



MERRY on the SQUARE

KERRVILLE
CHRISTMAS
lighting corp.

2026 SPONSORSHIP OPPORTUNITIES

Kerrville Christmas Lighting Corp. (KCLC) invites you to sponsor the 2026 Merry on the Square. This free event spreads Christmas Cheer to all community members and visitors to enjoy entertainment, food trucks and holiday surprises on Saturday, November 21, 2026 on the Kerr County Courthouse Lawn.

Merry Maker Presenting Sponsor

1 available sponsor
\$2,500.00

- Exclusive recognition as the Merry Maker Presenting Sponsor on event materials
- Priority renewal opportunity as the presenting sponsor for next year's Merry on the Square event
- Premier logo placement on sponsor signage displayed on the Courthouse Lawn and event stage during Merry on the Square event
- Premier logo placement on the event kick event cover photo
- Premier logo placement on the event slideshow
- Verbal sponsor recognition during the event and podium acknowledgment, with the sponsor's name in the opening remarks at the opening of the event
- Three dedicated social media sponsor spotlights
- Logo recognition on the KCLC website
- Logo included in the Chamber of Commerce promotional email blasts
- Recognition in press releases and media announcements
- Featured recognition in the post-event sponsor thank-you advertisement

Holly Jolly Sponsor

Unlimited sponsors
\$1,250.00

- Second-tier logo placement on sponsor signage displayed on the Courthouse Lawn and event stage during the Merry on the Square event
- Logo recognition on the sponsor appreciation slide displayed during the event slideshow
- Two dedicated social media sponsor spotlights
- Logo recognition on the KCLC website
- Logo included in the Chamber of Commerce promotional email blasts
- Recognition in the post-event sponsor thank-you advertisement

Jingle Bell Sponsor

Unlimited sponsors
\$750.00

- Third-tier logo placement on sponsor signage displayed on the Courthouse Lawn and event stage during the Merry on the Square event
- Logo recognition on the sponsor slide displayed during the event slideshow
- Verbal sponsor recognition during the event
- One dedicated social media sponsor spotlight
- Logo recognition on the KCLC website
- Recognition in the post-event sponsor thank-you advertisement

In 2025, the inaugural year for Merry on the Square, the Christmas Tree Lighting had roughly 4.7K unique visitors in November with a 12.5% increase, showing this highly impact event continues to grow! You'll earn great sponsorship recognition for your business all while giving back to our community and families during and leading up to the Holiday Season. We look forward to your support!

Check your level of sponsorship commitment:



Mail to:

Kerrville Christmas Lighting Corp.
Attn: Merry on the Square Sponsorship
PO Box 293213
Kerrville, TX 78029

Drop Off:

Hair Junkie
Attn: Kinslee Owens
512 Sidney Baker
Kerrville, TX 78028

Online Payment (Scan QR code):



Please email your logo to Madysen McDonald at mmcdonald@hctc.coop

Sponsorship Commitment

AGREED TO BY: _____ Printed Name: _____

KCLC Acceptance

ACCEPTED BY: _____ Date of Acceptance: _____

For office use only:
Payment Amount Due: _____

Date Sponsorship Commitment Received: _____
Payment Received: _____ / Check # _____

(KCLC is a 501(c)(3) nonprofit & sponsorships also underwrite KCLC's ongoing maintenance expenses, any excess funds will be used for future community Christmas projects.)

Additional details online at KERRVILLECHRISTMASLIGHTING.COM

Checks & sponsorship forms can be mailed to P.O. Box 293213, Kerrville, TX 78029

(Please make checks payable to Kerrville Christmas Lighting Corp.) Questions? Contact us at 830.370.1663.