# May 14, 2024 USAOCR BOD Meeting Minutes

<u>Attendees</u>:Alexandra Codispoti, Ian Hosek, Stacy Stamm (Late), Jason Stanley, Russ Blatt, Micah Dorfner, Josh Graves

Not Attending: Josh Fiore

Guests: None

April Meeting Minutes: Approved Unanimously

## **Board Update:**

Voted to remove 20% Elite Athlete Committee Requirement from Bylaws, unanimous approval

## **USAPM Update:**

- USAPM is smaller than expected
- USAPM Sponsors are nonexistent
- They are facing similar challenges with international level and difficulty getting info.

# **Committee Updates:**

#### Athlete:

- 15k and 3k national teams have been selected using points and waivers
  - Kris r. Has been selected even though she can't make costa rica
  - alternates are listed in order of selection
- Agree that the athlete@usaocr.org email to be used to send acceptance emails and for all national team communications.
- 100m team selections are in final stages
- Russ will send application numbers for this year and last year to Micah for marketing purposes
- 2025 selection process on hold until selections are done

## **Development:**

- National AG Head Coach: Alwyn Cosgrove
- National Elite Team Manager: Molly Crawley
- Micah will announce once bios and photos are sent to him
- Head Coach and Team Manager are for the entire 2024 calendar year to support the national team athletes at world level events
  - The Head Coach and Team Manager are not supporting national team athletes at National Championships in USAOCR roles as that gives an unfair advantage to current national team athletes over other athletes competing at the national champs.
  - National team athletes are welcome to hire Alwyn or Molly to support them at the national champs outside of their USAOCR role.

- June 26th 7pm EDT USAOCR Org Level 1 technical cert
  - Josh will make blurb for passing along to committees
- Josh is sending out certificates for Coaches who completed level 1 class in February.
- Josh will be stepping down as chair, but would like to stay involved helping coach and teach trainings. Will stay on to support transition.
  - Suggested Megan Beck as the new Development Chair, she is interested in learning more about the role. Would need to reduce involvement in Athletes and Competitions committees in order to take on Dev. Chair position.

## Communications:

- Social Media
  - Promoting national champs on social, lots of good engagement and messages asking questions.
  - Will start plugging elite national team and world champs soon once elite NT is decided
    - Charles will be supporting elite NT social again this year
- Russ' family does banners and large goods for printing. Can do at cost.
  - Flag banners etc would be good.
- John Howard III will be assisting comms committee, particularly website & newsletter support.
  - Recommends using AI to help support the comm committee's work.

# Competitions:

- National Championship
  - Phoenix racing is working on logos for the race and has merch vendors to add it
  - Julie will provide logo options for board approval and working on medal design (spinning medal with both logos on it, Phoenix and USAOCR).
  - Jason will talk with julie on banner recommendations and negotiate salse merch profit split
  - Phoenix is working with other brands to bring in trussing. May be able to support 100m at the race as well.
  - OCRReport is interested in doing live coverage for the race.
    - All board approves
  - lan needs to ask Julie about the photography plan for the race.
    - Micah has a comms committee member who could do it, likely paid.
- Waiting on everyone to finish reviewing the competition rules, then lan will edit and send back for approval .
- 100m Suzanne Himka building 100m course in CO, USAPM possibly building course in Boone, NC.

# DEI/Para:

- Working with Julie/Competitions on para side for rules and planning for national champs.
  - Waiting on adding Category 6 until they know how national champs will run.

Russ will send contact info for National Team para athletes to Alex so they're connected.

#### Finance:

- Budget Reminder to fill out budget template
- Sponsorship No update, packet is ready to go, will start sending out now that national team is approved.
- Uniforms Friend is reaching out to their contacts, Jason is still talking to Legendborne regarding new UK supplier, may be good option.
- Online Auction
  - Russ will reach out to brands and send a reminder email to all national team athletes
  - Wait until May 22nd to see if we have enough, otherwise push to a later date.
  - Russ will reach out to Mudgear

### Medical:

No Update

## **Action Items**

**Russ** will send application numbers for this year and last year to Micah for marketing purposes.

Russ will send national team acceptance emails from athletes@ email address.

**Josh** will send bios and photos for Alwyn and Molly to Micah for role announcements.

**Josh** will send blurb for technical officials training to BOD so can be shared with committee members and **Stacy** will use to create event in GiveButter.

**Jason** will talk with Julie on banner recommendations and negotiate merch sales profit split

**lan** will ask Julie about the photography plan for the national champs race, and will communicate that plan to **Micah** 

lan will share logo and medal options for national champs with the board once received

**All** will finish commenting on Competitions Rules for approval.

**Russ** will send contact info for National Team para athletes to Alex so they're connected.

**All** will finish filling out the budget template.

Jason and Diana will send out sponsorship packets now that National team is finalized

**Jason** will work on finalizing uniform provider

**All** will continue working to find donations for Online Auction and filling out Online Auction donation form. Due May 22nd