



DAYIDADS IMPACT FOUNDATION N

TOGETHER WE CAN BE MORE



How it started

With 25 years of friendship, Curtis and Steve have supported and watched each other evolve. Each of them share a unique but connected journey through fatherhood and a life of individual and connected experiences. Together, they cover a broad spectrum of learned life lessons and believe that hard work, sacrifice, accountability and continuous development is what it takes to put yourself and your family first.

The Problem

Men are less likely to seek or receive emotional support when experiencing challenges in life which can contribute to poor mental health.



"Approximately 4,000 Canadians take their own life each year, of those suicides; 75% are men"

"Men who are 45 to 64 years old have the country's highest rate of suicide"

"Men are socialized to be tough, manly and not show their struggles. Rather than being encouraged to talk about their emotions or show vulnerability."

The Solution



DID Community Hub

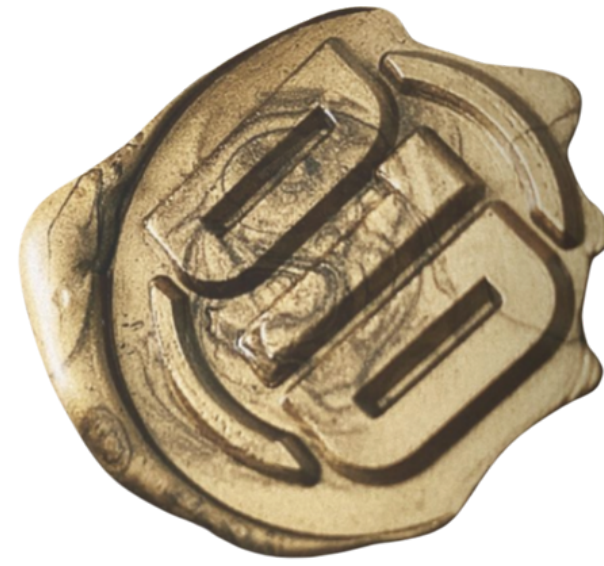
The strategic focus of our nonprofit is to develop a robust digital resource hub for fathers and their families.

The hub will contain self directed and assisted programs to provide our community of fathers with access to information, resources and services when they need them most.

Impact Events

Charity event fundraising will bolster the DAY1DADS Impact Foundation ability to invest in our Impact Partners & their community programs.

Milestones Year 1



Friendship

25 years of friendship and a unique but connected journey through fatherhood we decided to create awareness.

Fundraising

Our community came together in support of Wood's Homes and raised over \$40,000 in year 1 of operations.

Social Series

Introduced a safe place event exclusively for men, with a focus on creating an atmosphere of vulnerability and improvising their mental health.

Community

Mission to build a community of dads through engagement, access to support. Our "Wear With Care" program launched.

Non profit Status

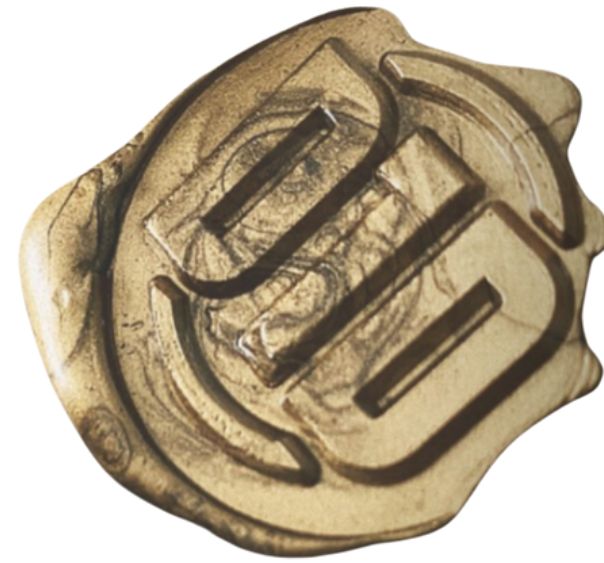
DAY1DADS Impact Foundation

Community impact through collaboration and fundraising.

D1D Hub

A robust digital resource hub for fathers and their families.

2023/24 Initiative



2022: Phase 1 - Define Need & Develop Solution

DAY1DADS Impact Foundation decided to invest in the development of a digital hub; this hub would be a connect point between Fathers and their Families with support resources and community impact partners.

2024: Phase 3 - Provide Access to Fathers

When Phase 2 on-boarding has achieved an acceptable level of support services, resources and impact partners listed in the Hub, the focus will shift to opening up access to the Fathers. The target launch of Phase 3 is in the first quarter of 2024 (if not sooner).

2023: Phase 2 - Onboard Impact Partners

With the completion of the first phase of the D1D Impact Hub late 2022, the focus is to ONBOARD impact partners and support services. This free service offers organizations the ability to reach a growing community of Fathers.

Fundraising Events 2021/22



Charity Golf Tournament 2021

Over \$20,000 raised & donated
to Wood's Homes.

Charity Golf Tournament 2022

Over \$25,000 raised in support
of Wood's Homes, DAY1DADS
Impact Foundation.

"School is Cool" Fundraiser

2022

Over \$10,000 raised to support
families with back to school expenses

Charity Poker Tournament

2023

Fall 2023



**Back to
School**



Wear With Care

Giving back through merchandise sales.

When you wear the D1D badge or D1D Kids you're investing in the development of our community hub & Impact Partnerships.



Social Rewards

D1D Impact Foundation has created a program called social rewards. This impact initiative will work with our community partners to create an easy way them to donate their recyclables.



DAYIDADS IMPACT FOUNDATION

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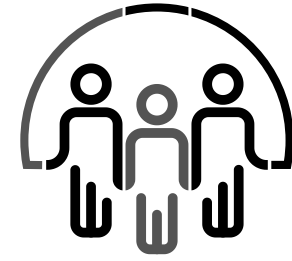
Hey Dad. Initiative

The DAY1DADs Impact Foundation's mission is to utilize majority of our fundraising dollars to support the development of our online community hub for dads.

With a collective of community resources and community leaders our online platform looks to transform the way dads find, access and utilize resources available to them, at all stages of life.



Impact Ambassadors



Our ambassadors are community leaders joining our impact mission to bring services, supports and funds to mens mental health services/organizations and communities in need.

Leveraging their personal experiences, life learnings and desire to do more for our Community, Impact Ambassadors play a vital role in expanding our networks within their communities.

Together, we're pushing forward to solutions based on the beliefs that hard work, sacrifice, accountability and continuous self development is what it takes to put yourself and your Family First.



Impact Partners

With collaboration at the core of our impact strategy, we want to offer our support to other community impact partners both large and small; together we can do more!



WOOD'S HOMES
WORKING FOR CHILDREN'S MENTAL HEALTH
SINCE 1914

A handwritten signature in black ink that reads "Justin Hogan".

Dustin Hogan

Clarity. Courage. Confidence.

As a men's mental health counselor, I have developed a powerful set of tools, skills and strategies that I am excited to share with the DAY1DADS community.

These tools will support you in living up to your full potential as a dad - especially on those days when you are struggling.



MENTAL HEALTH AMBASSADOR

DAY1DADS



Thank You

Contact Information

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