



**2022**

# **ANNUAL REPORT**

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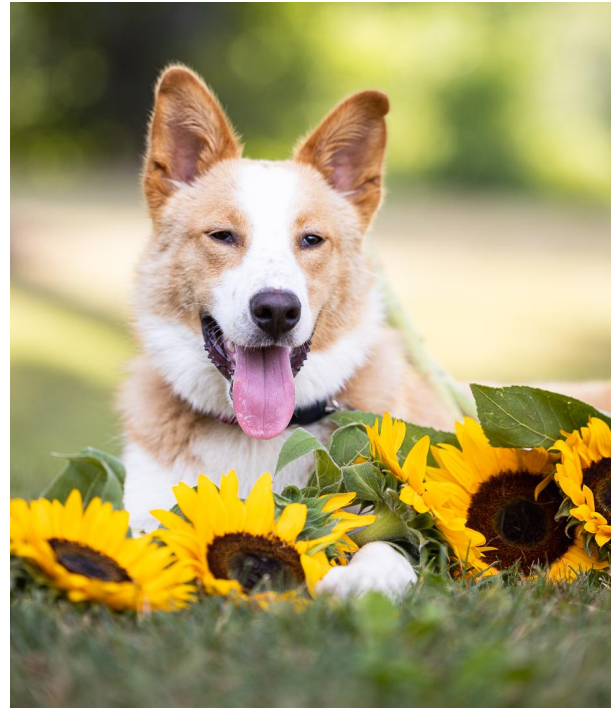
**SOUTHERN CONNECTION  
DOG RESCUE**

[www.southernconnectionrescue.com](http://www.southernconnectionrescue.com)  
[southernconnectionrescue@gmail.com](mailto:southernconnectionrescue@gmail.com)



## FROM THE DIRECTORS

Southern Connection Rescue is a volunteer run, foster based, dog rescue, in partnership with Northern Reach Rescue Network. Our mandate is to find homes for northern dogs within the Greater Toronto Area. All of our rescues come from Northern Reach, who have collaborated with over



15 remote fly in communities to not only rescue sick, homeless, and stray dogs, but also bring in dogs surrendered by community members that simply want a better life for their furry friend.

Without our many volunteers, foster families and supporters, we would not be able to continue this work and for that we say

**Thank You!**

### **Woof Regards,**

Susan Michelini

Devyn Kelly

Tonia Turpin

Stacey Kenny

Joan Hoffer-Darling

Susan Currie



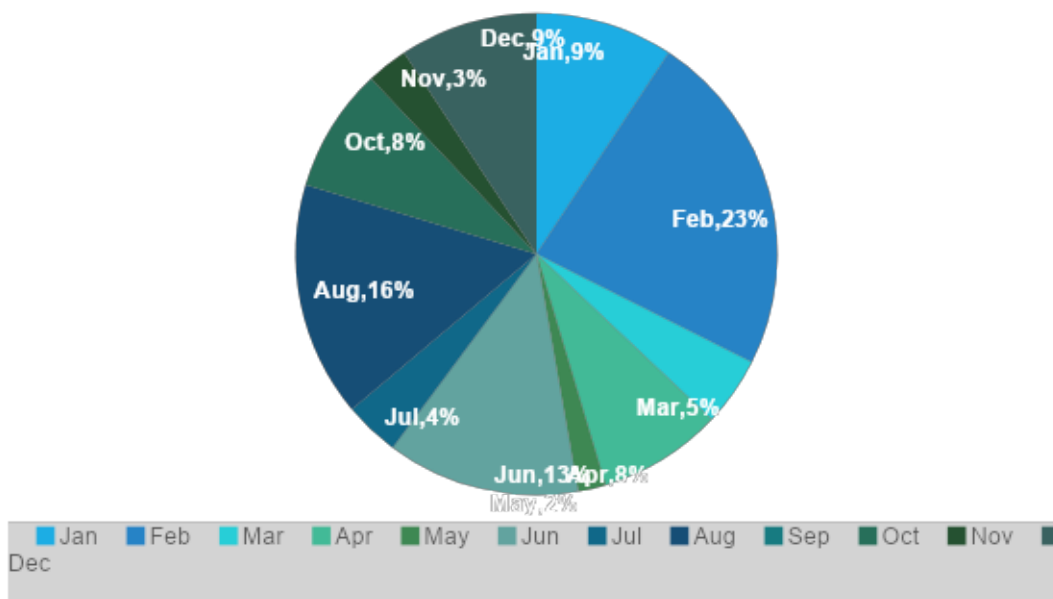
# INTAKE

**In 2022, we rescued 110 dogs.**

They came from remote Northern communities including; Sandy Lake, Fort Severn, Keywaywin, Kasibonika, and Fort Hope. Since our dogs come through Thunder Bay, we are not always aware where they originated from before coming into rescue.

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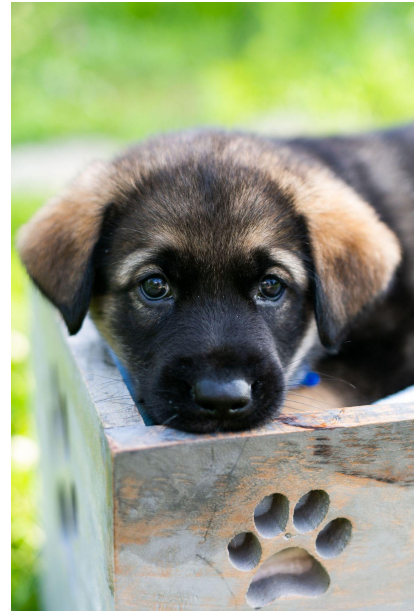
**Intake 2022**



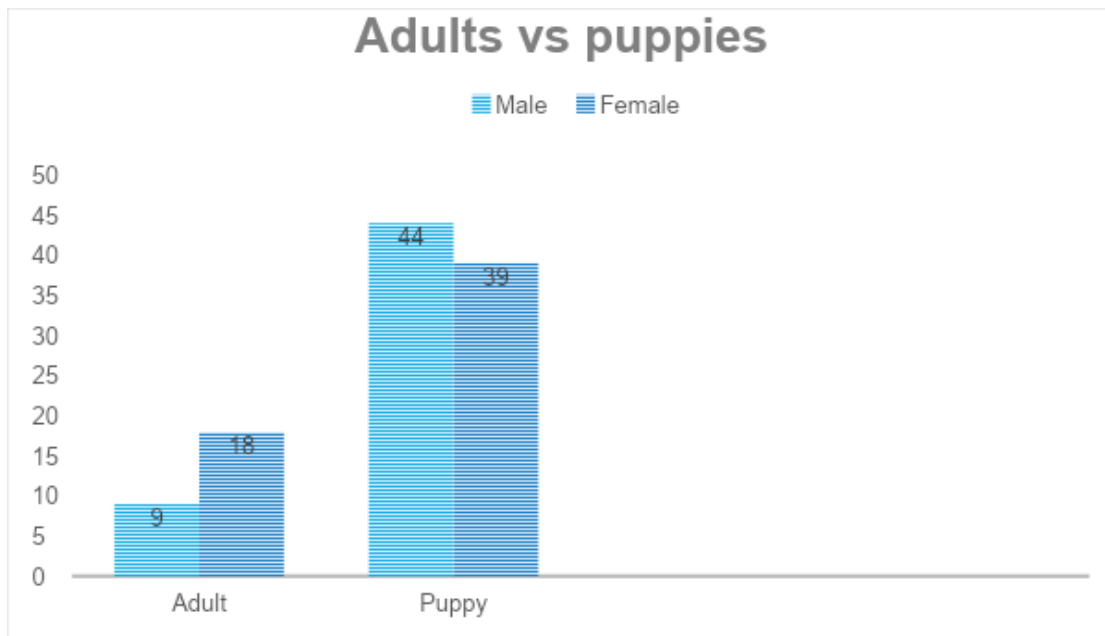


# ADOPTIONS

We were fortunate enough to **adopt out all 110 dogs to wonderful furever homes in 2022**. With our thorough approach to adoptions, we are able to place these dogs to families who will love them and show them unconditional love. Occasionally, there are adoption placements that don't work out, so these dogs come back into our care. We had 2 dogs returned to foster care in 2022. These 2 dogs have since gone on to new families.



## Some fun stats on our dogs this year:





## EVENTS & FUNDRAISING

In 2022, Southern Connection Dog Rescue attended multiple events to promote the rescue, engage our community, and increase adoption interest.

### Some events we attended include:

- TOP Dog Wine & Wags
- Party 4 Paws – Toronto
- PetSmart Charities in store events
- Campbellville Santa Claus Parade
- Canadian Pet Expo
- Pet Lovers Market



Our big event for the year that helps us raise the most funds is our **Annual Auctions**. Held every spring and fall, this helps to bring in much needed funds to the rescue.

In 2022. One in the spring and one in the fall. **We raised over \$21,000 in total.**



Other events held this year were fundraisers. **We raised over \$10,000** with the following:

- Betty White fundraiser
- 2023 calendar sales
- Dog Bandanas
- Memorial card donations



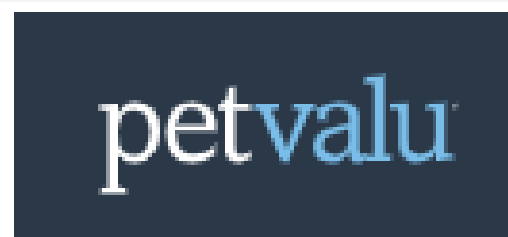
# CORPORATE SPONSOR SUPPORT

## Donations

We are very grateful to all the organizations, businesses, and groups who donate throughout the year which we share with other rescues and food banks in need.

### **Bruno's Pet Valu**

Woodbridge



### **Global Pet Foods**

Mississauga, Brampton, Vaughan,  
Woodbridge, Milton, Guelph



### **Royal Canin Canada**



### **RC Pets**



### **Royale Pets**



### **Petsmart Charities**





## PARTNERSHIPS

We are extremely privileged to be partnered with some very talented people and businesses that help with our everyday rescue needs.

A very special **thank you to our wonderful partners:**

- Sharon Canovas Photography
- The Dog Groomer, Campbellville
- Pretty Bitchin Dog Groomer
- Fourth Line Animal Hospital
- Rockwood Animal Hospital
- Downey Animal Hospital

## CHARITABLE DONATIONS

In 2022, we officially became a **REGISTERED CHARITABLE ORGANIZATION**. With this designation we are now allowed to create official receipts that can be used as deductions on personal tax returns. Receipts will be given for donations over \$20.00. In 2023, we will be celebrating these donors in our annual report. We look forward to saying thank you again to all these wonderful people and businesses.

**We appreciate each one of you!**

**Adult Paw (\$1000 and up)**

**Toddler Paw (\$500~\$999)**

**Puppy Paw (\$100~\$499)**

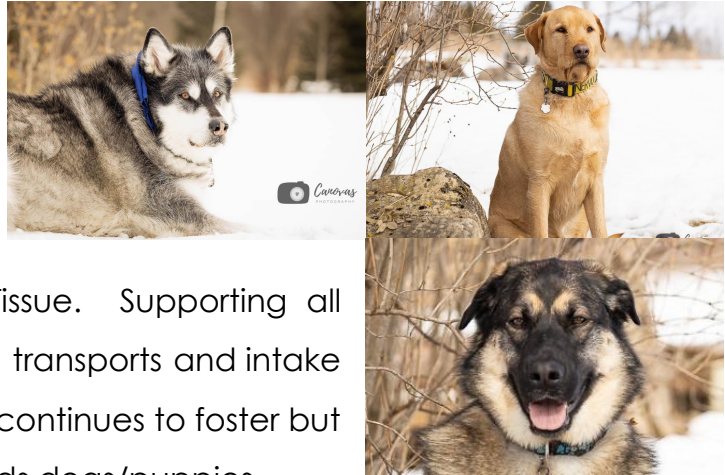
**Flouff Paw (\$25~\$99)**



# SCDR BOARD OF DIRECTORS

## **SUSAN MICHELINI** *Administrative Team Lead*

**Team Lead** for all administrative duties including inventory, adoption contracts, vetting and vet partners, bookkeeping, purchasing and liaison for PetSmart, Global Pet Foods, RC Pets, Pet Valu, Royal Canin, Royal Tissue. Supporting all team leads. In charge of coordinating transports and intake from Northern Reach Network. Susan continues to foster but mainly for sick, disabled or special needs dogs/puppies.



## **STACEY KENNY** *Adoption Team Lead*



**Team Lead** for Adoption Team including screening all adoption applicants, vet references, rescue dog matching with appropriate applicants.

Responsibilities Include:

- Following up with new adopters.
- Back up support for other team leads.
- Attending/Organizing Rescue events.
- Transportation as needed
- Organizing the group of volunteer reference checkers.
- Following up with adopters regarding spay/neuter

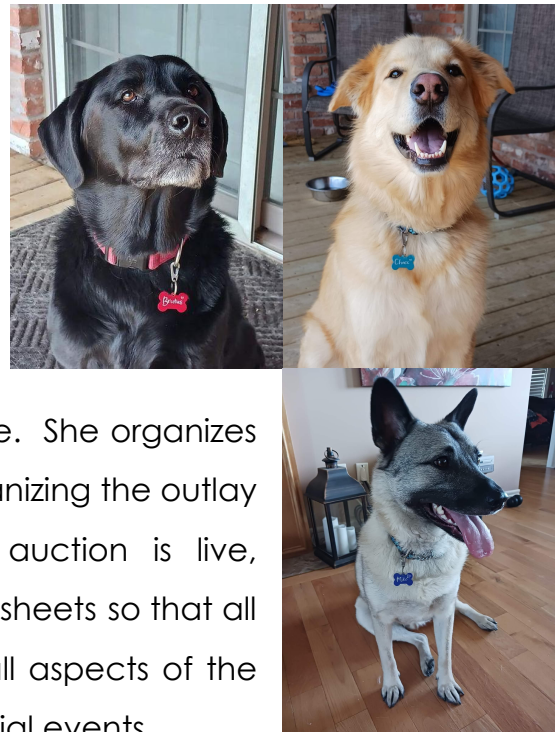




## **TONIA TURPIN,** *Volunteer Team Lead*

**Team Lead** for volunteers for the rescue from screening to coordinating volunteer requirements as they come up on a daily basis which includes special events, driving dogs to the vet appointments, moving supplies to foster homes, emergencies and transports.

Tonia is also in charge of our bi-annual auctions which brings in the majority of funds to our rescue. She organizes sponsors, picking up and dropping off items, organizing the outlay of the online auction, coordinating as the auction is live, collecting funds, delivering and providing spreadsheets so that all monies are accounted for. Tonia also helps in all aspects of the rescue from tradeshow to transports and all special events.



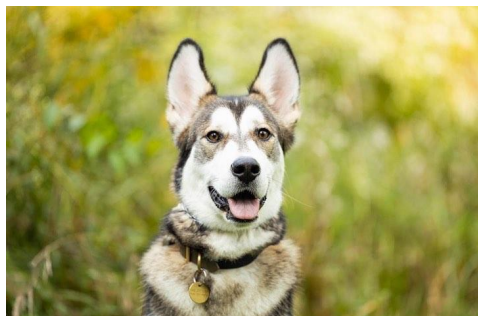
## **SUSAN CURRIE,** *Foster Team Lead*



**Team Lead** for all rescue fosters. Susan's role includes; recruiting, screening, training and mentoring our team of foster families. Assigning intakes to appropriate foster homes serve as the primary contact to those fosters. Coordinating with transport until pups are in foster care. Packing & providing foster kits to fosters and ensuring all supplies are returned post adoption. Supporting the adoption team by coordinating attendance of dogs at adoption events, photo shoots, and ensuring completion of foster dogs personality intake forms. Susan also supports the volunteer team and assists with fundraising as needed.



## **DEVYN KELLY**, *Surrenders & Special Projects*



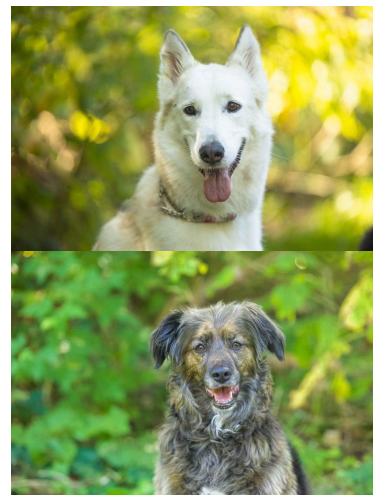
Manages the surrender process for all dogs coming back to rescue or being surrendered directly to us by their owner. This includes everything from intake conversations, surrender paperwork, coordinating with the foster team, and support to foster and adoption teams while the dog is in rescue.

Anything & everything outside of the scope of other team leads; from merchandise design and orders to social media audits, seeking out and navigating new partnerships with businesses and community organizations, and managing any unique projects from idea formulation to completion. Devyn also fosters when she can and supports the rest of the team as needed.

## **JOAN HOFFER-DARLING**, *Accounting & Finance Support*

Assists with all financial month end and year end reporting requirements. Looks after any items the team needs assistance with including events, transports and fostering. Coordinating of flights back to the north for dogs that are being sent back home.

Fosters Mama's that are being returned back to the north once they have had their puppies with some pampering time before they head back. Supports the team wherever needed.





# STATEMENT OF OPERATIONS

## Southern Connection Dog Rescue

Quarterly Profit and Loss Summary

January - December 2022

	JAN - MAR., 2022	APR - JUN., 2022	JUL - SEP., 2022	OCT - DEC., 2022	TOTAL
<b>INCOME</b>					
Adoption Donation	29,815.21	12,047.50	20,000.00	12,000.00	\$73,862.71
Auction Proceeds	0.00	8,805.00	0.00	12,442.00	\$21,247.00
Betty White Donations	2,974.00	0.00	0.00	0.00	\$2,974.00
calendar sales	0.00	0.00	0.00	1,253.00	\$1,253.00
Dog Bandana Income	12.00	335.00	55.00	120.00	\$522.00
Donation to SCDR	0.00	220.01	350.00	6,060.00	\$6,630.01
Donation to SCDR - Receipted	0.00	1,000.00	500.00	2,407.72	\$3,907.72
Memorial Card Income	65.00	25.00	0.00	50.00	\$140.00
Miscellaneous Donation	1,385.00	2,907.84	783.09	492.01	\$5,567.94
Royale tissue initiative	0.00	1,250.00	0.00	500.00	\$1,750.00
<b>Total Income</b>	<b>\$34,251.21</b>	<b>\$26,590.35</b>	<b>\$21,688.09</b>	<b>\$35,324.73</b>	<b>\$117,854.38</b>
<b>GROSS PROFIT</b>	<b>\$34,251.21</b>	<b>\$26,590.35</b>	<b>\$21,688.09</b>	<b>\$35,324.73</b>	<b>\$117,854.38</b>
<b>EXPENSES</b>					
ASL Transport	791.00	621.50	452.00	452.00	\$2,316.50
Charitable Donation to other	500.00	0.00	250.00	0.00	\$750.00
Dog Needs	497.12	130.90	1,077.07	1,375.44	\$3,080.53
Dog Training	1,700.00	-1,700.00	0.00	0.00	\$0.00
Food payment	40.00	76.83	488.91	0.00	\$605.74
Gas	0.00	0.00	165.07	0.00	\$165.07
Insurance - Liability	0.00	0.00	1,667.79	0.00	\$1,667.79
mileage repayment	0.00	90.81	676.19	324.96	\$1,091.96
Office expenses	0.00	27.05	1,805.62	2,305.65	\$4,138.32
Pot cakes expenses	750.00	0.00	0.00	133.00	\$883.00
Promotional	0.00	0.00	2,523.27	2,800.33	\$5,323.60
repayment for expense	974.53	420.71	0.00	0.00	\$1,395.24
Royal Canin	-645.00	0.00	0.00	-245.35	\$ -890.35
software expense	0.00	438.98	74.58	24.86	\$538.42
Storage Unit	0.00	0.00	0.00	6,671.63	\$6,671.63
Storage Unit Payment	508.50	803.00	508.50	-62.43	\$1,757.57
trade show	0.00	0.00	526.54	129.93	\$656.47
Training & Boarding	0.00	1,700.00	71.75	0.00	\$1,771.75
Transport costs	0.00	0.00	0.00	3,945.05	\$3,945.05
Vet bills, medical and supplies for dog	21,476.61	16,793.54	19,776.97	13,650.41	\$71,697.53
<b>Total Expenses</b>	<b>\$26,592.76</b>	<b>\$19,403.32</b>	<b>\$30,064.26</b>	<b>\$31,505.48</b>	<b>\$107,565.82</b>
<b>OTHER INCOME</b>					
Interest earned	2.93	2.42	2.33	2.16	\$9.84
Repayment North for food transport	903.00	169.50	226.00	452.00	\$1,750.50
<b>Total Other Income</b>	<b>\$905.93</b>	<b>\$171.92</b>	<b>\$228.33</b>	<b>\$454.16</b>	<b>\$1,780.34</b>
<b>OTHER EXPENSES</b>					
Donation to other rescue	500.00	0.00	0.00	0.00	\$500.00
NRRN transport fees	2,226.40	883.85	-4.46	1,201.00	\$4,306.79
refund	1,400.00	0.00	0.00	0.00	\$1,400.00
<b>Total Other Expenses</b>	<b>\$4,126.40</b>	<b>\$883.85</b>	<b>\$ -4.46</b>	<b>\$1,201.00</b>	<b>\$6,208.79</b>
<b>PROFIT</b>	<b>\$4,437.98</b>	<b>\$6,475.10</b>	<b>\$ -1,143.38</b>	<b>\$3,072.41</b>	<b>\$5,842.11</b>



# STATEMENT OF FINANCIAL POSITION

## Southern Connection Dog Rescue

### Balance Sheet

As of December 31, 2022

	TOTAL
<b>Assets</b>	
Current Assets	
Cash and Cash Equivalent	
credit	-12.20
Kindred	19,677.36
pay pal test	-0.11
repayment for funds sent in error	475.00
Savings	20,000.00
Shares	25.00
<b>Total Cash and Cash Equivalent</b>	<b>\$40,165.05</b>
Accounts Receivable (A/R)	
Accounts Receivable (A/R)	0.00
<b>Total Accounts Receivable (A/R)</b>	<b>\$0.00</b>
Uncategorized Asset	-475.00
<b>Total Current Assets</b>	<b>\$39,690.05</b>
<b>Total Assets</b>	<b>\$39,690.05</b>
<b>Liabilities and Equity</b>	
Liabilities	
Current Liabilities	
Credit Card	
repayment for charge on credit card in error	41.55
<b>Total Credit Card</b>	<b>\$41.55</b>
<b>Total Current Liabilities</b>	<b>\$41.55</b>
<b>Total Liabilities</b>	<b>\$41.55</b>
Equity	
Retained Earnings	33,860.25
Profit for the year	5,788.25
<b>Total Equity</b>	<b>\$39,648.50</b>
<b>Total Liabilities and Equity</b>	<b>\$39,690.05</b>

*Statements have been submitted and approved by Revenue Canada in accordance with all bylaws set out by the Charitable Donations Income Tax Act. These statements are final and have been approved by the Board of Directors.*



# THANK YOU FOR YOUR CONTINUED SUPPORT!

