



The Canadian Learning Trust
KEEP ON LEARNING

December 2022 eFlash!

The Canadian Learning Trust (the CLT) is a lifelong learning community that encourages all kinds of learning by all ages of learners.
Our dream is of a prosperous Canada enriched with learning – a Learning Canada.

Hello Fellow Lifelong Learners! Tis the season to be merry and sharing with charities in need. As Canadians we are generous with our time and money. According to the Association of Fundraising Professionals (AFP), charitable giving is noteworthy. The results of a survey done by the AFP in April 2021 “which featured 1,561 Canadians aged 18 or older who have given to charity in the past and were surveyed in April 2021, found that 76% of respondents gave to charity over the past 12 months. A remarkable 85% of respondents who made a contribution gave to more than one cause, with 22% giving to 4-5 charities and 23% supporting six or more causes. The top three causes for donations are children/youth issues, disease/medical conditions and food banks”.
<https://afpglobal.org/news/canadian-donors-giving-more-charity>

The Canadian Learning Trust is a step away from the many very serious issues for children, youth, disease, medical conditions and food banks but we suggest that lifelong learning underlies the amazing and creative approaches it takes to solve these serious issues.

This eFlash is devoted to the **10 Ways** of supporting lifelong learning in Canada through The Canadian Learning Trust:

- 1. A General Donation:** Any donation over \$25 will have a charitable receipt in their name.
- 2. The formal Gift of Learning (GOL) program** matches needy learners with willing donors. You earn a charitable receipt as a donor to a learner or to the program in general. The GOL is struggling to get the word out. A donation would be much appreciated and would earn you a charitable receipt.
- 3. An informal gift of learning** like a donation in memory, for a birthday or special milestone also gets you a charitable receipt.
- 4. A team donation** is welcome as well. If someone matches the donation, we'll send them a charitable receipt.

5. We have cool and practical **Merch on sale featuring the Apple Guy** including 2 level lunch pods and bento lunch boxes. We can deliver Merch purchased in December in Greater Edmonton. If you're out of the area, please call us for delivery costs before you get slammed by outrageous costs! micah@canlearntrust.org for more information.



6. The CLT holds regular auctions of courses. If you would like to **donate a course**, please let us know. We'd be delighted to promote your course across Canada.
7. We're always looking for **Partner Companies**. You become an associate member and are recognized on our website. <https://canlearntrust.org/partners-in-learning>
8. **Become a Champion of Learning**, an individual or corporate member, of the CLT gets you a membership, the opportunity to participate on the Board of Directors, to vote at the Annual General Meeting and eligible for member discounts on CLT programs. <https://canlearntrust.org/gifting-of-learning>
9. **Use the GoldEye** to give yourself a gift of learning. This planning and tracking tool will work well as you think about whatever learning you want to do.
10. Get in the spirit and **give gifts of learning to everyone you know**, even if it's not through the CLT! Pay for a lesson, a course, schoolbooks, apps and equipment. Drive someone to their course, babysit kids and walk pets so the obstacles are removed to support learning.

The more we each do to remove the many barriers to lifelong learning the closer we are to a Learning Canada. All donations over \$25 made to The Canadian Learning Trust will receive a charitable tax receipt.

ANSWER TO THE NOVEMBER FOR FUN: 15% of Canadians are Seniors and this number is growing!

QUESTION FOR THE DECEMBER FOR FUN: How many ways are there to financially support the CLT?




Wishing you a happy holiday, a season of joy, wonder and reflection.

As always, if you have any Learning Treasures, a unique and exciting story related to learning, please forward them to info@canlearntrust.org.

Put together by all of us at the CLT!



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