## **Ooma** AirDial



**CASE STUDY** 

## The Mortgage Outlet



Alex Greer and his family own The Mortgage Outlet, a mortgage brokerage firm in downtown San Jose, California, as well as the three-story, 17,400-square-foot, multi-tenant office building where the business is located.

## The Challenge

The building had eight POTS phone lines from AT&T for the fire alarm panel, elevator phone and glass break alarm system. In 2022, AT&T notified Greer that his monthly bill was increasing from \$664 to \$1,068.96 – an increase of 66 percent! And AT&T later said the bill would more than double in late 2023 to \$2,220.

AT&T offered to replace the POTS lines, but after six months of them attempting to implement a complex, multi-device solution that never worked, Greer was fed up.





## The Solution

Greer did an online search and found Ooma AirDial®. The team at Ooma walked him through a quick installation process and even helped identify that two of the building's eight POTS lines were no longer needed. The monthly bill for service is now less than one-third of what Greer was paying even before AT&T's 2022 rate increase.

"After initially contacting Ooma, it was almost a 'too good to be true' process of them telling us what the plan would be and all the way through implementation it was a much easier than what AT&T was putting us through."

- Alex Greer, The Mortgage Outlet

To view the case study video, go to: <a href="https://www.youtube.com/watch?v=\_swxHAZI7BQ">https://www.youtube.com/watch?v=\_swxHAZI7BQ</a>