**Burbank Titans Youth Football & Cheerleading Association**

**Social Media Policy**

Burbank Titans Youth Football & Cheerleading Assoc. (Titans) recognizes the importance of the Internet in shaping the public’s perception of our organization. Titans also recognizes the importance of all our Board members, coaches, parents, immediate family, athletes, and volunteers in leading and setting the tone of social media interactions in a manner that advances Titan’s reputation.

Burbank Titans is dedicated to the development of youth through positive sports competition. We strive to develop fundamental skills through active participation of our athletes and to promote good sportsmanship from our athletes, coaches, volunteers, and parents. Burbank Titans is dedicated to the support of the organized sports. Titans believes that our goal is to provide that these athletes are as well prepared as possible for that next level.

This Social Media Policy (Twitter, Instagram, and Facebook etc.) applies to all Board Members, coaches, parents, immediate family, athletes, and volunteers. This Social Media Policy applies to all social media content posted by Titans Members in their professional and personal capacity to the extent such content is related to Titans.

***Guidelines***

All Board members, coaches, parents, immediate family, athletes, and volunteers, shall abide by the following guidelines when using social media:

1. Be positive and respectful. When disagreeing with others’ opinions, remain appropriate and polite.
2. Do not post content that would harm the Titans or damage the Titan’s reputation. Remember that even while you are on your own personal time, you are a representative of Titan, and people may interpret your online postings or social interactions as though they were official Titan statements.
3. Use good judgment when posting comments on any official Titan sites. Bear in mind that your comments can create liability for Titans.
4. Be smart about what you publish. Once something is posted, it exists online forever.

***Violations of the Social Media Policy***

The Burbank Titan Board shall have the authority to monitor and enforce this Social Media Policy. The Titan Board, shall have the authority to remove any inappropriate or offensive comments from official Titan sites and to block any individual or organization from posting on any official Titan social media platform if they determine, in their sole discretion, that such removal or block is in the best interests of Titans.

The failure of any Titan Member to adhere to this Social Media Policy shall be considered a violation of the Titan Code of Conducts/Rules & Regulations, and any Titan Member who fails to adhere to this Social Media Policy shall be subject to disciplinary action, up to and including termination of such individual’s involvement in the Burbank Titans.

*Signature:* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_