

Tiffany & Co.
Crystalline Oasis

TIFFANY & CO.

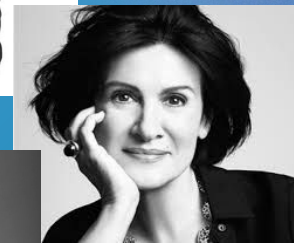
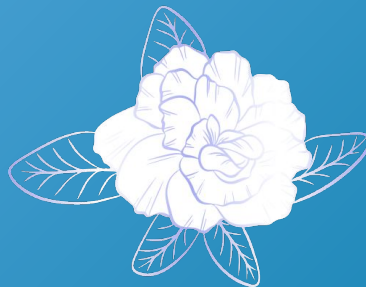
WHY?

Purpose:

- Celebrate Tiffany & Co.'s successful year of sales and design
- Congratulate top executives and designers

Significance:

- Reflect the brand's identity
- Showcase Artistry
- Inspire Design Innovation



EVENT DESCRIPTION

Type: Exclusive celebration gala at Maison Dedine in Tunisia

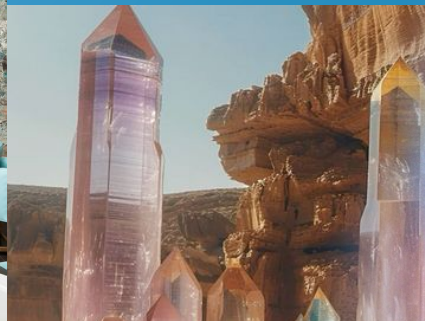
Theme: "Natural Crystals" – a tribute to the harmony of raw beauty and craftsmanship

Activities:

- Live string quartet performance
 - Tunisian → Arabian → Mediterranean
- Interactive networking with crystal-themed installations
 - Crystal & Sound Bowl Healing
 - Manifestation of creativity and innovation



CENTRAL LOOK



CENTRAL LOOK



DECOR PLAN

Staging:

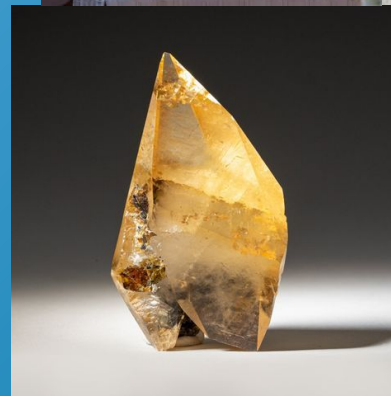
- Minimalist crystal stage for performances
- Crystal displays

Lighting:

- Jewel-toned LED lights for a soft glow
- Integration of natural and ambient lighting

Seating:

- Table seating with soft Tiffany Blue cushions
- Crystal-inspired table centerpieces



UNIQUENESS

Exclusive Venue:

- Maison Dedine = intimate and luxurious backdrop

Immersive Theme:

- Seamless integration of nature and artistry
- Reflects Tiffany's transformation of natural materials into refined luxury

Live Artistry:

- String quartet performance on a crystal stage blends classical elegance with modern luxury

Brand Storytelling:

- Event design mirrors Tiffany's journey from raw materials to timeless creations

REFERENCES

<https://maisondedine.com/fr/>

<https://app.sparkit.ai/companies/c2a0e177-1658-43ac-beec-84100b240889/projects/9a900cb7-e4ce-457e-9445-9627f4bbc028/tasks/ac4ebdf4-e4a0-4ab6-aeeb-a7138db33513>

<https://pin.it/1RnDq9vTj>