



**2023**

# **ANNUAL REPORT**

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**SOUTHERN CONNECTION  
DOG RESCUE**

[www.southernconnectionrescue.com](http://www.southernconnectionrescue.com)  
[southernconnectionrescue@gmail.com](mailto:southernconnectionrescue@gmail.com)



**SOUTHERN CONNECTION DOG RESCUE**  
**P.O. BOX 91 CAMPBELLVILLE**  
**CAMPBELLVILLE, ONTARIO**  
**L0P 1B0**

**Charitable registration #: 781266341RR0001**

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*On behalf of all of us, animal and human, we thank you immensely for caring.*

2023 was a very different year from the previous ones, it brought the rescue many ups and downs, but mostly ups! We watched the rescue world become inundated with Covid dogs that were purchased by people from puppy mills and backyard breeders who thought getting a dog during covid was a good idea to combat the feeling of isolation only to regret their decision later when life got back to the way it used to be and time management meant giving up, abandoning and rehoming their dogs. This put a significant strain on all rescues and a challenge on the ability for all rescues to take in dogs that were needing rescue. We also saw a substantial decline in adoptions as people struggled with financial burdens brought on by the aftermath of Covid.

Within our rescue we were significantly impacted by the ability to recruit new fosters or convince seasoned fosters to take on more dogs because finally people could travel and do things that were restricted during covid. Unfortunately, we can only take in as many dogs as we have foster homes available. Luckily however, we still had a handful of our loyal fosters who always made room and time for incoming dogs and for that we are so very thankful.

We adopted out a little over 50 dogs in 2023. Financially, the rescue is sound, and we can continue operating into 2024 comfortably thanks to our donators' generosity and to the auction's success! As a rescue, we have been blessed with a fantastic rescue family; thank you to everyone who help us do what we do! Thank you to the tremendous volunteers, fosters, veterinarian clinics, board members and donors who have continued to support us in the endeavor of saving one dog at a time!

Susan Michelini  
Board Chair



## FROM THE DIRECTORS

Southern Connection Rescue is a volunteer run, foster based, dog rescue, in partnership with Northern Reach Rescue Network. Our mandate is to find homes for northern dogs within the Greater Toronto Area. All of our rescues come from Northern Reach, who have



collaborated with over 15 remote fly in communities to not only rescue sick, homeless, and stray dogs, but also bring in dogs surrendered by community members that simply want a better life for their furry friend.

Without our many volunteers, foster families and supporters, we would not be able to continue this work and for that we say...

# Thank You!

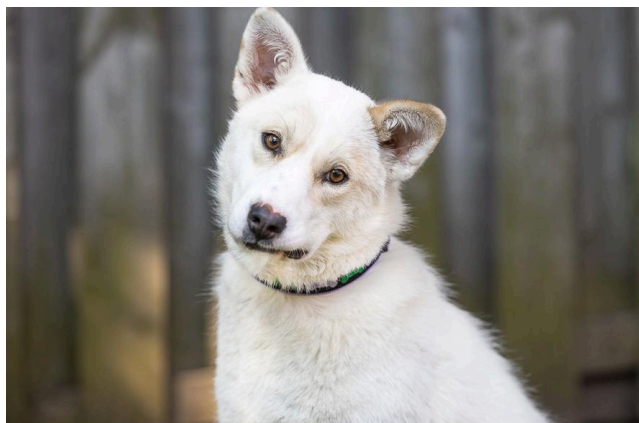
**Woof Regards,**

Susan Michelini  
Devyn Kelly  
Tonia Turpin

Stacey Kenny  
Joan Hoffer-Darling

# INTAKE

**In 2023, we rescued 48 dogs.**



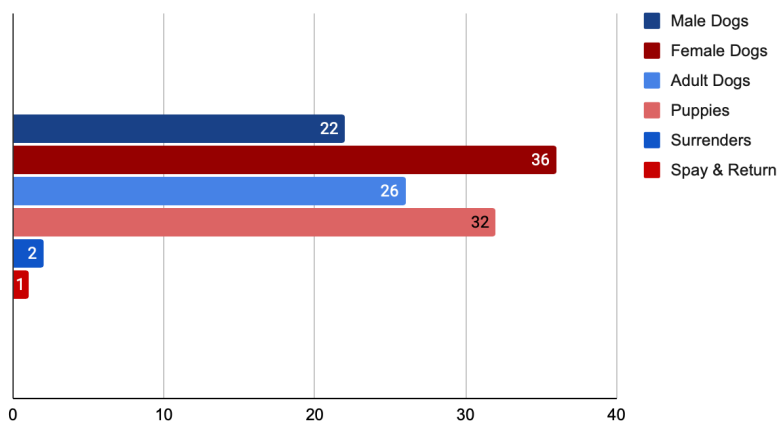
They came from remote Northern communities including; Sandy Lake, Fort Severn, Keywaywin, Kasibonika, and Fort Hope. Since our dogs come through Thunder Bay, we are not always aware where they originated from before coming into rescue.

# ADOPTIONS

We were fortunate enough to adopt out all 48 dogs to wonderful furever homes in 2023. With our thorough approach to adoptions, we are able to place these dogs to families who will love them and show them unconditional love. Occasionally, there are adoption placements that don't work out,

so these dogs come back into our care. We had 2 dogs returned to foster care in 2023. These 2 dogs have since gone on to new families. We also had one female dog come into rescue to care for her puppies, and then we had her spayed and returned to her owners in the community.

**2023 DOG STATISTICS**



# EVENTS & FUNDRAISING

In 2023, Southern Connection Dog Rescue attended multiple events to promote the rescue, engage our community, and increase adoption interest.

## Some events we attended include:

- Party 4 Paws – Toronto
- PetSmart Charities in store events (4)
- Global Pet Foods in store events (2)
- Petapolooza - Pickering
- Yoga with Puppies (2)
- Santa Claus Parade - Campbellville
- Mohawk Racetrack - Campbellville (2)
- Pet Lovers Market - Ancaster
- Pawlooza - London



Our big event for the year that helps us raise the most funds is our **Annual Auctions**. Held every spring and fall, this helps to bring in much needed funds to the rescue. One in the spring and one in the fall. **We raised over \$20,000 in total.**

Other events held this year were fundraisers. **We raised over \$18,000** with the following:

- Personal Donations
- Corporate Donations
- Dog Bandana Sales
- Memorial Card Donations
- Mystery Bag Sales



# CORPORATE SPONSOR SUPPORT

## Donations

We are very grateful to all the organizations, businesses, and groups who donate throughout the year which we share with other rescues and food banks in need.

### Bruno's Pet Valu



### Promotional Source



### Global Pet Foods

Mississauga, Brampton, Vaughan,  
Woodbridge, Milton, Guelph

**GLOBAL PET FOODS**  
eat.play.love.

### Royal Canin Canada



### RC Pets



### Royale Pets



### Petsmart Charities

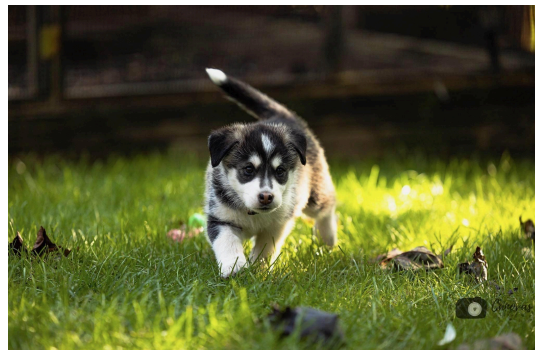


# PARTNERSHIPS

We are extremely privileged to be partnered with some very talented people and businesses that help with our everyday rescue needs.

A very special **thank you to our wonderful partners:**

- The Dog Groomer, Campbellville
- Pretty Bitchin Dog Groomer, Waterdown
- Fourth Line Animal Hospital, Oakville
- Rockwood Animal Hospital, Rockwood
- Downey Animal Hospital, Guelph
- Teagan Monaco Photography



# CHARITABLE DONATIONS

In 2022, we officially became a **REGISTERED CHARITABLE ORGANIZATION.**

With this designation we are allowed to create official receipts that can be used as deductions on personal tax returns. Receipts are given for donations over \$20.00. Please help us celebrate each and every one of our 2023 donors!

**We appreciate each one of you!**

## Flouff Paw (\$25 - \$99)

Samantha Holmes

Tracy Binkley

Kayla M Campbell

Cheryl L Young

Linda Laugensen

Erica Lionessa

Kathy Stadelman

Shannon Card

Dana Jones

Julia A Jajkowska

Eveline M Reid

Chantal Burns

Vicki L Teed

Nazeera Khan

Kathryn E Pratley

Lisa H Williams

Dolores F. Dunn

Viera Bibr

Allen J Booner

Tenessa R Bonner

Marzia Murdoch

Miki Hagerman

Anna C. Gadsby

Christina L Gunn

Helen P Coletta

Dawn M Kern

Margarete Kokotsis

## **Puppy Paw (\$100 - \$499)**

Aaron J Balfour

Ashley Toye

Heather

Siebenmorgen

Barbarah H Langille

Rasha Hana

Shannon Whitaker

Monika Purov

Hugh Miller

Nancy Balfour, Jena

Farms Inc

Margaret Mactaggart

Monica Danon

Schaffer

Nancy Belo Gomes

Marilyn D Hwang

Philip. J Scher

K9 Fun Zone

Angel Honeywood

Philip G Ridge

Ryan Taylor Sollak

Paul M Chvostek

Ronald J Holmes

Nancy Gomes

Laura Laylor

Pawsitive Solutions

## **Toddler Paw (\$500 - \$999)**

Megan K Tait

David Spiegelman

Promotional Source Corporation

Be Yoga & Wellness

## **Adult Paw (\$1000+)**

Global Pet Foods Mississauga

Global Pet Foods Brampton

Global Pet Foods Guelph

Global Pet Foods Vaughan

Global Pet Foods Woodbridge

# SCDR BOARD OF DIRECTORS

## **SUSAN MICHELINI** *Administrative Team Lead*

**Team Lead** for all administrative duties including inventory, adoption contracts, vetting and vet partners, bookkeeping, purchasing and liaison for PetSmart, Global Pet Foods, RC Pets, Pet Valu, Royal Canin, Royal Tissue. Supporting all team leads. In charge of coordinating transports and intake from Northern Reach Network. Susan continues to foster but mainly for sick, disabled or special needs dogs/puppies.



## **STACEY KENNY** *Adoption Team Lead*



**Team Lead** for Adoption Team including screening all adoption applicants, vet references, rescue dog matching with appropriate applicants.

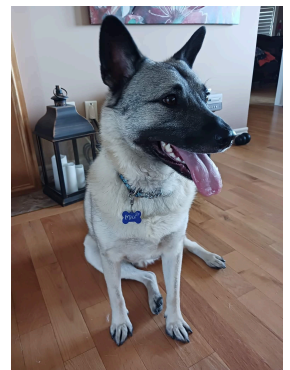
Responsibilities Include:

- Following up with new adopters.
- Back up support for other team leads.
- Attending/Organizing Rescue events.
- Transportation as needed
- Organizing the group of volunteer reference checkers.
- Following up with adopters regarding spay/neuter

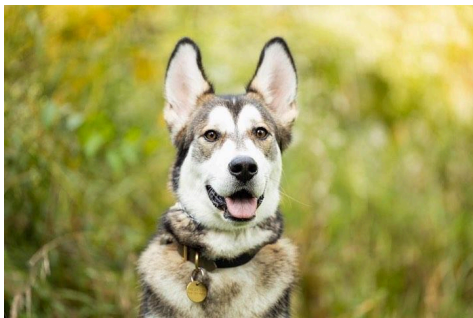
## **TONIA TURPIN,** *Volunteer Team Lead*

**Team Lead** for volunteers for the rescue from screening to coordinating volunteer requirements as they come up on a daily basis which includes special events, driving dogs to the vet appointments, moving supplies to foster homes, emergencies and transports.

Tonia is also in charge of our bi-annual auctions which brings in the majority of funds to our rescue. She organizes sponsors, picking up and dropping off items, organizing the outlay of the online auction, coordinating as the auction is live, collecting funds, delivering and providing spreadsheets so that all monies are accounted for. Tonia also helps in all aspects of the rescue from tradeshow to transports and all special events.



## **DEVYN KELLY,** *Surrenders & Special Projects*



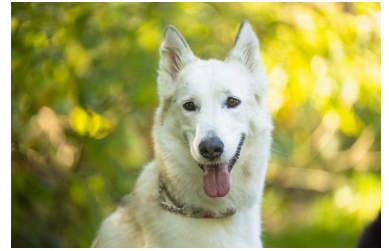
Manages the surrender process for all dogs coming back to rescue or being surrendered directly to us by their owner. This includes everything from intake conversations, surrender paperwork, coordinating with the foster team, and support to foster and adoption teams while the dog is in rescue.

Anything & everything outside of the scope of other team leads; from merchandise design and orders to social media audits, seeking out and navigating new partnerships with businesses and community organizations, and managing any unique projects from idea formulation to completion. Devyn also fosters when she can and supports the rest of the team as needed.

## **JOAN HOFFER-DARLING**, *Accounting & Finance Support*

Assists with all financial month end and year end reporting requirements. Looks after any items the team needs assistance with including events, transports and fostering. Coordinating of flights back to the north for dogs that are being sent back home.

Fosters Mama's that are being returned back to the north once they have had their puppies with some pampering time before they head back. Supports the team wherever needed.



# STATEMENT OF OPERATIONS

## Southern Connection Dog Rescue

### Profit and Loss

January - December 2023

	TOTAL
INCOME	
Adoption Donation	37,150.00
Auction Proceeds	20,431.00
Donation to SCDR	7,605.83
Donation to SCDR - Receipted	7,433.88
Memorial Card Income	150.00
Miscellaneous Donation	2,780.85
Mystery Bag Sales	475.00
<b>Total Income</b>	<b>\$76,026.56</b>
<b>GROSS PROFIT</b>	<b>\$76,026.56</b>
EXPENSES	
ASL Transport	226.00
Bank charges	20.85
Charitable Donation to other	4,300.00
Dog Needs	753.63
Dues and Subscriptions	111.87
Food payment	385.41
Insurance	1,711.80
mileage repayment	1,031.55
Office expenses	1,690.70
Promotional	976.02
Royal Canin DC2 food	-1,340.07
software expense	1,605.93
Storage Unit	3,871.36
trade show	2,031.57
Transport costs	1,165.17
Vet bills, medical and supplies for dog	55,928.53
<b>Total Expenses</b>	<b>\$74,470.32</b>
OTHER INCOME	
Donation	1,084.88
Interest earned	5.98
Repayment North for food transport	828.31
<b>Total Other Income</b>	<b>\$1,919.17</b>
OTHER EXPENSES	
NRRN transport fees	3,050.00
Other Miscellaneous Expense	3,101.94
<b>Total Other Expenses</b>	<b>\$6,151.94</b>
<b>PROFIT</b>	<b>\$ -2,676.53</b>

# STATEMENT OF FINANCIAL POSITION

## Southern Connection Dog Rescue

### Balance Sheet

As of December 31, 2023

	TOTAL
Assets	
Current Assets	
Cash and Cash Equivalent	
Kindred	17,005.83
Kindred Credit Union Shares	25.00
Savings	20,000.00
<b>Total Cash and Cash Equivalent</b>	<b>\$37,030.83</b>
Uncategorized Asset	-5.00
<b>Total Current Assets</b>	<b>\$37,025.83</b>
<b>Total Assets</b>	<b>\$37,025.83</b>
Liabilities and Equity	
Liabilities	
<b>Total Liabilities</b>	
Equity	
Retained Earnings	39,702.36
Profit for the year	-2,676.53
<b>Total Equity</b>	<b>\$37,025.83</b>
<b>Total Liabilities and Equity</b>	<b>\$37,025.83</b>



**THANK YOU**



**FOR YOUR SUPPORT!**

