**SOCIAL MEDIA POLICY**

The Burbank Titans recognizes the importance of the Internet and social media in shaping the public’s perception of our organization. Titans also recognize the importance of all our Board members, coaches, parents, immediate family, athletes, and volunteers in leading and setting the tone of social media interactions in a manner that advances Titans reputation.

This Social Media Policy (Snapchat, TikTok, Twitter, Instagram, and Facebook, etc.) applies to all board members, coaches, parents, immediate family, athletes, and volunteers.

**Policies:**

1. Be positive and respectful. When disagreeing with others’ opinions, remain appropriate and polite.
2. Do not post content that would harm the Titans or damage the Titan’s reputation. Remember that even while you are on your own personal time, you are a representative of Titan, and people may interpret your online postings or social interactions as though they were official Titan statements.
3. Use good judgement when posting comments on any official Titan sites.
4. Be smart about what you publish. Once something is posted, it exists online forever.
5. Absolutely NO bullying of any kind including picture taking, text messages, Snapchats, tweets, videos, and posts of any kind.

**Violations of the Social Media Policy:**

The Burbank Titan Board has the authority to monitor and enforce this Social Media Policy, remove any inappropriate or offensive comments from official Titan sites, and to block any individual or organization from posting on any official Titan social media platform if they determine, in their sole discretion, that such removal or block is in the best interests of Titans.

The failure of any Titan Member to adhere to this Social Media Policy shall be considered a violation of the Titan Code of Conducts and any Titan Member who fails to adhere to this Social Media Policy shall be subject to disciplinary action, up to and including termination of such individual’s involvement in the Burbank Titans.

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Athlete’s Name (PRINT) Division

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Athlete’s Signature Date

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Parent/Guardian Signature Date