

# YELLOW FRESH FLOWERS



Flower Selection



## ALPHABETICAL LISTING

Alstroemeria  
Asclepias  
Calla Lily, Miniature  
Carnation  
Carnation, Miniature  
Celosia, Cockscomb  
Chrysanthemum  
Chrysanthemum, Button Pompon  
Chrysanthemum, Cremon  
Chrysanthemum, Cushion Pompon  
Chrysanthemum, Daisy Pompon  
Chrysanthemum, Spider  
Craspedia  
Daffodil  
Dahlia  
Dracaena, Gold Dust  
Eremurus  
Forsythia  
Freesia  
Genista  
Gerbera  
Germini  
Gladiolus  
Heliconia  
Hyacinth

Iris  
Kangaroo Paw  
Lily, Asiatic  
Lisianthus  
Marigold  
Narcissus  
Orchid, Cymbidium  
Orchid, Novelty  
Orchid, Spray  
Protea, Pin Cushion  
Ranunculus  
Rose, Dark Yellow  
Rose, Light Yellow  
Rose, Spray  
Snapdragon  
Solidago  
Statice  
Stock  
Sunflower  
Tanacetum  
Thistle  
Tulip  
Yarrow  
Yarrow, Cottage  
Zinnia



## alstroemeria

### ALSTROEMERIA HYBRIDS

(al-stro-MEER-ee-ah)

Also known as Peruvian Lily, Inca Lily

#### ■ AVAILABILITY:



#### ■ COLORS:

White, Lavender, Purple, Pink,  
Magenta, Red, Peach, Orange,  
Yellow, Bicolor

#### ■ CHARACTERISTICS:

Clusters of 4-6 delicate,  
trumpet-like flowers, each 1½-2"  
across on leafy stems 24-36" long.  
Most varieties are marked with  
freckles or streaks of a contrasting  
color on the innermost petals.

■ LASTING QUALITY: 7-14 days

■ PACKAGING: 10 stems

■ FLORAL FORM: Mass; Filler

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MEANING: Devotion; Aspiring;  
Wealth; Prosperity; Fortune

## alstroemeria





## asclepias

### ASCLEPIAS TUBEROSA

(ah-SKLEE-pee-us too-bur-O-suh)

Also known as Butterfly Bush, Swamp Milkweed, Red Milkweed, Silkweed

#### ■ AVAILABILITY:



#### ■ COLORS:

White, Yellow, Peach, Orange, Red, Purple, Pink, Bicolor

#### ■ CHARACTERISTICS:

Clusters of tiny star-shaped blossoms approximately 1-2" across on a branching 12-18" stem with dark green foliage.

#### ■ LASTING QUALITY: 3-5 days

#### ■ PACKAGING: 10 stems

#### ■ FLORAL FORM: Filler; Line

**MEANING:** Sorrowful remembrance; Hope in misery

## asclepias





## miniature calla lily

ZANTEDESCHIA SPECIES  
(zan-tee-DES-key-a)

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Yellow, Green,  
Lavender, Purple, Red, Peach,  
Orange, Bicolor, Dyed

■ **CHARACTERISTICS:**

Flowers are borne on a spadix at the end of the stem. Colored spathes are 2" long on 10-14" straight stems.

■ **LASTING QUALITY:** 4-8 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Form

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**MEANING:** Magnificent beauty;  
Regal; Associated with 6th  
wedding anniversary

## calla lily, miniature





## carnation

**DIANTHUS CARYOPHYLLUS**

(di-AN-thus ka-ree-OF-fil-us)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink, Magenta, Red, Burgundy, Peach, Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Double, 2-3" fragrant flowers with ruffled or smooth-edged petals bloom on 15-30" stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

**MEANING:** Fascination; Distinction; Divine love; Fidelity; Love; Yes; Birth flower for January; **YELLOW:** Cheerful; You have disappointed me; Disdain; Rejection; **STRIPED:** Refusal; Sorry I can't be with you; No

## carnation





## miniature carnation

**DIANTHUS CARYOPHYLLUS NANA**  
(di-AN-thus ka-ree-OF-fil-lus NAH-na)

Also known as Spray Carnations,  
Pixie Carnations

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,  
Magenta, Red, Burgundy, Peach,  
Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Scented double flowers are  
about 1½" across. Sprays of  
1-4 flowers on 12-18" stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 5-10 stems per bunch

■ **FLORAL FORM:** Mass; Filler

**MEANING:** Divine flowers; marital bliss;  
Birth flower for January; **YELLOW:**  
Cheerful; Disdain; Rejection; You have  
disappointed me; **STRIPED:** Refusal;  
Sorry I can't be with you; No

## carnation, miniature





## cockscomb celosia

### CELOSIA CRISTATA

(see-LOE-see-uh kriss-TAY-tuh)

Also known as Brain Flower

#### ■ AVAILABILITY:



#### ■ COLORS:

Pink, Magenta, Red, Burgundy,  
Orange, Yellow, Green

#### ■ CHARACTERISTICS:

Brightly colored clusters of tiny flowers resemble a rooster's comb. Clusters are 1-10" across on a 12-18" stem.

#### ■ LASTING QUALITY: 4-6 days

#### ■ PACKAGING: 5-10 stems

#### ■ FLORAL FORM: Mass; Form

**MEANING:** Affection; Singularity;  
Foppery; Silliness

# celosia, cockscomb







## chrysanthemum

**DENDRANTHEMA X GRANDIFLORUM**  
(den-drahn-THEE-ma x gran-di-FLOR-um)

Also known as Standard,  
Football, or Commercial Mum

■ **AVAILABILITY:**



■ **COLORS:**

White, Purple, Yellow, Bronze, Dyed

■ **CHARACTERISTICS:**

Single composite flower 3-8"  
across with abundant tubular  
petals on an 18-36" stem.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 stem

■ **FLORAL FORM:** Mass

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**MEANING:** Hope; Cheerfulness;  
Rest; Optimism; Truth; Birth flower  
for November; **YELLOW:** Secret admirer;  
Slighted love

# chrysanthemum



## cushion pompon chrysanthemum

**DENDRANTHEMA X GRANDIFLORUM**  
(den-drahn-THEE-ma x gran-di-FLOR-um)

Also know as Spray Chrysanthemum

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,  
Red, Orange, Yellow, Green,  
Bronze, Gold, Bicolor, Dyed

■ **CHARACTERISTICS:**

Three to seven composite flowers  
with abundant tubular petals 1-3"  
across on 18-36" branching stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Mass; Filler

**MEANING:** Hope; Cheerfulness; Rest;  
Optimism; Truth; Birth flower for  
November; **YELLOW:** Secret admirer;  
Slighted love

# chrysanthemum, cushion pompon





## daisy pompon chrysanthemum

**DENDRANTHEMA X GRANDIFLORUM**  
(den-drahn-THEE-ma x gran-di-FLOR-um)

Also known as Viking Pompon, Spray  
Chrysanthemum

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,  
Red, Orange, Yellow, Bronze,  
Gold, Bicolor, Dyed

■ **CHARACTERISTICS:**

Three to seven small flowers with  
1-2" flat oblong petals surrounding  
a 1" button-like center on 18-36"  
branching stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Mass; Filler

**MEANING:** Hope; Cheerfulness;  
Rest; Optimism; Truth; Birth flower  
for November; **DAISY:** Innocence;  
**YELLOW:** Secret admirer; Slighted love



chrysanthemum, daisy pompon



## spider chrysanthemum

**DENDRANTHEMA X GRANDIFLORUM**  
(den-drahn-THEE-ma x gran-di-FLOR-um)

Also known as Chinese Chrysanthemum;  
Fuji or Snowflake Mum

■ **AVAILABILITY:**



■ **COLORS:**

White, Purple, Pink, Red, Yellow,  
Green, Bronze, Bicolor

■ **CHARACTERISTICS:** Single flower head  
3-5" across with slender, tentacle-like  
petals on an 18-36" stem.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 1 stem or 1 bunch  
(remove protective net upon arrival)

■ **FLORAL FORM:** Mass; Form

**MEANING:** Hope; Cheerfulness; Rest;  
Optimism; Truth; Birth flower for  
November; **SPIDER:** Woman's love;  
Purity; **YELLOW:** Secret admirer;  
Slighted love; **CHINESE:** Loveliness

# chrysanthemum, spider





## craspedia

### CRASPEDIA GLOBOSA

(cras-PEE-dee-a glo-BO-sa)

Also known as Globe Yarrow, Billy Balls

#### ■ AVAILABILITY:



#### ■ COLORS: Yellow

#### ■ CHARACTERISTICS:

Yellow, textured 1/2-1 1/2" blossoms form a tight round ball atop an 18-24" slender, leafless stem.

#### ■ LASTING QUALITY: 10-14 days

#### ■ PACKAGING: 10 stems

#### ■ FLORAL FORM: Mass; Form

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MEANING: Good health

## craspedia





## daffodil

**NARCISSUS PSEUDONARCISSUS**  
(nar-SIS-is sue-do-nar-SIS-us)

Also known as Jonquil, Narcissus

■ **AVAILABILITY:**



■ **COLORS:** White, Yellow, Bicolor

■ **CHARACTERISTICS:** Single or double  
1-3" corona with a 3-4" star-shaped  
back atop 8-22" hollow stems.

■ **LASTING QUALITY:** 3-6 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**  
Store alone in separate bucket.

■ **FLORAL FORM:** Form

**MEANING:** Unrequited love; Regard; You  
are the only one; Rebirth; New beginnings;  
Deceitful; Hope; Birth flower for March;  
Associated with 10th wedding anniversary;  
**YELLOW:** Chivalry; **JONQUIL:** I desire return  
of affection; **SINGLE FLOWERS:** Misfortune  
**DOUBLE FLOWERS:** Inspiration;  
**SEVERAL FLOWERS:** Joy; Happiness



SINGLE  
YELLOW



DOUBLE  
BICOLOR



DOUBLE  
YELLOW



SINGLE  
BICOLOR



SINGLE  
WHITE

daffodil



## dahlia

DAHLIA HYBRIDS  
(DAL-ya)

Also known as Georginas

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,  
Magenta, Red, Burgundy, Peach,  
Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Flower shape and size depend on variety. Composite blooms are 4-6" across, but some can reach 10-12" across. Stems are 12-36" long. Some have daisy-like centers.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

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**MEANING:** Treachery; Elegance and dignity; Instability; Good taste; Forever thine; Associated with 14th wedding anniversary





## gold dust dracaena

### DRACAENA SURCULOSA

(drah-SEE-nah sirk-you-LOW-sah)

#### ■ AVAILABILITY:



■ **COLORS:** Yellow, Green, Variegated

#### ■ CHARACTERISTICS:

Clusters of 3-4" leaves on  
8-15" stems.

■ **LASTING QUALITY:** 14-21 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Mass; Filler

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**MEANING:** Prosperity

# dracaena, gold dust







## eremurus

### EREMURUS X ISABELLINUS

(air-uh-MURE-us iz-a-bel-EYE-nus)

Also known as Desert Candle, Foxtail Lily, Bottle Brush, Needle of Cleopatra

#### ■ AVAILABILITY:



#### ■ COLORS: Peach, Orange, Yellow

#### ■ CHARACTERISTICS:

Cylindrical, tapering 12-36"  
spikes of small 1/4-1/2" star-shaped  
florets atop 24-48" stems.

#### ■ LASTING QUALITY: 10-14 days

#### ■ PACKAGING: 5 stems

#### ■ SPECIAL CARE:

Avoid getting spike flower wet.

#### ■ FLORAL FORM: Line; Form

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**MEANING:** Endurance; I hold you  
in high esteem

## eremurus





## forsythia

**FORSYTHIA X INTERMEDIA**

(for-SITH-ee-a x in-ter-MED-ee-a)

■ **AVAILABILITY:**



■ **COLORS:** Yellow

■ **CHARACTERISTICS:**

Bright 1-1½" star-shaped flowers with 4-5 petals clustered along 30-48" branching stems.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:**

Varies depending on source

■ **SPECIAL CARE:**

Order branches in advance to allow flowers to open naturally at room temperature. Open flowering branches can be held for 2 to 3 days.

■ **FLORAL FORM:** Line

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**MEANING:** Anticipation

## forsythia





## freesia

### FREESIA HYBRIDS (FREES-ya)

#### ■ AVAILABILITY:



#### ■ COLORS:

White, Lavender, Purple, Pink,  
Magenta, Red, Orange,  
Yellow, Bicolor

#### ■ CHARACTERISTICS:

Thin stems bear one-sided spikes  
of 4-8 flowers. Fragrant, tubular  
flowers are about 1½" long and  
are available in single or double  
blooms. Stems are 9-18" long.

#### ■ LASTING QUALITY: 7-10 days

#### ■ PACKAGING: 10 stems

#### ■ SPECIAL CARE:

Remove banding and plastic sleeve.  
Place in bucket of floral-nutrient  
water. Do NOT cut stems.

#### ■ FLORAL FORM: Form

**MEANING:** Innocence; Spirited; Careful  
and calm love; Thoughtfulness

## freesia





## genista

**CYTISUS CANARIENSIS**  
(SI-ti-sus ca-nar-i-EN-sis)

Also known as Broom, Sweet Broom

■ **AVAILABILITY:**



■ **COLORS:**

White or Yellow flower can be dyed:  
Blue, Lavender, Purple, Pink,  
Red, Orange, Green

■ **CHARACTERISTICS:** Small, sweet  
pea-shaped flowers on 12-14"  
multibranching stems.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems per bunch

■ **FLORAL FORM:** Filler

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**MEANING:** Neatness; Humility

## genista





## gerbera

### GERBERA JAMESONII

(GER-ber-rah jay-ma-SO-nee-eye)

Also known as Transvaal Daisy,  
African Daisy, Barberton Daisy

#### ■ AVAILABILITY:



#### ■ COLORS:

White, Pink, Magenta, Red,  
Burgundy, Peach, Orange,  
Yellow, Bicolor

#### ■ CHARACTERISTICS:

Flat-faced, daisy-like flowers are  
2-5" across on hollow, leafless stems  
12-24" long. Flowers may be single  
or double with light or dark centers.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 1 stem or Tray/Box

■ **FLORAL FORM:** Mass

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**MEANING:** Pretty and strong;  
Enduring purity

DARK YELLOW DOUBLE  
WITH DARK CENTER



YELLOW SINGLE  
WITH LIGHT CENTER



YELLOW SINGLE  
WITH DARK CENTER



gerbera



## germini

**GERBERA JAMESONII**

(GER-ber-rah jay-ma-SO-nee-eye)

Also known as Mini Gerbs, Transvaal Daisy, African Daisy, Barberton Daisy

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Red,  
Burgundy, Peach, Orange,  
Yellow, Bicolor

■ **CHARACTERISTICS:**

Flat-faced, daisy-like flowers are 1½-2" across on hollow, leafless stems 12-18" long. Flowers may be single or double with light or dark centers.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 1 stem or Tray/Box

■ **FLORAL FORM:** Mass

---

**MEANING:** Pretty and strong;  
Enduring purity

## germini





## gladiolus

GLADIOLUS HYBRIDS  
(gla-dee-O-lus)

Also known as Corn Lily, Sword Lily

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,  
Magenta, Red, Burgundy, Peach,  
Orange, Yellow, Green, Bicolor

■ **CHARACTERISTICS:**

Florets 3-5" across form on a spike  
on stems 36-48" long. Flower  
forms can be plain, ruffled, fringed,  
rosebud-like or tulip-shaped.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Line; Mass

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**MEANING:** Strength of character;  
Sincerity; Natural grace; Ready or  
armed; Remembrance; Infatuation;  
Splendid beauty; Give me a break;  
Admiration; Tells the recipient  
"they pierce the heart like a sword";  
Birth flower for August

## gladiolus





## heliconia

**HELICONIA SPECIES**  
(hel-i-KON-i-ah)

Also known as Hanging Heliconia,  
Fuzzy Monkey, Wild Plantain

■ **AVAILABILITY:**



■ **COLORS:**

Pink, Red, Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Brightly colored, waxy bracts  
enclose small flowers. Bracts range  
from 3-8" across to 4-15" overall in  
length. Stems are 24-48" long.

■ **LASTING QUALITY:** 7-21 days

■ **PACKAGING:**

5-stem bunch for smaller flowers;  
1 stem for larger flowers

■ **SPECIAL CARE:** Temperature sensitive.  
Store at 45-55°F.

■ **FLORAL FORM:** Form; Line

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**MEANING:** Great returns

# heliconia







## hyacinth

**HYACINTHUS ORIENTALIS**

(HY-ah-SINTH-us or-ee-en-TAY-lis)

■ **AVAILABILITY:**



■ **COLORS:**

White, Blue, Lavender, Purple,  
Pink, Magenta, Peach, Yellow

■ **CHARACTERISTICS:**

Clusters of 1½-2" star-shaped  
flowers form a rounded spike  
on 6-8" stems.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 5 stems

■ **SPECIAL CARE:**

Use special bulb flower nutrient.  
Keep at room temperature in a  
container without other flowers  
for at least 6 hours. Refrigerate for  
2 hours before using. Prolonged  
refrigeration will reduce fragrance.

■ **FLORAL FORM:** Line; Mass; Form

**MEANING:** Sport; Game; Play; Young  
love; Rashness; **YELLOW:** Jealousy

## hyacinth





## iris

IRIS HYBRIDS  
(EYE-ris)

■ AVAILABILITY:



■ COLORS:

White, Blue, Lavender, Purple, Yellow

■ CHARACTERISTICS:

Flower heads 4-6" across consist of three outer petals and three inner petals. Stem length is 15-24".

■ LASTING QUALITY: 3-7 days

■ PACKAGING: 10 stems

■ SPECIAL CARE:

Leave at room temperature until flower begins to open.

■ FLORAL FORM: Form

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**MEANING:** Inspiration; A message for thee; Faith, wisdom and valor; Hope; Good luck gift to a man; Emblem to warrior; Dedicated to the goddess of the rainbow; Your friendship means so much to me; My compliments; Associated with 25th wedding anniversary

## iris





## kangaroo paw

ANIGOZANTHOS HYBRIDS  
(an-i-go-ZAN-thos)

■ **AVAILABILITY:**



■ **COLORS:**

Pink, Red, Burgundy, Orange,  
Yellow, Green, Brown

■ **CHARACTERISTICS:**

Velvety, slightly curved 1/2-3"  
tubular flowers resemble the  
forearm of a kangaroo. Branching  
stems are 24-48" long.

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Form; Filler

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**MEANING:** Unequal

## kangaroo paw





## asiatic lily

LILIUM HYBRIDUM  
(LIL-ee-um hi-BRI-dum)

■ **AVAILABILITY:**



■ **COLORS:**

White, Purple, Pink, Magenta,  
Red, Burgundy, Peach,  
Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Cluster of 5-8 flowers, each  
4-6" across on 24-36" stems.

■ **LASTING QUALITY:** 5-10 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Pull off anthers to prevent  
pollen stains.

■ **FLORAL FORM:** Form

---

**MEANING:** Purity; Majesty; Wealth;  
Good luck gift to a woman; Innocence;  
**YELLOW:** Falsehood; Gaiety; Walking  
on air; Coquetry; Flirtation

## lily, asiatic





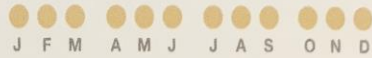
## lisianthus

**EUSTOMA GRANDIFLORUM**

(yew-STOW-mah gran-di-FLOR-um)

Also known as Prairie Gentian

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple,  
Pink, Peach, Yellow, Bicolor

■ **CHARACTERISTICS:**

Five or more cup-shaped blooms  
1½-3" across. Single and double  
forms are available. Branch stems  
range in length from 18-48".

■ **LASTING QUALITY:** 7-14 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

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**MEANING:** Calming; Faithfulness

## lisianthus





## marigold

**TAGETES ERECTA**

(tuh-JEE-teez ee-RECK-tuh)

■ **AVAILABILITY:**



■ **COLORS:** Yellow, Orange, Bicolor

■ **CHARACTERISTICS:**

Composite 2-5" blossom on a 12-18" branching stem with abundant foliage. Edible when grown organically.

■ **LASTING QUALITY:** 4-6 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

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**MEANING:** Cruelty; Jealousy; Grief; Inquietude; Affection

## marigold





## narcissus

**NARCISSUS TAZETTA**  
(nar-SIS-us tah-ZET-ah)

■ **AVAILABILITY:**



■ **COLORS:** Yellow, Bicolor

■ **CHARACTERISTICS:**  
Star-shaped 1-2" flowers are clustered 12 or more on top of 12-20" stems.

■ **LASTING QUALITY:** 3-6 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**  
Store alone in separate buckets.

■ **FLORAL FORM:** Mass; Line

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**MEANING:** Egotism; Formality;  
Self love; Symbol of good fortune;  
Conceit; Stay as sweet as you are;  
Birth flower for December

## narcissus





## cymbidium orchid

**CYMBIDIUM**  
(sim-BID-ee-um)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Pink, Red,  
Yellow, Green

■ **CHARACTERISTICS:**

Ten to twelve flowers, 3-4" across,  
grow clustered along stems  
12-28" in length.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 1 flower or 1 stem

■ **SPECIAL CARE:**

Temperature sensitive. Store at  
45-55°F. Remove water tubes  
and place in water.

■ **FLORAL FORM:** Form

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**MEANING:** Love; Refinement;  
Symbol for many children; Ecstasy;  
Promotes strength; Rare beauty

## orchid, cymbidium







## novelty orchid

Also known as Vanda

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,  
Magenta, Red, Peach, Orange,  
Yellow, Green, Brown, Bicolor

■ **CHARACTERISTICS:**

Flowers grow clustered along stems or varying length.  
*Vanda*: Slender, striped, spotted or solid petals on flowers about 1½" across.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:**

1 stem, 1 flower or 10 stem bunch

■ **SPECIAL CARE:** Temperature sensitive.  
Store at 45-55°F. Remove water tubes and place in water.

■ **FLORAL FORM:** Form

---

**MEANING:** Love; Refinement;  
Symbol for many children; Ecstasy;  
Promotes strength; Rare beauty

## orchid, novelty



## spray orchid

**ONCIDIUM**  
(ON-sid-ee-um)

Also known as Oncidium

■ **AVAILABILITY:**



■ **COLORS:** Red, Yellow, Brown, Bicolor

■ **CHARACTERISTICS:**

Numerous flowers 1-2" across  
grow clustered along tall,  
slender 20-36" stems.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 1 stem or 10 stem bunch

■ **SPECIAL CARE:**

Temperature sensitive. Store at  
45-55°F. Remove water tubes  
and place in water.

■ **FLORAL FORM:** Form; Filler

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**MEANING:** Love; Refinement;  
Symbol for many children; Ecstasy;  
Promotes strength; Rare beauty

## orchid, spray





## pin cushion protea

PROTEA  
(PRO-tee-a)

■ AVAILABILITY:



■ COLORS: Red, Orange, Yellow

■ CHARACTERISTICS:

Globular flower 3-4" across with pin-shaped petals on 12-18" stems.

■ LASTING QUALITY: 14-21 days

■ PACKAGING: 1 stem

■ SPECIAL CARE:

Temperature sensitive.  
Store at 45-55°F.

■ FLORAL FORM: Mass; Form

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MEANING: Smelling nice; Don't despair

## protea, pin cushion





## ranunculus

### RANUNCULUS ASIATICUS

(ra-NUN-ku-lus as-see-AT-i-kus)

Also known as Persian Buttercup,  
Rununculus

#### ■ AVAILABILITY:



#### ■ COLORS:

White, Purple, Pink, Magenta, Red,  
Burgundy, Peach, Orange, Yellow

#### ■ CHARACTERISTICS:

Bowl-shaped 1-4" flowers with  
many papery petals atop 10-15"  
hollow stems. Flower forms  
may be single or double.

#### ■ LASTING QUALITY: 3-7 days

#### ■ PACKAGING: 10 stems

#### ■ FLORAL FORM: Mass

**MEANING:** You are rich in attractions;  
Radiant charm

## ranunculus





## dark yellow rose

ROSA HYBRIDS  
(ROH-za)

■ AVAILABILITY:



■ COLORS:

White, Lavender, Purple, Pink,  
Magenta, Red, Burgundy, Peach,  
Orange, Yellow, Green, Bicolor, Dyed

■ CHARACTERISTICS:

Single 1½-2" bud opens to a  
3-5" flower on a 15-36" stem.

■ LASTING QUALITY: 5-7 days

■ PACKAGING: 25 stems

■ FLORAL FORM: Mass

**MEANING:** Spirit flower; Beauty;  
Love; Passion; Perfection; Birth  
flower for June; National flower of  
the United States; Associated with  
15th wedding anniversary; **COLOR  
MEANING:** See Light Yellow Rose card;  
**THORNLESS:** Love at first sight



'COUP  
SOLEIL'



'GOLD  
STRIKE'



'SUELA'



'YELLOW  
ISLAND'

ROSE, dark yellow



## light yellow rose

**ROSA HYBRIDS**  
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,  
Magenta, Red, Burgundy, Peach,  
Orange, Yellow, Green, Bicolor, Dyed

■ **CHARACTERISTICS:**

Single 1½-2" bud opens to a  
3-5" flower on a 15-36" stem.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 25 stems

■ **FLORAL FORM:** Mass

**MEANING:** See general meaning on Dark Yellow Rose card; **YELLOW:** Jealousy; Joy; Friendship; Zealous; Decrease of love; True love; Try to care; Freedom; Slighted love; Shows "I care"; Gladness; Let us forget; **YELLOW/ORANGE BICOLOR:** Passionate thoughts; **YELLOW/RED BICOLOR:** Happiness; Congratulations; **THORNLESS:** Love at first sight



'CITRONELLA'



'KRONOS'



'ILIOS'

ROSE, light yellow



## spray rose

ROSA HYBRIDS  
(ROH-za)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink, Magenta, Red, Burgundy, Peach, Orange, Yellow, Bicolor, Dyed

■ **CHARACTERISTICS:**

Buds are 1½-2" long, opening to 1½-3" across with multiple flowers branching from stem. Stems are 15-20" long.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 5-10 stem bunch

■ **FLORAL FORM:** Mass; Filler

**MEANING:** Beauty; Youth; A heart innocent of love; Charming; Birth flower for June; National flower of the United States; Associated with 15th wedding anniversary; **COLOR MEANING:** See Light Yellow Rose card

## rose, spray





## snapdragon

**ANTIRRHINUM MAJUS**

(an-tee-RY-num MAY-jus)

Also known as Dragon Flower,  
Snow Dragon

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple,  
Pink, Magenta, Red, Peach,  
Orange, Yellow, Bicolor

■ **CHARACTERISTICS:**

Florets 1½" in size are clustered  
along a spike 6-10" long. Stems  
are 15-45" long. Stems grow  
toward the light.

■ **LASTING QUALITY:** 5-8 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Very sensitive to ethylene gas.

■ **FLORAL FORM:** Line

**MEANING:** Deception; Presumption;  
Let's be impetuous; Gracious lady; No

## snapdragon







## solidago

**SOLIDAGO SPECIES**  
(so-li-DAY-go)

Also known as Goldenrod

■ **AVAILABILITY:**



■ **COLORS:** Yellow

■ **CHARACTERISTICS:**

Closely packed clusters of 1/4" flowers on a feathery, horizontally spreading spray atop 20-30" branching stems.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Filler; Line

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**MEANING:** Precaution; encouragement; good fortune

# solidago





# statice

LIMONIUM SINUATUM

(lee-MO-ni-um sin-u-AY-tum)

Also known as Sea Lavender

■ AVAILABILITY:



■ COLORS:

White, Blue, Lavender, Purple,  
Pink, Magenta, Peach, Yellow

■ CHARACTERISTICS:

Bracts are composed of  $\frac{3}{8}$ " clustered florets on 1-2" branching laterals atop 18" long stems. Small flowers in the centers of the bracts may be white or yellow.

■ LASTING QUALITY: 7-14 days

■ PACKAGING: Bunch

■ FLORAL FORM: Filler

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MEANING: Formality

# statice





## stock

**MATTHIOLA INCANA**

(ma-THEE-o-la in-KAH-na)

Also known as Gilliflower

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,  
Magenta, Peach, Yellow

■ **CHARACTERISTICS:**

Clusters of 1" florets form  
a flower spike 6-7" long.  
Stems are 12-18" long.

■ **LASTING QUALITY:** 5-7 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:**

Prolonged refrigeration can  
result in loss of fragrance.

■ **FLORAL FORM:** Line; Mass

**MEANING:** Lasting love; Lasting beauty;  
Said to have grown in Paradise;  
Bonds of affection; Promptness;  
You'll always be beautiful to me

## stock





## sunflower

**HELIANTHUS ANNUUS**  
(hee-lee-ANTH-us AN-ew-us)

■ **AVAILABILITY:**



■ **COLORS:**

Yellow, Brown, Bicolor, Dyed

■ **CHARACTERISTICS:**

Single, long-petaled daisy-like flowers are 3-8" across on 20-40" stems. Single, double and teddy bear varieties are available.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 5 or 10 stem bunches

■ **FLORAL FORM:** Mass; Form

■ **MEANING:** Haughtiness;  
Power; Adoration; Devotion;  
You are splendid; Homage





## tanacetum

### TANACETUM VULGARE

(tan-ah-SEE-tum vul-guh-RE)

Also known as Tansy, Feverfew, Featherfew, Button Yarrow, Golden Buttons

#### ■ AVAILABILITY:



#### ■ COLORS:

White, Lavender, Yellow, Green

#### ■ CHARACTERISTICS:

Button-type, 1/2" blooms on 18-24" multibranching stems with feathery foliage.

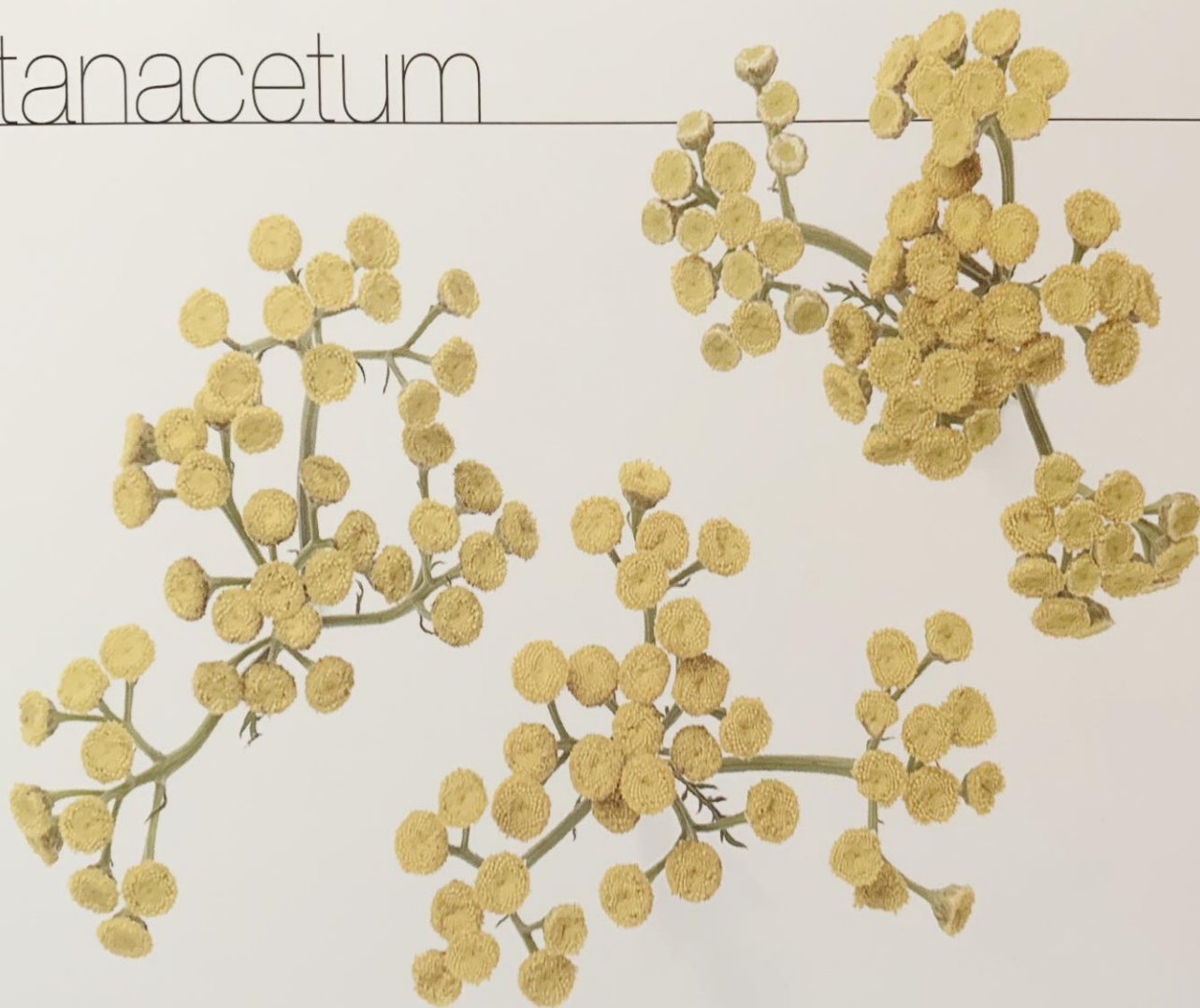
#### ■ LASTING QUALITY: 5-7 days

#### ■ PACKAGING: 1 bunch

#### ■ FLORAL FORM: Filler; Mass

**MEANING:** I declare war against you; Declaration; Resistance

## tanacetum





## thistle

**CENTAUREA**  
(sen-taw-REE-uh)

■ **AVAILABILITY:**



■ **COLORS:** Purple, Pink, Yellow

■ **CHARACTERISTICS:**

Abundant thin petals protruding in a tuft from a green spherical center about 1½-3" across on single 18-28" stem.

■ **LASTING QUALITY:** 7-10 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass; Form

**MEANING:** Austerity; Sternness

## thistle





## tulip

**TULIPA HYBRIDS**  
(TOO-lip-ah)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink,  
Magenta, Red, Peach,  
Orange, Yellow, Green, Bicolor

■ **CHARACTERISTICS:** Flowers are  
2-4" atop 12-24" stems.

■ **LASTING QUALITY:** 3-7 days

■ **PACKAGING:** 10 stems

■ **SPECIAL CARE:** Leave sleeves on  
bunches and process in cold water.  
Tulips naturally open and grow  
toward a light source. No known  
care and handling procedure will  
prevent tulips from opening.

■ **FLORAL FORM:** Mass; Form

**MEANING:** Perfect lover; Fame;  
**YELLOW:** Hopeless love; Perfect love;  
There's sunshine in your smile;  
**VARIEGATED:** Beautiful eyes; Enchantment





## yarrow

ACHILLEA FILIPENDULINA

(a-KIL-lee-a fil-i-pen-du-LIN-a)

Also known as Milfoil

■ AVAILABILITY:



■ COLORS: Yellow

■ CHARACTERISTICS:

Clusters of tiny yellow florets form a round, almost flat flower head 3-6" across, on 18-36" stem.

■ LASTING QUALITY: 7-10 days

■ PACKAGING: 10 stems

■ FLORAL FORM: Mass

MEANING: War; Guardian

## yarrow







## cottage yarrow

**ACHILLEA MILLEFOLIUM**

(a-KIL-lee-a mil-e-FOL-i-um)

■ **AVAILABILITY:**



■ **COLORS:**

White, Pink, Magenta, Yellow

■ **CHARACTERISTICS:**

Clusters of tiny 1/8" florets form a round flower head on 12-16" stems.

■ **LASTING QUALITY:** 4-7 days

■ **PACKAGING:** 1 bunch

■ **FLORAL FORM:** Mass; Filler

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**MEANING:** Mystical powers against enchantment; Cure-all



WHITE



YELLOW

yarrow, cottage



# zinnia

**ZINNIA ELEGANS**  
(ZIN-ee-a EL-uh-ganz)

■ **AVAILABILITY:**



■ **COLORS:**

White, Lavender, Purple, Pink, Red, Peach, Orange, Yellow, Green

■ **CHARACTERISTICS:**

Depending on the variety, flower heads range from 1-3" across. Some forms are button-type while others resemble dahlias. Stems are 12-36" long.

■ **LASTING QUALITY:** 4-5 days

■ **PACKAGING:** 10 stems

■ **FLORAL FORM:** Mass

**MEANING:** Thoughts of absent friends; Absence; **YELLOW:** Daily remembrance

# zinnia

