

Join the **OBC Connection Hub: Your Gateway to Regional Business Growth!**

In today's fast-changing and complex global environment, the ability of our region to share best practices quickly, build collective capacity, and respond collaboratively has never been more critical. No single market can navigate these challenges alone. Through coordination and partnership, the OECS private sector can amplify its influence, strengthen resilience, and unlock opportunities that would be difficult to achieve independently.

The OECS Business Council (OBC) is not intended to replace or duplicate the vital work of national Chambers of Commerce or other private sector organizations. Rather, it exists to complement, support, and amplify their efforts at the regional level, bridging national priorities with regional decision-making.

By registering on the **OBC Connection Hub**, you demonstrate that our strength lies in our numbers, shared experience, and commitment to working together as a unified regional private sector. The platform offers a dynamic space for structured dialogue, collaboration, knowledge sharing, and advocacy ensuring that your business remains connected, informed, and empowered.

Register today and take your place within the region's premier business community, where your voice matters and opportunities grow.

Need help signing up? Just follow these easy steps! We've outlined the process to guide you through registration.

Contact us at info@oeccsbusiness.com

Getting Started on the **OBC Connection Hub**

Welcome! Follow these simple steps to create your account, verify it, and update your profile to get the most out of the **OBC Connection Hub**.

Step 1 - Sign Up

1. Visit the **OBC Connection Hub** and click “**Sign Up**.”
2. **Select Account Type:** Choose to sign up as an **Individual** or an **Organization**.
 - o **Individual:** Enter your name, email address, job title, and select your affiliated organization from the pre-existing list.
 - o **Organization:** Enter your organization’s details, including relevant contact information.
3. **Create a Password:** Generate a secure password for your account.
 - o **Forgot your password?** Click “**Forgot Password**” to reset it.
4. **Verify Your Account:** Check your email for a verification link and click it to confirm your account.
5. **Log In:** Once verified, log in using your email and password. Existing users can log in directly with their credentials.
6. **Access Your Dashboard:** After logging in, you’ll be directed to the **OBC Feed**, where you can explore updates, resources, and opportunities.

Step 2 - Update Your Profile

1. **Go to Your Profile:** Navigate to the top right of your screen and select “My Profile.”
2. **Edit Your Details:** Click “Edit Profile Details” to update your key information.
3. **Profile Picture:** Upload a professional profile photo.
4. **Basic Information:** Review and update your personal or organizational details.
5. **Social media:** Add your social media links (optional) to increase visibility.
6. **Overview:** Write a brief description of yourself or your organization (maximum 2,500 characters).
7. **Skills/Services:** List relevant skills (for individuals) or services (for organizations).
8. **Products & Services:** Provide more detail on the products and services your organization offers.

9. **Password:** Update your password by entering your current one and creating a new secure password.
10. **Save Changes:** Click “Save” to ensure all updates are applied.