

JC TAYLOR

1731 Winona Blvd, Los Angeles, CA · 217-898-0959

[Email](#) · [Website](#)

Nine-plus years of increasing responsibility and experience in communications, team management, writing, editing, and social media marketing; substantial work with people of all ages and backgrounds; skilled at problem solving and interpersonal communication.

More information is available on my website [here](#).

EXPERIENCE

MARCH 2020 – PRESENT

SENIOR DIRECTOR, POLICY & COMMUNICATIONS, CREATIVEFUTURE

Managed a team of writers and social media associates to craft messaging for a creative advocacy nonprofit. Reported directly to the C.E.O. Wrote press releases and company statements. Interacted regularly with Policy and Communications teams of major film studios. Worked with a web design agency to oversee all aspects of the [company website](#) while ensuring site performance and making updates. Maintained in-depth knowledge of the relevant policy landscape and related those policies to our communications output. Required management of multiple deadlines, attention to minute detail, and strong written and verbal skills.

JULY 2019 – MARCH 2020

ASSOCIATE, EXTERNAL AFFAIRS & PUBLIC POLICY, CREATIVEFUTURE

Assisted in the policy initiatives of CreativeFuture. Worked closely with C.E.O. and E.V.P. of External Affairs and Public Policy to foster and maintain close relationships with Members of Congress.

JUNE 2018 – JULY 2019

MARKETING DIRECTOR, CHICAGO MALE

Creatively supervised advertising initiatives for a prominent Chicago salon and spa. Shot and edited all staff photos for business cards and company website. Reimagined complimentary service promotions and designed the “Chicago Male Experience” card. Maintained the Chicago Male Instagram and managed advertising.

MAY 2017 – AUGUST 2017

SPECIAL EFFECTS ASSISTANT TECHNICIAN, MARVEL STUDIOS

Worked on *Ant Man and the Wasp*. Built machines and props for the film. Involved cooperative problem solving which required team-leading.

MAY 2016 – AUGUST 2017

PRESENTER & HOST, GANSU MEDIA GROUP (LANZHOU, CHINA)

Produced, wrote, edited, and hosted the web-based travel show *JC Taylor's Gansu* for the Gansu Media Group, which highlights the entertainment, history, food, and culture of Gansu province.

EDUCATION

2019

B.A., DIGITAL CINEMA, DEPAUL UNIVERSITY

ACTIVITIES & INTERNSHIPS

Internships include:

- Post-Production Intern, Kartemquin Films; November 2017 – December 2017
 - Assisted in completing *Minding the Gap*, a documentary exploring troubled youth in Rockford, Illinois. Required attention to detail, deadline management, and proficiency in visual and audio communication. *Minding the Gap* received a 2019 Oscar Nomination for Best Documentary Feature.
- Intern, ABC7 Chicago Television; Summer 2015 / Summer 2018
 - Involved in all aspects of producing a live daily television show, *Windy City Live*; managed guests of the show and their schedule. Creatively produced a segment for the show that aired. Skills acquired include solving problems quickly, performing well under pressure, and managing strict time restrictions; was youngest intern ever selected by ABC 7 Chicago.

Other activities include:

- Extensive domestic travel and international travel to China, Peru, France, Sweden, Russia, Switzerland, Finland, Estonia, and Italy
- Nominated for Best Screenplay at Big Shoulders International Film Festival 2019
- Documented the first University of Illinois Alumni Association Summit in China in 2013. Video was distributed among participants, board members and the Association website. Featured interviews with university representatives and local hosts. Responsibilities included direction, editing, and distribution of the film.
- Participated in 2010 Freedom March across Edmund Pettus Bridge in Selma, Alabama
- Attended 2008 Democratic National Convention in Washington, D.C.
- Attended 2009 Presidential Inauguration in Washington, D.C.

SKILLS

- Skilled public speaker with experience in public panel participation
- Seasoned team-builder with a great ability to connect with people
- Social media strategist with successful track record and SEO experience
- 6+ years of experience with the Adobe Creative Suite
- 6+ years of experience with Microsoft Office
- 3 years of experience with Logic Pro X