



PRESS RELEASE

EmpowerHER: Breaking Barriers, Building Futures and Celebrating Women

Basseterre, St. Kitts & Nevis | 18TH August, 2025— The Chamber of Industry and Commerce is pleased to present **EmpowerHER: Breaking Barriers, Building Futures and Celebrating Women**, a powerful two-hour event designed to elevate the conversation on women's economic empowerment and inclusive development across the Federation of St. Kitts and Nevis and the wider Caribbean.

The event will take place at the **St. Kitts Marriott Hotel Ballroom** on **Tuesday 26th August 2025** from **8:15 am to 10:15 am**. This event will feature a dynamic panel of speakers who represent female led-leadership, innovation, and entrepreneurship in their respective fields:

- **Ms. Marvelyn Emmanuel** – Credit Manager, First Federal Credit Union
- **Dr. Kerdis Clarke** – Consultant Clinical Psychologist at the Respite
- **Ms. Kaeve 'Mimi' Armstrong** – Founder, Le Jardin Cosmetics
- **Mrs. Judith Rawlins-Paul** – Founder, Brown Sugar, Swag & Sway, Sugar Apple

EmpowerHER will explore the transformative power of women's empowerment as a critical driver of inclusive economic development. This event will create a forum for sharing lived experiences and spotlight the critical need to dismantle the systemic and gender-based barriers that continue to limit women's full participation in entrepreneurship, and leadership.

With voices from the Federation—the event underscores that true resilience and sustainability can only be achieved when women are fully engaged at all levels of society in an impactful way. The speakers will be addressing the topics of *Strategies for Success in Financial Management of a Small Business; Holistic Wellness – How to Achieve a Healthy Work-Life Balance; Lessons Learnt from Starting Up a Small Business and Pivoting and Adjusting for Long-Term Success*.

EmpowerHER is more than a conversation—it is a catalyst. The event will officially launch the Chamber's development of a **dedicated programme to support female-led entrepreneurship** across the Federation. This initiative will promote gender-responsive financial systems, inclusive business ecosystems, and concrete opportunities for women to lead, influence, and innovate. The Chamber, in partnership with First Federal Credit Union, will be unveiling the Business Builder Financial Product which is female centered financial solution to the participants.

Join us as we create space for bold dialogue and collective action to unlock the full economic potential of women in St. Kitts and Nevis and beyond. For further information or to R.S.V.P, please contact: Ms. Sharalee Benjamin, executiveofficer@sknchamber.com or admin@sknchamber.com, 1(869) 465-2980 ext.206 or ext. 208.