

November 17, 2023 USAOCR BOD Meeting Minutes

Attendees: Micah Dorfner, Ian Hosek, Stacy Stamm, Jason Stanley, Josh Graves, Diana Codspoti, Josh Fiore, Russ Blatt

Not Attending: None

October Meeting Minutes: Approved unanimously

Board Update

2024 World Champs

- WO posting more publicly about Costa Rica, Micah sharing on social media
- Location is at Costa Rica National Stadium, not shared publicly yet
- Russ says they shared a date of August 23, 2024 in the internal messaging platform
- Jason going to reset delegate access to internal messaging and give access to Ian & Micah

Google Workspace

- Moving shared drive over. Stacy & Jason will discuss making sure everyone still has access

CRM

- Want to add a free nonprofit CRM? Yes - Add Give Butter with usaocr.org logins
- Add donate link to website and linktree

Website update

- Remove Kirt as treasurer
- Add 'open treasurer' position
- Send updated 'professional' photos to secretary@usaocr.org to update on website

Committee Updates:

Development:

- Brent George accepted the position as head technical official!
 - Josh reached out to Nayibe for next steps at WO
 - 2 Hour WO technical official training for Josh and Brent on December 6th
 - Need to add officials@usaorg.org email address
- Booked First USAOCR Coach Level 1 Cert on Feb 24th at Fitness on Fire in Irvine, CA
 - Confident he can get 5-10 attendees with internal network
 - Will work with Micah on communication to promote externally
 - Working on description of certification and benefits for being certified
 - Looking into Continuing Credits for the class
 - Added to website, searchable as certified USAOCR coach
 - \$249 per person

- Comparing WO and USAOCR coaching curriculums to try and make sure they connect as well as possible
- Working towards online variation for Level 1 coaching cert, videos from Feb in-person cert to be ready for online option

Athletes:

- Selection committee split into 100m and standard (3k and 15k) groups
- Standard Applications
 - Finalized events and point system on 11/16
 - Down to 13 questions from 23 questions
 - OCRBuddy website developers on working on the application
 - Races on drop down list
 - Points will automatically come through to the selection committee
- Applications will be finalized by Dec 1st, board then will approve
- Applications open starting Jan 1st, due sometime in May - discussing and will finalize the due date soon based on the timeline from race date.

Competitions:

- Created 2 subcommittees - National Champ subcommittee & 100m subcommittee
- 100m committee is working to grow 100m options in the US and working with gyms, courses etc
 - Difficulty finding locations/gyms that have the space for a straight 100m course
 - Josh suggested asking WO to offer a 50m out and back option that's more accessible. Ian will reach out to WO to ask. Seems like something others might be struggling with too.
- National championship for fall 2024
 - Lots of national champs interest in helping. Getting on it!
- Still waiting to hear back from WO regarding para categories

DEI/Para:

- 6 people are officially on the Para committee! Possibly up to 10 people.
 - Discussing scheduling, may have a meeting in Dec. Likely 1st meeting in Jan
 - Some guides, some para athletes, and some able bodied athletes.
 - May split into subcommittees so main committee isn't too big

Finance:

- Stacy and Jason will connect on sponsorships and silent auction
- Jason has a budget template framed out, reaching out to each committee chair in the next month to get budget set
- Move silent auction to January so we have time to do it well
- No update from Legendborne on our portion of gear sales

Communications:

- Reaching out to Charles to do a visually appealing design of the strategic plan.

- Updating comms team with comms portion of strategic plan to see who wants to assist with each option
- Jason connected Micah with Julie to join his committee.

Medical:

- Still needs more people to join medical committee, EMS/EMT, nurses, doctors, etc
- Meeting scheduled with 2 people on committee in early Dec.
- Reaching out to larger race companies to learn more about their medical protocols

Volunteers:

- Ian - want 10 on champs subcommittee
- Josh G - Need people to join Brent's tech subcommittee
- Russ - May want 1-3 people to assist with national team and application management, will figure out needs in December
- Finance - needs support
- Medical - Still needs more people EMS/EMT, nurses, doctors, etc

Action Items

Everyone: Add new committee members to google doc so everyone has info

Everyone: Review strategic plan goals and comment as needed.

Stacy: Update strategic plan with updated mission, vision, and goals

Stacy: Setup GiveButter and all users, add Donate button to website and send to Micah for social

Ian, Russ, Josh Fiore: Send Stacy professional headshots to add to website

Stacy: Remove Kirt from website, add 'Open treasurer', update everyone's photos

Russ: Email board final national team applications for approval, first week of Dec.

Jason & Stacy: Connect regarding sponsorships and silent auction plan

Micah: Prep for more volunteer outreach in Jan.

Everyone: Have a great Thanksgiving and keep up the great work on your committees!