

WILL TEMPLE MFA

CONTACT

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HOME

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SOCIAL

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WEB

EDUCATION

MFA, Design

Cranbrook Academy of Art

Bloomfield Hills, Michigan

May 2002

BA, Aesthetic Theory

University of California, Santa Cruz

Thesis: Stained & Torn Sheets: Theories of

Representation in Architectural &

City Planning Space

June 1993

CURRENT PROJECT

BOOK MANUSCRIPT

The Typographic Surface:

An Alternative History of Typography

PROFILE

Never one for pigeon-holes, my enthusiasm for, and commitment to, design is expressed in the range of my creative practice. From client-based form-making, to teaching and research, I've yet to tire in the discovery of the myriad things design has to offer. It's a sensibility for which candid working relationships, with my clients, colleagues, students and fellow designers, regularly rewards me.

WORK EXPERIENCE

GRAPHIC DESIGNER, FREELANCE

Will Temple Design | 2022–

Design print and web collateral for public lecture and panel discussion promotion at UH Manoa. Creativity led by research and close form-making attention to presenter content. Recent solutions favor typographic richness, fitting symbolism and arresting composition.

LECTURER, GRAPHIC DESIGN

University of Hawaii at West Oahu | 2022–

Teach two graphic design studios and one art history survey. My instruction fosters a convivial studio environment. Pedagogical priorities include rigorous attentions to design process and application of industry-standard methods, the active cultivation of creative voice and the customization of teaching to student need; Fostering collaborative work habits and software skill-building also a priority.

LECTURER, AMERICAN STUDIES

University of Hawaii at Manoa | 2014–

Teach two courses, a survey of professional practices of design in the U.S. today and an American design history survey. My American Studies courses emphasize readings, writing, oral communication (via interviewing) and visual analysis of historically significant design artifacts.

ASSISTANT PROFESSOR, GRAPHIC DESIGN

College of Design, North Carolina State University | 2005-2011

Taught studios at all levels, both locally and abroad. Also taught Imaging and Typography Sequence Courses (e.g. Type 1, 2 and 3, etc), and Graduate and Undergraduate Theory Seminars (various topics), conducted independent design research and carried out a wide variety of departmental, college and university service responsibilities.

WILL TEMPLE MFA

CLIENTS

The Center for Investigative Reporting
American Studies Depart., UH
The UH Foundation
Wm. S. Richardson School of Law, UH

CV SELECTIONS

PUBLICATIONS

The Illustrated Chapter Primers
Typogaphy (textbook)
co-written w/ Denise Gonzales-Crisp
Thames and Hudson, September 2012

“History Lessons: Rethinking the
Future of Design’s Past,” AIGA
FutureHistory website

“Discourse Lite: The Absence of
Analysis in Popular Architectural
Periodicals,” Design Matters, vol. 5 no.
1, 1997:14-17.

EXHIBITIONS

Dimension and Typography, I space
Gallery, Chicago, Jan-Feb 2009

Design Re:View.02, AIGA Detroit
Juried Design Exhibition, April 2003

AIA Architectural Design Competition,
Newport Beach Public Lib. June 1989

PAPERS

“Being and Type: Toward a
Phenomenology of Typography”
Sapienza University, Rome, Feb. 2011

“Placing Demands: Challenging
Legibility in Public Space” Concordia
University, Montréal, May 2007

WORK EXPERIENCE CONTINUED

VISITING ASSISTANT PROFESSOR, GRAPHIC DESIGN

College of Design, North Carolina State University | 2003-05

Taught Typography and Sophomore Level Studios, engaged in graphic design research and presented work.

VISITING ASSIST. PROFESSOR, COMMUNICATION DESIGN

College for Creative Studies, Detroit | 2002-03

Taught courses in Typography, Time-Based Media, and larger-scale Graphic Design studios at all levels; conducted end of year departmental critiques, admissions interviews and portfolio reviews; coordinated visiting designer charrettes; and performed other departmental and college service responsibilities as needed.

LECTURER, COMMUNICATION DESIGN

College for Creative Studies, Detroit | Fall 2001

Taught an Introduction to Typography course.

GRAPHIC DESIGNER, FREELANCE

Cranbrook Art Museum & Cranbrook Development Department | 2001-03

Designed publication and exhibiton graphics for small, pretigious art musum including monthly news bulletins, exhibiton identity, brochures, didactics and wayfinding. Perfomed press checks on high-volume projects.

GRAPHIC DESIGNER, FREELANCE

Providence, Rhode Island | 1996-2000

Performed graphic design services, including website design, publication design and packaging design, for a wide variety of clients. These included Murphy & Murphy Design, ((ñ)) Magazine, and Brown Medical School.

COORDINATOR, ARCHITECTURE & DESIGN FORUM

San Francisco Museum of Modern Art | 1995-1996

Planned and executed all public and donor-serving activities for the Department of Architecture and Design, one of four curatorial departments at a major urban art museum. These included gallery tours, lectures, panel discussions, and local and out-of-state architectural and design tours. Organized both the AIA and AIGA Design Lecture Series. Also assisted curator in accessions process, met with members of the design press, and wrote articles for museum publications.