Kerrville Christmas Lighting Corporation
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Merry on the Square Returns November 21 with More Holiday Fun in Downtown Kerrville

Expanded celebration brings live music, holiday shopping, family activities and the annual Courthouse Lighting Ceremony to the heart of Kerrville.

November 9, 2026—The Kerrville Christmas Lighting Corporation (KCLC) is excited to announce the return of Merry on the Square & Courthouse Lighting Ceremony, presented by Security State Bank & Trust, on Saturday, November 21, 2026, from 4–9 p.m. at the Kerr County Courthouse Square.

After a successful debut in 2025, Merry on the Square is back for its second year with even more holiday fun for the whole family. The free community event has expanded to include live entertainment, a holiday market featuring local vendors, four food trucks, children's activities and special holiday character appearances, all surrounding one of Kerrville's favorite Christmas traditions — the lighting of the historic courthouse and 50-foot Christmas tree.

One of the biggest additions this year is live music from Jase Martin & the Standing Peppers, a San Antonio-based group bringing a lively mix of musical genres to the courthouse square. The group's performance history includes three Grammy nominations and touring with the Dixie Chicks. Their appearance is made possible by Ken Stoepel Ford, this year's Entertainment Sponsor, with Prime Metal Building Components serving as Stage Sponsor.

Families will also find plenty to keep the little ones entertained throughout the evening. Children can enjoy train rides aboard the Dusty Trail Express, giant games hosted by Kerr Kids, and free face painting and balloon art by Daisy Bee & Friends from 4–8 p.m.

Adding to the Christmas fun, eight special characters will be making appearances throughout the event, including Mickey and Minnie Mouse, the Grinch and Cindy Lou Who, Buddy the Elf, Olaf, Elsa and Anna. And of course, Santa Claus will be joining the festivities as well!

Visitors can browse a holiday market featuring local vendors offering handmade gifts, Christmas decorations, jewelry, artwork, baked goods and more. Four food trucks — BBQue TEXAS, Mac N Wagon, The Cajun Cowboy and Texalicious — will also be on hand serving up a variety of food and treats. With festivities beginning at 4 p.m., families are encouraged to come early, enjoy the activities and stay for the evening's parade and courthouse lighting

At 6 p.m., the City of Kerrville's Annual Holiday Lighted Parade will make its way through downtown, ending at the Kerr County Courthouse. Immediately following the parade, the community will gather for a special visit from Santa Claus and the official lighting of the courthouse and Kerrville's spectacular 50-foot Christmas tree.

The tree, which made its debut in 2025, features nearly 37,000 warm white LED lights and stands as the tallest Christmas tree in the Texas Hill Country. The historic Kerr County Courthouse will also be professionally illuminated for the third consecutive year, creating a beautiful holiday setting in the heart of downtown Kerrville.

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The celebration doesn't end when the lights come on. Live entertainment, holiday shopping, food and family activities will continue until 9 p.m., giving everyone plenty of time to enjoy the evening.

“We were so encouraged by the community's response to Merry on the Square last year, and we're excited to build on that this Christmas season,” said George Eychner, KCLC President. “We've added more entertainment and activities for families to enjoy, but what makes this event special is seeing our community come together. There's just something about seeing the courthouse and Christmas tree light up that reminds us why we love calling Kerrville home.”

Community Support Makes It Possible

Merry on the Square is hosted by KCLC, a 100% volunteer-run nonprofit organization, and made possible through the generous support of local businesses and community partners.

KCLC extends special thanks to Security State Bank & Trust, returning as the event's Merry Maker Presenting Sponsor, for helping make this free community celebration possible.

Additional support comes from Holly Jolly Sponsors HCTC, Jersey Mike's, Cecil Atkission Motors and Kerr County Abstract & Title Co., along with Jingle Bell Sponsors The Bank & Trust, Guadalupe Bank, McDonald Home Inspections and Simply Architecture. KCLC also thanks Ken Stoepel Ford, Entertainment Sponsor, and Prime Metal Building Components, Stage Sponsor, for their contributions to this year's expanded celebration.

KCLC also extends a special thank-you to its in-kind supporters for their contributions behind the scenes. Jam Broadcasting is providing sound and audiovisual support, the Salvation Army is providing screens, and KPUB is assisting with power needs, as well as the assembly of the courthouse Christmas tree and downtown street ornaments. Their continued support plays an important role in bringing Kerrville's holiday traditions to life each year.

As a volunteer organization, KCLC relies on the generosity of local businesses, donors and community members to continue Kerrville's Christmas lighting traditions. Their support helps bring the holiday season to life downtown and ensures that Merry on the Square remains a free event for families and visitors to enjoy.

Merry on the Square & Courthouse Lighting Ceremony will take place Saturday, November 21, from 4–9 p.m. at the Kerr County Courthouse Square, 700 Main Street in Kerrville. The Holiday Lighted Parade begins at 6 p.m., with the courthouse and Christmas tree lighting immediately following. Admission is free.

For more information, visit www.kerrvillechristmaslighting.com.

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About KCLC

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The Kerrville Christmas Lighting Corporation is a 501(c)(3) nonprofit organization that is 100% volunteer-run by local citizens. Its board of community and business leaders is dedicated to enhancing the spirit of Christmas throughout Kerrville.

Photo cutline #1: Kerrville's 50-foot Christmas tree lights up the historic Kerr County Courthouse Square during last year's celebration. Merry on the Square returns Saturday, November 21, with expanded entertainment, holiday shopping, family activities and the annual Courthouse Lighting Ceremony.

Photo cutline #2: A young visitor enjoys meeting Mickey and Minnie Mouse at last year's Merry on the Square celebration. The popular characters will return this year, along with six additional special guests, as part of the expanded holiday festivities on November 21.