-12" spiked stem.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Line; Filler

MEANING: Solitude; **PINK:** Good luck;
LAVENDER: Admiration; Beauty



heather

heliconia

heliconia

HELICONIA SPECIES
(hel-i-KON-i-ah)

Also known as Sexy Pink,
Hanging Heliconia, Wild Plantain

■ **AVAILABILITY:**



■ **COLORS:**

Pink, Red, Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Brightly colored, waxy bracts enclose small flowers. Bracts range from 3-8" across to 4-15" overall in length. Stems are 24-48" long.

■ **LASTING QUALITY:** 7-21 days

■ **PACKAGING:**

5 stem bunch for smaller flowers,
1 stem for larger flowers

■ **SPECIAL CARE:**

Temperature sensitive.
Store at 45-55°F.

■ **FLORAL FORM:** Line; Form

MEANING: Great returns





hyacinth

HYACINTHUS ORIENTALIS
(HY-ah-SINTH-us or-ee-en-TAY-lis)

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Purple,
Pink, Magenta, Peach, Yellow

■ **CHARACTERISTICS:**

Clusters of 1½-2" star-shaped flowers
form a rounded spike on 6-8" stems.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 5 stems

■ **SPECIAL CARE:**

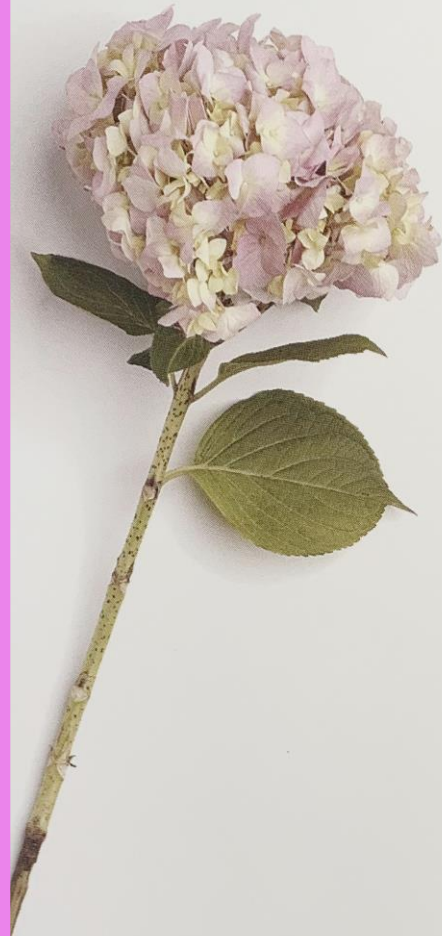
Use special bulb flower nutrient.
Keep at room temperature in a
container without other flowers for
at least 6 hours. Refrigerate for
2 hours before using. Prolonged
refrigeration will reduce fragrance.

■ **FLORAL FORM:** Line; Mass; Form

MEANING: Sport; Game; Play; Young
love; Rashness; **PINK/MAGENTA:** Play



hyacinth



hydrangea

HYDRANGEA MACROPHYLLA
(hy-DRAIN-ja mak-row-FYE-lah)

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Purple,
Pink, Red, Green

■ **CHARACTERISTICS:**

Flat, papery flowers approximately
1" across are borne in terminal heads
4-8" wide. Stems are 10-24" long.

■ **LASTING QUALITY:** 5-10 days

■ **PACKAGING:** 1 stem or 5 stem bunch

■ **FLORAL FORM:** Mass; Form

MEANING: Perseverance; Frigidity;
Heartlessness; Boastfulness; Vanity;
Thank you for understanding



hydrangea



hypericum

HYPERICUM INODORUM
(hy-PARE-ih-kum in-oh-DOR-um)

Also known as St. John's Wort,
Coffee Berry

■ **AVAILABILITY:**



■ **COLORS:**

Pink, Red, Burgundy, Peach,
Orange, Green, Brown

■ **CHARACTERISTICS:**

Clusters of 1/4-1/2" berries on
short lateral branches,
atop 18-24" woody stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Filler

MEANING: Animosity



hypericum



larkspur

CONSOLIDIDA AMBIGUA
(kon-SO-li-da am-BIG-ew-a)

Also known as Larkshhead, Larkstoe,
Larksclaw, Knightspur

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Purple, Pink

■ **CHARACTERISTICS:**

Numerous 1/2-1" flowers are
closely packed on 8-18" spikes.
Stems are 24-48" long.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line

MEANING: Beautiful spirit; Open heart;
Ardent attachment; Levity; Lightness;
Birth flower for July; **PINK:** Fickleness



larkspur



leptospermum

LEPTOSPERMUM SPECIES
(lep-to-SPERM-um)

Also known as Lepto, Teatree

■ **AVAILABILITY:**



■ **COLORS:** White, Pink, Magenta, Red

■ **CHARACTERISTICS:**
Double, 1/2" flowers cluster along branches 12-28" long. Short, needle-like leaves cover stems.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** By the bunch

■ **FLORAL FORM:** Line; Filler

MEANING: Slender seed;
Rough and spreading



leptospermum

lilies

LILIUM HYBRIDUM
(LIL-ee-um hi-BRI-dum)



■ **COLORS:** Varies by variety

■ **CHARACTERISTICS:**
Asiatic: Cluster of 5-8 flowers on 24-36" stems. Each flower is 4-6" across .
Oriental: Cup-shaped flowers are 4-8" across, with 3-6 flowers on short laterals on 24-36" stems.
Longiflorum: Trumpet-shaped flowers 5-7" long grow sideways from stalk. One to six flowers on 24-30" stems.

■ **LASTING QUALITY:** 5-10 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**
Pull off anthers to prevent pollen stains.

■ **FLORAL FORM:** Form

MEANING: Purity; Majesty; Wealth; Pride; Innocence; **'STARGAZER' LILY:** Ambition



ORIENTAL
Also known as *Rubrum*;
Hybrid; 'Stargazer'



LONGIFLORUM



ORIENTAL
Also known as *Rubrum*;
Hybrid; 'Stargazer'



ASIATIC



lisianthus

EUSTOMA GRANDIFLORUM
(yew-STOW-mah gran-di-FLOR-um)

Also known as Prairie Gentian

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple,
Pink, Peach, Yellow, Bicolor

■ **CHARACTERISTICS:**

Five or more cup-shaped blooms
1½-3" across. Single and double
forms are available. Branch stems
range in length from 18-48".

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

MEANING: Calming; Faithfulness



lisianthus



nerine lily

NERINE HYBRIDS
(ne-REE-nay)

Also known as Guernsey Lily,
Spider Lily, Cape Flower, Jersey
Lily, Japanese Lily

■ **AVAILABILITY:**



■ **COLORS:** White, Pink

■ **CHARACTERISTICS:**
Six to twelve crown-like 1½-3"
blossoms clustered on 12-18" stems.

■ **LASTING QUALITY:** 10-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Form

MEANING: You cannot deceive me;
Sea nymph/Daughter of the sea



nerine lily

orchids



■ **AVAILABILITY:**



■ **COLORS:** Varies by variety

■ **CHARACTERISTICS:**

Cymbidium and Novelty:

See Yellow deck.

Dendrobium and Phalaenopsis:

See Blue/Lavender deck.

Cattleya: 3-8" across.

■ **LASTING QUALITY:** 4-10 days

■ **PACKAGING:**

1 flower, 1 stem or 10 stem bunch

■ **SPECIAL CARE:**

Temperature sensitive. Store at 45-55°F. Remove water tubes and place in water.

■ **FLORAL FORM:** Form; Mass; Line

MEANING: Love; Refinement;
Symbol for many children; Ecstasy;
Promotes strength; Rare beauty



orchids



peony

PAEONIA LACTIFLORA
(pee-OH-nee-ah lak-ti-FLO-ra)

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Red, Magenta,
Burgundy, Peach, Yellow

■ **CHARACTERISTICS:**

Flowers up to 8" across on
12-24" stems. Flower forms
are single or double.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 5 stems

■ **SPECIAL CARE:**

Flowers normally come in bud
stage. Allow to set at room
temperature to open. This
process can take 3-5 days.

■ **FLORAL FORM:** Mass

MEANING: Healing; Bashfulness;
Happy life; Gay life; Happy marriage;
Anger; Indignation; Good health;
Prosperity; Associated with
12th wedding anniversary



peony



protea

PROTEA
(PRO-tee-a)

■ **AVAILABILITY:**



■ **COLORS:** White, Pink

■ **CHARACTERISTICS:**

King: Flowers can be up to 12" across with feather-like petals on a hard woody 24-36" stem with large succulent leaves.

Queen: Flowers can be 5-7" across with feather-like petals on a hard woody 18-24" stem with large succulent leaves.

■ **LASTING QUALITY:** 14-21 days

■ **PACKAGING:** 1 stem

■ **FLORAL FORM:** Mass; Form

■ **MEANING:** Smelling nice; Don't despair



protea



ranunculus

RANUNCULUS ASIATICUS

(ra-NUN-ku-lus as-see-AT-i-kus)

Also known as Persian Buttercup,
Rununculus

■ AVAILABILITY:



■ COLORS:

White, Purple, Pink, Magenta, Red,
Burgundy, Orange, Yellow

■ CHARACTERISTICS:

Bowl-shaped 1-4" flowers with
many papery petals atop
10-15" hollow stems. Flower
forms may be single or double.

■ LASTING QUALITY: 3-7 days

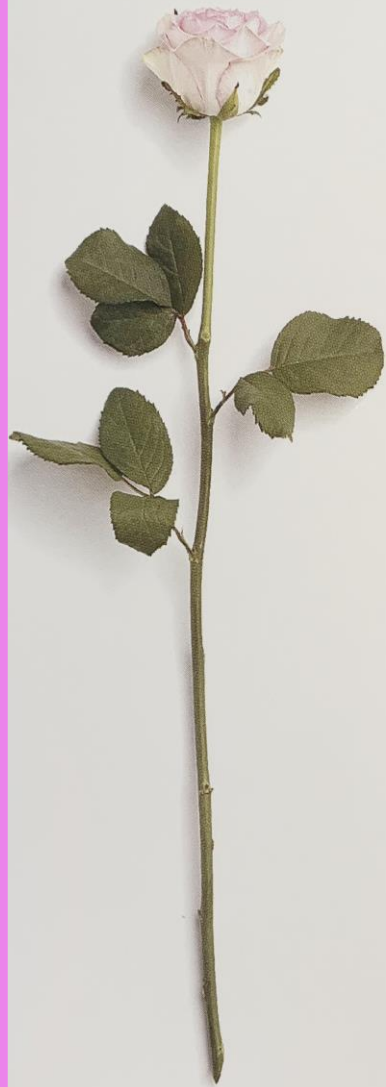
■ PACKAGING: 10 stems

■ FLORAL FORM: Mass

MEANING: You are rich in attractions;
Radiant charm



ranunculus



bicolor rose

ROSA HYBRIDS
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:** Varies by variety

■ **CHARACTERISTICS:**

Single 1½-2" bud opens to a 3-5" flower on a 15-36" stem.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 25 stems

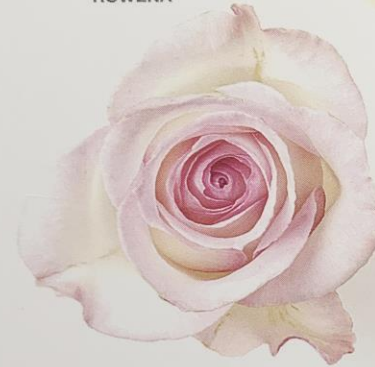
■ **FLORAL FORM:** Mass

MEANING: Love; Passion; Perfection; Beauty; Spirit flower; Birth flower for June; National flower of the United States; Associated with 15th wedding anniversary; **PINK AND WHITE:** Pleasure and pain; **THORNLESS:** Love at first sight

'ESPERANCE'



'LADY ROWENA'



'FIRST LADY'



'MELANIE'



ROSE, bicolor



magenta rose

ROSA HYBRIDS
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Single 1½-2" bud opens to a
3-5" flower on a 15-36" stem.

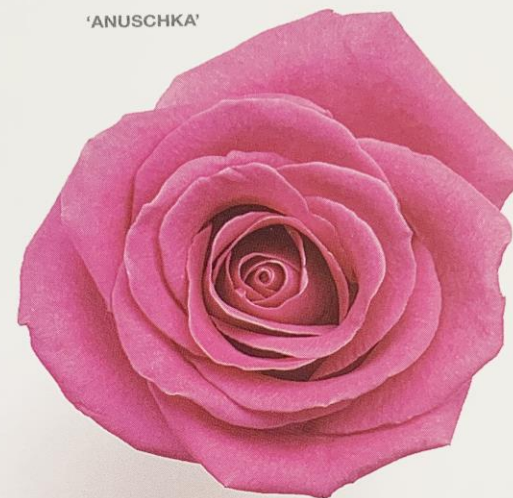
■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

MEANING: Spirit flower; Beauty;
Love; Passion; Perfection; Birth flower
for June; National flower of the United
States; Associated with 15th wedding
anniversary; **MAGENTA:** Encouragement;
A message of love; **THORNLESS:** Love
at first sight

'ANUSCHKA'



'BUGATTI'



'MILANO'



ROSE, magenta



pink rose

ROSA HYBRIDS
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink, Magenta, Red, Burgundy, Peach, Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Single 1½-2" bud opens to a 3-5" flower on a 15-36" stem.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

MEANING: Spirit flower; Beauty; Love; Passion; Perfection; Birth flower for June; National flower of the United States; Associated with 15th wedding anniversary; **LIGHT PINK:** Grace; Friendship; Joy; Perfect happiness; Gladness; Please believe me; Gratitude; Gentility; **DARK PINK:** Thankfulness; **THORNLESS:** Love at first sight



ROSE, pink



spray rose

ROSA HYBRIDS
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Buds are 1½-2" long, opening
to 1½-3" across with multiple
flowers branching from stem.
Stems are 15-20" long.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 5-10 stem bunches

■ **FLORAL FORM:** Mass; Filler

MEANING: Beauty and youth; A
heart innocent of love; Charming; Birth
flower for June; National flower of the
United States; Associated with 15th
wedding anniversary; **COLOR MEANING:**
See Pink and Magenta rose cards



statice



statice

LIMONIUM SINUATUM
(lee-MO-ni-um sin-u-AY-tum)

Also known as Sea Lavender

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Purple, Pink, Magenta, Peach, Yellow

■ **CHARACTERISTICS:**

Bracts are composed of $\frac{3}{8}$ " clustered florets on 1-2" branching laterals atop 18" long stems. Small flowers in the centers of the bracts may be white or yellow.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** Bunch

■ **FLORAL FORM:** Filler

MEANING: Formality





stock

MATTHIOLA INCANA
(ma-THEE-o-la in-KAH-na)

Also known as Gilliflower

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Peach, Yellow

■ **CHARACTERISTICS:**

Clusters of 1" florets form
a flower spike 6-7" long.
Stems are 12-18" long.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Prolonged refrigeration can
result in loss of fragrance.

■ **FLORAL FORM:** Line; Mass

MEANING: Lasting love; Lasting beauty;
Said to have grown in Paradise;
Bonds of affection; Promptness;
You'll always be beautiful to me



stock



sweet pea

LATHYRUS ODORATUS
(LATH-i-rus o-do-RAH-tus)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple,
Pink, Magenta

■ **CHARACTERISTICS:**

Papery, butterfly-shaped petals with a frilled appearance form blooms 1-1½" across. Stems are 12-15" with an average of 5 well-spaced blossoms.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Form

MEANING: Shyness; Blissful pleasure; Thank you for a lovely time; Remember me; Birth flower for April; Associated with 30th wedding anniversary;
PINK: Delicate pleasure



sweet pea



ti leaf

CORDYLINE TERMINALIS

(core-dih-LEE-nee ter-min-AH-lis)

■ AVAILABILITY:



■ COLORS:

Purple, Pink, Magenta, Red, Burgundy, Green, Variegated

■ CHARACTERISTICS:

Leaves are 4-6" across and 12-36" long.

■ LASTING QUALITY: 7-14 days

■ PACKAGING: 10 stems

■ SPECIAL CARE: Store above 40°F.

■ FLORAL FORM: Form; Line; Mass

MEANING: MAGENTA: Power



ti leaf



tulip

TULIPA HYBRIDS
(TOO-lip-ah)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink, Magenta, Red, Peach, Orange, Yellow, Green, Bicolor

■ **CHARACTERISTICS:**

Flowers are 2-4" atop 12-24" stems.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Leave sleeves on bunches and process in cold water. Tulips naturally open and grow toward a light source. No known care and handling procedure will prevent tulips from opening.

■ **FLORAL FORM:** Mass; Form

MEANING: Perfect lover; Fame;
PINK: Caring; **VARIEGATED:** Beautiful eyes; Enchantment



tulip



cottage yarrow

ACHILLEA MILLEFOLIUM
(a-KIL-lee-a mil-e-FOL-i-um)

- **AVAILABILITY:**
○○○ ○○○ ●●● ●●●
J F M A M J J A S O N D
- **COLORS:**
White, Pink, Magenta, Yellow
- **CHARACTERISTICS:**
Clusters of tiny 1/8" florets form a round flower head on 12-16" stems.
- **LASTING QUALITY:** 4-7 days
- **PACKAGING:** 1 bunch
- **FLORAL FORM:** Mass; Filler

MEANING: Mystical powers against enchantment; Cure-all



yarrow, cottage

zinnia

zinnia

ZINNIA ELEGANS
(ZIN-ee-a EL-uh-ganz)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink, Red, Peach, Orange, Yellow, Green

■ **CHARACTERISTICS:**

Depending on the variety, flower heads range from 1-3" across. Some forms are button-type while others resemble dahlias. Stems are 12-36" long.

■ **LASTING QUALITY:** 4-5 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

MEANING: Thoughts of absent friends; Absence; **PINK/MAGENTA:** Lasting affection; **SCARLET:** Constancy

