



## **2019 USAOCR National Championship Bids**

### **Host Event Organizations**

The following information details requirements for hosting a 2019 USA Obstacle Course Racing (“USAOCR”) U.S. OCR National Championships by an event brand, race organizer or production company.

If you are an event producer contracted to host a national championship (“Host”), your race director and management team will support USAOCR in delivering the event(s). Sanctioned and recognized championships may qualify athletes for International Championships and international multi-sport Games such as the Pan American Championships.

#### Race Distances

The USAOCR Event Production Team (the “Team”) is responsible for producing the event. The Host director will have a dedicated USAOCR contact who will guide them through the production process and host responsibilities: from signing the Memorandum-of-Understanding to the awards ceremony and post-race requirements.

The following races are available for bid:

- Track distances (100 to 1,500 m)
- International Distance (5-8 km)
- Standard Distance (10-15 km)

These will qualify athletes for their respective International Championships.

#### USAOCR Event Production Team

The USAOCR Event Production Team (the “Team”) may include an Executive Producer, Producer, Race Director, Course Director, Technical (Operations) Director and additional staff. The Host provides key staff and volunteers. Contractors and sub-contractors may be employed by the Team.

Employment of Host staff, volunteers, contractors and subcontractors by USAOCR (if any) shall be negotiated at mutually agreeable rates, in general at cost.

#### Bid Fees and Financials

USAOCR is not charging bid fees for 2019. The Host is contracted for event related services, venue, obstacles, personnel and other items as detailed below.

Race registration revenues and membership fees are preferentially collected by USAOCR and a portion is paid to the Host to cover costs as a revenue split. The goal of USAOCR is to cover costs for all parties involved.

Shared responsibilities are of mutual benefit to the Host and USAOCR and costs are assumed by each party.

#### Event Implementation

In general, 2018 USAOCR Championship events shall employ one morning (first 4 waves) of an existing weekend event. Championships are produced by the USAOCR Team that is responsible for:



1. Race website
2. Race registration
3. USAOCR membership
4. Athlete insurance and excess medical
5. Race packet additions including waivers, wrist bands, etc.
6. Event Producer, Race Director and Technical / Ops Director(s)
7. Race officials (referees) and jury
8. Additional obstacles (if any)
9. Awards and prizes

The Host is responsible for:

1. Venue and related permits
2. Venue fees
3. Volunteers and volunteer coordinator
4. Course director
5. Technical Director
6. Timing and results service provider
7. Obstacle captains / referees
8. Announcer(s)
9. Course infrastructure including most obstacles, festival area, start, finish, awards stage.
10. On site medical services
11. On-site transport

Common responsibilities:

1. Marketing
2. PR including photographers and videographer

The USAOCR Team shall use and may adapt some or all of the Host course and obstacles to meet competition and rule requirements. Some obstacles may be by-passed, and penalty loops and addition of obstacles may be added.

#### Course Branding and Advertising

Most Day One course branding may remain; however, some branding will be replaced by USAOCR Championship branding, specifically at the start, finish, stage / podium and other key areas to be identified.

#### Race Categories

Race categories are the international standard of World OCR, used by USAOCR and published in the USAOCR Competition Rules:

11 each in Men and Women (22 total): Elite, U20, 20-24, 25-29, .... 60+

#### Start Order



There shall be four wave starts at in the following order:

- Elite men
- Elite Women
- Age Group Men U20 through 60+
- Age Group Women U20 through 60+

Additional waves may be added depending on the number of registrations.

#### Start Intervals

Starts shall be 15-minute intervals. No more than 250 people are allowed per wave start. Additional waves shall be added if more than 250 people register per category.

#### Competition Rules

The USAOCR Competition Rules shall apply <https://usaocr.org/competition-rules>

#### Race Briefing

The USAOCR Race Director shall conduct the briefing at the start of each wave and shall coordinate with the Host announcers.

#### Race Results

Results will be hosted on the Team USA website [www.teamusa.org](http://www.teamusa.org) and may be linked from the Host website and [www.usaocr.org](http://www.usaocr.org)

#### Marketing Expectations

Hosts awarded a national championship designation must adhere to minimum marketing requirements summarized below.

- The USAOCR National Championship designation must be clearly identified, using the provided logo on marketing materials, website, social media, etc.
- The USAOCR National Championship logo and verbiage must appear on both the front page and pertinent registration page of the Host website. Both the logo and verbiage must be removed from the Host website at the end of the designation year.
- All media used to advertise and market the Host must state it is hosting a USAOCR National Championships that qualifies athletes for Team USA and needs to be advertised and marketed as a Team USA qualifier.
- Branded signage provided by USAOCR and shall be used at the Host as specified by the USAOCR Team.
- The Host will remove Host and Host sponsor signage to allow USAOCR signage placement where required.
- In the event of a conflict of interest between the Host and USAOCR signage, the size, location and arrangement of the signage shall be negotiated in good faith.
- Race announcer(s) will be provided a script of announcements from USAOCR.

#### How to Apply



Please email your proposal including as much information as you can provide at this time. You may omit sensitive information and we will be happy to discuss:

- The Host name (brand / race / organization)
- The event discipline(s) and distance(s)
- Location(s)
- Date(s)
- Specific race information (website address)
- Race director information (name and CV)
- Any other parties of interest related to the host event, including:
  - sponsors,
  - advertisers
  - venue
  - regulatory bodies (city, county, state, etc.)
  - contractors
  - insurance provisions
  - service providers (timing, results, registration, etc.)
- Existing or planned media coverage
- Marketing

#### What Happens Next

We will schedule a call to discuss the terms and details. The above outline is a starting point for negotiation and we have flexibility within this framework.

Championships bids are evaluated by the USAOCR Officers and Board of Directors and the successful bidder(s) are announced publicly.

For questions please contact [sanctioning@usaocr.org](mailto:sanctioning@usaocr.org).