



**FOR IMMEDIATE RELEASE**

December 17, 2018

Premier Strategies Inc., is pleased and honored to announce our recent partnership with the Political Action Committee (PAC) End The Stigma. End The Stigma is committed to ending the stigmatizing word association surrounding addiction and mental health, and are also dedicated to holding federally elected officials accountable for campaign promises regarding addiction and mental health.

Through this partnership, Premier Strategies Inc. and End The Stigma will advocate for legislation that helps de-stigmatize substance-use and mental health disorders, promotes access to affordable treatment and recovery services, and supports an increase in workforce development.

End The Stigma promotes unity, compassion, and strength through social media advertisements showing the true faces of addiction and mental health. Premier Strategies Inc. and End The Stigma will advocate for this cause through online promotionals, TV-ad buys, town hall events, and the hosting of a nationwide speaker series featuring people in recovery.

Join the political fight to end the stigma of substance-use and mental health by visiting [www.StigmaPAC.org](http://www.StigmaPAC.org) and donating or volunteering!

*For more information, visit End The Sigma PAC: [www.StigmaPAC.org](http://www.StigmaPAC.org) or Premier Strategies Inc.: [PremierStrategiesInc.com](http://PremierStrategiesInc.com). For press inquiries, please email [Press@StigmaPAC.org](mailto:Press@StigmaPAC.org).*