



**EXECUTIVE  
DEVELOPMENT**  

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**AUSTRALIA**



**INSPIRING EXECUTIVE  
EXCELLENCE**



# ABOUT EDA

## SPECIALISED

EDA is focused specifically on the design, development and delivery of highly effective professional development solutions for future and current senior leaders to create highly engaged, productive, and profitable organisations, meaning we intrinsically understand the capability needs of these groups and the most effective way to address them.

## QUALIFIED

From Industry Engagement Managers and Client Solutions Consultants with an in-depth understanding of the needs of modern senior leaders, to Executive Workshop Facilitators and Coaches recognised as high-level subject matter experts with extensive experience as both capability development professionals AND industry executives, EDA boasts an unparalleled level of real-world executive development experience and expertise.

## FLEXIBLE

Whilst EDA provides a suite of established learning solutions designed and developed to address the key capability development needs of future and current business leaders, one size does not fit all. As such, all programs are contextualised to the specific needs of each individual or group and we offer flexibility in delivery format. Additionally, EDA offers 'ground up' custom programs and one-on-one coaching.

## AGILE

From conducting needs analysis and the provision of program proposals, to the delivery of workshops and coaching session, the EDA team is supported with the systems, processes, and resources required to enable agility in the way we respond to our clients' requirements.

## RELIABLE

With a portfolio of some of the country's acknowledged leading executive level subject matter experts located across Australia and a dedicated client services team, partnering with EDA assures the smooth, professional and reliable delivery of your executive development programs and the achievement of targeted outcomes.



# EDA SOLUTIONS

Mindful of the demands on senior leaders, EDA programs are designed to provide the maximum in learning outcomes in the minimum of time via highly impactful learning solutions, delivered by acknowledged subject matter experts, in a flexible and agile format.

## CUSTOM PROFESSIONAL DEVELOPMENT PROGRAMS

EDA offers bespoke programs for clients needing a fit-for-purpose solution contextualised to the specific requirements of a group. Dependant on requirements, a program can be as simple as one workshop addressing a single need, a group of workshops addressing various needs, one-on-one coaching, key-note sessions, or a combination.

## THE EDA EXECUTIVE DEVELOPMENT PROGRAM

EDA's Executive Development Program has been built to develop the key capabilities identified as essential for creating/maintaining highly engaged, productive, and profitable organisations. The program is flexible in that it can include as few, or as many, topics as are required to build the targeted capabilities, including:

- Advanced Communication Skills
- Advanced Presentation Skills
- Business Sustainability
- Creating a Culture of Success
- Enterprise Strategy Development & Implementation
- Executive Purpose
- Financial Acumen
- Innovation for Long-Term Viability
- Leading Organisational Change
- Managing Organisational Risk
- Organisational Leadership







## THE EDA FUTURE LEADERS PROGRAM

EDA's Future Leaders Program has been built to develop the key capabilities identified as essential for High-Potentials to move towards/into a senior leadership role. As with the EDA Executive Development Program, it is flexible in that it can include as few, or as many, topics as are required to build the targeted capabilities, including:

- Building Leadership Capability
- Business Acumen
- Coaching & Mentoring
- Communication Skills
- Critical Thinking
- Finance for Non-Financial Managers
- Innovation & Creative Problem Solving
- Managing Change
- Managing Risk
- Presentation Skills
- Strategy Development & Implementation
- Team Building

## EXECUTIVE COACHING

EDA boasts a portfolio of some of Australia's leading Executive Coaches with in-depth experience in coaching in topics including:

- Business Sustainability
- Change
- Communication & Presentation
- Finance & Accounting
- Innovation
- Leadership
- Managing Stress
- Organisational Culture
- Personal Branding
- Safety & Risk
- Strategy

## CERTIFICATION

All participants of an EDA program receive Executive Development Australia certification.





## EDA CONSULTANTS

Executive Development Australia boasts an outstanding portfolio of some of Australia's leading executive development workshop facilitators, coaches and keynote speakers, all of whom are recognised high-level subject matter experts who combine their extensive experience as both capability development professionals AND industry executives. Example consultants include:



**Ralph Gartner** - An expert in the fields of Leadership and Change Management, Ralph has provided professional development consultation to senior leaders in the Oil & Gas, Civil Construction, Mining, Transport, Power, and Financial Services sectors for organisations such as The Philippines Energy Development Corporation, Australia-Solomon Islands Resource Facility, DuPont Sustainable Solutions, Oil Search Limited, and Origin Energy.

**Kim Dutton** - An expert in the fields of Organisational Culture Management and Culture Transformation, Kim has provided professional development consultation to senior leaders in the Healthcare, Pharmaceuticals, Energy, Construction, Mining, Travel, Hospitality, Insurance, Manufacturing, Publishing, Financial Services, Professional Services, Education, Transportation, Engineering for organisations such as Novartis Pharmaceuticals, Cochlear, Astra Zeneca Oncology, BP, CSIRO, and IHG.



**David Whitefield** - An expert in the fields of Organisational Culture, Safety, and Risk, David has provided professional development consultation to senior leaders in the Aged Care, Aviation, Construction, Education, Engineering, Infrastructure, Local Government, Manufacturing, Mining, Oil & Gas, Power, and Transport sectors with organisations such as BesixWatpac, SMEC, SunWater, Rio Tinto, Conoco Philips, Lowes Petroleum, Origin Energy, Arrow Energy, South 32, Virgin Airways, GHD, Cement Australia, AGT Foods, Pacific Aluminium, Simpro, Fulton Hogan, Boeing Defence Australia, and Ignite Travel Group.

**Serena Varendorff** - An expert in the fields of Leadership and Organisational Effectiveness, Serena has provided professional development consultation to senior leaders in the Hospitality, Support Services, Arts & Recreation, Banking & Finance, Education, Engineering, FMCG, Health Care, IT&T, Mining, Oil & Gas, Pharmaceuticals, Public Sector, Retail, Sales & Marketing, and Tourism sectors with organisations such as BHP, Rio Tinto, Medibank, SKM, Gallipoli Medical Research Foundation, Royal Brisbane and Women's Hospital Foundation, Compass Group, Mingara Leisure Group, and Stamford Hotels & Resorts.



**Anthony Noonan** - An expert in the fields of Organisational and Cross-Cultural Leadership, Anthony has provided professional development consultation to senior leaders in the Resources and Construction sectors for organisations such as MIM Coal, Rio Tinto, Macmahon Contractors, Minerals Council of Australia, CMEWA, National Power Services, Alinta, The Department of Foreign Affairs & Trade, BHP, various Australian Aboriginal organisations, and a number of Chinese businesses in the PRC.





## CONTACT US

To find out how EDA can provide your future and/or current senior leaders with highly effective capability development, we invite you to organise a meeting with one of our Client Solutions Managers by contacting us via:

[enquiries@executivedevelopmentaustralia.com.au](mailto:enquiries@executivedevelopmentaustralia.com.au)

1300 790 311 / + 61 (0)7 3067 3390

