

## September 8, 2023 USAOCR BOD Meeting Minutes

Attendees: Micah Dorfner, Ian Hosek, Stacy Stamm, Jason Stanley, Diana Codspoti

Not Attending: Josh Graves, Russ Blatt, Josh Fiore

August Meeting Minutes: Approved unanimously

Board Update:

### **World Champs Planning**

- Federation members in Belgium need to register as entourage for the race. Just Ian will manage it.
- Team race registration is due September 10th. Do we have a team we want to register?
  - Have 3 100m women for a women's team. Possibly 3 elite men, possibly enough for a coed men's.
  - Diana will text 100m women that they're good to register for the Women's National Team race
  - Diana will reach out to elite group to see which men/Jamie are interested in racing on a team by EOD Friday and we'll put a team together from there. We'll discuss on slack who goes based on scoring from applications.

### **World Congress Agenda and Docs.**

- Please review and provide email feedback on if we want to approve the attached docs at the world congress on September 16th.

Committee Updates:

### **Development:**

- No updates

### **Athletes:**

- Discussed in Board Items section

### **Competitions:**

- Comp rules and sanctioning application will be sent out for approval via email
- Requests assistance from comms to make application visually appealing
- Would like to host national championship for team selection in 2024
  - Will start talking to brands regarding national champion
  - As well as to brands regarding USAOCR sanctioned events

### **DEI/Para:**

- Has been working on sponsorships instead of DEI/Para
- Working on putting together a plan for Para/DEI/Sponsorships to be ready for next year.
  - Can be more selective for next year as we'll have more to offer

## **Finance:**

### Sponsorships:

- Mudgear socks are out for delivery today. Kristina will bring them to Belgium. They provided 20-25 pairs in a variety of sizes
- Mudgear is interested in more sponsorship next year
- The Feed was interested but didn't show up to any scheduled calls.
- Will keep continuing conversations for next year, starting reaching out in October

### Bank Account

- Amegy Bank account is set up!
  - Jason has access, then will add Stacy and 1 other BOD

### Jason Reached out to Alwyn

- He'll be keeping track of extra fees
- Stacy and Diana will reach out to Alwyn and offer to cover extra bag fees

### Jason and Russ Covered Elite Shorts and Jerseys, respectively

- Need to add thank you to OCR Buddy on social media for covering cost of jerseys

## **Communications:**

- Need to add OCR Buddy and Mudgear to national team page on website to thank for supporting the team
- When sharing posts, will link to usaocr gear to support usaocr
- Posting lots currently on social media, almost every day.
  - 5 remaining posts, lots of good engagement. 100-300+ likes.
  - Most athletes have accepted the collaboration
  - Will post about Alwyn at the end of the athlete posts. Will be posted on sept 12.
    - Will include high level info of what he's doing as the head coach
    - Jason will post today in whatsapp announcing alwyn as head coach and what his roles and responsibilities are. Then alwyn will post his post
- Belgium Media plan
  - Micah needs someone on the ground with photo and video access to share what's going on
  - Kristina is on comms committee, Micah will connect with her and give her instagram access
  - Ian recommends connecting with ocr media companies too and see if they're able to support
  - Need to remind athletes to tag USAOCR in social posts
  - Stacy will create travel buddy whatsapp group so that Micah can have access to all the people wondering around the venue and not racing

## **Medical:**

- No updates

## **Action Items**

**Diana** will reach out to Elite athletes about national team race

**Everyone** will work to determine mens and coed national team for team race

**Everyone** will review the world congress docs and provide feedback on if we should approve or object to them

**Ian** will send out competition rules and sanctioning applications for voting by email.

**Jason** will add Stacy and at least one other BOD member to Bank Account

**Stacy** will reach out to Alwyn regarding extra bag fees

**Stacy** will add mudgear and ocr buddy as national team sponsors to website

**Micah** will thank ocr buddy for jerseys on social media

**Ian** will remind Elite to tag USAOCR in all social media posts. Will also post in announcements for AG as well.

**Micah** will work with Kristina to assist with video/posts from Belgium

**Stacy** will create and invite partners/friends to join a new Whatsapp group for Belgium so they can stay connected with Micah regarding photos/videos/updates

**Jason** will post today in whatsapp announcing alwyn as head coach and what his roles and responsibilities are. Then alwyn will share his post