

NEXT-GEN RECRUITING PROGRAM Build your team with highly skilled sales leaders.

Welcome to the future of today's modern day Revolutionary Recruiting Program. This is a gamechanger for finding and keeping today's younger generation of sales stars! Here at Maxx Leadership, we understand that the right fit means everything. That's why we've designed our cutting-edge program specifically for the next generation of sales professionals. We don't just find talent; we nurture it and help you keep it.

Our training is top-notch and super user-friendly for today's sales professionals. Guess what? An amazing 60% of our trainees stay retained at the dealership—that's huge! Plus, a whopping 40% boast the title of 'Top Salesperson of the Month' within the first 90 days of completing our training. Let's partner together and find and keep today's next generation of sales professionals.

OUR SALES LEADERS HIT THE GROUND SELLING WITH TRAINING THAT GOES BEYOND THE ROAD TO THE SALE

- Mindset
- Psychology of Selling
- Meet & Greet and Building Rapport
- Vehicle Selection and Walk Around
- Trade-In and Demo Drive
- Negotiating
- Overcoming Objections
- Closing
- Follow Up & Asking for Referrals
- Generating Your Own Leads

Plus These Bonuses

Daily Activity Manager (\$550 Value) DISC Assessment (\$1,000 Value) Social Media (\$2,500 Value) Client Welcome Sheet (\$350 Value) Private Facebook Group (\$1,000 Value) Zoom Coaching (\$1,500 Value) Objectives & Recoveries Playbook (4650 Value)

Advanced Closing Techniques & Strategies (\$3,000 Value) Selling Skills & Role Playing Zoom Classes (\$2,500 Value)

GET IN TOUCH





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