

February 13, 2024 USAOCR BOD Meeting Minutes

Attendees: Ian Hosek, Stacy Stamm, Jason Stanley, Alexandra Codspoti, Russ Blatt, Micah Dorfner

Not Attending: Josh Graves, Josh Fiore

Guests: Diana Codispoti

January Meeting Minutes: Approved unanimously

Board Update:

Vote: Alexandra Codispoti as new USAOCR Treasurer: Unanimous approval

Shared Drive Update:

Shared drive currently moving to USAOCR organized drive. Jason will be moving things over soon. If you don't have access to something, please ask Stacy for access. **Only share folders and files with committee members, DO NOT share the entire shared drive.** Make sure to open files from the shared drive, not saved files, as new copies might have been made.

Membership:

Micah: Doesn't think we should charge until we have something to offer members. Right now we're not offering enough to ask people to pay. Annual membership fee will be further deterrent for people joining usaocr or as a national team member.

Ian: What about the national team as an offering?

Jason: Funds raised could go to supporting the national team, but is that enough?

Russ: Getting discounts or benefits to members will be good to make it so people want to join.

Jason: Fits into sponsorship management. Add it to that group.

Alex: Future tiers of membership, adding discounts and offerings for difference levels.

Micah: Will reach out to the communications committee for other ideas and connections.

Plan: Continue to offer free membership in 2024 until have solid offerings for membership benefits in 2025.

WO Update: No response from Ian A. Jason asked for a meeting with USAOCR BOD and USAPM. Waiting for response and will share available meeting times then.

Committee Updates:

Communications:

- Got into the website and actively running website updates.
 - National Team applications are live
 - Level 1 coaching cert is live

- National team manager and head coach applications are live
- Social media posts for 2024 national teams, independent para post, and coaching cert
 - All social media is dual posting on Instagram and Facebook
- Diana will update the strategic plan this week and send it to Micah to post online.
- Working to find someone to lead the newsletter to get that started in the next couple months.

Development:

- Josh is not at the meeting
- 3 coaches are registered for coaching class

Athletes:

2024 National Team:

- Applications are open: 4 elite 15k, 1 elite 3k, 21 ag 3k, 20 ag 15k, 13 100m, & 1 para applications received!
- Concerned about limited elite athlete applications.
- Micah will start reaching out to media outlets to start getting the word out about national team applications being open.
- Ian H will act as voice of national team applications with the media.

2025 National Team:

- Already having convos about national team selection for next year.
- Goal to have plan as of July 1st

Competitions:

- Jason and Ian reached out to Savage race regarding NC. No response yet. Giving them until Thursday then will ping on Thursday via social or phone
- Waiting on Para finalization for competition rules. Ian will send a reminder of what he needs from Alex and Diana. Then competition rules and sanctioning application will be ready to go.

DEI/Para:

- Met with Para committee regarding planning for next couple years - Ideas due March 31st
- Para committee wants to add a Category 6, which would include a guide to support para athletes who would qualify for categories 1-4.
 - Currently not a WO category, but want to add it as a USAOCR category now.
 - Committee feels a large portion of para athletes are left out by only the 1-5 categories.
 - Category 6 athletes would only compete against each other as a pair and win as a pair. Each athlete would be recognized for their accomplishment as a pair.
 - Para committee will present proposal for BOD approval at March BOD meeting

Finance:

- We have Quickbooks online set up and ready to manage our bookkeeping

- Will be updating the budget and will send out to committees to set up a basic budget for this year.
- Meeting next week to discuss discounts, sponsorships and uniforms with Stacy, Jason, Diana, and Alex
 - Will want to start leveraging LinkedIn for sponsorships
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Medical:

- No Update

Action Items

Russ & Josh Fiore: Send Stacy professional headshots to add to website

Ian & Josh G: Finalize technical officials requirements so sanctioning requirements match training provided.

Everyone: Watch WO/UIPM video if you haven't yet

Diana: Update the strategic plan this week and send it to Micah to post online.

Ian: Send a reminder of what you need for competition rules to Alex and Diana.

Stacy, Jason, and Diana: Connect and create sponsorship/fundraising plan for the next few months.

Jason: Reach out to brands about uniforms for the national team. (Likely 80-100 athletes, or more)

Stacy: Add removing 20% elite athlete committee requirement to future agendas to remove from bylaws.