



*Kerrville Christmas Lighting Corporation
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Without Community Support, Kerrville's Courthouse Lawn Could Be Noticeably Empty This Christmas

May 27, 2025—For the past 13 holiday seasons, a towering 45-foot Christmas tree has graced the lawn of the Kerr County Courthouse, lighting up the season for locals and visitors alike. But after years of service—and with increasing wear and tear, including persistent lighting issues—the aging tree has been retired and sold. Now, without vital community support, the courthouse lawn could be left bare and dark this holiday season.

The Kerrville Christmas Lighting Corporation (KCLC) has launched a \$125,000 campaign to replace the aging tree with a brand-new 50-foot LED Tree—preserving Kerrville's proud title as home to the tallest Christmas tree in the Texas Hill Country.

The new tree, made in the USA, will:

- Feature nearly 37,000 warm white LED lights—more than ever before
- Stand 5 feet taller than the original, thanks to a new riser and star topper
- Operate on upgraded 120V power to enhance lighting performance and reliability

To support this effort, KCLC has secured a \$50,000 matching grant, which will double every donation received.

“We don’t want to imagine a Christmas without a tree at the courthouse,” said KCLC President George Eychner. “With the community’s help, we can make sure this cherished tradition continues—brighter and taller than ever.”

Donors and sponsors will have the opportunity to be recognized through KCLC’s tiered giving opportunities, which include various levels of visibility and benefits.

Sponsorships for the Courthouse tree project start at \$100, and donations of any amount are graciously accepted, directly supporting Christmas efforts here in Kerrville. Contributions help cover the costs of the current project, future expansions, and ongoing maintenance.

Tax-deductible donations can be made to the Kerrville Christmas Lighting Corporation at P.O. Box 293213, Kerrville, Texas, 78029, or at Texas Hill Country Bank. For more information on sponsorships or donations, visit **kerrvillechristmaslighting.com** or contact George Eychner at 830.370.1663.

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About KCLC

The Kerrville Christmas Lighting Corporation is a 501(c)(3) nonprofit organization with a committed board of business and community leaders who are working to enhance the spirit of Christmas throughout Kerrville.

Photo cutline: The Kerr County Courthouse lawn is usually home to the tallest Christmas tree in the Hill Country—but without community support, it could remain empty this year.