



Kerrville Christmas Lighting Corporation
P. O. Box 293213, Kerrville, TX 78029
Contact: George Eychner, KCLC President
C: 830.370.1663 • E: geychner604@gmail.com
Kerrvillechristmaslighting.com

Community Donations Power New Courthouse Christmas Tree

Christmas Spirit is on its way to the Kerr County Courthouse

September 5, 2025—The Kerrville Christmas Lighting Corporation (KCLC), a local 501(c)(3) nonprofit, is honored to announce that a brand-new 50-foot Christmas tree is officially on its way to the Kerr County Courthouse lawn, ensuring Kerrville’s cherished holiday tradition will continue to shine bright. With this addition, Kerrville will proudly **maintain its title as home to the tallest Christmas tree in the Texas Hill Country.**

Earlier this spring, **before the flooding**, KCLC retired and sold the aging 45-foot tree that had graced the courthouse lawn for the past 13 years due to persistent lighting issues and other wear and tear. At that same time, KCLC launched a fundraising campaign to secure a new tree. Unsure if the goal could be met, the nonprofit paused for a time—but ultimately took a leap of faith and placed a deposit, determined to preserve this symbol of joy and tradition.

Now, more than ever, our community needs light and hope. With so many families and businesses impacted by this summer’s disaster, the tree will stand as a reminder of resilience and togetherness.

The new courthouse tree, made in the USA, will:

- Feature nearly 37,000 warm white LED lights—more than ever before
- Stand 5 feet taller than the original, thanks to a new riser and star topper
- Operate on upgraded 120V power to enhance lighting performance and reliability

“We know the last few months have been unimaginably difficult,” said George Eychner, KCLC President. “Our hope is that this new tree will bring some much-needed cheer to Kerrville this Christmas, lifting the spirits of all who gather at the courthouse.”

Privately Funded Through Community Support

KCLC emphasizes that this project is **funded 100% by private donations**—not by the City of Kerrville, Kerr County, or taxpayer dollars. The organization is a **100% volunteer-run nonprofit made up of local citizens**, dedicated to keeping Kerrville’s holiday traditions alive. KCLC relies solely on the generosity of individuals, families, and businesses in the community to bring the Christmas season to life.

The project is currently **80% funded**, with just the final stretch left to raise. Contributions help cover the costs of the current project, future expansions, and ongoing maintenance—supporting a brighter Christmas in Kerrville for years to come.

Tax-deductible contributions can be made online at kerrvillechristmaslighting.com by mail to P.O. Box 293213, Kerrville, Texas, 78029, or in person at Texas Hill Country Bank.



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For more information on donations or the project, visit kerrvillechristmaslighting.com or contact George Eychner at 830.370.1663.

Save the Date: Christmas Parade & Courthouse Lighting Ceremony

Mark your calendars — **just 12 Saturdays from now, on Saturday, November 22**, Kerrville will officially kick off the holiday season.

- The **Kerrville Christmas Parade**, organized by the City of Kerrville, begins at 6:00 p.m. and features festive floats and community entries.
- Directly following the parade, KCLC will host the **Courthouse Lighting Ceremony**, where the new 50-foot tree will be lit for the very first time.
- This year, visitors can also look forward to **new additions to the courthouse square**, including vendor spaces and special programming during the parade and ceremony. Stay tuned for more details from KCLC in the weeks ahead!

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About KCLC

The Kerrville Christmas Lighting Corporation is a 501(c)(3) nonprofit organization that is 100% volunteer-run by local citizens. Its board of community and business leaders is dedicated to enhancing the spirit of Christmas throughout Kerrville. The courthouse lawn has been the home of Kerrville's community Christmas tree for more than a decade, but the project is made possible entirely through private contributions.

Photo cutline: The volunteer board of the Kerrville Christmas Lighting Corporation (KCLC) gathers on the courthouse lawn with a fundraising tree barometer, symbolizing the community's progress toward bringing a new 50-foot Christmas tree to Kerrville. They are joined by a member of the Kerr County Maintenance staff.

