

# Facebook fundamentals

Seniors Computer Group

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## Types of Facebook pages

- Individual – Your personal page
- Group – Selective membership, e.g. Relatives; Bridge group
- Page – Public, e.g. Commercial; SCG

## Getting Started

- [www.facebook.com](http://www.facebook.com)
- Sign up
  - Real full name
  - Valid email address
  - Password
  - DOB (optional)
  - Gender (optional)

## Personal profile

- Education
- Employer
- Photo
- Lots of additional info as you wish
  - Favorite books, movies, TV shows, etc.

## Security

- Be careful what you show in your personal profile
  - No address or phone numbers
- Understand that lots of people can see your posts, not just your Friends
- Don't announce that you are going on vacation and will be gone 2 weeks.

## invite friends

- From your email contacts
- Send invitations
- Receive Friends Requests
- Refuse unwanted invitations
- Block unwanted Friends (unfriend)

## communicate

- Post Public or Group messages
- Post pictures, links, attachments
- Comment on other's postings
- Share postings w/ other FB members
- Private messages
- Chat online

## Page layout - Logon

- Top banner
  - Search
  - Personal info
  - Home
  - Find Friends
  - Friends Requests
  - Messages
  - Notifications
  - Privacy shortcuts

Let's look...

## Page layout - Home

Four panes:

- Pane 1 – FB feature selection
  - Profile; News Feed; Pages; Apps; Groups; Friends; Interests
- Pane 2 – News Feed: post public msg; postings
- Pane 3 – Notifications; Help (see More)
- Pane 4 – Friends

Let's look...

## News feed – major activity area

- Read posts
- LIKE posts
- Comment on posts
- Share posts w/ other FB members
- Add photos and/or links
- Delete your posts

Let's look...

## scg facebook page

- [www.facebook.com/SeniorsComputerGroup](http://www.facebook.com/SeniorsComputerGroup)
- Click LIKE
- Share info, comments
- Ask questions
- Get the latest SCG info

Let's look...

That's all folks

Thanks for your attention  
(and no rotten tomatoes)

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