



VENDOR INFORMATION

Event Date: Saturday January 31st, 2026

Time – 9am – 6pm

Manitoba Street from Ontario Street to Ida Street

VENDOR FEE

- Vendor Fee – Nonrefundable –
 - Retail - \$100.00
 - Food Vendor - \$250.00
 - Not for profit / Community Group – No Fee
- Online payment is required via Credit Card only and is subject to a 2.5% handling fee.
- Once approved by the committee - A link for credit card payment will be sent
- Your space is not secured until payment is received.
- We will not be accepting cash or cheque payments at this year's event.
- Local not for profit groups can apply for an exemption of the fee.

TIME OF SET UP

- The event set up for vendors will occur on **Saturday January 31st, 2026** unless arranged prior with organizers.
- Vendors can arrive any time after 6:30am.
- **You must be set up and all vehicles removed from the festival no later than 8:30am.**

VENDOR SPACE

- Vendor spaces are 10x10 space unless previously approved by the organizers.
- Do not block driveways and if you do, please make sure you can move your items quickly in case of an emergency.
- The festival must always maintain an emergency lane along the street. Please set up within your designated area to ensure this laneway is maintained. Failure to keep enough space for an emergency vehicle will result in us asking you to adjust your set up.

TENTS/ TABLES/CHAIRS

- Vendors are responsible for providing all items for their booth. This includes, Tents, Table, Chairs unless previously arranged.
- Tents Must be secured – Each vendor is responsible for securing your tent with weights. If you do not have an appropriate way to secure your tent, then you will be asked to take your tent down. Cinderblocks/cement blocks, large water bottles and sandbags make good weight.

VEHICLES

- Vendors may drive their vehicles to their location to load and unload only.
- **NO VEHICLES ARE PERMITTED ON THE STREET DURING THE EVENT** (unless approved prior).
- Please ensure your merchandise is off the street before the street is reopened.
- When you are driving within the closed off area, please do not drive more than 5 km per hour and be aware of your surroundings at all time.
- Parking for vendors will be located at the Train Station Parking lot which is located at Hiram Street just off Taylor Road.

GARBAGE

- All Participants are responsible for their own garbage and recyclables.
- All garbage and recyclables must be taken with each participant when they leave.

- You can drop your garbage at one of our convenient garbage bins – 10 Entrance Drive, do not leave it on the street for us to clean up.

LEAVING EARLY

- Vendors are expected to stay at the event the entire time unless it was arranged prior with event organizers.
- If you have arranged to leave early you must contact one of the organizers who can assist you with leaving the festival area safely. See below for contact information.
- Event runs from 9am – 6pm.

ELECTRICITY

- Electricity is limited within the festival area, and you may require to supply your own.
- Quiet generators only are permitted.
- Additional fee of \$40 if we have to supply power.

SERVING FOOD/BEVERAGE A PERMIT IS REQUIRED.

- If you are a food vendor, you must display your approved permit from the Simcoe Muskoka Health Unit. Failure to do so will result in you losing your booth space
- All food served must be confirmed by the organizers.

EVENT HOURS

- The event runs from 9am – 6pm however based on history peak attendance is from 11am – 4pm. Evening has traditionally been quieter. We are promoting visitors to visit during off-peak hours in hopes of building this time frame. All vendors need to stay for the entire event.

******Safety is our number one concern. Please ensure you are parking in designated areas and adhere to the no parking signs in the festival area to ensure our police, fire and ambulance can move around the town and do not move barriers that are located in our parking lots.***

VOLUNTEER HEADQUARTERS

- The festival has designated volunteer headquarters. It can be found at 54 Dominion Street, which is located at the top of the tube run.

WASHROOMS

- Portable washrooms can be found along Dominion Street, and Taylor Road Memorial Park.
- Indoor washrooms are in several locations – This includes Bracebridge Memorial Arena, Bracebridge Library, Visitor's Center.

FIRST AID

- The festival will have a First Aid team on site they will manage any first aid requirements as well as any issues involving children being separated from their parents. First Aid will be located at the Volunteer headquarters. You may also contact one of the organizers at the contacts listed below if an emergency arises.

SMOKING, VAPING & MARIJUANA

- Due to the new no smoking laws in Ontario this event is a non-smoking event. We are asking that all vendors adhere to this new law. No smoking of any product within the festival area if you wish to smoke you must go to a side street.

If interested in booth, please email info@fireandicebracebridge.com