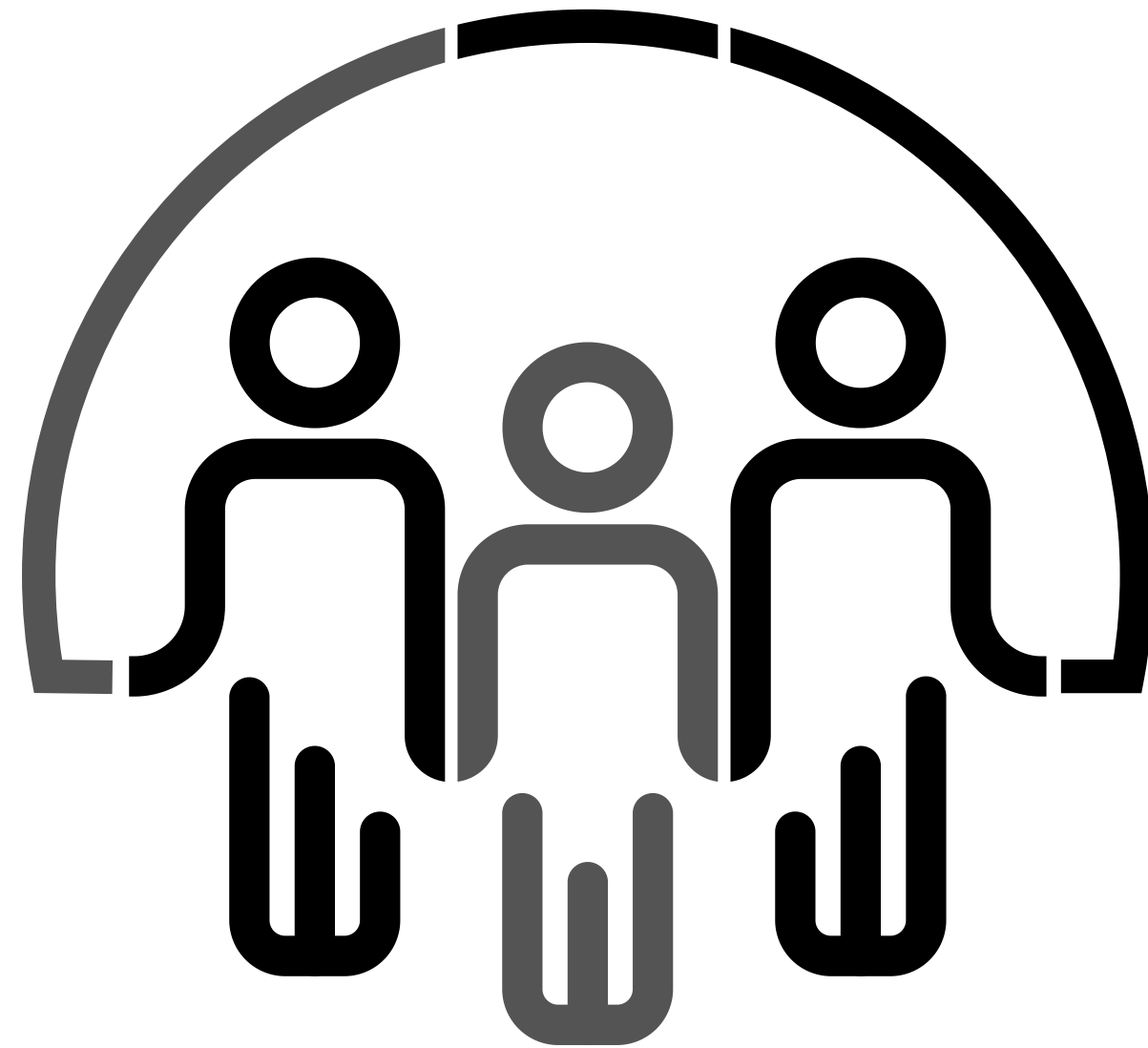


DAY1DADS Impact Ambassadors





Our Community

Our **ambassadors** are community leaders joining our impact mission to bring services, supports and funds to mens mental health organizations and communities in need.

Leveraging their personal experiences, life learnings and desire to do more for our community, Impact Ambassadors play a vital role in expanding our networks within their communities.

Together, we're pushing forward to solutions based on the beliefs that hard work, sacrifice, accountability and continuous self development is what it takes to put yourself and your Family First.





Why be an Ambassador?

Commitment

- Create and maintain awareness in your community/network
- Establish connections with local businesses
- Represent D1D within your inner circle and community events
- Achieve impact goals
- 12 month commitment

Benefits

- Wear With Care Gift card for DAY1DADS swag
- Invitations to exclusive events
- Volunteering opportunities
- Build your network with influential individuals
- Wear With Care merchandise discounts

Together

- Create community impact
- Fundraise
- Provide FREE access to support and services for those in need
- Develop a sustainable social impact model
- Inspire others

A blackboard with the word 'IMPACT' written in white chalk. The letters are slightly irregular and hand-drawn. A single horizontal line is drawn underneath the word.

Ambassador Impact Roles

What are you passionate about?



Community Coordinator

- Monthly emailer to ambassadors
- Email potential donors & sponsors
- Maintain donor relationships



Fundraising

- Execute fundraising strategies and initiatives
- Cultivate and maintain relationships with donors
- Identify and engage potential major donors and corporate sponsors



Social Media

- Develop engaging content for our social platforms
- Write content to keep our followers engaged
- Plan and schedule content calendar
- Social platform engagement by commenting on posts and engaging with our followers



Community Outreach

- Promote awareness in your network and community
- Explore communities DAY1DADS can engage in
- Work with local organizations that promote fatherhood and family support
- Share content on your social platforms
- Actively participate in discussions related to fatherhood within your community groups
- Encourage dads to join our community and take advantage of the support and resources offered by DAY1DADS.



Book Club

- Collaborate with Ambassadors on book reviews
- Engage with book club members
- Encourage participants to share insights and reflections