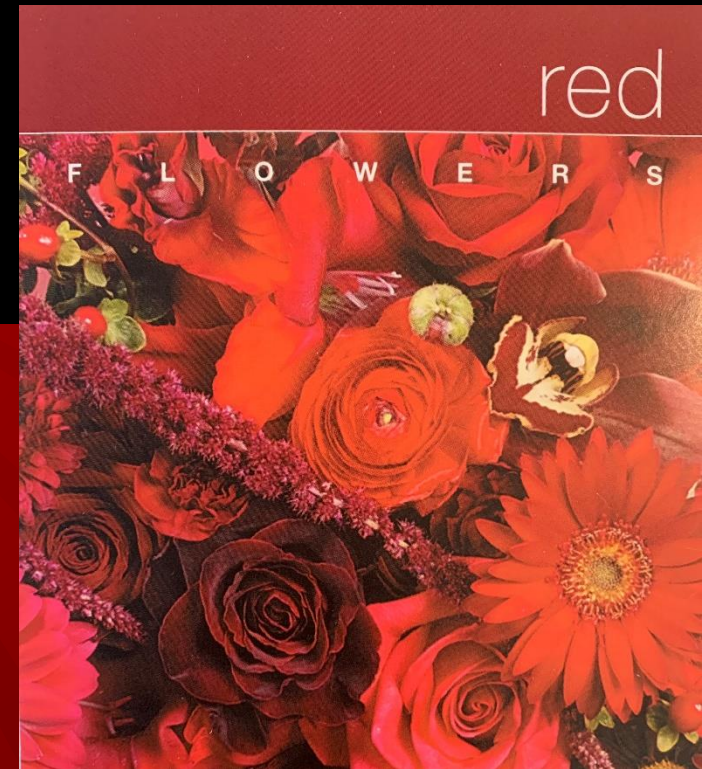
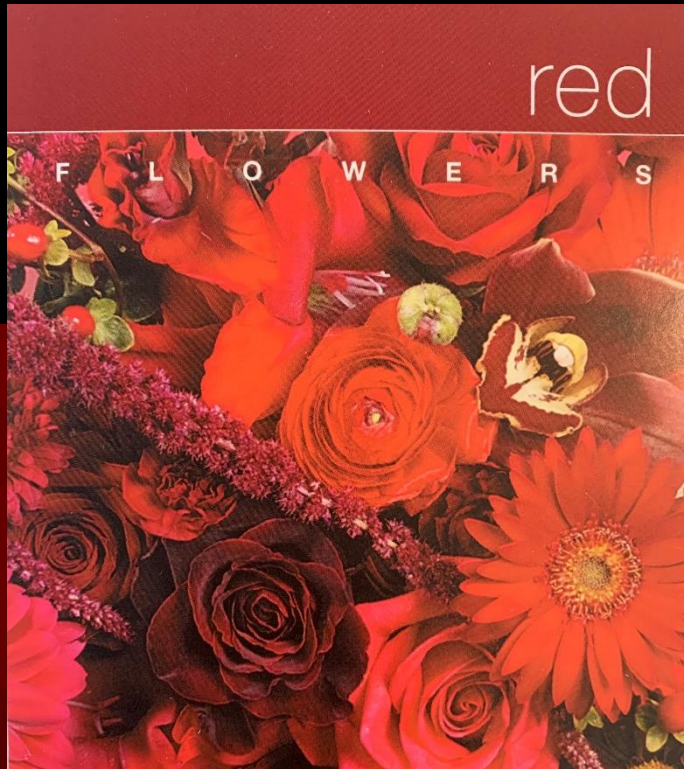


RED FRESH FLOWERS

Flower Selection



ALPHABETICAL LISTING

Alstroemeria
Amaranthus
Amaryllis
Anemone
Anthurium
Asclepias
Aster, Matsumoto
Astilbe
Bouvardia
Calla Lily
Carnation
Carnation, Chinese Miniature
Carnation, Miniature
Celosia, Cockscomb
Chrysanthemum, Daisy Pompon
Chrysanthemum, Rover
Cosmos, Chocolate
Croton
Dahlia
Freesia
Gerbera
Germini
Ginger
Gladiolus
Gloriosa Lily

Godetia
Heliconia
Hydrangea
Hypericum
Kalanchoe
Kangaroo Paw
Leptospermum
Leucodendron
Lily, Asiatic
Orchids
Peony
Pepper Berry
Protea, Mink
Ranunculus
Rose, Bicolor
Rose, Burgundy
Rose, Red
Rose, Spray
Scabiosa
Sedum
Snapdragon
Sunflower, Dyed
Sweet William
Tulip
Winterberry



alstroemeria

ALSTROEMERIA HYBRIDS
(al-stro-MEER-ee-ah)

Also known as Peruvian Lily, Inca Lily

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Clusters of 4-6 delicate,
trumpet-like flowers, each 1½-2"
across on leafy stems 24-36" long.
Most varieties are marked with
freckles or streaks of a contrasting
color on the innermost petals.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass; Filler

■ **MEANING:** Devotion; Aspiring; Wealth;
Prosperity; Fortune





amaranthus

AMARANTH
(AM-uh-ranth)

Upright Amaranthus
also known as Cat's Tail

■ **AVAILABILITY:**



■ **COLORS:** Magenta, Red, Green

■ **CHARACTERISTICS:**

Hanging: Clusters of long, pendulous 3-10" chenille-like flowers on an 18-36" branching stem.
Upright: Tightly clustered flowers cover and encase an 8-30" stem.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Line; Form

■ **MEANING:** Immortality; Unfading love; Pretension



HANGING

UPRIGHT

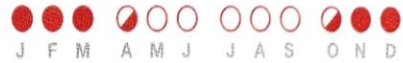
amaranthus



amaryllis

HIPPEASTRUM HYBRIDS
(hi-pee-AS-trum)

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Red, Peach,
Orange, Bicolor

■ **CHARACTERISTICS:**

Two to four trumpet-shaped
flowers, each approximately
6" across, on a thick hollow stem.
Average stem length is 12-24".

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 stem

■ **FLORAL FORM:** Form; Mass

■ **MEANING:** Pride; Beauty; Dramatic; Timid



amaryllis



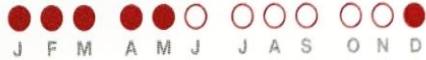
anemone

ANEMONE CORONARIA

(a-NEM-o-nee cor-o-NAH-ree-a)

Also known as Windflower, Poppy Anemone, Lily of the Field

■ AVAILABILITY:



■ COLORS:

White, Blue, Purple, Red, Bicolor

■ CHARACTERISTICS:

Cup-shaped 2½-3" single flowers on thick, hollow 10-12" stems. Papery petals open flat to highlight black or white centers.

■ LASTING QUALITY: 5-8 days

■ PACKAGING: 10 stems

■ FLORAL FORM: Mass

MEANING: Expectation or abandonment; Forsaken; Fragile; Fading hope; Refusal; Sickness



anemone



anthurium

ANTHURIUM ANDRAEANUM

(an-THUR-ee-um an-dre-AY-num)

Also known as Painted Tongue,
Flamingo Flower

■ AVAILABILITY:



■ COLORS:

White, Purple, Pink, Magenta,
Red, Burgundy, Peach,
Orange, Green, Bicolor

■ CHARACTERISTICS:

Heart-shaped, waxy bract with a
long, cylindrical spadix that is usually
yellow. The size of the flower varies
from 2-7". Stems are 12-30" long.

■ LASTING QUALITY: 14-21 days

■ PACKAGING: 1 stem

■ SPECIAL CARE:

Temperature sensitive. Store at
45-55°F. Unpack carefully.

■ FLORAL FORM: Form; Mass

MEANING: Think of me; Lover;

RED: You work to get where you are





asclepias

ASCLEPIAS TUBEROSA

(ah-SKLEE-pee-us too-bur-O-suh)

Also known as Butterfly Bush, Swamp Milkweed, Red Milkweed, Silkweed

■ AVAILABILITY:



■ COLORS:

White, Purple, Pink, Red, Peach, Orange, Yellow, Bicolor

■ CHARACTERISTICS:

Clusters of tiny star-shaped blossoms approximately 1-2" across on a branching 12-18" stem with dark green foliage.

■ LASTING QUALITY: 3-5 days

■ PACKAGING: 10 stems

■ FLORAL FORM: Filler; Line

MEANING: Sorrowful remembrance;
Hope in misery



asclepias



'matsumoto' aster

CALLISTEPHUS CHINENSIS
(ka-LEE-ste-fus chin-EN-sis)

Also known as China Aster,
Rainbow Aster

■ **AVAILABILITY:**
 ○ ○ ○ ● ● ● ● ● ● ● ○ ○ ○
 J F M A M J J A S O N D

■ **COLORS:**
 White, Lavender, Purple, Pink,
 Magenta, Red, Peach, Yellow

■ **CHARACTERISTICS:**
 Daisy-like 1½-2" flowers on long
 laterals are grouped approximately
 3 per stem (plus 2 buds). Average
 stem length 18-24".

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass; Filler

MEANING: Watchful eye; Beginning;
 Contentment and love; I will think
 of it; Love of variety; Afterthought;
 Birth flower for September



aster, 'matsumoto'



astilbe

ASTILBE HYBRIDS
(a-STIL-bee)

Also known as Goat's Beard,
False Spirea

■ **AVAILABILITY:**
 ○ ○ ● ● ● ● ● ● ● ● ○ ○
 J F M A M J J A S O N D

■ **COLORS:** White, Lavender, Pink, Red

■ **CHARACTERISTICS:**
Pyramidal, feathery plumes of tiny florets on slender 24-30" stems.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Filler

■ **MEANING:** I'll still be waiting;
Love at first sight



astilbe



bouvardia

BOUVARDIA SPECIES
(boo-VAR-dee-a)

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Red,
Peach, Orange

■ **CHARACTERISTICS:**

Small starburst-shaped florets form a loose cluster about 6" wide. Single and double varieties are available. Average stem length 24-36".

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Do not store below 45°F.

■ **FLORAL FORM:** Mass; Filler

MEANING: Enthusiasm



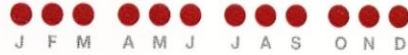
bouvardia



calla lily

ZANTEDESCHIA SPECIES
(zan-tee-DES-key-a)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Red, Peach, Orange, Yellow,
Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Flowers are borne on a spadix at the end of the stem. Colored spathes are 3-5" long on 15-36" straight stems. Mini callas have smaller, 2" spathes on 10-14" stems.

■ **LASTING QUALITY:** 4-8 days

■ **PACKAGING:**

Mini Calla: 10 stems
Large Calla: 1 stem or 10 stem bunch

■ **FLORAL FORM:** Line; Form

MEANING: Magnificent beauty;
Regal; Associated with
6th wedding anniversary

STANDARD



MINIATURE



calla lily



carnation

DIANTHUS CARYOPHYLLUS
(di-AN-thus ka-ree-OF-fil-us)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Double, 2-3" fragrant flowers with
ruffled or smooth-edged petals
bloom on 15-30" stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

MEANING: Fascination; Woman's
Love; Distinction, Divine Love;
Fidelity; Love; Yes; Birth flower for
January; **RED:** Flashy; Alas my
poor heart; Admiration; My heart
aches for you; **STRIPED:** Refusal;
Sorry I can't be with you; No



BURGUNDY
STRIPED



RED



RED STRIPED



BURGUNDY

carnation



chinese miniature carnation

DIANTHUS CARYOPHYLLUS NANA
(di-ANTH-us karee-OF-fil-lus NAH-na)

Also known as Mini Carns, Chinese Minis

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Bicolor

■ **CHARACTERISTICS:**

Fragrant double flowers about 1½”
across. Available in sprays of 1-4
flowers per stem with buds, or as
single disbud with only one flower.
Stems are 12-18” long.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 5-10 stems per bunch

■ **FLORAL FORM:** Mass; Filler

■ **MEANING:** Divine flowers; Marital bliss;
Birth flower for January; **RED:** Flashy;
Alas my poor heart; Admiration; My
heart aches for you; **STRIPED:** Refusal;
Sorry I can't be with you; No



carnation, chinese miniature

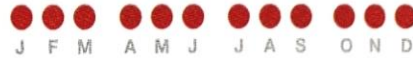


miniature carnation

DIANTHUS CARYOPHYLLUS NANA
(di-AN-thus ka-ree-OF-fil-lus NAH-na)

Also known as Spray Carnations,
Pixie Carnations

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Scented double flowers are about
1½" across. Sprays of 1-4 flowers
on 12-18" stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 5-10 stems per bunch

■ **FLORAL FORM:** Mass; Filler

MEANING: Divine flowers; marital bliss;
Birth flower for January; **RED:** Flashy;
Alas my poor heart; Admiration; My
heart aches for you; **STRIPED:** Refusal;
Sorry I can't be with you; No



RED



BURGUNDY



carnation, miniature



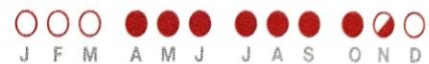
cockscomb celosia

CELOSIA CRISTATA

(see-LOE-see-uh kriss-TAY-tuh)

Also known as Brain Flower

■ AVAILABILITY:



■ COLORS:

Pink, Magenta, Red, Burgundy,
Orange, Yellow, Green

■ CHARACTERISTICS:

Brightly colored clusters of tiny flowers resemble a rooster's comb. Clusters are 1-10" across on a 12-18" stem.

■ LASTING QUALITY: 4-6 days

■ PACKAGING: 5-10 stems

■ FLORAL FORM: Mass; Form

MEANING: Affection; Singularity;
Foppery; Silliness



celosia, cockscomb

chrysanthemum, daisy pompon

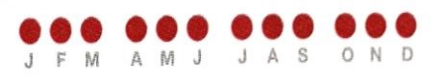


daisy pompon chrysanthemum

DENDRANTHEMA X GRANDIFLORUM
(den-drahn-THEE-ma x gran-di-FLOR-um)

Also known as Spray Chrysanthemum

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Red, Orange, Yellow, Bronze,
Gold, Bicolor, Dyed

■ **CHARACTERISTICS:**

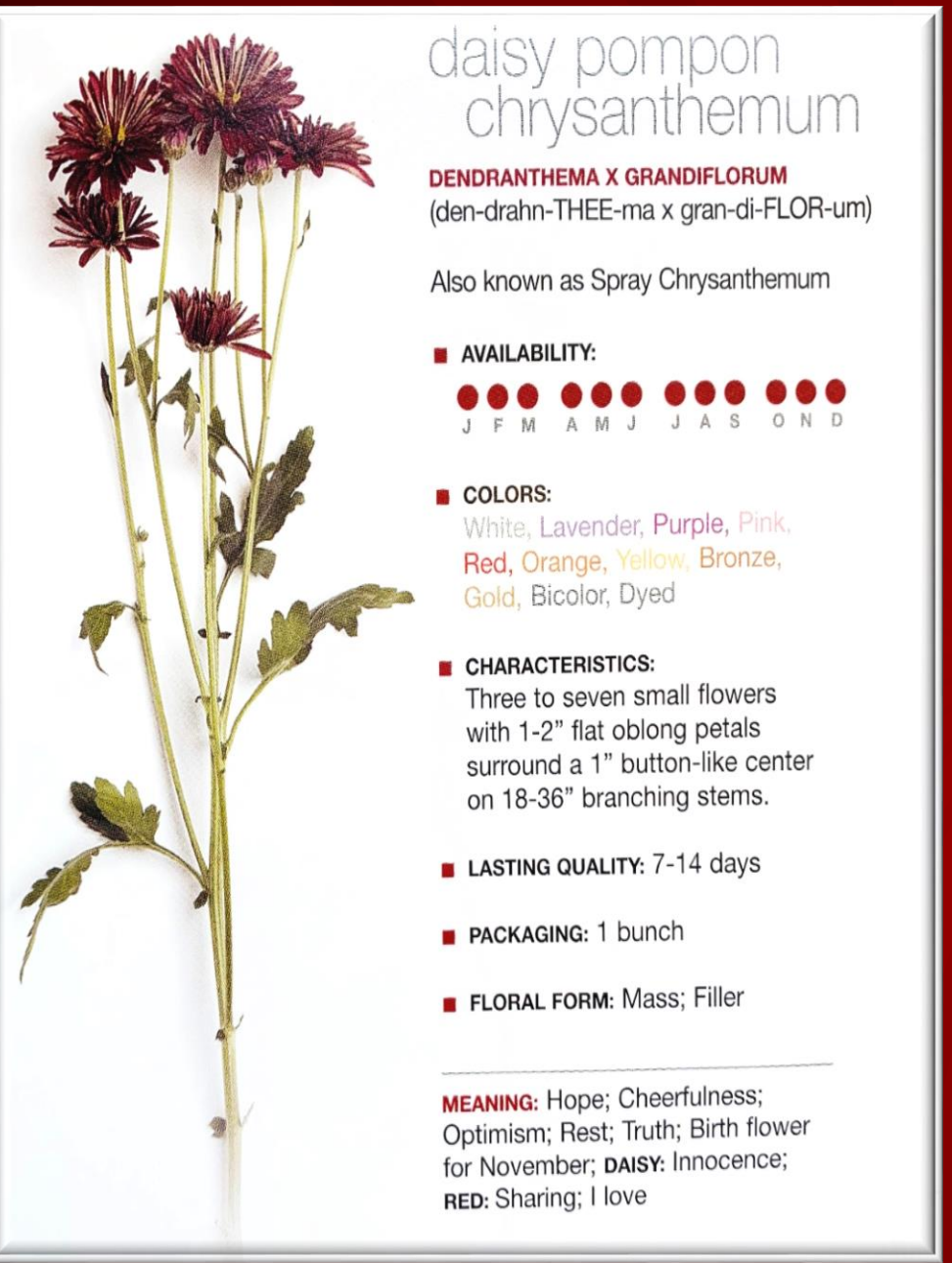
Three to seven small flowers
with 1-2" flat oblong petals
surround a 1" button-like center
on 18-36" branching stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Mass; Filler

MEANING: Hope; Cheerfulness;
Optimism; Rest; Truth; Birth flower
for November; **DAISY:** Innocence;
RED: Sharing; I love





rover chrysanthemum

DENDRANTHEMA X GRANDIFLORUM
(den-drahn-THEE-ma x gran-di-FLOR-um)

Also known as Red Rover

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Red, Yellow,
Bronze, Gold

■ **CHARACTERISTICS:**

Large daisy-like flowers 2-4"
across on an 18-36" stem.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Mass

MEANING: Hope; Cheerfulness;
Optimism; Rest; Truth; Birth flower
for November; **RED:** Sharing; I love



chrysanthemum, rover



chocolate cosmos

COSMOS ATROSANGUINEUS
(COZ-mos at-ro-san-GWIN-ee-us)

■ **AVAILABILITY:**



■ **COLORS:** Burgundy

■ **CHARACTERISTICS:**
Small 1-2" daisy-like blossoms with a textured center on thin, leafless 12-18" stems.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Mass; Filler

MEANING: Decadence; Modesty;
Associated with 2nd wedding anniversary



COSMOS, chocolate



croton

CODIAEUM VARIEGATUM
(ko-dih-EE-um var-ee-ah-GAY-tum)

■ **AVAILABILITY:**



■ **COLORS:**

Pink, Red, Burgundy, Orange,
Yellow, Green, Variegated

■ **CHARACTERISTICS:**

Irregular oval leaves are 6-10" long.

■ **LASTING QUALITY:** 14-21 days

■ **PACKAGING:** Per leaf, bunch or plant

■ **FLORAL FORM:** Mass; Form

MEANING: Cleansing



croton

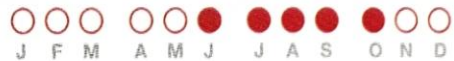


dahlia

DAHLIA HYBRIDS
(DAL-ya)

Also known as Georginas

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy,
Peach, Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Flower shape and size depend on variety. Composite blooms are 4-6" across, but some can reach 10-12" across. Stems are 12-36" long. Some have daisy-like centers.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

MEANING: Treachery; Elegance and dignity; Instability; Good taste; Forever thine; Associated with 14th wedding anniversary



BURGUNDY

RED

dahlia



freesia

FREESIA HYBRIDS (FREES-ya)

■ AVAILABILITY:



■ COLORS:

White, Lavender, Purple, Pink,
Magenta, Red, Orange, Yellow,
Bicolor

■ CHARACTERISTICS:

Thin stems bear one-sided spikes
of 4-8 flowers. Fragrant, tubular
flowers are about 1½" long and are
available in single or double blooms.
Stems are 9-18" long.

■ LASTING QUALITY: 7-10 days

■ PACKAGING: 10 stems

■ SPECIAL CARE:

Remove banding and plastic sleeve.
Place in bucket of floral-nutrient
water. Do NOT cut stems.

■ FLORAL FORM: Form

MEANING: Innocence; Spirited; Careful
and calm love; Thoughtfulness



freesia



gerbera

GERBERA JAMESONII
(GER-ber-rah jay-ma-SO-nee-eye)

Also known as Transvaal Daisy, African Daisy, Barberton Daisy; Gerspider also known as Shaggy Gerbera

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Red, Burgundy, Peach, Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Flat-faced, daisy-like flowers are 2-5" across on hollow, leafless stems 12-24" long. Flowers may be single or double with light or dark centers.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 1 stem or Tray/Box

■ **FLORAL FORM:** Mass

MEANING: Pretty and strong;
Enduring purity



RED DOUBLE WITH LIGHT CENTER

GERSPIDER



BURGUNDY DOUBLE WITH LIGHT CENTER



RED SINGLE WITH DARK CENTER

gerbera



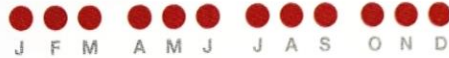
germini

GERBERA JAMESONII

(GER-ber-rah jay-ma-SO-nee-eye)

Also known as Mini Gerbs, Transvaal Daisy, African Daisy, Barberton Daisy

■ AVAILABILITY:



■ COLORS:

White, Pink, Magenta, Red, Burgundy, Peach, Orange, Yellow, Bicolor

■ CHARACTERISTICS:

Flat-faced, daisy-like flowers are 1½-2" across on hollow, leafless stems 12-18" long. Flowers may be single or double with light or dark center.

■ LASTING QUALITY: 5-7 days

■ PACKAGING: 1 stem or Tray/Box

■ FLORAL FORM: Mass

MEANING: Pretty and strong;
Enduring purity



germini



ginger

ALPINIA PURPURATA

(al-PIN-ee-ah pur-pur-AY-tah)

Also known as Torch Ginger

■ **AVAILABILITY:**



■ **COLORS:** Pink, Magenta, Red

■ **CHARACTERISTICS:**

Flower head consists of a 6-10" cluster of colored 1" bracts. Thick stems are 24-48" long.

■ **LASTING QUALITY:** 14-21 days

■ **PACKAGING:** 1 stem or 5 stem bunch

■ **SPECIAL CARE:**

Temperature sensitive.
Store at 45-55°F.

■ **FLORAL FORM:** Line; Form

MEANING: Proud; Strength;
RED: Unlimited Wealth



ginger



gladiolus

GLADIOLUS HYBRIDS
(gla-dee-O-lus)

Also known as Corn Lily, Sword Lily

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Green, Bicolor

■ **CHARACTERISTICS:**

Florets 3-5" across form on a
spike on stems 36-48" long. Flower
forms can be plain, ruffled, fringed,
rosebud-like or tulip-shaped.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Mass

MEANING: Strength of character;
Sincerity; Natural grace; Ready or
armed; Remembrance; Infatuation;
Splendid beauty; Give me a break;
Admiration; Tells the recipient they
"pierce the heart like a sword";
Birth flower for August





gloriosa lily

GLORIOSA SUPERBA ROTHSCHILDIANA
(glow-ree-OH-sa soo-PER-ba
roth-child-ee-AH-na)

Also known as Glory Lily, Climbing Lily

■ **AVAILABILITY:**



■ **COLORS:** Red, Peach, Bicolor

■ **CHARACTERISTICS:**

Flowers are 4-5" across
atop 3-6" narrow stems.

■ **LASTING QUALITY:** 3-5 days

■ **PACKAGING:**

5 stems per bunch are
packed in airtight bags

■ **FLORAL FORM:** Form

■ **MEANING:** Glorious beauty



gloriosa lily



godetia

CLARKIA
(KLARK-ee-ah)

Also known as Satin Flower, Silk Flower, Clarkia

■ **AVAILABILITY:**



■ **COLORS:**

Pink, Magenta, Red, Peach,
Orange, Bicolor

■ **CHARACTERISTICS:**

Cluster of bicolor papery flowers
1-2" across atop a 12-18"
foliage-covered stem.

■ **LASTING QUALITY:** 4-6 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Allow to open at room temperature
before refrigerating.

■ **FLORAL FORM:** Mass

MEANING: Sincerity; Forgetfulness;
Honesty; Am I forgotten?



godetia



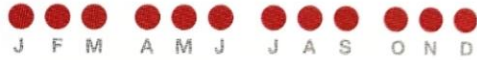
heliconia

HELICONIA SPECIES

(hel-i-KON-i-ah)

Also known as Lobster Claw, Rattlesnake, Upright Heliconia, Wild Plantain

■ AVAILABILITY:



■ COLORS:

Pink, Red, Orange, Yellow, Bicolor

■ CHARACTERISTICS:

Brightly colored, waxy bracts enclose small flowers. Bracts range from 3-8" across to 4-15" overall in length. Stems are 24-48" long.

■ LASTING QUALITY: 7-21 days

■ PACKAGING:

5 stem bunch for smaller flowers;
1 stem for larger flowers

■ SPECIAL CARE:

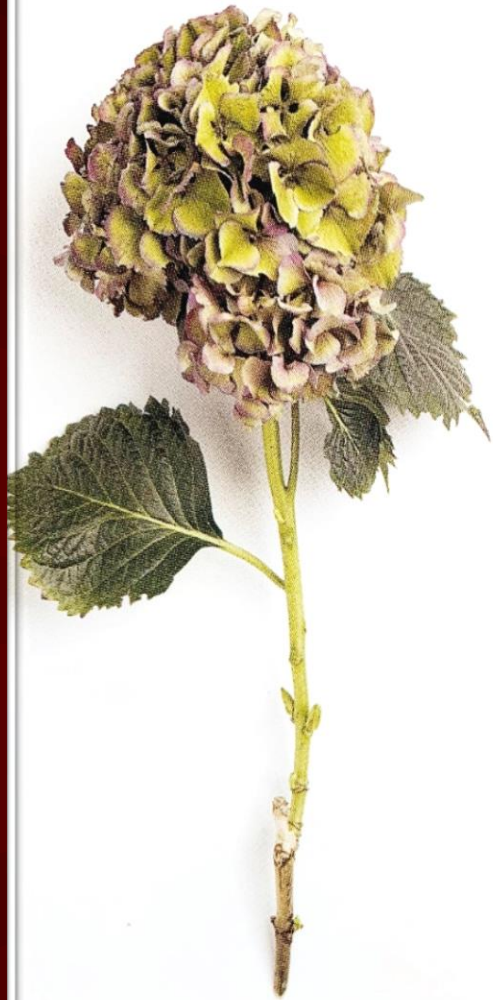
Temperature sensitive.
Store at 45-55°F.

■ FLORAL FORM: Form; Line

MEANING: Great returns



heliconia



hydrangea

HYDRANGEA MACROPHYLLA
(hy-DRAIN-ja mak-row-FYE-lah)

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Purple,
Pink, Red, Green

■ **CHARACTERISTICS:**

Flat, papery flowers approximately
1" across are borne in terminal heads
4-8" wide. Stems are 10-24" long.

■ **LASTING QUALITY:** 5-10 days

■ **PACKAGING:** 1 stem or 5 stem bunch

■ **FLORAL FORM:** Mass; Form

MEANING: Perseverance; Frigidity;
Heartlessness; Boastfulness; Vanity;
Thank you for understanding



hydrangea



hypericum

HYPERICUM INODORUM
(hy-PARE-ih-kum in-oh-DOR-um)

Also known as St. John's Wort,
Coffee Berry

■ **AVAILABILITY:**



■ **COLORS:**

Pink, Red, Burgundy, Peach,
Orange, Green, Brown

■ **CHARACTERISTICS:**

Clusters of 1/4-1/2" berries on
short lateral branches, atop
18-24" woody stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Filler

■ **MEANING:** Animosity



hypericum



kalanchoe

KALANCHOE BLOSSFELDIANA

(ka-LAN-cho [or kal-an-KOH-ee]
blos-feld-ee-AH-nah)

■ AVAILABILITY:



■ COLORS:

White, Pink, Magenta, Red, Peach,
Orange, Yellow

■ CHARACTERISTICS:

Tiny 1/4-1/2" star-shaped blossoms
are clustered atop a thick 3-12"
stem with thick, succulent leaves.

■ LASTING QUALITY: 7-10 days

■ PACKAGING: Potted plant

■ FLORAL FORM: Filler

MEANING: Desire of riches



kalanchoe



kangaroo paw

ANIGOZANTHOS HYBRIDS
(an-i-go-ZAN-thos)

■ **AVAILABILITY:**



■ **COLORS:**

Pink, Red, Burgundy, Orange,
Yellow, Green, Brown

■ **CHARACTERISTICS:**

Velvety, slightly curved 1/2-3"
tubular flowers resemble the
forearm of a kangaroo. Branching
stems are 24-48" long.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Form; Filler

MEANING: Unequal



kangaroo paw



leptospermum

LEPTOSPERMUM SPECIES
(lep-to-SPERM-um)

Also known as Lepto, Teatree

■ **AVAILABILITY:**



■ **COLORS:** White, Pink, Magenta, Red

■ **CHARACTERISTICS:**

Double, 1/2" flowers cluster along branches 12-28" long. Short, needle-like leaves cover stems.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** By the bunch

■ **FLORAL FORM:** Line; Filler

■ **MEANING:** Slender seed;
Rough and spreading



leptospermum



leucodendron

LEUCODENDRON
(loo-ka-DEN-dron)

Also known as Safari Sunset

■ **AVAILABILITY:**



■ **COLORS:** Red, Yellow, Green

■ **CHARACTERISTICS:**
Leaves are 3-4" on 16-24" stems.
Flower heads are 4-5" across.

■ **LASTING QUALITY:** 14-21 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Mass; Form

■ **MEANING:** Smelling nice; Don't despair



leucodendron



asiatic lily

LILIUM HYBRIDUM
(LIL-ee-um hi-BRI-dum)

■ **AVAILABILITY:**



■ **COLORS:**

White, Purple, Pink, Magenta,
Red, Burgundy, Peach,
Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Cluster of 5-8 flowers on 24-36"
stems. Each flower is 4-6" across .

■ **LASTING QUALITY:** 5-10 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Pull off anthers to prevent
pollen stains.

■ **FLORAL FORM:** Form

MEANING: Purity; Pride;
Innocence; Majesty; Wealth



lily,
asiatic



orchids

■ **AVAILABILITY:**



■ **COLORS:** Varies by variety

■ **CHARACTERISTICS:**

Cattleya: 3-8" across.
Cymbidium, Spray and Novelty: See Yellow deck.
Phalaenopsis: See Blue/Lavender deck.

■ **LASTING QUALITY:** 4-10 days

■ **PACKAGING:**

1 flower, 1 stem or 10 stem bunch

■ **SPECIAL CARE:**

Temperature sensitive. Store at 45-55°F. Remove water tubes and place in water.

■ **FLORAL FORM:** Form; Line; Mass

MEANING: Love; Refinement;
 Symbol for many children; Ecstasy;
 Promotes strength; Rare beauty

CYMBIDIUM
 (sim-BID-ee-um)



CATTLEYA

PHALAENOPSIS
 (fal-en-AHP-sis)
 Also known as
 Butterfly Orchid



SPRAY



NOVELTY

NOVELTY

orchids



peony

PAEONIA LACTIFLORA
(pee-OH-nee-ah lak-ti-FLO-ra)

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Red,
Burgundy, Peach, Yellow

■ **CHARACTERISTICS:**

Flowers up to 8" across on
12-24" stems. Flower forms
are single or double.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 5 stems

■ **SPECIAL CARE:**

Flowers normally come in bud stage.
Allow to set at room temperature to
open. This process can take 3-5 days.

■ **FLORAL FORM:** Mass

MEANING: Healing; Bashfulness; Happy
life; Gay life; Happy marriage; Anger;
Indignation; Good health; Prosperity;
Associated with 12th wedding
anniversary; **RED:** Most beautiful



peony



pepper berry

SCHINUS MOLLE
(SKY-nus MAW-ley)

■ **AVAILABILITY:**



■ **COLORS:** Pink, Red, Green

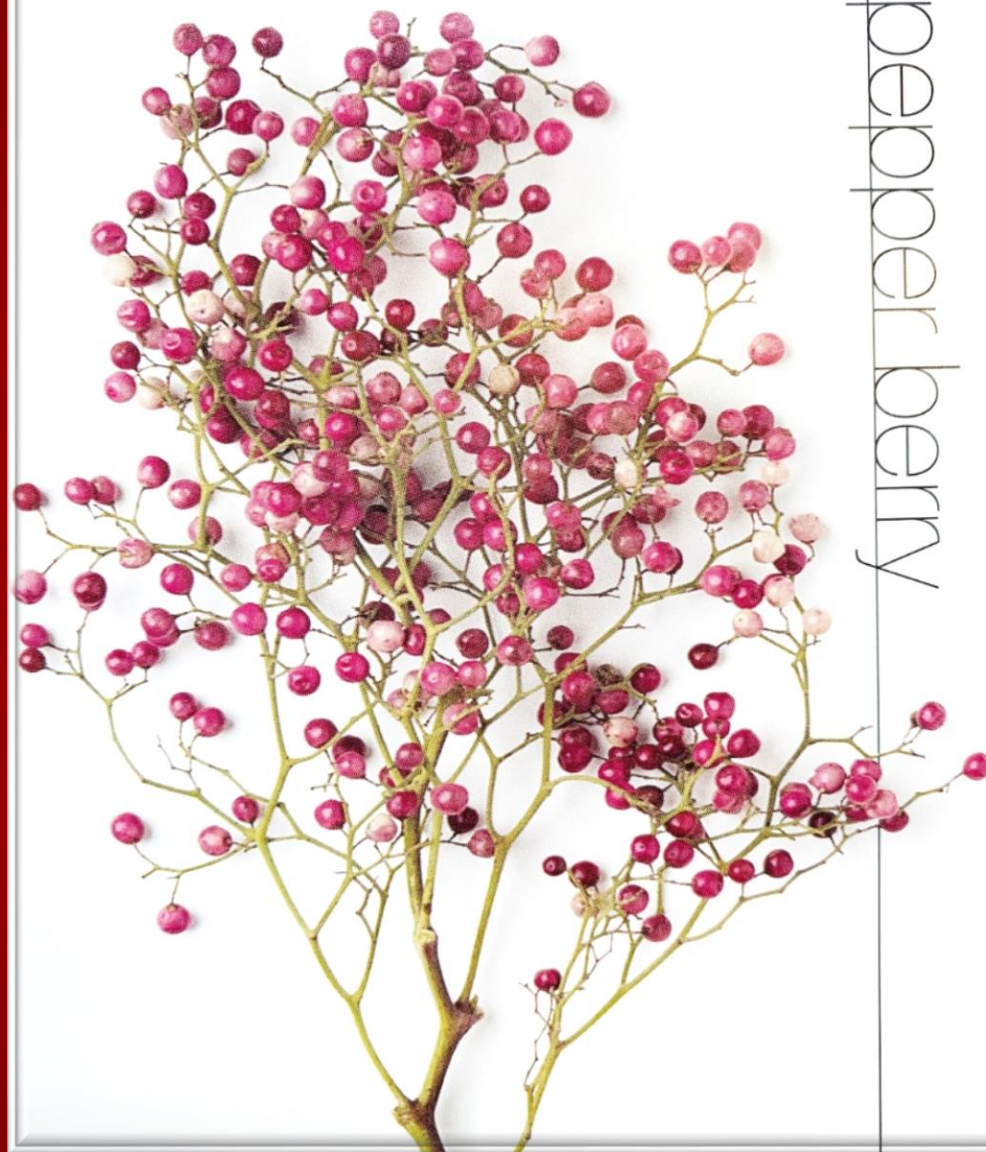
■ **CHARACTERISTICS:**
Round 1/4" berries on thin pendulous stems atop a hardwood branching stem with thin, mimosa-like leaves.

■ **LASTING QUALITY:** 5-10 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Filler

■ **MEANING:** Warmth



pepper berry



mink protea

PROTEA
(PRO-tee-a)

■ **AVAILABILITY:**



■ **COLORS:** Red, Pink, White, Green

■ **CHARACTERISTICS:**

Flowers are 3-4" across with feather-like petals on a hard woody 16-24" stem.

■ **LASTING QUALITY:** 14-21 days

■ **PACKAGING:** 1 stem

■ **SPECIAL CARE:**
Temperature sensitive. Store at 45-50°F.

■ **FLORAL FORM:** Mass; Form

■ **MEANING:** Smelling nice; Don't despair



protea, mink



ranunculus

RANUNCULUS ASIATICUS
(ra-NUN-ku-lus as-see-AT-i-kus)

Also known as
Persian Buttercup, Rununculus

■ **AVAILABILITY:**



■ **COLORS:**

White, Purple, Pink, Magenta,
Red, Burgundy, Orange, Yellow

■ **CHARACTERISTICS:**

Bowl-shaped 1-4" flowers with many papery petals atop 10-15" hollow stems. Flower forms may be single or double.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

MEANING: You are rich in attractions;
Radiant charm



BURGUNDY



RED



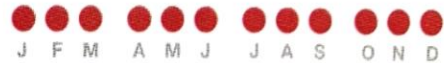
ranunculus



bicolor rose

ROSA HYBRIDS
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:** Varies by variety

■ **CHARACTERISTICS:**

Single 1½-2" bud opens to a
3-5" flower on a 15-36" stem.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

MEANING: Love; Passion; Perfection;
Beauty; Spirit flower; Birth flower
for June; National flower of the United
States; Associated with 15th wedding
anniversary; **RED ON WHITE:** Unity; **RED
ON YELLOW:** Happiness; Congratulations;
THORNLESS: Love at first sight

'SHANTY'



'BONFIRE'



'ROULETTE'



ROSE, bicolor



burgundy rose

ROSA HYBRIDS
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Single 1½-2" bud opens to a
3-5" flower on a 15-36" stem.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

MEANING: Love; Passion; Perfection;
Beauty; Spirit flower; Birth flower for
June; National flower of the United
States; Associated with 15th wedding
anniversary; **BURGUNDY:** Unconscious
beauty; Beauty within; **DARK CRIMSON:**
Mourning; **THORNLESS:** Love at first sight

'BLACK BACCARA'



'BLACK MAGIC'



ROSE, burgundy



red rose

ROSA HYBRIDS
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Single 1½-2" bud opens to a
3-5" flower on a 15-36" stem.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

MEANING: Love; Passion; Perfection;
Beauty; Spirit flower; Birth flower for
June; National flower of the United
States; Associated with 15th wedding
anniversary; **RED:** Love; Passion;
Respect; Courage; I love you;
Beauty; Pure and lovely; Prosperity;
Inclined to love; **DEEP RED:** Admiration;
Bashful; Embarrassment

'HAPPY HOUR'



'MOSCOW'



'RED GIANT'



'BULL'S EYE'



'RESPECT'



ROSE, red



spray rose

ROSA HYBRIDS
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Buds are 1½-2" long, opening
to 1½-3" across with multiple
flowers branching from stem.
Stems are 15-20" long.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 5-10 stem bunches

■ **FLORAL FORM:** Mass; Filler

MEANING: Beauty and youth;
Charming; A heart innocent of love;
RED TINY BUDS: Pure and lovely

BURGUNDY



RED

BICOLOR



ROSE, spray



scabiosa

SCABIOSA CAUCASICA
(skay-bee-OH-sa ka-KAS-i-ka)

Also known as Pin Cushion Flower,
Gypsy Rose, Devil's Bit

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Pink,
Red, Burgundy

■ **CHARACTERISTICS:**

Round flowers are 2-3" across
with overlapping, papery petals
that surround a large daisy-like
center. Stems are 24-30" long.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

■ **MEANING:** Unfortunate love; Widowhood



RED



BURGUNDY



scabiosa



sedum

SEDUM SPECIES
(SEE-dum)

Also known as Dragon's Blood,
Autumn Joy, Stonecrop

■ **AVAILABILITY:**



■ **COLORS:** Red, Green

■ **CHARACTERISTICS:**
Large flat 4-10" flower
heads on 10-16" stems
with succulent leaves.

■ **LASTING QUALITY:** 10-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass; Filler

MEANING: Worth seeing



sedum



snapdragon

ANTIRRHINUM MAJUS
(an-tee-RY-num MAY-jus)

Also known as Dragon Flower,
Snow Dragon

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Peach, Orange,
Yellow, Bicolor

■ **CHARACTERISTICS:**

Florets 1½" in size are clustered
along a spike 6-10" long.
Stems are 15-45" long.
Stems grow toward the light.

■ **LASTING QUALITY:** 5-8 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Very sensitive to ethylene gas.

■ **FLORAL FORM:** Line

MEANING: Deception; Presumption;
Let's be impetuous; Gracious lady; No



snapdragon



dyed sunflower

HELIANTHUS ANNUUS

(hee-lee-ANTH-us AN-ew-us)

■ **AVAILABILITY:**



■ **COLORS:**

Yellow, Brown, Bicolor, Dyed

■ **CHARACTERISTICS:**

Single, long-petaled daisy-like flowers are 3-8" across on 20-40" stems. Single, double, and teddy bear varieties are available.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 5 or 10 stem bunch

■ **FLORAL FORM:** Mass; Form

MEANING: Haughtiness;
Power; Adoration; Devotion;
You are splendid; Homage



Sunflower, dyed



sweet william

DIANTHUS BARBATUS
(di-ANTH-us bar-BAH-tus)

■ **AVAILABILITY:**



■ **COLORS:**

White, Purple, Pink, Magenta,
Red, Bicolor

■ **CHARACTERISTICS:**

Densely packed clusters of tiny florets, 2-4" across at the tip of 6-12" stems. Flowers may be single or double forms.

■ **LASTING QUALITY:** 3-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Filler

MEANING: Gallantry; Grant me one smile;
Smile; Bravery; Finesse; Perfection



sweet william



tulip

TULIPA HYBRIDS
(TOO-lip-ah)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Peach, Orange,
Yellow, Green, Bicolor

■ **CHARACTERISTICS:**

Flowers are 2-4" atop 12-24" stems.

■ **LASTING QUALITY:** 3-7 days

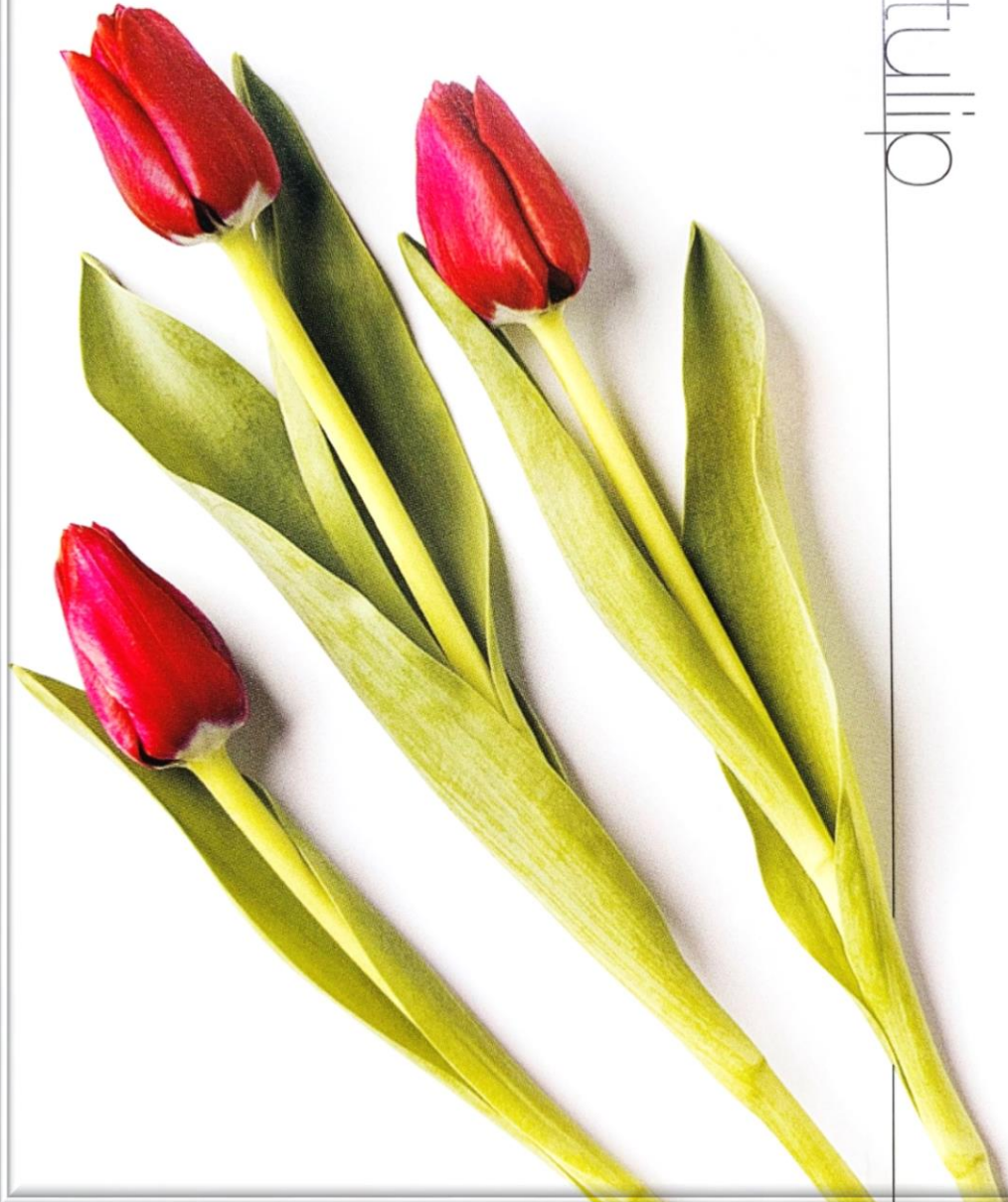
■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Leave sleeves on bunches and process in cold water. Tulips naturally open and grow toward a light source. No known care and handling procedure will prevent tulips from opening.

■ **FLORAL FORM:** Mass; Form

MEANING: Fame; Perfect lover;
RED: Declaration of love; Believe me;
VARIEGATED: Beautiful eyes;
Enchantment



tulip



winterberry

ILEX VERTICILLATA
(EYE-lecks ver-tiss-sill-LAY-tuh)

Also known as Black Alder,
Coralberry, Michigan Holly

■ **AVAILABILITY:**
 ○ ○ ○ ○ ○ ○ ○ ○ ●
 J F M A M J J A S O N D

■ **COLORS:** Red

■ **CHARACTERISTICS:**
 Small 1/2" berries on a
 15-28" branching stem.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 1 bunch or box

■ **FLORAL FORM:** Line; Form

■ **MEANING:** No known or
 recorded meaning



winterberry