# BRABSS

YOUR HOMETOWN NEWSPAPER

PHONE: 608-897-4797 • Email: brodheadfreepress@gmail.com • 1035 1st Center Ave., Ste. 107 • Web site: www.brodheadfreepress.com

### Otte Joins GCDC as Executive Director

Olivia Otte has joined Green County Development Corporation (GCDC) as its new Executive Director. In this role, Otte will serve as a key resource and advocate for economic development in Green County and lead GCDC initiatives.

Before joining GCDC, Otte served as an Economic Development Consultant for the Nebraska Department of Economic Development where she worked with towns and non-profits to develop housing. She also managed state and federal grant programs. Otte graduated from University of Nebraska-Lincoln with a bachelor's degree in Nutrition and Health Science.

"Olivia is an outstanding choice to lead GCDC. Her expertise and skills will greatly benefit our organization, our partners and our communities here in Green County," said GCDC Board President Nikki Austin. "We're thrilled to have her on board."

Otte enjoys sporting and outdoor activities in her free time. She also enjoys reading, and spending time with family and friends.



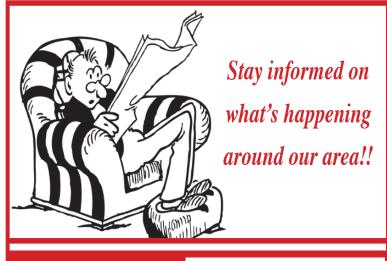


Contact Otte at olivia.gcdc@tds.net or call 608-328-9452. The GCDC office is located in the his-

toric Green County Courthouse on the Square in downtown Monroe. The address is 1016 16th Avenue, Monroe.

# Seeking resumes for Alderperson

Interested in being on City Council? They are taking resumes for Alderperson to fill a vacancy. Please stop into City Hall, call, or email if interested. Resume deadline will be Wednesday, July 13th. They can be reached at: Nikolai Wahl—City Clerk, 1111 W 2nd Ave, Brodhead, call 608-897-4018 ext. 150 or email cityclerk@cityofbrodheadwi.us.



Your Hometown Newspaper

608-897-4797

FREE PRESS

1035 1st Center Ave. • Suite 107 Brodhead, WI 53520





#### CHURCH DIRECTORY



Chris Speich, owner Office 608-897-3366

- Gasoline
- Fuel Oil
- Gasohol
- Premium Diesel

Albany Hilltop Community Church, 101 S. Jackson Street, Albany. Pastor Kevin Phillips text or call 608-214-3180 or missykev@hotmail.com. Church 608-862-3790. Web site: hilltopalbany.com. Study of the Word 8:30 a.m.; worship 10 a.m.

Albany United Methodist Church, 500 Park Street, Albany. 608-862-3206, Rev. Tom Moe, Pastor. Sunday worship at 8 and 10 a.m. with education for all ages at 8:45 a.m. Check our web page at albanyumchurch.com.

Bethany Lutheran Church, 1652 West Church Road, Brodhead. 608-897-4158. Pastor Rick Gleason. Sunday school 8:45 a.m.; Sunday worship 10 a.m. Holy Communion first and third Sundays of each month.

Bethlehem Lutheran Church, 405 E. 9th Ave, Brodhead. Rev. Robb Kosky, Interim Pastor Phone: 608-897-2341 Email: office@bethlehembrodhead.com. Website: www.bethlehembrodhead.org. Sunday in-person worship with Communion at 9 a.m. Online worship option via Facebook—Bethlehem Lutheran Church. Face masks and social distancing are highly encouraged and greatly appreciated to protect children and others who are unable to be vaccinated.

Congregational United Church of Christ, E201 23rd Street, Brodhead. Pastor Shawn Stapleton. Sundays: 9 a.m. worship. Communion first Sunday of each month. Quilting and crafts workshop every Wednesday at 9 a.m. AA meetings Tuesday and Thursday at 7 p.m. Bible study Wed., June 15-Wed., July 27 at noon.

Grace Independent Baptist Church, Hwy. 81, three-quarter of a mile east of junction with 11, Brodhead. Donald Adams, Pastor. 608-897-8484. 9:30 a.m. Sunday school, 10:30 a.m. morning wor-

#### Congregational United Church of Christ to hold weekly Brown Bag Bible Study

The Congregational United Church of Christ is inviting the public to a weekly Brown Bag Bible Study every Wednesday at noon. Participants are invited to bring their own lunches and beverages, and are welcome to eat during the discussion. This Bible Study seeks to reintroduce participants to the foundational stories and characters of the Jewish and Christian traditions, and offer some extended scholarship to those for whom these stories are familiar. All are welcome to attend, regardless of church affiliation. Participants are also welcome to attend as they are able—they are not required to attend all sessions.

Schedules and notes from previous sessions are available at the church. For more information, please contact Pastor Shawn Stapleton at 608-897-2917.

Advertising Deadline: Friday, 5 p.m.

### DL Newcomer Funeral Home

Jarod & Tania Williams 1105 E. 9th Ave. • Brodhead 608-897-2484

www.dlnewcomerfuneralhome.com www.southernwisconsinmonuments.com

Cremation Services & Monument Sales

ship, 6 p.m. evening service. Wednesday 6 p.m. service.

Juda-Zion United Methodist Church, N2350 Church Street, 608-934-5398. Kelly Jahn, Pastor. Worship service 8:15 a.m. Oakley-Union United Methodist Church, W2388 Gerber Road, Juda, 608-934-5398. Kelly Jahn, Pastor. Sunday worship 9:30 a.m.

Living Word Church, 3825 S. County Road T, Brodhead. 608-897-8246. Pastor Russ Doebler. Web site: livingwordwi. org. E-mail: ptl@livingwordwi.org. Adult Sunday school 9 a.m.; Sunday service at 10 a.m. worship at church and also via live stream at livingwordwi.org/media; Sunday evening Impact Youth 4-5:30 p.m.

Magnolia Christian Church, located on County A just off Hwy. 213. Services are Saturday night at 6:30 p.m. and can be viewed on their Facebook page. Call 608-449-6510 for more information.

St. Peter Lutheran Church (WELS), corner of West 5th Avenue and 17th Street. www.stpeterlutheranbrodhead. org. Pastor Tyler Swiderski. Cell 612-270-2591, church 608-618-6090. Schedule—Sundays: worship 9 a.m. Monthly church Council and Ladies Aid meetings are held the second Sunday of the month

United Methodist Church of Brodhead, 501 1st Center Avenue, Brodhead. Pastor Kook Ho Kim. 608-897-2515. Pastor's office hours: Tuesdays through Thursday, 9 a.m.-2 p.m. Church office hours: Monday through Friday, 9 a.m.-noon. Handicapped accessible. In-person worship at 9 a.m. Sundays. Services live streamed on Facebook. Christian education Sundays at 10:05 a.m. Communion on the first Sunday of each month.

#### Orfordville Market Day

The Orfordville Market Day will be held on Saturday, July 16, from 9 a.m. to 1 p.m. The event will be held at 304 E. Beloit Street, Market Lot. Vendors will be bringing plants, produce, baked goods, DYI, Flea Market and so much more. Parkview's Destination Imagination will be hosting the food. There will also be entertainment by Miranda Ends.

They have hidden more of the Our Community ROCKS in the vendor displays. Come see if you can find one.

#### Green County Republicans to meet

The Republican Party of Green County will be holding a regular monthly breakfast meeting at the American Legion, 1627 12th Avenue, Monroe, at 9 a.m. on Saturday, July 9th. Interested Republicans are encouraged to attend. Contact Bruce Kloepping at 608-897-8395 if you have any questions or need more information.





#### Methodist Church Summer Pastors

The Brodhead United Methodist Church (UMC) welcomes the Revs Melvin and Linda Vance to the church for the remainder of the Summer. The Vance's are retired UMC pastors who live in Madison. This is the fourth congregation in the Wisconsin Conference where they have served as interim pastors since their retirement. The Brodhead UMC, 501 1st Center Avenue, is open for worship on Sundays at 9 a.m. All are welcome!

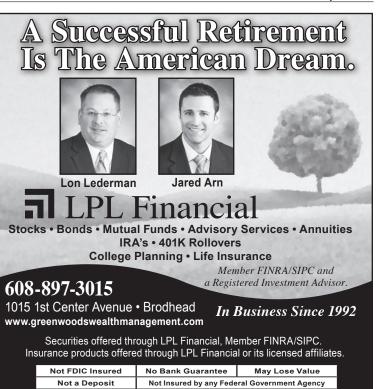
Classifieds: \$5
for 20 words
(10 cents
per word,
thereafter)





"Not in doing what you like, but in liking what you do is the secret of happiness."

~J.M. Barrie



# Kim is ready to dive!

The theme for the Summer Library Program is Oceans of Possibilities and Tuesday, July 12th at 1 p.m., Kim Smith will be sharing the underwater world of both oceans and lakes. She will share what type of equipment is needed to survive in such an environment that is not meant for human survival. Kim will share some underwater videos so we can see the types of creatures that can be seen 60 feet below the surface.

Kim Smith is an Open Water Scuba Instructor with Diversions Scuba in Madison. Kim and her husband have been diving together for almost 20 years, and Kim has been an instructor for 14 years with Diversions Scuba. Kim has over 300 scuba dives in the various lakes around the Madison area as



well as the Great Lakes of Michigan and Superior. Kim has been in the Atlantic, Pacific, and Caribbean Oceans—her favorite place to dive is the warm, clear waters around the Caribbean.

Kim will take time to answer any questions you may have about scuba diving and give you time to try on some of the equipment. Join them on Tuesday at the Brodhead High School for Kim's amazing scuba stories.

# Monroe Clinic & Hospital Foundation to Host 17th Annual Golf Outing

The Monroe Clinic and Hospital Foundation, a member of SSM Health, will hold its 17th Annual Golf Outing and Dinner on Tuesday, August 2, at the Monroe Golf Club. The day features 18-holes of golf and lunch followed by dinner, live music and auction. Registration begins at 10:30 a.m. with a shotgun start at 11:30 a.m.

"All are welcome to join in our golf outing as we support enhancing our local cardiology services and the Future of Healthcare Fund," shared Jane Sybers, Monroe Clinic and Hospital Foundation's Executive Director. "It will be a great day of golf and fellowship that we look forward to every year."

Limited spots are available. To register for golf and/or dinner, please call the Monroe Clinic and Hospital Foundation at 608-324-1264 by Friday, July 22.

## SOFTBALL

#### Tuesday Night Masters' League

Tuesday's results: Bridge's Bar & Grill defeated M&J's Bar 14-13; Bank of Brodhead defeated Beast Buffet

Season standings: Panoske Plastering won 5 lost 1; Bridges Bar & Grill 4-2; Beast Buffet 4-3; Bank of Brodhead 2-4; M&J's Bar 1-6.



Please contact us to place a community event, an engagement or wedding announcement, an advertisement, or nearly anything else!!

Call 608-897-4797



#### ACTIVITIES AROUND TOWN

#### **ATTENTION PARENTS**

The Brodhead Parks & Recreation Department is offering different summer programs that you can still sign-up for, after summer school is finished.

Swimming Lessons: Session 2—July 11–July 29; Session 3—August 1–August 19

The Brodhead public swimming pool offers group swimming lessons for kids age five and up. Each session is three weeks long and meets: Monday-Tuesday- Thursday & Friday mornings, for 50 minutes. Cost is \$45 for city resident and \$55 for non-resident.

T-Ball: Session 2—July 19—August 11

The first three nights will be fundamentals for t-ball and then they will go into scheduled games, hitting the ball off the tee; Tuesday and Thursday nights 6-7 p.m. Cost is \$30 for one session.

Tots on the Run: Session 2—July 18—August 12

Tots on the Run will have activities geared for pre-school children aged three—six years. This class will offer a combination of different activities: crafts, playground, etc. This group will meet for two hours, at Putnam Park, from 9:30—11:30 a.m. Monday, Wednesday and Friday. Cost is \$40 for one session.

To register your child in a Park and Rec program, call the Brodhead swimming pool at 608-897-8091.

#### **RUNAAS REUNION**

The Runaas Reunion will be held on Sunday, July 10, starting at 1 p.m. at Purdy Park, Orfordville. Please bring your own drinks, table service and a dish to share. Coffee and water will be provided. Kindly spread the word to your immediate family.

#### **SCHWARTZLOW REUNION**

The Schwartzlow reunion will be held on Saturday, July 9, at Putnam Park, Sixth Street and W. Third Avenue, in Brodhead, from 11 a.m. to  $4~\rm p.m.$  They will eat at noon.

Bring a dish to pass. Table service, chicken, ham and bottled water will be provided. Spread the word to other members of your family.

If questions, call Rita (Ringhand) Vickers at 608-897-2082.

#### Zion and Oakley UMC Youth Group still collecting aluminum cans

The Zion and Oakley United Methodist Churches Youth Group continue to collect aluminum cans for recycling at their collection cage located in the corner of the Bank of New Glarus parking lot located on Walnut Street in Juda. As of the end of June, the group has collected over 2,200 pounds of cans and netted over \$1,200. Money raised has been donated to the Fairbanks Alaska Rescue Mission, Care Net Pregnancy Center in Monroe, the UMCOR Ukraine Relief Project and the Stained-Glass Window Repair Fund for the church in Juda. Funds raised in July will be donated to the Juda School to help purchase extra supplies for students. A reminder that only empty aluminum cans are accepted, no empty cat food cans! Thank you to everyone who has given cans to help support these worthy causes!

# Acoustic Music Jam session in Darlington

An Acoustic Music Jam Session will be in the Veterans' Park in front of the Historical Museum on Main Street in Darlington on Sunday, August 7, from 1:30 to 4:30 pm. Hosted by the Lafayette County Historical Society. All instruments, voices, and listeners are welcome! Guitar, banjo, mandolin, fiddle, zither, dulcimer, harmonica, spoons, accordion, you name it. Acoustic is non-amplified. If your only instrument requires electricity, it must be no louder than the unplugged instruments. Chairs, water and lemonade provided. In case of bad weather the event will move to the lower level of the Museum. For info call 608-482-2483.



#### **ACADEMICS**

#### Tate Harnack graduated from University of Wisconsin-Stout

Tate Harnack, Brodhead, graduated in May 2022 from University of Wisconsin-Stout in Menomonie, Wisconsin. He received a Master of Science degree in Operations and Supply Management.

UW-Stout, Wisconsin's Polytechnic University, has 47 undergraduate majors and 24 graduate programs, including one doctoral degree. UW-Stout, established in 1891, prides itself on the success of its students in the workplace, with an employment rate above 97% for recent graduates. The university was awarded the Malcolm Baldrige National Quality Award in 2001.

Enrollment was 7,670 in the fall. The university graduated 876 undergraduate and 229 Graduate School students in May 2022.

Advertising Deadline: Friday, 5 p.m.

#### **ACADEMICS**

#### UW-La Crosse announces spring 2022 Dean's List

The following area students have been named to the Dean's List at the University of Wisconsin-La Crosse for the spring semester of the 2021-22 academic year, ending May 2022.

Qualification for the Dean's List is limited to students who have attained outstanding academic achievement. To be eligible, students must have earned not less than a 3.5 semester grade point average and carried a minimum of 12 credits.

Students on the Dean's List from this area include: Kassi Heins, Exercise and Sport Science Major: Physical, Adapted, and School Health Education and Ryan Winder, Computer Science Major, both of Albany; Catherine Speckman, Exercise and Sport Science Major: Exercise Science-Pre-professional Track, Morgan Tresemer, Biology Major and Zoe Tresemer, Early Childhood through Middle Childhood Education Major, all of Brodhead; and Kaylyn Field, Exercise and Sport Science Major: Exercise Science-Pre-professional Track, of Davis, Illinois.

#### Missouri S&T awards degrees during commencement

Approximately 1,000 students received degrees from Missouri University of Science and Technology during four commencement ceremonies held on campus this past May.

A ceremony for Ph.D. graduates was held Saturday, May 7, at Leach Theatre. Ceremonies for undergraduates and students earning master's degrees were held Friday, May 13, and Saturday, May 14, at the Gale Bullman Building.

Missouri S&T awards bachelor of science, bachelor of arts, master of science and doctor of philosophy (Ph.D.) degrees.

Missouri S&T has traditionally recognized graduates earning a bachelor's degree with honors by placing the designation "summa cum laude," "magna cum laude" or "cum laude" on their diplomas. The highest honor, summa cum laude, is awarded to students who have earned a cumulative grade point average (GPA) of 3.8 or above on a 4.0 scale for all courses counting toward the degree. Magna cum laude is the designation for a GPA of 3.5 to 3.79, and cum laude indicates a GPA of 3.2-3.49

Among those graduating was Cade Meier, bachelor of science, mechanical engineering, cum laude, of Davis, Illinois.

This free newspaper is only possible due to the generosity of many fine area businesses.

Please show your gratitude by supporting them. Thank you!

-Brodhead Free Press

# Twilight in the Park

#### 6:00 ~ 8:00 p.m. • Veterans Park

All concerts will be held on Sunday evenings from 6-8 p.m.
Bring your own lawn chairs - we will be practicing social distancing.
We encourage you to wear your masks if you are comfortable doing so.
Concerts are FREE to the public - come and enjoy!

#### <u>Sunday, July 10th</u> Cherokee Rose Band

(Classic Country)

 $FFA\,Alumni\,Supporters\,-\,Pork\,chop\,s and wiches, brats, popcorn, water\,\&\,lemonade$ 

Coordinated by the B.I.D. Board



#### NO PICKUP ON JULY EIGHTH

Trash & Recycling Customers:



Due to the Independence Day holiday, City of Brodhead residents normally serviced on Friday, July 8th will be serviced instead on Saturday, July 9th.

HAPPY 4TH OF JULY

#### **ACADEMICS**

#### UW-Platteville announces Dean's List

The University of Wisconsin-Platteville announces its Dean's List, honoring those full-time students who earned high honors in the spring 2022 semester.

College of Business, Industry, Life Science and Agriculture and the College of Liberal Arts and Education require grade-point averages of 3.75 and above for Dean's List honors, while the College of Engineering, Mathematics and Science requires students to reach at least a 3.50.

Students from this area on the Dean's List include: Liz Mc-Guire—Agricultural Education, Ali Rosheisen—Agricultural Education, Animal Science, and Bailey Watson—History, all of Brodhead; and Emilee Davis, Fine Arts (BFA), of Davis, Illinois.

#### UW-Platteville announces Chancellor's List

The University of Wisconsin-Platteville announced its Chancellor's List, honoring those with perfect 4.0 grade-point averages for the spring 2022 semester.

Students from this area who earned the 4.0 grade-point average include: Liz McGuire, Agricultural Education, University of Wisconsin-Platteville; Ali Rosheisen, Agricultural Education, Animal Science, University of Wisconsin-Platteville; and Bailey Watson, History, University of Wisconsin-Platteville, all of Brodhead.





CarolSue Wolter, UMW President and Brady Bruns

## **Scholarship Awarded**

The Brodhead United Methodist Church (UMC) United Women in Faith recently awarded their 2022 scholarship to Brady Bruns. This fall, he will enter the University of Dubuque for flight operations, with a goal to become a commercial pilot. He recently obtained his solo pilot's license. The son of Scott and Debbie Bruns, Brady was confirmed at the Church in 2019. His activities in the church have included serving pancake breakfasts, volunteering at the brat stand, ushering, and providing special music with the Brass Band.

The United Methodist Women meet monthly at the church, leading educational programs and Bible Studies for the church and community. Their fund-raising efforts support local, national, and global missionaries. The Brodhead UMC, 501 1st Center Avenue, is open for worship on Sundays at 9 a.m. All are welcome!



### Kids' Quilt Challenge invites youth to share creativity at Great Wisconsin Quilt Show

The Great Wisconsin Quilt Show invites youth quilters and sewists, ages 15 and under, to enter their quilts in the 2022 Kids' Quilt Challenge. The contest is part of the annual Great Wisconsin Quilt Show, presented by PBS Wisconsin and Nancy Zieman Productions, Entries must be received by Aug. 12, 2022.

Quilts will be displayed at The Great Wisconsin Quilt Show, and participants are invited to attend the public awards presentation at the event on Saturday, September 10. The Kids' Quilt Challenge, sponsored by Nancy Zieman Productions, awards gift certificates to the top three quilts—a \$200 certificate for first place, \$100 for second place and \$50 for third place. Quilts will be judged on workmanship, creativity and overall appearance.

Visit quiltshow.com for full Kids' Quilt Challenge details and entry form.

For the first time in three years,

return to the Alliant Energy Center in Madison, Wisconsin as an in-person event, welcoming quilters from across Wisconsin and throughout the United States to join together and share their love for quilting. It will be held September 8-10.

The Great Wisconsin Quilt Show includes dozens of educational lectures and workshops led by expert quilters; exhibits showcasing hundreds of beautiful quilts; shopping opportunities from trusted vendors. featuring the latest fabrics and notions; and a community service project—Quilt to Give—in which attendees donate their materials and skills to create quilts for those in need.

Event organizers will continue to monitor updates from health officials regarding COVID-19 safety guidelines and will share the latest information about their protocols at quiltshow.com.

The Great Wisconsin Quilt Show The Great Wisconsin Quilt Show will is presented by PBS Wisconsin and

Nancy Zieman Productions. Proceeds from The Great Wisconsin Quilt Show support PBS Wisconsin programs and community outreach projects.

Thank you to our Premier Event Sponsors: Husqvarna Viking Sewing Machines and Pfaff Sewing Machines. Additional thanks to our Associate Event Sponsors: Ana's Sewing Studio, BERNINA of America, Blue Bar Quilts, Brother International Sewing Corporation, Janome, Juki America, Inc. and Linda Z's Sewing Center.

PBS Wisconsin is a service of the Educational Communications Board and the University of Wisconsin-Madison.

PBS Wisconsin is a place to grow through learning on WHA-TV, Madison; WPNE-TV, Green Bay; WHRM-TV, Wausau; WLEF-TV, Park Falls; WHLA-TV, La Crosse; and WHWC-TV, Menomonie-Eau

# Local newspapers are the primary source about local communities by a margin 1035 1st Center Ave. • Suite 107 • Brodhead, WI 53520 608-897-4797

# AMISH COMMUNITY **LOCAL BUSINESSES**



#### Countryside **BENT & DENT GROCERY**

Great Buys on Name Brands Stop in and check us out!

OPEN: Tuesday-Friday 8:00 a.m.-5:00 p.m. Saturday 8:00 a.m.-3:00 p.m. Sunday & Monday CLOSED

W363 Atkinson Rd. • Albany, WI 53502 608-897-2867

Handcrafted Amish Furniture Custom work - Kitchens, Baths & Built-Ins

#### 2022 Rock County Senior Fair: New Location, Same Great Information!

It's time to spread the word; The Rock County Senior Fair is planned for Friday, September 9, at the Dr. Daniel Hale Williams Rock County Resource Center, 1717 Center Avenue, Janesville, (old Pick 'N Save building). Senior Fair hours will be 9 a.m. to 1 p.m. with free admission and parking.

The theme of this year's event is "Open Your Mind, One Book at a Time". Not only will you discover resources available for older adults to lead a healthy and active lifestyle, but you will also find a dash of mystery, a few lyrical tales and a sprinkling of poetry throughout the event. Come and enjoy the fun!

Visit more than 60 informational booths to gather more resources. Get your flu shot. Bring in old or outdated medication to safely dispose them through the RX Roundup. Protect your private information and bring in papers or documents to safely dispose in the All Pro secure shredding bins. Contribute to ECHO by donating canned goods. Bring in old eyeglasses to donate to the Lions Club Recycle for Sight. Whatever activity you choose to do at the Fair, we look forward to seeing you there!

Seeking vendors/exhibitors for the senior fair! If you provide services or work with older adults in Rock County, you are welcome to register for a booth space at the senior fair. Please contact Teena Monk-Gerber at 608-758-8455 or teena.monk.gerber@co.rock.wi.us for a registration packet.



You've tried the rest.. Now read the BEST!!

608-897-4797

Your Hometown Newspaper Your best source for local and

Wisconsin and Illinois communities and 8,400 homes.

#### 1035 1st Center Ave. • Suite 107 Brodhead, WI 53520

We service all makes and models. Pick up and delivery available!!

1105 W. 4th Avenue • Brodhead, WI 608-897-2355



BUILT FOR LIFE™ Several different models to choose from!!



Call Now for a **FREE** Estimate! Locally Made!

Detweiler

& Kauffman

W282 Atkinson Rd. • Albany

608-897-8787

**OPEN Mon-Sat** 

9 a.m.-4 p.m.

We accept Visa, Mastercard

& Discover

Slider • Patio Doors Picture • Double Hung Awning • Bay • Casement



Bedroom Sets • Dining Sets • Hutches Rolltop Desks • Entertainment Centers

Computer Center • Glider Rockers

Lawn Furniture • AND MORE

Custom Built Vinyl Windows 1928 N. Old 92 Evansville, WI 53536

608-882-2743

Where Quality Comes First!



Hardwood Flooring • Car Siding & Trim

N4502 County Road E, Brodhead, WI 53520 Amos & Emma Gingerich 608-897-8105

ALL IN STOCK

## Albany High School third quarter honor roll

High Honors—seniors: Kaiya Zurfluh\*, Rhylie Gough, Shaianna Parker, Caden Maire, Jillian Lent, Alex Schliem, Payton Wachholz, Jesse Schwartz, Whitney Clason, Sierra Groebner, Brianna Dahl, Bryanna Rakow.

Juniors: Linsey Mueller\*, Mckenna Broughton, Gage Roth, McKenzie Briggs, Raj Flannery, Elizabeth Halverson.

Sophomores: Ava Ahnen\*, Alana Durtschi\*, Andrew Sertle\*, Brayden Bakken, Delani Blakely, Avary Briggs, Allison Rhyner, Owen Roth, Jayden O'Bel.

Freshmen: Lilly Clason\*, Kierra Cleasby\*, Ellie Modaff\*, Nathan Stokstad\*, Abigail Hollis, Caleb Smith, Anna Ellinger, Ayden Firth, Lillyana Morales, Emma Grosz, Kaden Zurfluh, Madisyn Pfaff, Amy Schwartz.

Honors—seniors: Brett Marean, Rylee McKittrick, Tyler Anderson, Emileigh Dallman, Benjamin Grosz

Juniors: Gracie Freitag, David Laughlin, Ethan Koss, Branden Ruthe.

Sophomores: Maiya O'Bel, Myah Johnson, Carson Brewer, Skylar Stephens, Nicholas Stokstad, Logan Moore, Jeb Letcher, Jayden Anderson

Freshmen: Daniel Dunphy, Thomas Hall, Leon Parker.

## Albany Middle School third quarter honor roll

High honors—eighth grade: Isabelle Brewer\*, Emerson Briggs\*, Kaleb Broughton\*, Kamron Parker\*, Priscilla Smith\*, Beckett Wachholz\*, Alecia Dahl, Tyler Patchen, Dominic Schroeder, Taylor Pryce.

Seventh grade: Lydia Ahnen, Cassandra Stiklestad, Kaylee Rodebaugh, Alexandria Leszczynski, Ty Durtschi, Casey Cole.

Sixth grade: Raegan Hollis\*, Mia Scott\*, Wyatt Smith\*, Brooks Wachholz\*, Tatum Doescher, Kaydra Cleasby, Peyton Monasmith-Pickett, Brodyn Bakken, Emma Thompson, Kamden Broughton, Aliyahdin Flood, Lexi Eastwood, Lilly Schwartzlow, Lucian Hill, Whitney Pryce, Deybi Marin-Sagastume.

Fifth grade: Colee Liberatore, Piper Patchen, Aspen Koepp, Izayah Scott, Dayne Flood, Michael Schwartz, Greyson Everson, Amirah Parker, Xzavier Hedlund.

Honors—eighth grade: Gunnar Stephen, Olivia German.

Seventh grade: Reegan Schmidt, Balin Lacy, Tristan Modaff, Landon Noble, River Cockcroft, Cash Brewer.

Sixth grade: Edward Quintero Botello, Rebecca Rhyner, Aubrie Bartel. Douglas Day.

Fifth grade: Kade Turner, Ryker Schmidt, Carver Brewer, Aubrey Nicklet-Goudy, Logan Ellinger, Jes-

\*—indicates a 4.0 GPA.

# HOP ON THE BANDWAGON!



- Join us for a great ride
- Locally owned & operated
- Join our growing list of advertisers
  - Give us a call at608-897-4797

for more information.
The support received has been great! Give us a call back if our line is busy.
After hours, leave a message and we'll give you a call back.



# District 6 Holstein Breeders held annual District 6 Holstein Futurity

The District 6 Holstein Breeders held their 19th annual District 6 Holstein Futurity on Friday, June 24 in Stoughton. Thirty-four calves were entered in the contest three years ago, and three of these calves came back as cows to compete for a chance at a percentage of the jackpot winnings and one of two additional cash prizes. Pictured from left to right are Dawn Haag representing Compeer Financial, the sponsor of the additional \$500 first place prize, judge John Erbsen, Wisconsin Holstein Princess Maddy Hensel, winning entry Sherona-Hill Ruffian owned by Chesney and Gracin Speich (on the halter), Orfordville, second place entry Heatherstone Wisteria-ET owned by Jenna and Nicole Broege, Janesville, leadsperson Kristen Metcalf, Stella and Tessa Schmocker and Sadie Kroph presenting the \$250 second prize on behalf of co-sponsors Go-Sho Cattle Company and Cattle Traxx LLC, Whitewater, and Wisconsin Holstein Princess Attendant Elena Jarvey.

### Parkview JR/SR High Fourth Quarter Honor Roll

Highest Honors 4.0—seniors: Kassandra Clint, Olivia Cox, Khloe Crecelius, Tobias Engle, Noah Flood Elyafi, Brynn Menke.

Juniors: Henry Krajeck, Paul McCarthy.

Sophomores: Natalie Abey, Victoria Marian, Samuel Schwengels, Cassandra Spencer, Savanna Warthen, Jazmyn Wiedmer.

Freshmen: Rafe Bjoin, Emily Femyer, Kathryn Klassy, Michael Sanders. Eighth grade: Alexis Crawford, Sheri Montgomery, Keegan Steinke. Seventh grade: Loralei Arnold.

High Honors 3.99-3.50—seniors: Alexander Brown, Cally Burrell, Brooklyn Crecelius, Sierra Draeving, Inezz Evans, Paolo Gozzini, Megan Heisz, Jenna Hume, Hunter Juhl, Bryson Kjelland, Emily Kjelland, Bridgette Neal, Emma Nelson, Jenna Olin, Treyton Oswald, Anna Retamar Vlad, Cora Schutte, Dayle Simpson, Christina Stark, Xylie Teeman, Dylan Wells.

Juniors: Hailey Beeman, Dayne Butzler, Caden Cleasby, Morgan Coyne, Ethan Diddens, Allison Dolphin, Autumn Hollibush, Rusty Klitzman, Elle McMahon, Gabriela Mendez, Gauge Pomplun, Kyra Suiter-Meyers, Paige Valley, Katelynn Weeks.

Sophomores: Sydney Brown, Carter Cronin, Alec Dolphin, Kadin Dooley, Dillan Heisz, Elizabeth Huber, Allison Johnson, Josephine Meyers, Karson Redman, Jack Ross, Cheyenne Stafanczyk, Conner Winn.

Freshmen: Jadalyn Clark, Teagan Clough, Ryan Douglas, Evan Fronk, Lilyanna Gallardo, Isabella Kovac, Americus Pomplun, Owen Slye, Slater Valley, Maysen Wellnitz.

Eighth grade: Lacy Blazier, Sahara Boers-Augustine, Esther Burchell, Gage Burrell, Chloe Cleasby, Aiden Crane, Robert Ellis, Sabrina Engel, Oliver Friedrich, Milo Jackson, Amelia Luttig, Sarah Pfluger, Jesse Rapson, Zoie Resch, Catherine Treinen, Corbin Williams.

Seventh grade: Jessah Allen, Kane Bjoin, Abigail Farnsworth, Kase Hazeltine, Olivia Huber, Ryan McCarthy, Mallory Nifong, Serenity Pautsch, Makenna Phillips, Karly Slye, Lacey Sorg, Michael Welch.

Sixth grade: Keely Douglas, Harley Furlong, Braedyn Girard, Skyla Gray, Dellah Hall, Dawson Maylord, Hannah Treinen, Benjamin Uhe, Jemma Wilke.

Honorable Mention 3.49-3.0—seniors: Evan Clark, Camron Duncan, Trevor Kjelland, Pedro Negrini La Salvia, Evan Noble, Catelyn Nolan, Dylan Sorg, Kyla Stacy, Jameson Terry, Zander Wilson.

Juniors: Tyler Kersten, Chloe Mielke, Autumn Pautsch, Diesel Simplot, Kolton Smith, Autumn Stratton, Evan Suer, Ian Suer, Autumn Wolfe Mayer.

Sophomores: Titus Burchell, Asa Collins, Nathan Fiebig, Calahan Fox, Oscar Gallardo, Ann Keintz, Cole McMahon, Madelynn Meyers, Olivia Moffitt, Temperance Pautsch, Mallory Schindler-Comstock, Ian Soderstrom, Malachi Wendt, Payton Wilson.

Freshmen: Abigail Anderson, Shelby Anderson, Ashley Bloedow, Sydney Coyne, Willow Crecelius, Isaac Diddens, Dasia Dixon, Gianna Elrod, Lily Gestrich, Alyxander Jackson-Price, Lillian McMahon, Nathaniel Rapson, Mathias Treinen, Samuel Vogt.

Eighth grade: Callum Babler, Ally Beeman, Hunter Brannin, Johnathon Castle, Jadyn Clough, Arianna Dean, Aryn Dolphin, Aiden Engle, Cullen Fox, Anthony Galfano, Jonathon Girard, Kylee Helmer, Alex Johnson, Grace Krajeck, Kyla Lloyd, Lacey Lloyd, Lacey Meldrum, Ayla Myhre, Aivee Paul, Ava Polheber, Wyatt Schumacher, Kelon Wendt, Emma Woodman,

Seventh grade: Sawyer Carr, Giulianna Elrod, Martin Gowen, Marleigh Kamppi, Vienna Millner, Owen Moffitt, Louis Nath, Peter Roth, Zackary Sosinksy, Gracin Speich, Harper Williams.

Sixth grade: Luci Anderson, Amber Bloedow, Amaya Boers-Augustine, Ava Flodeen-Schroeder, Braelynn Haugen, Caroline Luety, Sydney Luety, Abigail Moriva, Niko Nelson, Jewel Stanley, Sophie Valley, Charley Wohlfert.



# 2022 Green County Fairest of the Fair

Hello Green County, my name is Sharlene Swedlund and I am your 2022 Green County Fairest of the Fair from Juda. I would like to take this time to introduce myself and give everyone a short background.

Growing up I lived on a farm just south of Juda where I attended Juda School. I was actively involved in 4-H throughout elementary school and then into middle school. I also became an active member of the Juda FFA. Ever since I was a little girl, I've always had a passion for the agricultural industry. When I was younger my dream was to become one of the beautiful princesses that I saw during parades and through local Green County Events. So, when I finally became old enough to partake in those events I decided to run for the Juda Dairy Queen, and from there I was crowned for the 2016-2017 year.

Once I started reaching my senior year it was time to start considering schools and careers, so after I graduated high school in 2018, I decided to attend South Dakota State University and Southeast Technical College to pursue Agribusiness and Ag marketing where I also had the opportunity to hold the position of the 2019-2020 Miss United States Agriculture from SD. I loved every aspect of learning the different terms and areas of the agricultural business field and I eventually moved back home to Wisconsin to pursue a job at Kuhn North America where I am a 4th generation family member to hold a job there. I started out in fabrication and just recently have accepted a job as the Technical Publications Specialist. Since acquiring a job at Kuhn back in September I had started to spike an interest in agricultural engineering, and I finally decided to head back to school to gain a degree in Manufacturing Engineering Technology at Blackhawk Technical College and I will eventually complete a bachelors at the University of Wisconsin Madison.

One of the main reasons I decided to run for the Green County Fairest of the Fair was to be able to give back to the Green County Fair Community for everything that they had done for me as I was in my youth growing up showing livestock. My drive and determination to promote agriculture and the industry itself. The love and memories that I cherish from the Green County Fair, watching the previous Fairest of the Fairs have an amazing time promoting the fair, volunteering at fair events and watching how much they had impacted younger generations with the grace and composure that they had held.

And just a short reminder, the Green County Fair will be held from July 20-24, and this year's theme is Barnyard Beach Party! For more information you can look at our website or our Facebook page. I look forward to an eventful, fun-filled year ahead!

Joseph K. Murphy, DC Serving the Brodhead Area Since 1984

- Sports Injuries
- Work & Auto Injuries
- Chronic Pain

Preventative Care

608-897-2136

2504 1st Center Avenue Brodhead, WI 53520

Most Insurances Accepted



Holly Jensen

#### **Brodhead Dental Clinic**

#### Dr. Dan Branson DDS

702 23rd St. • Brodhead, WI 53520 608-897-8645

dentist.brodhead@outlook.com • www.brodheaddental.com

Mon & Wed 8 am-5 pm • Tues 8 am-7 pm • Thurs 8 am-3 pm

#### CONSIGNY LAW FIRM, s.c.

ATTORNEYS AT LAW

A limited Liability Organization **Brodhead Location** 

1030 1st Center Avenue 608-897-2116

Web site

http://www.janesvillelaw.com



Mike Faust

# Local & Area Services

**AVAILABLE ON LOCATION:** Kerosene • Dyed Diesel • Conventional Gas







N3461 Hwy. 104 • Brodhead, WI

PREMIUM DIESEL • GASOLINE • GASOHOL • FUEL OIL

# **Broadband Internet**



Do You Live in the Country?

- No Phone Line Required!
- Local Technical Support!

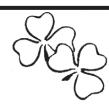
• No Monthly Data Limits!

For more info call toll free 888-825-2005 or visit us at 565 E. Main St, Evansville, or on the web at WWW.LITEWIRE.NET

# HEATING AND COOLING

New Installation, Service & Repairs We service all makes and models of furnaces & air conditioners! For professional oil or gas burner service call us.

608-897-4700 • Brodhead



# Ryan Farm Quarries

608-879-2623 • 608-289-2891(Cell)

WHOLESALE & RETAIL LIMESTONE 3/4", 1 1/2", 3" Breaker Rock





Engine Repair

Heating & Á/C

- Brake ServiceSuspension & Steering

- Oil ChangesElectrical Systems
- Tire Sales Most Brands
  Hunter Tire Changer & Balancing
- Exhaust SystemsTransmission Maintenance
- Radiator Service

802 2ND ST. · BRODHEAD, WI 53520 · M-F 7:30AM-5PM · arnsauto.com casey@arnsauto.com



✓ Income tax planning & preparation

✓ Auditing

**✓** Bookkeeping ✓ Payroll Services 608-325-5035 Monroe

815-235-3157 Freeport



Certified Technicians • Expert Color Matching • Insurance Work Specialists Computerized Frame Repair • Lifetime Guarantee on Repairs





★ Clutches, Engine Kits, Steering parts, Water Pumps & More!

# **LANDIS SEPTIC**

 SEPTIC **INSTALLATION** & REPAIR SOIL TEST & DESIGN

608-426-1726

### **Main Street** Monroe, Inc. Announces Additional Yoga on the Lawn Classes

Success of classes, which first started last summer, has led to additional classes into August

The Infinity Yoga Studio, 1218 17th Avenue, Monroe, will continue to partner with Main Street Monroe to host outdoor yoga classes downtown after classes last summer and this year have proved popular for area residents.

Originally, Main Street approached Cathy Hauck, owner of the Infinity Yoga Studio, about teaching classes last summer as the nonprofit repositioned its summer programming because of the pandemic. Both Cathy and Main Street's director, Jordan Nordby, thought the timing would be right with summer returning to its normal fast paced busy weekends. However, interest in the classes has led it to being part of Main Street's general event calendar as it hosts its normal events, including concerts and the summer kickoff event in 2022.

"People are appreciative of Cathy's talent and having an exercise related activity to work into their weekdays right here in town. It's been really fun for both experienced people and those new to voga," stated Jordan Nordby, Main Street's executive director.

Hauck emphasized that all levels are welcome. In fact, the class will be continue to be taught based on attends. For those who have them, a yoga mat is suggested. Otherwise, a towel will be fine. Hauck ends the class with a bit of meditation. Because it is open to all levels, it makes it a good time to check out yoga, get back into it, or just switch things up, stated Hauck.

The next upcoming class will be Saturday, July 11th from 9:30 a.m. That time coincides with Main Street's weekly farmers market. The other newly announced class will be Thursday, August 18th at 5:30 p.m. Both classes will be an hour long.

Hauck opened The Infinity Studio in 2008. It is across from Turner Hall. Hauck graduated from the 500hour Yoga Therapy Teacher Training Program through Alignment Yoga with Scott Anderson in 2013, and continues to take training classes and workshops to keep my teaching fresh. Since the pandemic, she has been offering classes online ranging from yoga, Reiki, and meditation.

Main Street is asking that anyone interested in Yoga on the Lawn simply reserve their spot. There is no charge to attend. Spots can be reserved by going to their Facebook page: facebook.com/MainStreet-Monroeinc/ and finding the specific event or by calling 608-328-4023.

#### **Services**



Haile Tree Service, aerial bucket, stump grinding. Licensed insured. Call 608-879-9014.

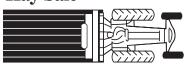
Log splitters for rent by the day. Dick's Repair. 608-897-2355.

#### For Rent



bedroom low apartment in Albany, one pet under 20 pounds allowed. Available August 1. Call 608-862-3424 for application. (07/06)

#### Hay Sale



Hay for sale - small squares. \$3.50 per bale. Call 608-897-2478.

# GASSER Hardware BRODHEAD.

#### Full Time Cashier/Sales Associate

Work up to 38 hours per week including some evenings/weekends Assisting customers and handling sales transactions Must be able to lift 50 lbs.

We offer competitive wages, health benefits, flexible scheduling, Employee discounts, and advancement opportunities.

Apply online at gasserhardware.com/employment or stop in store for application.

#### • BENEFIT •

### HAY STACK SUPPER **Homemade Ice Cream & Pies**

Friday, July 22, 2022 4-8 p.m.

Ferman Schwartz Residence N4788 Condon Rd. Brodhead, WI 53520

**Donations go towards medical expenses** for the local Amish Community.

Ice Cream • Pies • Supper



Members of Main Street Alliance met with Senator Tammy Baldwin

# Hendrickson goes to DC

Corrine Hendrickson, Corrine's Little Explorers Family Child Care owner and director, from New Glarus, joined 11 other Main Street Alliance (MSA) members from throughout the state in Washington, DC, on May 17 and 18. Other small business included group center childcare, consulting, cosmetics and restaurants. Members met in person with Senator Tammy Baldwin, and their Congressional reps, Pocan (WI-2), Gallagher (WI-8), Tiffany (WI-7), Steil (WI-1) and a staff from Senator Ron Johnson's office. They voiced support for measures to rein in monopolies, paid family medical leave, increased investment in child care, and making the expansion of the affordable care act permanent to level the playing field and increase opportunities for our communities.

The trip started off with a Tuesday night kickoff at Chadwick's in Alexandria, Virginia where Main Street Alliance Board President, J Kelly Conklin, talked about how important it is that we participate in our Democracy and advocate for policies and accountability that are good for America because what is good for American is good for small business. What is good for small businesses is good for our communities.

On Wednesday, Hendrickson

and others met with Senator Baldwin. Restaurant owners Dave Heidi and Melissa Bucholz thanked her for her support for the Restaurant Revitalization Fund that was slated for a Thursday vote. Another member, Ashley Prange, spoke about how she owes over \$10,0000 after donating a kidney and had no paid time to recover after as reasons for a national paid leave program and universal health care. Hendrickson spoke about the need to invest in childcare as a foundation for our economy, and also about the Support Kids Not Red Tape Act. This extends the Federal waivers for free meals for all K-12 students for the summer and next school year. It also extends the one Tier system for reimbursement of meals and snacks for qualifying child care programs. Without permanent legislation, the waivers that enable and fund the progams will expire July 1. Hendrickson spoke about how as a parent, it is one less expense, as a school board official, our district has seen a significant increase in the number of students utilizing the school meal programs. Furthermore, a child care provider, if the waiver expires she will lose approximately \$700 a month due to the lower tier reimbursement and will be forced to increase her weekly rates significantly to cover that loss.

She also asked that all regulated childcare programs be eligible for the food program. Currently, group centers need to be non-profit, be in a qualifying school district, or have 25% or more enrolled children income qualify.

Hendrickson and others also met with Representative Pocan. Hendrickson and Macy Buehler, Yahara River Learning Center, thanked him for his support of childcare and the urgent need for federal funding to increase accessibility, affordability, and quality of childcare programs across the country. Hendrickson spoke about how the lack of investment for decades has significantly decreased the number of available programs, even though there are more children needing care. In Green County there were almost 90 programs during the 1990s and now there are 32, that our county economic loss is \$21 million a year. They spoke about how the American Rescue Plan funding has been utilized in their programs and allowed them to continue operating, but it is not a permanent solution and families and programs are still struggling. Other MSA members emphasized that the cost and availability of child care is their biggest barrier to recruiting and retaining employees.

# Local & Area Services

## **OLIN OIL COMPANY, INC.**

#### 7 Locations To Serve Your Gas, Diesel & Convenience Store Needs

- Trackside Mobil 608-897-2202
- Olin's Juda Oasis 608-934-5588
- Albany Mini Mart 608-862-3303 Footville Mini Mart 608-876-6175
- Monroe Northsider 608-325-2725
- Evansville Gas N Go 608-882-9943
- Brooklyn Mini Mart 608-455-1721





#### **Childcare Profile:** Monroe Preschool

Monroe Preschool, Inc. is a nonprofit preschool that's been serving children and their families since 1971. Located at 1025 1/2 15th Avenue in Monroe, it offers preschool and 4K programs for area children.

Monroe Preschool strives to focus on the individual child. "We have small class sizes and enjoy fostering each individual's growth and creativity. We teach kindness and caring," said director Rebecca Tschanz. "We offer a safe, caring quality environment."

Working with children and their families is one of her favorite parts of her job, she added.

"Each child and family is unique. Watching them express their individual interest in a creative environment can be very rewarding," Tschanz said. She particularly enjoys watching children change over the course of a school year, documenting their growth and development from the start of the year until

Funding for the preschool can be a challenge, depending on the year, Tschanz noted. It could help,

she said, if it were more widely understood in the community that her staff are "trained professionals, who care deeply for each child."

How early childhood educators are valued overall is one area of the childcare profession she would like to see changed. "We take care of the youngest children, at the most important time of their development," she said.

Childcare is an important issue for the entire community.

"Childcare is vital for families, businesses and the community. It's vital to have a safe learning environment so working families have a quality setting for their youngest family members," she said.

Community support for childcare is critical: Having more information about early childcare educators can garner more support and understanding within the commu-

"We are always willing to answer any questions to learn how to support our very important services," she said.



# SSM Health invests in mental health resource

\$30,000 multi-year partnership with Jacob's SWAG Foundation supports free Got Your back app

SSM Health is expanding its partnership with Jacob's SWAG through a \$30,000 multi-year investment in the organization's free mental health Got Your Back app.

"Iacob's **SWAG** port With Awareness and Giving) Foundation is honored and humbled SSM Health's support of the Got Your Back app as an additional tool for individuals toolboxes," said Teri and Kurt Ellefson, founders of Jacob's SWAG Foundation. "Our Foundation and Family have been blessed to have the support of the local communities, not only when we lost Jacob, but as the Jacob's SWAG Foundation came to fruition and grew. We are very proud of the Got Your Back App and are excited to partner with a strong healthcare institution that appreciates the value of educating its patients on the value of mental health and helping us make this valuable asset available to their patients."

Jacob's SWAG (Support With Awareness and Giving) Foundation was founded by

Monroe residents Teri and Kurt Ellefson. The couple created the Foundation with the goal of providing information and resources in the hopes of saving young lives after they lost their son Jacob to suicide in 2012. An initial partnership with SSM Health Monroe in 2019 supported the creating of the group's Got Your Back App, which features tools that are custom-built to help users cope with anxiety and depression. The Got Your Back app is available to download for free in both the Apple and Google app

Focusing on mental health support aligns with SSM Health's community health priorities.

"Across the SSM Health region, mental health is a top priority identified in our most recent community health needs assessments (CHNA)," says Megan Timm, SSM Health Wisconsin Regional Director of Community Health. "Our communities told us to focus on mental health and we listened by becoming the healthcare sponsor for the Got Your

Back app."

This new partnership will focus on spreading awareness of the Got Your Back App and mental health resources, while helping to financially support future digital developments within the app. The health system is implementing resources for its staff and providers to connect patients and families with the app as a mental health support.

"We are truly fortunate to have the opportunity to support our communities through this partnership with a local leader in suicide prevention. The Jacob SWAG Foundation found a way to reduce the stigma around mental health by developing an app accessible to everyone-not just individuals with a formal mental health diagnosis," said Timm. "By removing the stigma around mental health, we are hopeful that our youth feel comfortable seeking out and accessing the support they need so they know they are not alone."



Farmers discuss the ins and outs of certain cover crops before corn at a field day stop at Jeremy Luckey's farm. Some cover crops limit herbicide options. This field had annual rye and red clover planted last fall that was grazed this spring, planted to corn and then terminated.

# Farmers of the Sugar River organize tour

On Tuesday, June 14, nearly 20 farmers came together and toured four member sites near Juda and Brodhead to see what specific conservation practices were being tried. The Farmers of the Sugar River producer-led group put the day together. They were looking at how the corn crop was doing after planting cover crops last fall, grazing cover crops this spring then planting and interseeding into standing corn.



Sam Wenger bought an old drill and modified it in order to interseed cover crops in the standing corn. They are planting a mix and intend to graze the covers after corn silage harvest this fall.





We really appreciate the partnership with The Bank of New Glarus. The model that we have at DIRTY DOG TAPHAUS is significantly different than any other model in the area, but they believed in us and what we were doing."

**Leah Hanson & Keith Kube**Owners of DIRTY DOG TAPHAUS

NMLS #619812

thebankofnewglarus.bank









# Think outside the box.

And get results from your advertising.

- 86% of adults read a community newspaper at least once a week.\*
- $\bullet$  59% of adults rely on the local newspaper as their primary news source.\*
- $\bullet \ \, \textbf{Only 10\%} \ \text{watch television for community information.} \\ ^*$

How will you reach your target audience?



1035 1st Center Ave. • Suite 107 Brodhead, WI 53520

608-897-4797

\* Survey conducted by the National Newspaper Association and the Center for Advanced Social Research at the Missouri School of Journalism at the University of Missouri-Columbia. Researchers surveyed adults 18 years old and up in markets with fewer than 100,000 residents.