

# Should You Still Buy a Home in Polk County After the COVID-19 Pandemic?

VOTED #1  
Mortgage  
Lender



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Everyday we turn on the news and hear how the world has been changed by the COVID-19 Pandemic. The world has had to adjust to the worst pandemic since the Spanish Influenza of the 1900s. All of us are changing the way we “normally” live. Schools, parents, and students were abruptly switched to virtual classrooms, there are no live sporting events or any live venues for entertainment, many are now working from home for the first time, and some have even been terminated or furloughed into unemployment.

Can those of us that live in the I-4 Corridor recover from this? Can Lakeland and the Surrounding Polk County Area rebuild and come back? Is it still safe to buy a home in this environment? The answer of course is – **YES!!!!**

### **The Area Is Still Growing!!!**

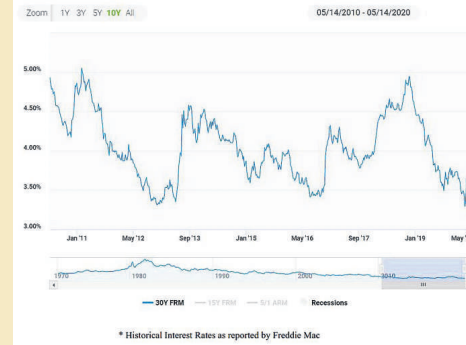
Lakeland is still growing just like the rest of Polk County. Our historical citrus groves, strawberry farms, blueberry farms, cattle farms, and other local producers and growers are a sure sign of growth. In addition, the surrounding rural sites are quickly becoming new housing neighborhoods and industrial complex developments. We also have large companies that continue to grow – Publix, Amazon, Geico, and FedEx. Why? We are a quick trip to Tampa or Orlando – many of us typically work and play in these area and investors understand the beauty of this location as well. Polk County has seen a growth of almost 11% in population since the last Census. The national average is below 5% and the State of Florida is below 10%. We live here and know the Imperial County of Polk is growing and booming!

### **Home Values Are Increasing!!!**

If you have neighbors selling and are surprised at the prices they are receiving, you have seen home values have been increasing. Zillow and other databases report that the median home value in Polk County is \$197,334. The values of homes in Polk County have increased by 5.6% over the past year. Whether you are looking to stop renting, upsize, downsize, or invest in rental property – Polk County is the area to do it.

### **Interest Rates Are HISTORICALLY LOW!!!**

The chart below shows the trend over the last 10 years. Rates are LOW!



### **When You Buy in Polk County and the Surrounding Area - Use the Best - HOME SOLUTION LENDERS, Inc.**

We are a LOCAL Company – our headquarters is in Bartow. Our parents went to school here, we went to school here, our children go to school here. We are invested in this community. We donated chainsaws, food, water, volunteer time, and were involved in numerous rebuilding efforts during hurricane disaster relief times and will continue through this pandemic. We invest in the local youth sports teams, high schools, police, sheriff departments, and first responders. We are part of the community. We employ and support our Veterans with special offers incentives for all VA Loans. Our company vehicles are easily recognized by the vibrant patriotic motif wraps to honor and thank the brave men and women who have served and are currently serving our country. We are part of the community and continue our support and dedication. We have been making dreams come true since 2008. We grew from a small broker to a full lender – Polk County did this for us and we give back every day. 2018 and 2019 we were Best of the Best Central Florida and Best of the Haven, #1 Originator in the Nation for USDA Loans in 2014 and 2015. We live with you here in Polk County and care about what we do and how we do it. As other larger lenders closed shop, raised rates, and cancelled loans during this Pandemic – Home Solution Lenders stayed open and adapted seamlessly with outstanding technology, constant customer service. We understand we are only as good as our last loan and work everyday to earn Polk County Business! We stand strong with our community and are proud to be “Your Florida Lender”!

