

Saket Sharma

Sr. Screenplay And Copy Writer

Talented Senior Screenplay and Copywriter with 5 years of experience developing creative concepts and ideas for diverse clients. Skilled at driving full lifecycle of projects from concept development to quality deliverables on time and in alignment with strict specifications. Adept at analysis, planning and content development, blending superior writing and research skills to effectively target a wide range of audiences.



Contact

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WWW

<http://surl.li/mhlej>

Skills

Work History

2018-02 -
Current

Sr. Screenplay Writer

The Viral Fever (TVF), New Delhi

- Writer of IMDB top rated shows FLAMES and The Aam Aadmi Family, and also has written over 50+ sketches and short format content like Indians in a Kirana Store (over 11 million views on Youtube), Indians in a Bus (over 10 million views on YouTube) for one of the top production house in country The Viral Fever.
- Demonstrated strong organizational and time management skills while managing multiple projects.
- Proven ability to learn quickly and adapt to new situations.
- Provided editorial guidance to facilitate delivery of top-quality content.
- Created high-impact messaging for marketing media, contributing to increases in revenues and market share.

2017-08 -
2018-01

Social Media Strategist and Web Content Creator

INH NEWS, Raipur

- Expanded client communities and assisted in locating target audiences by proposing social media strategies
- Increased brand awareness by 20% through the use of social media and helped maintain

Screenplay Writing	■■■■■ Advanced
Creative Staregist	■■■■■ Upper intermediate
Ad Film Maker	■■■■■ Upper intermediate
Creative Copywriting	■■■■■ Intermediate
Knows : Hindi and English Language	■■■■■ Upper intermediate

**2016-07 -
2017-07**

Sub-Editor

News Leak Centre, New Delhi

- presence on the web
- Also, has established social media pages for the company and grew following by 17% by engaging with the community, using social media analytics, and proprietary software to find like-minded people.
- Increased customer engagement through social media.
- Analyzed and reported social media and online marketing campaign results.
- Trained in fact-checking and sourcing, flagging with editors and writers when inconsistencies/errors occur, Produce work according to the publication schedule. Ensure that formatting, spelling and grammar used in articles, captions and headings are consistent throughout the publication.
- Determined readiness of written pieces, made changes, and approved final versions for publication.
- Reviewed articles for grammar, spelling, punctuation, syntax, accuracy, and compliance with quality standards.

**2015-02 -
2015-09**

Content Writer

Bluegape Private Ltd. , Gurugram

- Utilized exceptional writing, editing, and proofreading skills to produce engaging and error-free content.
- Provided writing support in fast-paced environment for variety of public-facing materials.

**2014-06 -
2014-09**

INTERN

News24 Online, BAG NETWORK, Noida

- Sought out stories by pursuing other news organizations information periodically and either assigned or wrote stories according to strict timelines.

- Monitored breaking news for information on incidents, events, and topics of interest to quickly assign coverage to staff.

**2014-05 -
2014-06**

Internship

Prasar Bharti, DD News, Raipur

- Sorted and organized files, spreadsheets, and reports.
- Completed research, compiled data, updated spreadsheets, and produced timely reports.
- Analyzed problems and worked with teams to develop solutions.

Education

**2010-07 -
2011-04**

High School Diploma

Model English High School - Chhattisgarh, India
Passed with 76%

**2012-07 -
2013-04**

Higher Secondary Degree

Model English Hr. Sec. School - Chhattisgarh, India
Passes with 72%

**2013-07 -
2014-07**

Bachelor In Mass Communication: Mass Communication

ISOMES - Noida, India
GPA: 60 %

**2013-07 -
2016-05**

Bachelors In Mass Communication: Mass Communication

Galgoltia University - Noida, India
GPA: 83%

**2017-03 -
2017-05**

Creative Writing: Creative Writing

British Council Of India - New Delhi, India

- Completed professional development in Creative Writing



Interests

Movie making

Film Analysis