

USAOCR February 17th Board Meeting Notes

Attendees: Diana Codispoti, Stacy Stamm, Kirt Warrack, Ian Hosek, Josh Graves

Missing: Josh Fiore, Russ Blatt, Jason Stanley

Consent Agenda:

January Meeting Notes: Ian motioned to approve, Kirt seconded, all voted in favor.

General Update:

- Launched Team USA Application for 3K and 15K on Feb 1. Ian had a couple calls with some elite athletes, but no major concerns or questions.
- Ian, Jason, and Diana had an interview with Matt B Davis of Obstacle Racing Media discussing USAOCR and Team USA on Friday Feb 3rd. But it has still not been posted by ORM. Diana and Ian aren't sure why it hasn't been posted.

Committee Updates:

Athlete: Russ not in meeting

- Need 100m application information. Feb 1st announcement for 3k and 5k application stated that the 100m application would open on March 1st. So we only have 2 weeks to determine the plan.
- Stacy and Ian didn't know enough about 100m races to create an application that best chooses Team USA.
- Josh may have connections to help with the 100m, Ian will make sure he connects them with Russ.
- Russ will work with his team to get 100m application ready for release by March 1st.

Competitions:

- Didn't have their January meeting, still working on the sanctioning application.
- Ian is working with Josh Fiore and the medical committee to make sure medical staffing requirements and insurance needs are included in the sanctioning application.
- Ian is working with Josh Graves and the development committee. They are meeting next week to make sure the plan for certified officials is going forwards and sanctioning requirements can be met.
- Josh Graves would love to have Diana involved in the call with Ian to discuss officials certifications to make sure Para official needs are included as well.
- Once officials and medical is nailed down, Ian will share the sanctioning application with the comms committee to announce and distribute.
- Ian sent a formal request to Spartan to have a technical rig in their races to better align with international standards and to allow us to better determine Team USA. No response yet.

Development:

- Josh has been busy, appreciates scheduled calls to stay on task.

- Josh is meeting with Ian next week regarding the officials certification plan.
- Next Dev meeting is Tuesday the 21st. They are still waiting on resources for insurance to run the coaches training, unclear about requirements that we'll need.
- Ian would like to work with Josh to nail down officials as a priority before focusing on coaching development
- Josh missed training for MyNextMatch, Stacy is happy to train Josh, Diana is interested as well.

Para/DEI:

- Diana would like to know if any Para athletes have applied for Team USA. None have applied, however not a concern since applications aren't due until May. Diana will continue to push information about Team USA to the Para community through May
- Diana is continuing to work with WO to update the Para information and rules for FISO World Champs. Will be updated on the WO website in the next couple weeks.
- WO hasn't talked about the 100m in regards to Para much at all. We don't have much guidance from them in regards to selecting Team USA or what they'll be doing at FISO World Champs.
- Diana will reach out to WO to get updates on 100m and updates to the rules/guidance for FISO World Champs.

Finance:

- Kirt, hasn't communicated with anyone to start creating budgets yet, will start over the next month.
- Still working to get a bank account. Jason has a bank he wants to open with. Should be quick and easy to get once Kirt moves to get the account.
- Diana: When do we need to start connecting with brands and orgs for financial support?
- Ian: Where does sponsorship management fall? Is it finance vs comms committee's responsibility?
- Kirt is not familiar with who would manage sponsorships. He doesn't feel like he has the skills to manage it, but can't rule out finance being responsible.
- Diana has lots of contacts for companies that likely will be interested in sponsorships, specifically Para/DEI sponsorships.
- Uniform requirements for World Champs are very specific. We will need to have the budget and work on sponsorships for this in March.
- Stacy recommended we work for the next month to find a volunteer specifically to come on and manage sponsorships. They will then fall under Kirt on the finance committee. All BOD agreed on this org structure and plan.

Communication

- Beyond updating the website, cleaning social media, releasing the three new social posts, and responding to emails, the comms committee hasn't done much. They are currently at capacity managing these day to day tasks and don't have time to provide communications/marketing plans or direction.

- Diana suggested hiring an intern for college credits to support this team? admin, social media. Once we have 501(c)3 status, this will become a possibility.
- Josh: What's the goal of the comms committee? To do the admin, social, email, website work or to lead communication and marketing plan? Would it be to grow support for USAOCR? Being seen, and showing what we stand for. Digitization of your reputation. Important to grow our support in the community for interest in sanctioning, coaching training, and official training.
- Josh is interested in helping to grow social media support through comms committee.
- Diana has a social media person who might be interested in support
- Stacy will host a comms committee meeting in 2 weeks with new volunteers, Diana, Jason, and Josh.

Medical

- Josh Fiore is not here
- Medical side of MyNextMatch was very time intensive. Need to loop Josh Fiore in to make sure everything we choose to do is HIPAA compliant.
- Need to make sure the Athlete and Medical committee are connected to make sure we're doing everything safely and in compliance.

Action Items

- **Josh Graves, Diana, and Ian** to meet week of 2/20 to discuss officials development/training
- **Ian and Josh Fiore** to meet soon to discuss medical requirements to include in sanctioning
- **Stacy** will invite **all BOD** to a 30 minute meeting on 2/23 or 2/24 to learn the back end of MyNextMatch. Meeting will be recorded and sent to all BOD who cannot attend.
- **Communications Committee** will meet with new volunteers, Diana and Josh Graves, the week of 2/27 to discuss communications and marketing management going forwards.
- **Russ Blatt** will work with the athletes committee and connections to finalize the Team USA application and selection criteria for the 100m race at FISO World Championships.
- **Diana** will work with World Obstacle to complete the update of Para information for FISO World Championships as well as will provide Russ Blatt with more info from them regarding the para components of the 100m race at FISO World Champs.
- Prior to the next board meeting, **Kirt** will start to draft budgets from each committee, and open a bank account.
- **All BOD** will work hard to find a volunteer to manage USAOCR Sponsorships within the Finance Committee.