

HACIENDA HEIGHTS 35TH ANNUAL 4TH OF JULY PARADE



I LOVE AMERICA PARADE & FESTIVAL

HACIENDA HEIGHTS KIWANIS CLUB

**FOR APPLICATIONS OR INFORMATION CALL
DAVE WALLACH (714) 328-2410, LON SALGREN (626) 369-0040,
ANN WU (909) 395-6565 (Chinese) or
LUCY PEGREGON (626) 675-1701 (Spanish)
ON LINE AT: www.HHJuly4Parade.org**

**ADDITIONAL APPLICATIONS AVAILABLE AT
STEINMETZ SENIOR CENTER, HACIENDA HEIGHTS COMMUNITY CENTER,
LA PUENTE LIBRARY, HLPUSD, LA PUENTE COMMUNITY CENTER,
HACIENDA HEIGHTS LIBRARY, CASA BLANCA RESTAURANT
HSI LAI TEMPLE & HACIENDA HEIGHTS PIZZA CO.**



Advertising Managers:

In order to financially support the Parade, it is necessary for the Parade Committee to solicit donations to cover Awards, Mailing and other necessary expenses. There are two ways to help us with these costs.

Our “I Love America” Parade Program is selling Ad space as Follows:

Business card.....	25.00
¼ page.....	50.00
½ page.....	100.00
Full page.....	200.00
Back page.....	250.00 (SOLD)

Please make the checks payable to: HACIENDA HEIGHTS KIWANIS-4th OF JULY PARADE. All donations are tax deductible. Our EIN is 95-2553720 and it appears on our endorsement stamp. Deadline to submit advertising in the parade program is June 27th.

We also have “Parade Sponsor” hanging banners that announce our parade in our community. The banners are 3’ x 5’. The sponsor advertising portion of this banner is 33” x 12” die cut blue lettering on a white background. The banners are hung in early June for 6 weeks duration.

Cost for a new Parade Sponsor banner is \$225 which includes the creation of the banner, hanging, removal, cleaning and storage for one year. The cost to renew your banner is \$90 which includes the hanging, removal, cleaning and storage for on year. The deadline to submit a request for a parade sponsor banner is May 30th.

Please mail checks to PO Box 5825, Hacienda Heights, CA 91745

PARADE STANDARDS

for Hacienda Heights 2022 4th of July Parade

For Safety reasons, positively no throwing or distribution of promotional items, candy, ice cream, etc. will be allowed by any participant in the parade.

Decor

All entries will prominently display the American Flag.

In the event that an entrant wishes to display the flag or emblem of any foreign country, each and every foreign flag or emblem will be matched by display of the American flag of at least equal size.

All vehicles and conveyances, pushed, pulled, peddled, automobile or otherwise will be decorated with red, white & blue streamers, flags, bunting, pompoms, flowers and/or other festive items (of good taste) consistent with 4th of July traditions.

All entries will portray the "I Love America" theme and patriotic music is encouraged.

All entries will identify themselves, including autos with signs, posters or banners easily identified by spectators on both sides of the street.

All automobiles must be well painted and in good overall condition, licensed, insured and must meet all California Vehicle Codes.

ALL ENTRIES MUST STAY IN THEIR ASSIGNED NUMERIC PLACEMENT TO MAINTAIN PROPER ORDER. DO NOT STOP - DO NOT STOP - DO NOT STOP - DO NOT STOP - DO NOT STOP

Equestrian entries must provide their own "Pooper Scooper". Have the designated person check in with the parade check-in desk.

Classic Cars (*Antiques*)

Vehicles should be at least 30 years old, well painted, in good overall condition and decorated per DECOR section. Hacienda Heights Parade Committee may require a recent picture of any entry for pre-approval.

Each vehicle must be insured per California Code with minimum limits of bodily injury being \$15,000 per person and \$30,000 per accident and property damage \$5,000.

Specialty Cars (*Limited production or collectible*)

Vehicles should be of limited production of otherwise desirable as a collectible car, well painted, in good overall condition and decorated per DECOR section. Hacienda Heights Parade Committee may require a recent picture of any entry for pre-approval.

Other vehicles—Same as above, (without vehicle age restrictions). Maximum height of any entrant is 14'.

Application deadline: Thursday, June 23rd 2022

For further information, please call

Dave Wallach (714) 328-2410, Lon Salgren (626) 369-0040 or Lucy Pedregon (626) 675-1701 (Spanish)

Sponsored by Kiwanis Club of Hacienda Heights



HACIENDA HEIGHTS 4th OF JULY PARADE

P.O. Box 5825 • Hacienda Heights, California 91745

JUDGING CRITERIA

USE OF COLOR

You will be judged on how well; RED, WHITE, and BLUE, is used. It does not have to be expensive. Use items such as: clothing, crepe paper, poster board, flags, balloons, or pompoms. Just use your imagination.

APPROPRIATE THEME DRESS

If you are a baseball team, dress as ball players; clowns dress as a clown, etc. If it is a "General" group, have them dress as much alike as possible. Example: A red baseball cap, white T-Shirt and blue jeans.

DECORATIONS

The more RED, WHITE AND BLUE on cars, wagons, bikes and horses, the Better!!!!
Also, see use of color above.

MUSIC

You will be given 5 extra points for using music. You can sing, hum, whistle, use a boom box, play drums, anything that is considered music. Patriotic music is preferred, but not required.

PERFORMING IN THE PARADE

All the performances and routines are walking performances.

DO NOT STOP - DO NOT STOP - DO NOT STOP

JUDGING

All judging will be done during the parade. The winners will be announced publicly at the post parade festival at Steinmetz Park.

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PARADE CONTEST

Each entry in the parade will be automatically entered in one of five appropriate categories: Commercial, General/Church or Religious Organization, Youth/Cheer, Equestrian, Classic/Specialty Auto. A trophy will be awarded to the first place winner in each category. Certificates will be awarded to the second and third place winners in each category. One winner will be selected for the Sweepstakes Trophy (on display at One West Bank). Their name will be engraved upon it and they will receive a personal plaque.



Our judges will be looking for excellence in five criteria: (1) how well the entries reflect the theme; (2) decorations; (3) use of color; (4) clothing and (5) use of music. The overall theme for the Fourth of July Parade is "I Love America", and the sub-theme is "Community Service". In an effort to have a musical parade, the Parade Committee strongly suggests that entries incorporate some form of patriotic music, whether it is in the form of musical instruments (from kazoos to percussion to brass), boom boxes or any other imaginative use of music.

DO NOT STOP - DO NOT STOP - DO NOT STOP

Good luck to all of you!

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VENDOR & FOOD CONCESSION INFORMATION SHEET

Deadline for food and vendor booth applications is May 1st

The 4th of July Parade Committee allows various youth groups to sell food and other fund-raising items at Steinmetz Park on the day of the parade.

There are two requirements to qualify your group as a food vendor, they are:

- Community, non-profit, youth group. A copy of your non-profit notice showing the non-profit number and the name of your organization must be provided.
- Parade Participant.

There are a limited number of food vendor spaces available. Assignment of concessionaires to locations will be made prior to the day of the parade. Food items will be pre-approved by the Post-Parade Committee to avoid duplications. Preferences will be given on the basis of date of receipt of the concessionaire's request to sell food. **All food vendors are required to provide their own pop-up with side-screened walls.**

All booth applications should be sent to Steinmetz Senior Center:

faxed to (626) 934-9731

e-mailed to mtrujillo@parks.lacounty.gov

mail to 1545 Stimson Ave, Hacienda Hts, CA 91745.

Make the check payable to: **"Kiwanis Hacienda Heights 4th of July Parade"**

For-Profit (non-food) vendor booth fees:

\$10—Parade Participant, \$25—Non Parade Participant

***ALL APPLICATIONS FOR FOOD AND VENDOR BOOTHS
INCLUDING ANY FEES MUST BE RECEIVED BY MAY 1st***

If you want a food booth, please contact Margaret Trujillo at 626-934-7041 or
e-mail to mtrujillo@parks.lacounty.gov

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Please print in black ink

INFORMATION FOR LINE OF MARCH INTRODUCTIONS IS ESSENTIAL FOR PARADE ANNOUNCERS PURPOSES

Hacienda Heights 2022 4th of July Parade Entry

Applicant:	
Contact Person:	Telephone Number: ()
Personal Address:	City: Zip:
Name of Organization:	Telephone Number: ()
Org. Address:	City: Zip:
Type of Organization:	Commercial: <input type="checkbox"/> Public Service: <input type="checkbox"/> Church: <input type="checkbox"/> School: <input type="checkbox"/> Others: <input type="checkbox"/>
E-mail address:	
Age Groups:	6 to 8 <input type="checkbox"/> 9 to 12 <input type="checkbox"/> 13 to 18 <input type="checkbox"/> 19 & Over <input type="checkbox"/>
TYPE OF ENTRY	Walking: Number: _____ with Mobile Units <input type="checkbox"/>
Marching	Band: <input type="checkbox"/> Drill Team: <input type="checkbox"/> Cheer: <input type="checkbox"/> others: <input type="checkbox"/> _____
Mobile Units: <input type="checkbox"/>	Classic/Antique: <input type="checkbox"/> Number: _____ Make: _____ Year: _____
Celebrity & Group Transport:	Type of Vehicle:
Float: <input type="checkbox"/> Trailer: <input type="checkbox"/> Motorcycle: <input type="checkbox"/>	Others: _____
Vehicle Length for Line <input type="checkbox"/> Up:	
Equestrian: <input type="checkbox"/> Single: <input type="checkbox"/> Group: <input type="checkbox"/> Number: _____ Others: <input type="checkbox"/> _____	
Does your group plan to have music: <input type="checkbox"/> Type: _____ Does your group plan to sell food at the parade <input type="checkbox"/>	
Insurance Company:	Policy: Expiration Date:
Required for All Vehicles and Equestrians (Homeowners coverage)	
** All items must be filled out on back page**	
<p>A \$40 entry fee is charged for Commercial Entries only. Please attach a check to this form made payable to: Hacienda Heights 4th of July Parade. If you would like to make a donation to this year's parade, please do so and we thank you. Your name and the name of the organization may be used in Promoting the parade. Fill out the attached bio and send it in with your application.</p> <p>Applicant hereby agrees to conform to all written or oral directions given by the Parade Committee during the assembly, parade and disbursement. Each member of the applicant's group hereby agrees that the above is eligible as entered, and agrees to release and hold harmless the Kiwanis International management, it's members and agents, and owners and managers of the grounds or location of this event from any loss, damage or injury resulting from participation in this event. The management, it's members or agents, are hereby authorized to publicize and use as they may determine all photographs, descriptions, and information submitted by the participants, their managers or agents, and to use and publicize by video, photographs, or by other means, the entrant's performance and participant in this event.</p> <p>All entries under 18 years of age must have adult guidance and attendance in event. No entry will be accepted without this release form signed.</p>	
Please detach and return completed form to: KIWANIS CLUB OF HACIENDA HEIGHTS PO BOX 5825 HACIENDA HEIGHTS, CA 91745	Applicant: _____ <small>Please Print Applicant name</small>
Application deadline: Thursday, June 23rd 2022 APPLICATION MUST BE SIGNED	By: _____ <small>Please Print Contact/Responsible Person's Name</small>
	Date: _____ <small>Please Sign Above Line Date Filed</small>

Please print in black ink

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**INFORMATION FOR LINE OF MARCH INTRODUCTIONS
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**ALL INFORMATION MUST BE TYPED OR PRINTED
CLEARLY IN BLACK FOR ANNOUNCER TO READ OR DESCRIBE
YOUR PARADE ENTRY TO THE AUDIENCE**

A \$40 entry fee is charged for Commercial Entries

Please attach a check to this form made payable to: **Kiwanis Hacienda Heights 4th of
July Parade.**

NAME OF ENTRANT: _____

Factual detail: (size, number, of group, awards received, etc.) _____

Additional information for announcer's use: _____

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