

WHITE AND CREAM

FLOWER SELECTION




I Design Group Inc. White Flower Collection

ALPHABETICAL LISTING

Agapanthus
Alstroemeria
Amaryllis
Anemone
Anthurium
Asters
Astilbe
Bouvardia
Calla Lily
Carnations
Chrysanthemums
Chrysanthemums Pompon
Delphinium
Flowering Branch
Freesia
Gardenia
Gerbera
Gladiolus
Gypsophila
Heather
Hyacinth
Iris
Larkspur
Leptospermum

Lilac
Lilies
Lily of the Valley
Lisianthus
Marguerite Daisy
Narcissus Paper White
Orchids
Peony
Pussy Willow
Queen Anne's Lace
Ranunculus
Rose, Cream
Rose, Spray
Rose, White
Snapdragon
Star of Bethlehem
Statice
Stephanotis
Stock
Sweet Pea
Trachelium
Tuberose
Tulip
Veronica
Wax Flower



agapanthus

AGAPANTHUS AFRICANUS
(ag-ah-PAN-thus af-ri-KAH-nus)

Also known as Lily of the Nile,
Blue African Lily, Flower of Love

■ **AVAILABILITY:**

○ ○ ○ ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ●
J F M A M J J A S O N D

■ **COLORS:** White, Blue, Lavender

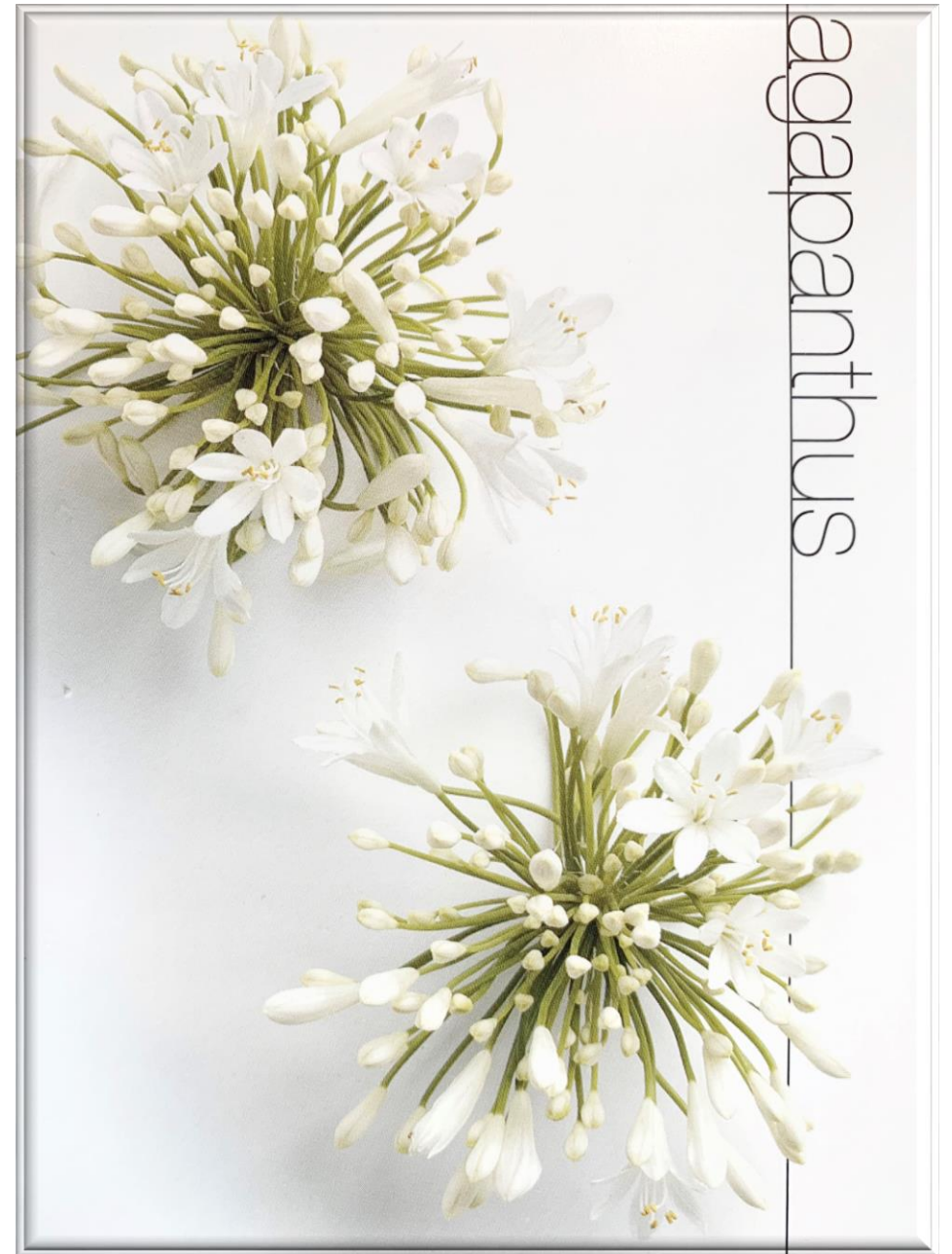
■ **CHARACTERISTICS:**
Globe-shaped 3-4" clusters
of small, trumpet-shaped
florets on 18-24" stems.

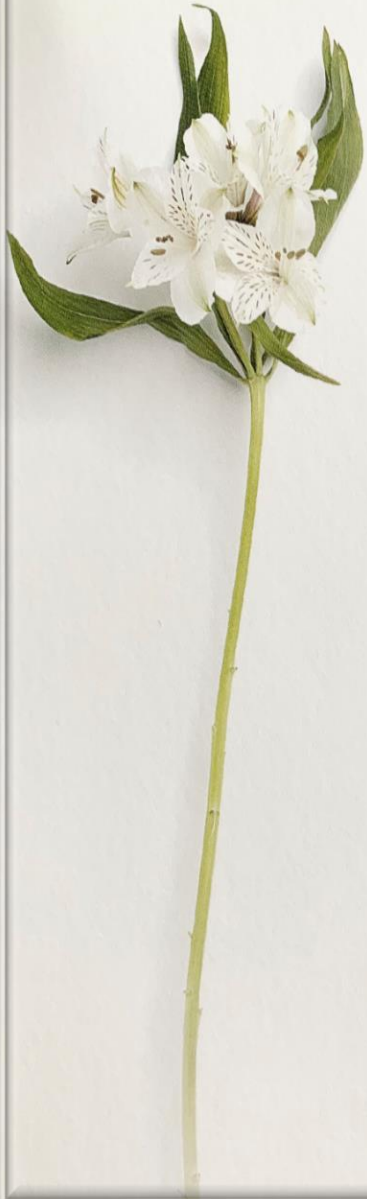
■ **LASTING QUALITY:** 6-10 days

■ **PACKAGING:** 5 stems

■ **FLORAL FORM:** Form; Mass

MEANING: To be well-contented with;
Secret love; Love letters





alstroemeria

ALSTROEMERIA HYBRIDS
(al-stro-MEER-ee-ah)

Also known as Peruvian Lily, Inca Lily

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Peach, Orange,
Yellow, Bicolor

■ **CHARACTERISTICS:**

Clusters of 4-6 delicate,
trumpet-like flowers, each 1½-2"
across on leafy stems 24-36"
long. Most varieties are marked with
freckles or streaks of a contrasting
color on the innermost petals.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass; Filler

MEANING: Devotion; Aspiring;
Wealth; Prosperity; Fortune





amaryllis

HIPPEASTRUM HYBRIDS
(hi-pee-AS-trum)

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Red, Peach,
Orange, Bicolor

■ **CHARACTERISTICS:**

Two to four trumpet-shaped flowers,
each approximately 6" across,
on a thick, hollow 12-24" stem.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 stem

■ **FLORAL FORM:** Form; Mass

MEANING: Pride; Beauty; Dramatic; Timid





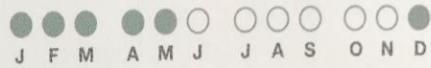
anemone

ANEMONE CORONARIA

(a-NEM-o-nee cor-o-NAH-ree-a)

Also known as Windflower,
Poppy Anemone, Lily of the Field

■ AVAILABILITY:



■ COLORS:

White, Blue, Purple, Red, Bicolor

■ CHARACTERISTICS:

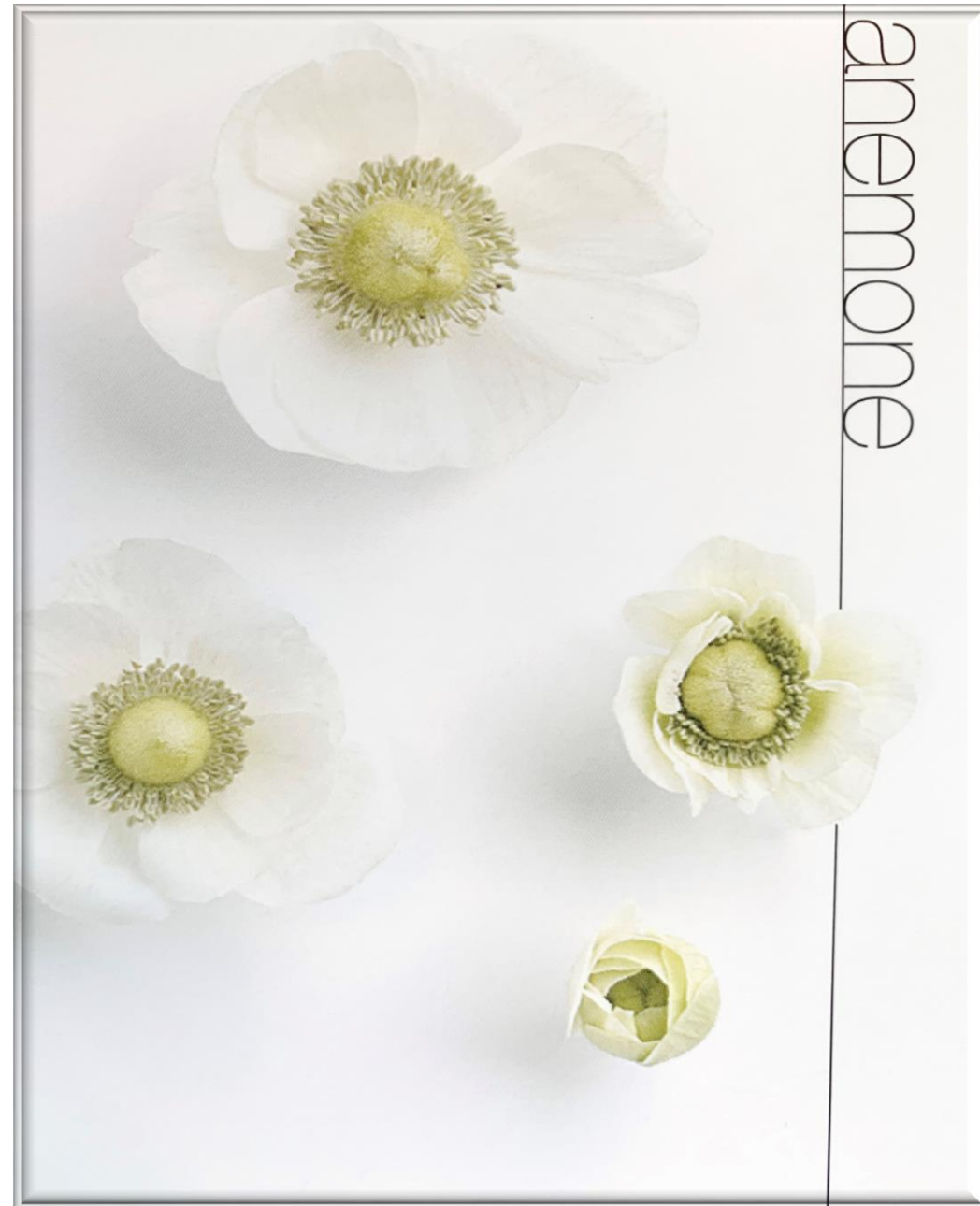
Cup-shaped 2½-3" single flowers
on thick, hollow 10-12" stems.
Papery petals open flat to highlight
black or white centers.

■ **LASTING QUALITY:** 5-8 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

MEANING: Expectation; Abandonment;
Fragile; Fading hope; Forsaken;
Refusal; Sickness





anthurium

ANTHURIUM ANDRAEANUM
(an-THUR-ee-um an-dre-AY-num)

Also known as Painted Tongue,
Flamingo Flower

■ **AVAILABILITY:**



■ **COLORS:**

White, Purple, Pink, Magenta,
Red, Burgundy, Peach,
Orange, Green, Bicolor

■ **CHARACTERISTICS:**

Heart-shaped, waxy bract with a
long, cylindrical spadix that is usually
yellow. The size of the flower varies
from 2-7". Stems are 12-30" long.

■ **LASTING QUALITY:** 14-21 days

■ **PACKAGING:** 1 stem

■ **SPECIAL CARE:**

Temperature sensitive. Store at
45-55°F. Unpack carefully.

■ **FLORAL FORM:** Form; Mass

MEANING: Think of me; Lover





asters

ASTER SPECIES
(AS-ter)

- **AVAILABILITY:**
See varieties in Purple deck.
- **COLORS:**
See varieties in Purple deck.
- **CHARACTERISTICS:**
See varieties in Purple deck.
- **LASTING QUALITY:**
See varieties in Purple deck.
- **PACKAGING:** 10 stems
- **FLORAL FORM:**
See varieties in Purple deck.

MEANING: See general meaning for varieties in Purple deck.



asters

astilbe

ASTILBE HYBRIDS
(a-STIL-bee)

Also known as Goat's Beard,
False Spirea

■ **AVAILABILITY:**



■ **COLORS:** White, Lavender, Pink, Red

■ **CHARACTERISTICS:**

Pyramidal, feathery plumes of tiny
florets on slender 24-30" stems.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Filler

MEANING: I'll still be waiting;
Love at first sight



astilbe



bouvardia

BOUVARDIA SPECIES
(boo-VAR-dee-a)

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Red,
Peach, Orange

■ **CHARACTERISTICS:**

Small starburst-shaped florets form a loose cluster about 6" wide. Single and double varieties are available. Average stem length 24-36".

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Do not store below 45°F.

■ **FLORAL FORM:** Mass; Filler

MEANING: Enthusiasm



bouvardia



calla lily

ZANTEDESCHIA SPECIES
(zan-tee-DES-key-a)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Red, Peach, Orange, Yellow,
Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Flowers are borne on a spadix at the end of the stem. Colored spathes are 3-5" long on 15-36" straight stems. Mini callas have smaller, 2" spathes on 10-14" stems.

■ **LASTING QUALITY:** 4-8 days

■ **PACKAGING:**

Mini Calla: 10 stems
Large Calla: 1 stem or 10 stem bunch

■ **FLORAL FORM:** Line; Form

MEANING: Magnificent beauty;
Regal; Associated with 6th
wedding anniversary



STANDARD

LARGE

MINIATURE

calla lily



carnations

DIANTHUS CARYOPHYLLUS
(di-AN-thus ka-ree-OF-fil-us)

Also known as Carnation; Miniature Carnation

- **AVAILABILITY:**
See varieties in Purple deck.
- **COLORS:**
See varieties in Purple deck.
- **CHARACTERISTICS:**
See varieties in Purple deck.
- **LASTING QUALITY:**
See varieties in Purple deck.
- **PACKAGING:** 10 stems
- **FLORAL FORM:**
See varieties in Purple deck.

MEANING: See general meaning for varieties in Purple deck. **WHITE:** Innocence; Remembrance; Pure love; Woman's good luck gift; Faithfulness; Sweet and lovely; Ardent Love; Symbol of purity of motherhood





chrysanthemums

DENDRANHEMA X GRANDIFLORUM
(den-drahn-THEE-ma x gran-di-FLOR-um)

■ **AVAILABILITY:**



■ **COLORS:**

See varieties in Purple deck.

■ **CHARACTERISTICS:**

See varieties in Purple deck.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:**

See varieties in Purple deck.

■ **FLORAL FORM:**

See varieties in Purple deck.

MEANING: See general meaning for varieties in Purple deck.

WHITE: Truth; Loyal love

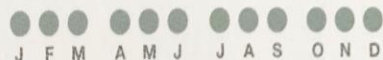




pompon chrysanthemums

DENDRATHERMA X GRANDIFLORUM
(den-drahn-THEE-ma x gran-di-FLOR-um)

■ **AVAILABILITY:**



■ **COLORS:**

See varieties in Purple deck.

■ **CHARACTERISTICS:**

Button: See Blue/Lavender deck.

Cushion: See Purple deck.

Daisy: See Purple deck.

Novelty: See Purple deck.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Mass; Filler

MEANING: See general meaning
for varieties in Purple deck.

WHITE: Truth; Loyal love





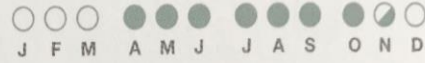
delphinium

DELPHINIUM ELATUM

(del-FIN-ee-um e-LAY-tum)

Also known as Jacob's Ladder

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Purple, Lavender

■ **CHARACTERISTICS:**

Spike-shaped cluster of 1-2" disc-shaped flowers. Spikes are 8-20" long, on 18-40" stems.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 5 stems

■ **FLORAL FORM:** Line

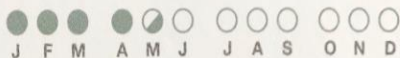
MEANING: Big-hearted; Fun; Airy; Come down; Symbol of dolphin; Swift and light; Boldness



flowering branch

Also known as Apple, Cherry, Mock Orange, Orange, Pear

■ AVAILABILITY:



■ **COLORS:** White, Pink, Purple, Peach

■ **CHARACTERISTICS:** Delicate 1-2" cup-shaped flowers are clustered on 10-24" branches along main branch.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:**
Size of bunch varies by variety

■ **SPECIAL CARE:**
Obtain branches early – opening may take 2-5 days. Cut 2" off main branch. Hold at room temperature until buds open, then refrigerate.

■ **FLORAL FORM:** Line; Form

MEANING: **WHITE:** Comfort; Native charms; **APPLE:** Preference; **CHERRY:** Good education; **MOCK ORANGE:** Counterfeit; **ORANGE:** Your purity equals your affection; **PEAR:** Affection



flowering branch



freesia

FREESIA HYBRIDS
(FREES-ya)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple,
Pink, Magenta, Red, Orange,
Yellow, Bicolor

■ **CHARACTERISTICS:**

Thin stems bear one-sided spikes
of 4-8 flowers. Fragrant, tubular
flowers are about 1½" long and are
available in single or double blooms.
Stems are 9-18" long.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Remove banding and plastic sleeve.
Place in bucket of floral-nutrient
water. Do NOT cut stems.

■ **FLORAL FORM:** Form

MEANING: Innocence; Spirited; Careful
and calm love; Thoughtfulness



gardenia

GARDENIA AUGUSTA

(gar-DEEN-ee-a aw-GUS-ta)

Also known as Cape Jasmine

■ AVAILABILITY:



■ COLORS: White

■ CHARACTERISTICS:

Fragrant, white multi-petaled flowers are 3-5" across, stems are 1" long. Individual blooms have a prepared collar of natural or artificial leaves.

■ LASTING QUALITY: 2 days

■ PACKAGING: 3 per box; Work Gardenias: 25-50 per box

■ SPECIAL CARE:

Handle as little as possible. Use latex gloves to reduce bruising or keep hands wet when handling. Can be held at 40°F for short periods by covering blooms with wet cotton or tissue and wrapping loosely in a plastic bag.

■ FLORAL FORM: Mass; Form

MEANING: Secret love; Joy; You are lovely; Good luck gift to a man; Feminine grace; Artistry; Subtlety; Sweet love; Refinement





gerbera

GERBERA JAMESONII

(GER-ber-rah jay-ma-SO-nee-eye)

Also known as Transvaal Daisy, African Daisy, Barberton Daisy

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Red,
Burgundy, Peach, Orange,
Yellow, Bicolor

■ **CHARACTERISTICS:**

Flat-faced, daisy-like flowers are 2-5" across on hollow, leafless stems 12-24" long. Flowers may be single or double with light or dark centers. *Germini*: Flowers are 1½-2" across on stems 12-18" long.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 1 stem or Tray/Box

■ **FLORAL FORM:** Mass

MEANING: Pretty and strong;
Enduring purity

STANDARD IVORY
DOUBLE WITH
DARK CENTER



GERMINI
DOUBLE WITH
LIGHT CENTER



STANDARD WHITE
DOUBLE WITH
LIGHT CENTER



gerbera



gladiolus

GLADIOLUS HYBRIDS
(gla-dee-O-lus)

Also known as Corn Lily, Sword Lily

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Green, Bicolor

■ **CHARACTERISTICS:**

Florets 3-5" across form on a spike
on stems 36-48" long. Flower
forms can be plain, ruffled, fringed,
rosebud-like or tulip-shaped.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Mass

MEANING: Strength of character;
Sincerity; Natural grace; Ready or armed;
Remembrance; Infatuation; Splendid
beauty; Give me a break; Admiration;
Tells the recipient they "pierce the heart
like a sword"; Birth flower for August





gypsophila

GYPSOPHILA PANICULATA
(jip-SOF-i-la pa-nik-u-LA-ta)

Also known as Baby's Breath,
Gyp, Million Stars®

■ **AVAILABILITY:**



■ **COLORS:** White, Pink, Dyed

■ **CHARACTERISTICS:**
Hundreds of 1/16-1/4" flowers
clustered on multibranched stems.
Stems are 18-24" long.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Filler

MEANING: Festivity; Innocence;
Pure of heart; Happiness



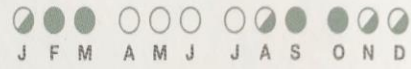
gypsophila

heather

ERICA SPECIES
(AIR-i-ka)

Also known as Heath

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Pink, Magenta

■ **CHARACTERISTICS:**

Clusters of 1/8" flowers among
needle-like foliage on a 9-12"
spiked stem.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Line; Filler

MEANING: Solitude; **WHITE:** Protection;
Wishes come true



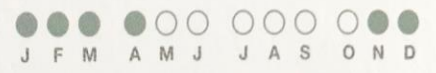
heather



hyacinth

HYACINTHUS ORIENTALIS
(HY-ah-SINTH-us or-ee-en-TAY-lis)

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Purple,
Pink, Magenta, Peach, Yellow

■ **CHARACTERISTICS:**

Clusters of 1½-2" star-shaped flowers
form a rounded spike on 6-8" stems.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 5 stems

■ **SPECIAL CARE:**

Use special bulb flower nutrient.
Keep at room temperature in a
container without other flowers for
at least 6 hours. Refrigerate for
2 hours before using. Prolonged
refrigeration will reduce fragrance.

■ **FLORAL FORM:** Mass; Form

MEANING: Sport; Game; Play; Young
love; Rashness; **WHITE:** Loveliness;
I'll pray for you





hydrangea

HYDRANGEA MACROPHYLLA
(hy-DRAIN-ja mak-row-FYE-lah)

■ **AVAILABILITY:**



■ **COLORS:**

White, Red, Pink, Green, Blue,
Lavender, Purple

■ **CHARACTERISTICS:**

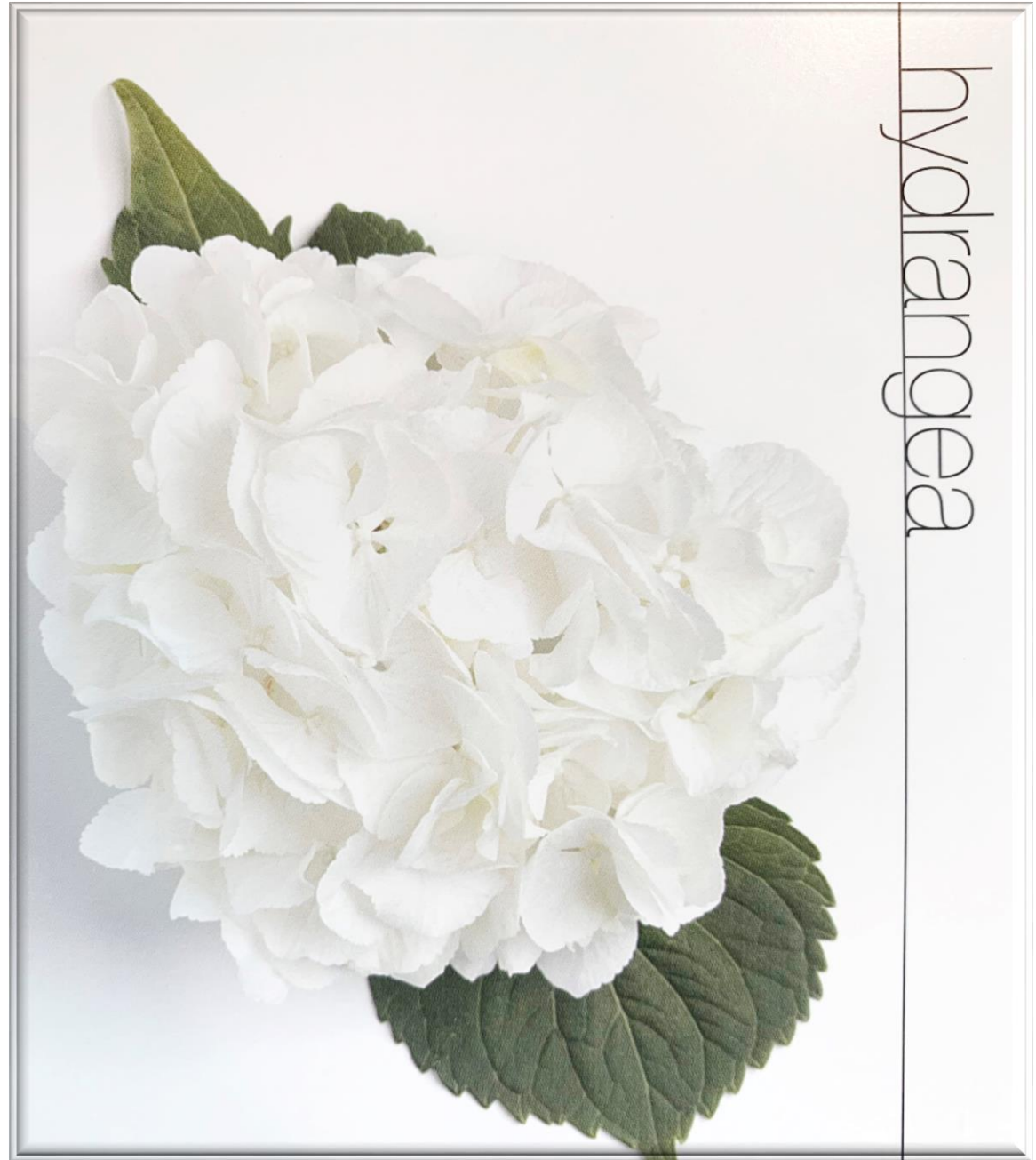
Flat, papery flowers approximately
1" across are borne in terminal heads
4-8" wide. Stems are 10-24" long.

■ **LASTING QUALITY:** 5-10 days

■ **PACKAGING:** 1 stem or 5 stem bunch

■ **FLORAL FORM:** Mass; Form

MEANING: Perseverance; Frigidity;
Heartlessness; Boastfulness; Vanity;
Thank you for understanding





iris

IRIS HYBRIDS
(EYE-ris)

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Purple, Yellow

■ **CHARACTERISTICS:** Flower heads 4-6" across consist of three outer petals and three inner petals. Stem length is 15-24".

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:** Leave at room temperature until flower begins to open.

■ **FLORAL FORM:** Form

MEANING: Inspiration; A message for thee; Faith, wisdom and valor; Hope; Good luck gift to a man; Emblem to warrior; Dedicated to the goddess of the rainbow; Your friendship means so much to me; My compliments; Associated with 25th wedding anniversary; **WHITE:** Purity



iris

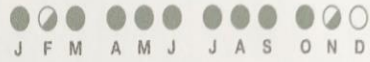


larkspur

CONSOLIDA AMBIGUA
(kon-SO-li-da am-BIG-ew-a)

Also known as Larkthead,
Larkstoe, Larksclaw, Knightspur

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Purple, Pink

■ **CHARACTERISTICS:**

Numerous 1/2-1" flowers are
closely packed on 8-18" spikes.
Stems are 24-48" long.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line

MEANING: Ardent attachment;
Levity; Lightness; Beautiful spirit;
Open heart; Birth flower for July



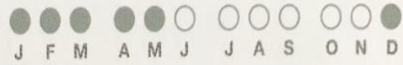


leptospermum

LEPTOSPERMUM SPECIES
(lep-to-SPERM-um)

Also known as Lepto, Teatree

■ **AVAILABILITY:**



■ **COLORS:** White, Pink, Magenta, Red

■ **CHARACTERISTICS:**

Double, 1/2" flowers cluster along branches 12-28" long. Short, needle-like leaves cover stems.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** By the bunch

■ **FLORAL FORM:** Line; Filler

MEANING: Slender seed;
Rough and spreading





lilac

SYRINGA VULGARIS
(si-RING-ga vul-GAY-ris)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Bicolor

■ **CHARACTERISTICS:**

Spike flower with clusters of small 1/4" blossoms atop woody 18-36" stems.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Place flower in water by themselves with supplied floral nutrient.

■ **FLORAL FORM:** Form; Mass

MEANING: Humility; Confidence;

WHITE: Youthful innocence



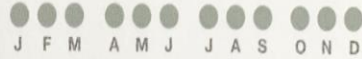
lilac



lilies

LILIUM HYBRIDUM
(LIL-ee-um HI-bri-dum)

■ **AVAILABILITY:**



■ **COLORS:** Varies by variety

■ **CHARACTERISTICS:**

Asiatic: Cluster of 5-8 flowers on 24-36" stems. Flower is 4-6" across.

Oriental: Cup-shaped flowers are 4-8" across, with 3-6 flowers on short laterals on 24-36" stems.

Longiflorum: Trumpet-shaped flowers 5-7" long grow sideways from stalk. One to six flowers on 24-36" stems.

■ **LASTING QUALITY:** 5-10 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:** Pull off anthers to prevent pollen stains.

■ **FLORAL FORM:** Form

MEANING: Purity; Majesty; Wealth; Pride; Innocence; **WHITE:** Sweetness; Modesty; Virginity; It's heavenly to be with you;
EASTER LILY: Symbol of the Virgin Mary;
CASABLANCA: Celebration



lily of the valley

CONVALLARIA MAJALIS

(kon-va-LAY-ree-ah may-JAY-lis)

■ **AVAILABILITY:**



■ **COLORS:** White, Pink (Rare)

■ **CHARACTERISTICS:**

Bell-shaped, 1/4" flowers are clustered in groups of 8-12 along the tops of 8-10" stems. Single and double forms are available.

■ **LASTING QUALITY:** 6-10 days

■ **PACKAGING:**

10 or 25 stems per bunch

■ **SPECIAL CARE:**

Avoid heat. Store alone in shallow vase with water. To prevent damage, wrap loosely in waxed tissue; leave top open for air circulation.

■ **FLORAL FORM:** Filler

MEANING: Sweetness; A return of happiness; Purity of heart; You made my life complete; Protects from evil spirits; Birth flower for May



lily of the valley



lisianthus

EUSTOMA GRANDIFLORUM
(yew-STOW-mah gran-di-FLOR-um)

Also known as Prairie Gentian

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Peach, Yellow, Bicolor

■ **CHARACTERISTICS:**

Five or more cup-shaped blooms
1½-3" across. Single and double
forms are available. Branch stems
range in length from 18-48".

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

MEANING: Calming; Faithfulness





marguerite daisy

ARGYRANTHEMUM FRUTESCENS
(ar-jy-RAN-thee-mum froo-TES-enz)

■ **AVAILABILITY:**



■ **COLORS:**

White, Yellow, Dyed

■ **CHARACTERISTICS:**

Flowers are 1½-2" across with a flat, yellow-green center. Stems are 10-16" long.

■ **LASTING QUALITY:** 3-8 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

MEANING: I share your sentiment;
Flower of midsummer day;
Innocence; Loyal love;
I'll never tell; Purity; Associated
with 5th wedding anniversary

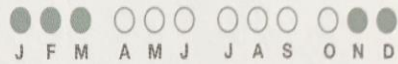




paper white narcissus

NARCISSUS TAZETTA
(nar-SIS-us tah-ZET-ah)

■ **AVAILABILITY:**



■ **COLORS:** White

■ **CHARACTERISTICS:**

Star-shaped 1-2" flowers
are clustered 12 or more
on top of 12-20" stems.

■ **LASTING QUALITY:** 3-6 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Store alone in separate bucket.

■ **FLORAL FORM:** Mass; Line

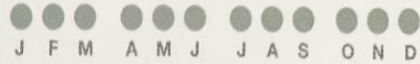
MEANING: Egotism; Formality;
Self love; Conceit; Symbol of good
fortune; Stay as sweet as you are;
Birth flower for December



narcissus, paper white

orchids

■ **AVAILABILITY:**



■ **COLORS:** Varies by variety

■ **CHARACTERISTICS:**

Cymbidium, Novelty: See variety in Yellow deck.

Dendrobium: See variety in Blue/Lavender deck.

Cattleya: 3-8" across.

Japhet: 3-5" across.

■ **LASTING QUALITY:** 4-10 days

■ **PACKAGING:**

1 flower, 1 stem or 10 stem bunch

■ **SPECIAL CARE:**

Temperature sensitive. Store at 45-55°F. Remove water tubes and place in water.

■ **FLORAL FORM:** Form; Line; Mass

MEANING: Love; Refinement;
Symbol for many children; Ecstasy;
Promotes strength; Rare beauty





peony

PAEONIA LACTIFLORA

(pee-OH-nee-ah lak-ti-FLO-ra)

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Red,
Burgundy, Peach, Yellow

■ **CHARACTERISTICS:**

Flowers up to 8" across on
12-24" stems. Flower forms
are single or double.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 5 stems


■ **SPECIAL CARE:**

Flowers normally come in bud stage.
Allow to set at room temperature to
open. This process can take 3-5 days.

■ **FLORAL FORM:** Mass

MEANING: Healing; Bashfulness;
Happy life; Gay life; Happy marriage;
Anger; Indignation; Good health;
Prosperity; Associated with
12th wedding anniversary

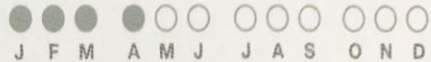




pussy willow

SALIX DISCOLOR
(SAY-licks dis-KUL-or)

■ **AVAILABILITY:**



■ **COLORS:** White, Black, Dyed

■ **CHARACTERISTICS:**

Velvety 1/2-1" catkins are closely spaced along 12-60" woody stems.

■ **LASTING QUALITY:** 7-14 days

■ **SPECIAL CARE:**


Remove from water and store in a cool, dry place once catkins have opened to desired stage.

■ **FLORAL FORM:** Line

MEANING: Symbol of spring



pussy willow



queen anne's lace

AMMI MAJUS
(am-ME MAY-jus)

■ **AVAILABILITY:**

● ● ● ● ● ● ● ● ● ●
J F M A M J J A S O N D

■ **COLORS:** White

■ **CHARACTERISTICS:**
Round, flat heads 3-6" across are comprised of hundreds of small, white florets on 18-36" stems.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Mass; Filler

MEANING: Self-reliance; Fantasy; Haven; Delicate femininity



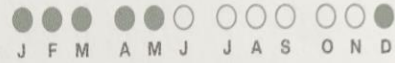


ranunculus

RANUNCULUS ASIATICUS
(ra-NUN-ku-lus as-see-AT-i-kus)

Also known as Rununculus,
Persian Buttercup

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Purple, Red,
Burgundy, Peach, Orange, Yellow

■ **CHARACTERISTICS:**

Bowl-shaped 1-4" flowers with
many papery petals atop 10-15"
hollow stems. Flower forms may
be single or double.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

MEANING: You are rich in attractions;
Radiant charm





cream rose

ROSA HYBRIDS
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Single 1½-2" bud opens to a
3-5" flower on a 15-36" stem.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

MEANING: Love; Beauty; Spirit flower;
passion; Perfection; Birth flower
for June; National flower of the
United States; Associated with
15th wedding anniversary;

THORNLESS: Love at first sight





spray rose

ROSA HYBRIDS
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Buds are 1½-2" long, opening
to 1½-3" across with multiple
flowers branching from stem.
Stems are 15-20" long.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 5-10 stem bunches

■ **FLORAL FORM:** Mass; Filler

MEANING: Beauty and youth;
Charming; A heart innocent of love;
WHITE: Girlhood; Purity; Too young to
love; Innocence; I am worthy of you



ROSE, spray



white rose

ROSA HYBRIDS
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Burgundy, Peach,
Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Single 1½-2" bud opens to a
3-5" flower on a 15-36" stem.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

MEANING: Love; Beauty; Spirit flower;
passion; Perfection; Birth flower for
June; National flower of the United
States; Associated with 15th wedding
anniversary; **WHITE:** Purity; Innocence;
I am worthy of your love; Secrecy;
I am worthy of you; Girlhood; Humility;
Spiritual love; Silence; Friendship; Truth;
Virtue; Reverence; Charm; Happy love;
THORNLESS: Love at first sight



rose, white

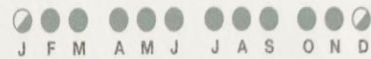


snapdragon

ANTIRRHINUM MAJUS
(an-tee-RY-num MAY-jus)

Also known as Dragon Flower,
Snow Dragon

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Peach, Orange,
Yellow, Bicolor

■ **CHARACTERISTICS:**

Florets 1½" in size are clustered
along a spike 6-10" long.
Stems are 15-45" long.
Stems grow toward the light.

■ **LASTING QUALITY:** 5-8 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Very sensitive to ethylene gas.

■ **FLORAL FORM:** Line

MEANING: Deception; Presumption;
Let's be impetuous; Gracious lady; No





star of bethlehem

ORNITHOGALUM THYRSOIDES
(or-ni-THOG-a-lum ther-SOY-deez)

Also known as Chincherinchee,
Ornithogalum

■ **AVAILABILITY:**



■ **COLORS:**

White, Orange, Yellow

■ **CHARACTERISTICS:**

A spike cluster of 12-15 star-shaped
1" flowers on a stem 16-18" long.

■ **LASTING QUALITY:** 14-21 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Will open slowly. Allow to set at
room temperature to open.
This process can take 3-5 days.

■ **FLORAL FORM:** Line; Mass

MEANING: Purity; Reconciliation;
Atonement



star of bethlehem



statice

LIMONIUM SINUATUM

(lee-MO-ni-um sin-u-AY-tum)

Also known as Sea Lavender

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Purple,
Pink, Magenta, Peach, Yellow

■ **CHARACTERISTICS:**

Bracts are composed of $\frac{3}{8}$ " clustered florets on 1-2" branching laterals atop 18" long stems. Small flowers in the center of the bracts may be white or yellow.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** Bunch

■ **FLORAL FORM:** Filler

MEANING: Formality; Success;
Sympathy; Remembrance;
Lasting beauty



statice



stephanotis

STEPHANOTIS FLORIBUNDA
(stef-a-NO-tis flor-ih-BUN-da)

■ **AVAILABILITY:**



■ **COLORS:** White

■ **CHARACTERISTICS:**

Star-shaped blossoms up to 2" long with a waxy appearance and a tubular base.

■ **LASTING QUALITY:** 1-2 days

■ **PACKAGING:** 25 per box

■ **FLORAL FORM:** Filler

MEANING: Happiness in marriage;
Desire to travel; Good luck





stock

MATTHIOLA INCANA

(ma-THEE-o-la in-KAH-na)

Also known as Gilliflower

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Peach, Yellow

■ **CHARACTERISTICS:**

Clusters of 1" florets form a
flower spike 6-7" long.
Stems are 12-18" long.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Prolonged refrigeration can
result in loss of fragrance.

■ **FLORAL FORM:** Line; Mass

MEANING: Lasting love; Lasting beauty;
Said to have grown in Paradise;
Bonds of affection; Promptness;
You'll always be beautiful to me



stock



sweet pea

LATHYRUS ODORATUS
(LATH-i-rus o-do-RAH-tus)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple,
Pink, Magenta

■ **CHARACTERISTICS:**

Papery, butterfly-shaped petals with a frilled appearance form blooms 1-1½" across. Stems are 12-15" with an average of 5 well-spaced blossoms.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Form

MEANING: Shyness; Blissful pleasure; Thank you for a lovely time; Remember me; Birth flower for April; Associated with 30th wedding anniversary;

WHITE: Lasting pleasure



sweet pea

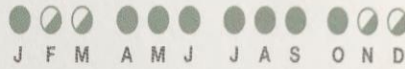


trachelium

TRACHELIUM CAERULEUM
(tray-KEY-li-um cay-ROO-lee-um)

Also known as Throatwort, Blue
Lace Flower

■ **AVAILABILITY:**



■ **COLORS:** White, Purple

■ **CHARACTERISTICS:**
Flower heads up to 6" across are
comprised of clusters of tiny florets.
Stems are 20-28" long.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass; Filler

MEANING: Neglected beauty





tuberose

POLIANTHES TUBEROSA
(pol-i-AN-theez tu-be-ROH-sa)

Also known as Polianthes

■ **AVAILABILITY:**



■ **COLORS:** White

■ **CHARACTERISTICS:**

Fragrant, 1" star-shaped flowers appear close together along erect spikes. Single and double flower types are available. Stems are 30-36" long.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Form

MEANING: Price of riches; Illicit pleasures; Confidence; The heart's mystery; Dangerous pleasure





tulip

TULIPA HYBRIDS
(TOO-lip-ah)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,
Magenta, Red, Peach, Orange,
Yellow, Green, Bicolor

■ **CHARACTERISTICS:**

Flowers are 2-4" atop 12-24" stems.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Leave sleeves on bunches and process in cold water. Tulips naturally open and grow toward a light source. No known care and handling procedure will prevent tulips from opening.

■ **FLORAL FORM:** Mass; Form

MEANING: Fame; Perfect lover;

WHITE: I have waited long; Forgiveness;

VARIEGATED: Beautiful eyes; Enchantment





veronica

LYSIMACHIA CLETHROIDES
(li-si-MOCK-ee-ah cleth-ROI-deez)

Also known as Lysimachia

■ **AVAILABILITY:**



■ **COLORS:** White, Blue, Lavender

■ **CHARACTERISTICS:**
Arching spikes, 3-4" long,
are composed of packed,
tiny star-shaped flowers.
Stems are 15-24" long.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line

MEANING: Fidelity

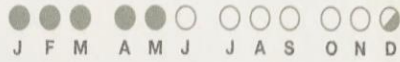




wax flower

CHAMELAUCIUM UNCINATUM
(kam-e-LAW-si-um un-si-NAY-tum)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink, Dyed

■ **CHARACTERISTICS:**

Star-shaped, 1/2" waxy flowers are clustered along flexible woody stems. Stems range in length from 18-48" and are covered with long needle-like foliage.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** Bunch

■ **SPECIAL CARE:**

Cut woody stems and allow flowers to hydrate 6-8 hours before refrigerating or use.

■ **FLORAL FORM:** Filler

MEANING: Riches

