

RESUME
Marcos Carvajal-Barrios
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# Marcos Carvajal: Artist's Statement

My work stems from the conviction that art is a bridge: between personal and collective memory, between inner life and the world we inhabit. As an artist I explore how identity is transported, transformed, and healed through the creative act.

I work across multiple disciplines—sculpture, painting, digital art, and wearable art—because each medium offers a different gateway to the same territory: our shared human history. Clay connects me to the voices of the ancient Americas. Wood and color carry the energy of movement and ritual. Digital tools expand possibilities, linking tradition with innovation. Through these materials, I weave symbols of ancestry, nature, faith, and resilience.

Education is inseparable from my art; it is part of its purpose. Designing experiences that invite the public to touch, interact, and reconstruct images transforms viewers into cocreators, reminding us that culture is alive and built collectively.

In recent years, healing and hope have become central to my work. Following personal experiences related to health, I began creating pieces that celebrate resilience and the inner light guiding us through uncertainty. For me, art is a path back to wholeness—it honors our roots while simultaneously inspiring transformation.

I create art to connect. To keep stories alive. To celebrate courage, light, and the mystery of life.

# **Professional Experiences**

Graphic Designer, Illustrator and Art Director

- . GAC Properties Corporation, Graphic Design Supervisor, Miami, FL.
- . City of Miami Planning and Architecture, Miami, FL
- . Green Leaf and Telesca, Environmental Design Consultants, Coral Gables, FL
- . Burger King World Headquarters, Illustration and Design, South Miami, FL
- . Connell Metcalf and Eddy, Architecture and Planning Design, Miami, FL,
- . Universal Design Inc, Environmental Design, Miami, FL
- . Hays Advertising, Illustration and Design, Miami, FL
- . Premier Maldonado and Associates, Art Director, San Juan, PR

Responsible for the development of environmental graphic design for exteriors and interior applications. Work in the city of Miami metro and civic center scale and site architectural models.

Design, render and build scale architectural models for environmental graphic for exteriors and interiors applications. Worked in the design and production of displays, sign systems, logos, brochures and advertising pieces for displays and printed applications. I was commissioned to design, Poinciana Welcome Center for Poincia GAC, Properties Corp. I was commissioned to work in Welcome Center painting collection.

Develop, design and facilitate creative artistic concepts and layouts for marketing, interior design, packaging and corporate displays for conventions. Designed BK Corporation, packaging for USA and European markets. Oversee corporate image policies and guidelines.

Work with urban and residential planning, architecture and advertising departments coordinating and executing corporate visual presentations for company's development of "New Town" environments (Poinciana New Town). Design welcome centers displays, universal sign systems, outdoors logo applications to project's entrance pylons and water towers. Develop multiple graphic design layouts for clients' of resorts and hotels in Florida and the Caribbean.

Design and direct advertising, marketing and public relations artistic concepts and layouts for South American and Caribbean markets.

#### Artist and Art Consultant

- . Alcachofa: Images and Design for Promotions, Boston, MA
- . Centro Arte, Studio and Gallery, Boston, MA
- . Carvajal Sculpture Gallery and Studio, Boston, MA
- . Image and Design Consultants, San Juan, PR
- . EducArte, Art Education Art Consultant, Cayey, PR
- . Marcos Carvajal Art Studio and Gallery, Salem MA, / Sarasota FL
- . Cambridge College Puerto Rico Regional Center, San Juan, PR
- . CubArtEdu, Cultural Travel Leader and Designer, Salem, MA / Sarasota, FL

Work and exhibit my work. Curate, design and install exhibitions of South American, Caribbean and North American artists. Designed and produced print and promotional material for art exhibits, gallery image and gallery artists educational programs.

Design, develop, oversees, coordinate and develop graphic design applications for clients' branding, advertising, publications, interior and signage design and special events. Work in the development of digital paintings for residential and commercial interiors. I was commissioned to create a digital painting collection for the interiors of Cambridge College Puerto Rico Regional Center.

Design, develop and oversees Cambridge College Puerto Rico Regional Center interior design, branding, marketing strategies, advertising publications and special events coordination.

#### Arts Professor

School of the Museum of Fine Arts of Boston, MA

Teach and design painting courses such as Introduction to Acrylic Painting. Design and teach study abroad courses such as, Puerto Rico: Painting in the Rain Forest and Making Art in Cuba: An Interdisciplinary Exchange. The New York Times, The Boston Globe, El Nuevo Dia in Puerto Rico, CNN.com, National Public Radio, Arts and Antique Magazine and Associated Press International reviewed the programs.

Participate as curator in a juried exhibition for the annual congress of the New England Council for Latin American Studies (NECLAS) - Salem State University

### Montserrat College of Art, MA

Teach and design courses in the Art Foundation Program such as, Drawing I and Optical and Conceptual Perceptions for Drawing.

# Altos de Jajome School of Art, PR

Design and teach courses such as, Drawing 1, Hand Build Ceramic Sculpture I, II, III; Ceramic Faces and Identities; Painting I, II, III. Collaborated with Director and visiting faculty designing art curriculum, teaching strategies, exhibitions and outreach activities.

Participated in the development and implementation of the Arts in Education Model in the public school system of Puerto Rico, providing in-service training to middle school teachers; implemented in 140 public schools in PR.

## Cambridge College, MA

Facilitate drawing and painting workshops as co-teacher in undergraduate courses such as Ecopsychology Through the Arts and graduate courses such as Integration of the Visual Arts in Early Childhood and Elementary Grades, Introduction to Art in Education and Students with Disabilities and the Visual Arts.

## University of Puerto Rico, PR

Design and teach courses such as Integrating the Visual Arts in Elementary Education; The Artistic Language of the Self; Mental Maps: A Strategy for Creative Teaching; Ceramic Sculpture: History, Aesthetic Principles and Creative Process and Drawing I and II: A Right Brain Perspective. Participate in Visual Arts Curriculum Revisions, Education Week Activities, Interdisciplinary Curriculum Committee and students' art exhibits.

### CubArtEdu, Salem, MA / Sarasota, FL

CubArtEdu art programs are designed to promote understanding of the arts, history and culture of the Cuban people. On site visits with Cuban artists and art and educational institutions, together with conferences, hands-on workshops and demonstrations provide unequaled education for artists, educators and art lovers in general experiencing this island nation's rich cultural diversity. Design and teach study abroad programs such as Arts and Culture in Havana, Cuba, Havana Biennial. Ceramic Sculpture in Cuba, International Ballet Festival of Havana,

# Marcos Carvajal Art Exhibitions

#### **WEBSITE**

marcoscarvajal.com

### IN FACEBOOK

https://www.facebook.com/Marcos-Carvajal-Art-Gallery-176497716110094/

- Celestial Soiree, Art Ovation Hotel, Sarasota, FL (A Path of Hope for Healing)
- Orlando Museum of Art, Orlando, FL (Lambayeque, Solo Piece Exhibit)
- Dunedin Fine Art Center, Dunedin, FL (José Martí Totem)
- Art Center Sarasota, Sarasota, FL (Healing-Look, There Is No More Cancer, Honorary Mention, 2025)
- International Art Halls II, III and IV, Centro Pablo, Havana, Cuba (Digital Paintings)
- Boston First Night Art Festival, Boston, MA (Latin American Pavilion, Public Sculpture)
- Forest Hills Museum, Jamaica Plain, MA (Memorial to My Father)
- · Marblehead Festival of the Arts, Marblehead, MA
- The Boston Museum School of Fine Arts, MA
- · Gallery 333, Falmouth, MA
- · Printing Industry of America, Miami, FL
- Montserrat College of Art Gallery, Beverly, MA
- · Mon Petit Art Gallery, San Juan, PR
- · Flowers & Gallery, Viejo San Juan, PR
- Altos de Jájome School of Art, Cayey, PR
- Carvajal Sculpture Gallery, Boston / Marblehead, MA
- · Conseca Gallery, Marblehead, MA
- Arnould Gallery, Marblehead, MA
- · Artisan Gallery, Marblehead, MA
- Pertuti Gallery, Boston, MA
- · Giovanny Gallery, Boston, MA
- Anasara Gallery, Martha's Vineyard, MA
- Plantique, Marblehead, MA
- · Art and More Gallery, Boston, MA
- Massachusetts State House, Boston, MA
- · Groomsman Gallery, Boston, MA
- Bunker Hill Community College Gallery, Boston, MA
- · Beaulieu Art Resources, Cambridge, MA
- Interior Designers of Puerto Rico Gallery, San Juan, PR
- Fioridella Gallery, Condado, PR
- · Big Five Gallery, Miami, FL

## Education

1995

Cambridge College, MA

Master of Education - Thesis: Arts-Integrated Schools: A Descriptive Survey of Curriculum, Collaborative Teaching, Assessment and Parent's Involvement Activities.

1990

School of the Museum of Fine Arts of Boston, MA Diploma - Studio Program - Art History

1987

Casa Candina, PR Ceramic Sculpture Program

1983

N.Y. Institute of Technology, NY Certificate Digital Illustration Program

1973

Florida International University, FL Certificate Photo – Journalism

1968

Carnegie Museum of Art, PA Drawing and Painting

1968

Art Institute of Pittsburgh, PA Associate Degree - Graphic Design and Illustration

1965

University of Havana, Cuba School of Medicine

1962

University School, Pittsburg, PA High School

# **Specialized Training**

Multiple Intelligences in the Classroom

A teaching-learning model that allows for the development of seven intelligence's through diverse approaches to teaching-learning styles and instructional strategies to serve all learners.

## Accelerated Learning

Based on brain research, it is a teaching model that allows learners achieve a pleasant relaxed, yet receptive state of mind, and presents information in new ways that actively involve both left and right brains using music and visual arts.

#### Thematic Curriculum

Design of curriculum integrating the teaching of social studies and art for elementary school children of diverse cultural backgrounds.

## Leadership Styles

Design of a model of classroom leadership that includes the principles, values of collaboration, integration and self-understanding.

Drawing With the Right Side of the Brain

Based on brain research, this drawing teaching methodology develops five components of perception.

Art, Culture and History of Cuba and Puerto Rico

On going research and study of the visual arts, cultures and history of Cuba and Puerto Rico.