

# Ambassador Impact Roles

What are you passionate about?



## Community Coordinator

- Monthly emailer to ambassadors
- Email potential donors & sponsors
- Maintain donor relationships



## Fundraising

- Execute fundraising strategies and initiatives
- Cultivate and maintain relationships with donors
- Identify and engage potential major donors and corporate sponsors



## Social Media

- Develop engaging content for our social platforms
- Write content to keep our followers engaged
- Plan and schedule content calendar
- Social platform engagement by commenting on posts and engaging with our followers



## Community Outreach

- Promote awareness in your network and community
- Explore communities DAY1DADS can engage in
- Work with local organizations that promote fatherhood and family support
- Share content on your social platforms
- Actively participate in discussions related to fatherhood within your community groups
- Encourage dads to join our community and take advantage of the support and resources offered by DAY1DADS.



## Book Club

- Collaborate with Ambassadors on book reviews
- Engage with book club members
- Encourage participants to share insights and reflections