



VIRGINIA SHEA

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EDUCATION

Auburn University, Auburn, AL May 2024
Bachelor of the Arts in Public Relations

WORK EXPERIENCE

Zink Talent Intern July 2023- Current
Zink Talent, Los Angeles, CA

- Generate pitches for clients to send out to brands
- Edit podcasts for Zink Talent
- Take control of social media engagement for the company

SEW Balance Intern June 2023- Current
SEW Balance, Charlotte, NC

- Create blog posts for the online presence and interior field of SEW Balance
- Curate social media posts

Inner Spark Creative Intern January 2023- May 2023
Inner Spark Creative, Auburn, AL

- Collaborates with Inner Spark's Art Director, Creative Director, and other creative personnel to create, develop, and provide Creative Works to Inner Spark
- Curate content for social media clients
- Create blog posts and write for the websites of our clients

Resident Writer and Reporter Fall 2019- Current
SouthPark Magazine, Charlotte, NC

Auburn University, Auburn, Alabama

- Interview people who currently live in the SouthPark area for the article(s)
- Write one to three articles monthly due by the tenth day of each month in order to inform readers on various topics and information
- Collaborate with boss in editing and perfecting the articles before they are officially published

Red Moon Marketing Intern May 2022- June 2022
Coca-Cola Plaza, Charlotte, NC

- Travel to various events to advertise for brands such as Coca Cola, Aguas Frescas, AHA Seltzer, etc.
- Delivers and ships out packages for clients
- Orders shipments of supplies and equipment needed at a client's request or for an upcoming event