



## INCORPORATING ARTS



## INTO EDUCATION



## INNOVATIVE

We are committed to developing innovative programs to help you meet your bottom line by:

- Staying up to date on current social and business trends
- Tailoring trainings and educational programs to fit your needs and fill in knowledge gaps

## RELEVANT

To ensure our programs are relevant to your business needs, we measure the success of our programs. Measurement comes in the form of Pre and Post Tests and a 60-day Follow-Up Survey once our training or program is completed to determine its effectiveness.

## DIVERSE

We offer a variety of trainings and programs to fit your personal, professional, or educational needs such as:

- Conducting Staff Trainings for Professional Development
- Creating Press Kits and other Promotional Material
- Developing Training Manuals and Newsletters
- Facilitating Educational Programs, Events, and Workshops

## Designing Programs and Services that Fit Your Needs!



“Educating the mind without educating the heart is no education at all” –Aristotle

## WHO ARE WE

Since 2009 under the guidance of Dr. Tamika Lamb-Sanders, *Savvy Pen* has been working with youth and community organizations such as the Legacy Initiative, United Way Valley of the Sun, Boys & Girls Club, Hope's Crossing, City of Phoenix Parks & Recreation, and Communities in Schools in the areas teaching, training, and program development.

Our passion is education. We believe in providing humanistic education that integrates critical thinking, learner-centered curriculum, project-based assessments, and diversity. Humanistic principles encourage students to be creative and curious about the world around them. Project-based learning allows students to learn topics and create projects that demonstrate what they have learned. Teaching in this way enables students to internalize knowledge by making it applicable to their lives.



## OUR SERVICES

### Educational Programs

When it comes to educational programs, you have the option of working with *Savvy Pen* to develop an original program to fit your schools needs or selecting a program from our list. Additionally, we offer:

- Writing Workshops
- Creative Writing Contest
- Career Workshops/Mock Interviews
- Career Day Speakers and Participants
- Fundraising and Special Events
- Presentations on: Time Management, Bullying, Diversity, Self-Esteem, or Mapping Your Future

### Professional Development

Professional development is available on a variety of topics ranging from Sexual Harassment to being a Confident Communicator or Dealing with Burnout. Trainings and Workshops range from 1-4 hours and can be adjusted as needed.



“Educating is not preparation for life; education is life itself” –John Dewey

## OUR PROGRAMS

We offer a variety of ready-made programs that can be adapted for K-12 or postsecondary educational subjects such as:

### English/Literature

- Discovering Your Voice: Creative Writing & Analysis
- The Art of Words: Using Figurative Language
- Dare to Dream Writing Workshop

### History/Social Studies

- Journey to Freedom: Harriet Tubman and the Underground Railroad
- Celebrating Women's History
- Celebrating Black History: Then and Now
- Statue of Liberty: Holding the Torch (History Behind the Lady)

### Self Improvement/Life Skills

- Self-Reflection: Who Am I?
- Self-Esteem: Defining Who You Are
- Perception vs Reality: Media Influences
- Goal Setting: Reaching the Top

### Career Readiness/Business

- Careers for Your Personality Type
- Career Launch
- Mapping Planning for the Future
- Resume Writing and Interviewing with Success
- How to Sell Yourself and your Ideas
- Dress for Success



**“A broad education in the arts helps give children a better understanding of their world” – Paul Ostergard**



**“Education is not the filling of a pail, but the lighting of a fire” –William Butler Yeats**

# PROFESSIONAL DEVELOPMENT

Professional development is an important part of many organizations and serves as a means of providing employees with necessary skills to stay competitive in their field. To aid companies and schools in this endeavor, we offer the following trainings:

## For Schools

- Culturally Responsive Teaching
- Characteristics of Culturally Responsive Teaching
- Pedagogy: Seven Principals for Culturally Responsive Teaching and Learning
- Avoiding Stereotypes/Labeling
- Providing Balanced and Unbiased Instruction, Sources, and Perspectives
- Diversity Training
- Sexual Harassment
- Finding a Work/Life Balance
- Managing Stress and Avoiding Burnout
- Creating a Team Environment
- Promoting Diversity and Inclusion

## For Businesses

- Communication in the Workplace
- Communication Across Generations
- Diversity Training
- Sexual Harassment
- What Makes a Leader?
- Becoming a Confident Speaker
- Conflict Resolution
- Developing an Effective Sales Pitch
- Delivering Award Winning Customer Service
- Effective Listening
- Working in Groups
- Finding a Work/Life Balance
- Managing Stress and Avoiding Burnout
- Creating a Team Environment
- How to Ask for What You Are Worth



## DIVERSITY TRAINING



## MANAGING STRESS



## TEAM BUILDING

**“Your life does not get better by chance, it gets better by change” –Jim Rohn**

## SCHEDULE AN APPOINTMENT

### Contact Us!

We look forward to working with your organization and helping you continue on the path to success!

For questions about our services or to setup an appointment, please contact us by phone at **480-266-9747** or by email at [Info@SavvyPen.com](mailto:Info@SavvyPen.com).

Check out website at [www.SavvyPen.com](http://www.SavvyPen.com) and follow us on Facebook to see our latest projects!



**“Education is not the answer to the question. Education is the means to answer all questions”  
– William Allin**

