

Thomas J Hall

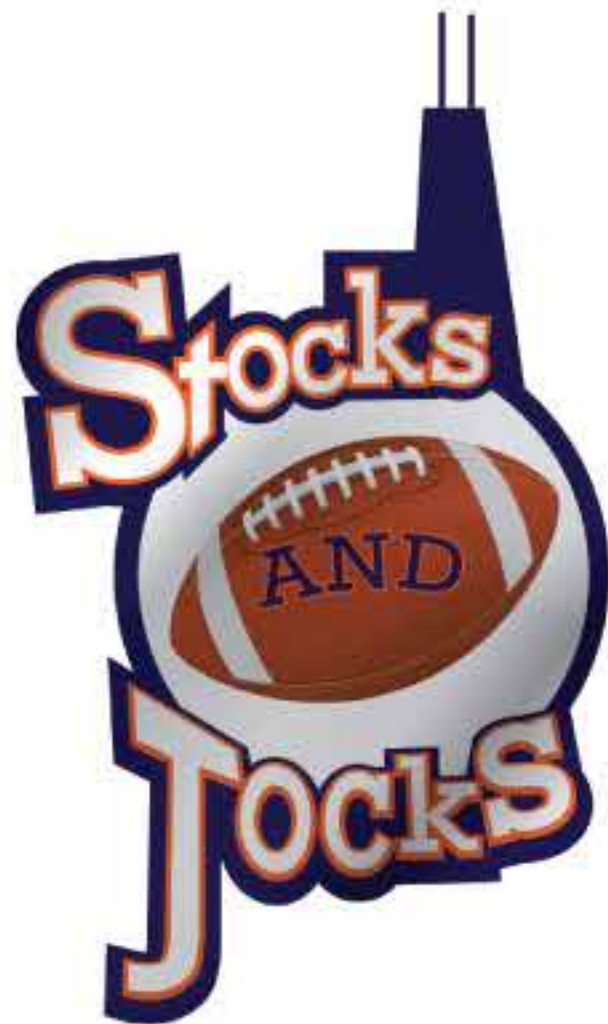
Illustrator

773 559 1959



TJHALL.COM

Logo Designs



Stocks and Jocks (4 quarters)
Company Logo
Medinum Digital

Illustrations

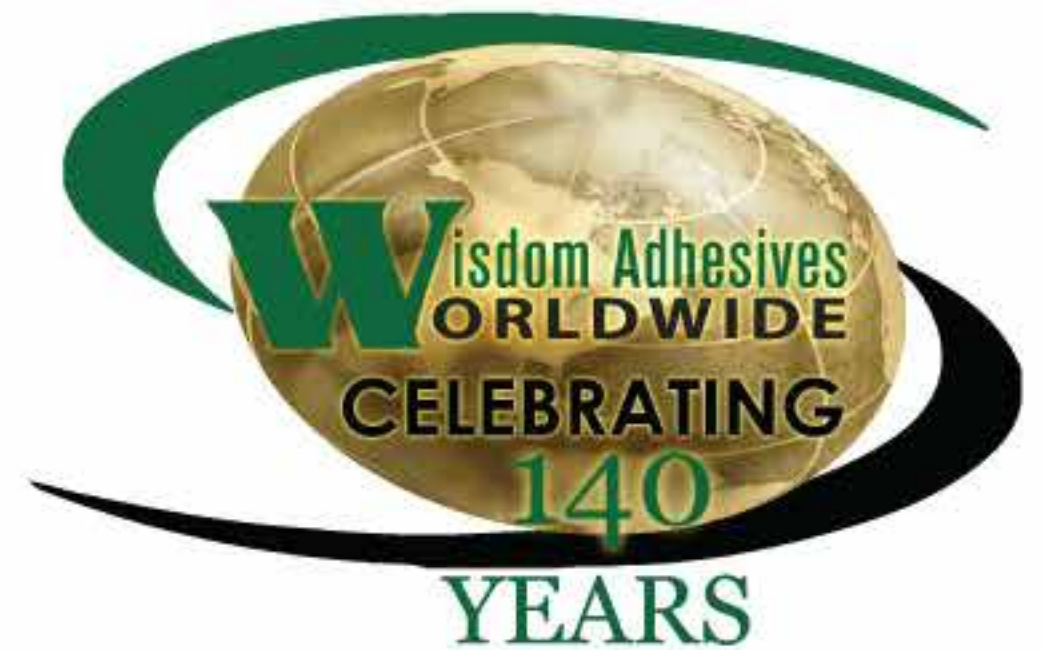
M.O.S.
Main logo
Medium: Illustrator



Chilpan Label
Medium: Illustrator/PhotoShop



M.O.S.
Shield Logo
Medium: Illustrator



Wisdom Adhesives
140 year promotional logo
Medium: Illustrator



AAU Boys Basketball Illinios Raptors
Full Mascot
Medium Digital



AAU Boys Basketball Illinios Raptors
Primary Logo & Font
Medium Digital



AAU Boys Basketball Illinios Raptors
Website Header & Font
Medium Digital

SIMPLE ONLINE FITNESS



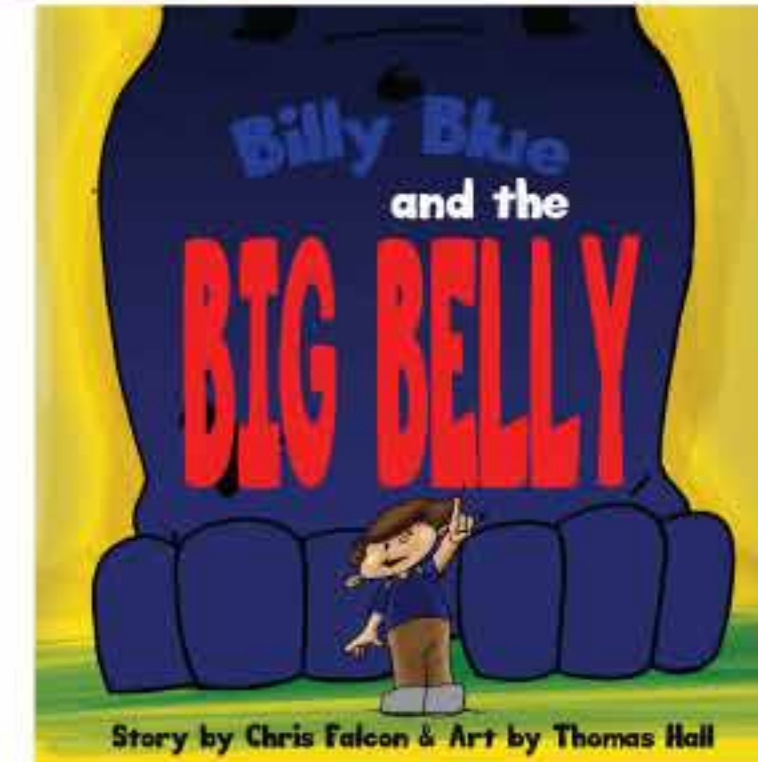
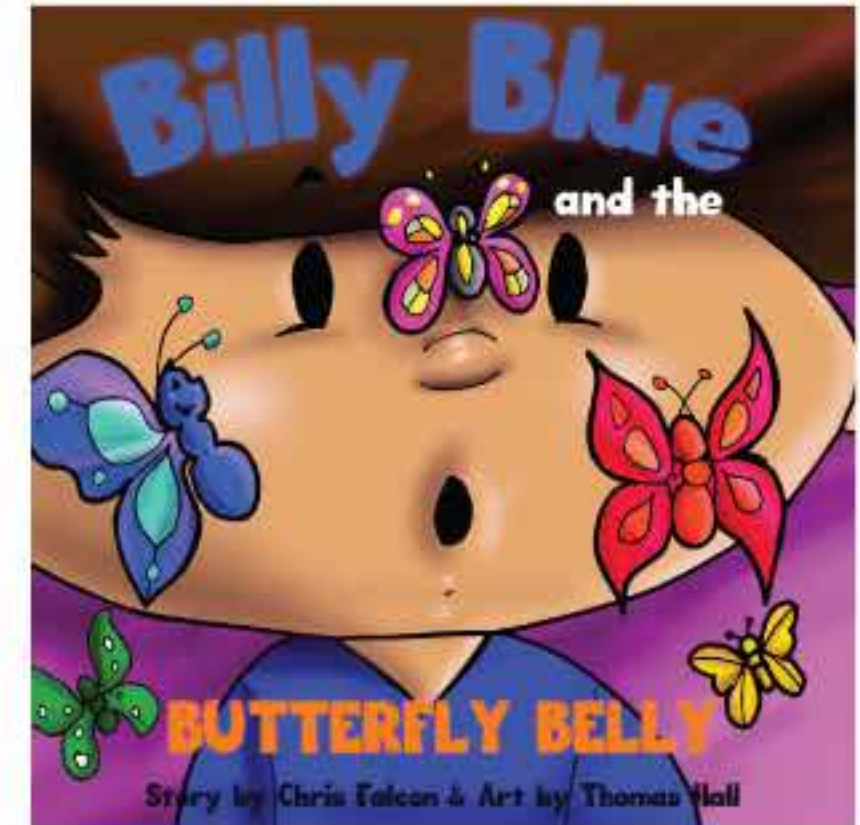
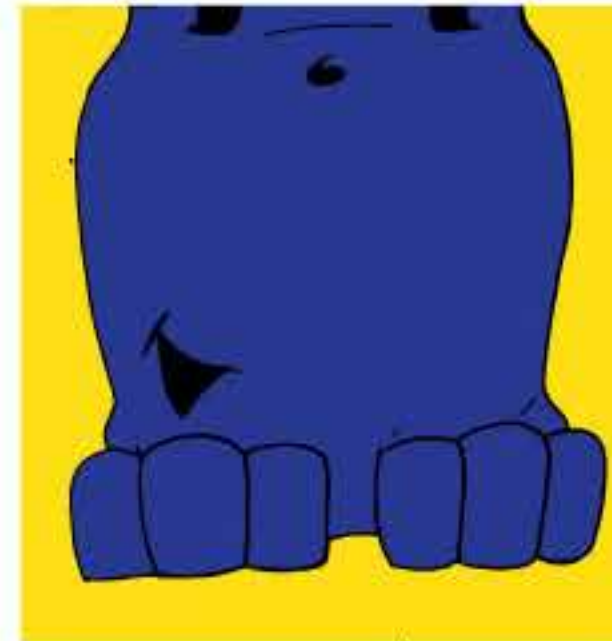
Simple Online Fitness
Company Logo & Font
Medium: Digital



D.I Training
Company Logo
Medium: Digital



Palos Hills Maltese Cross
Company Picnic Crest Design 2011
Medium Digital



Illustrations



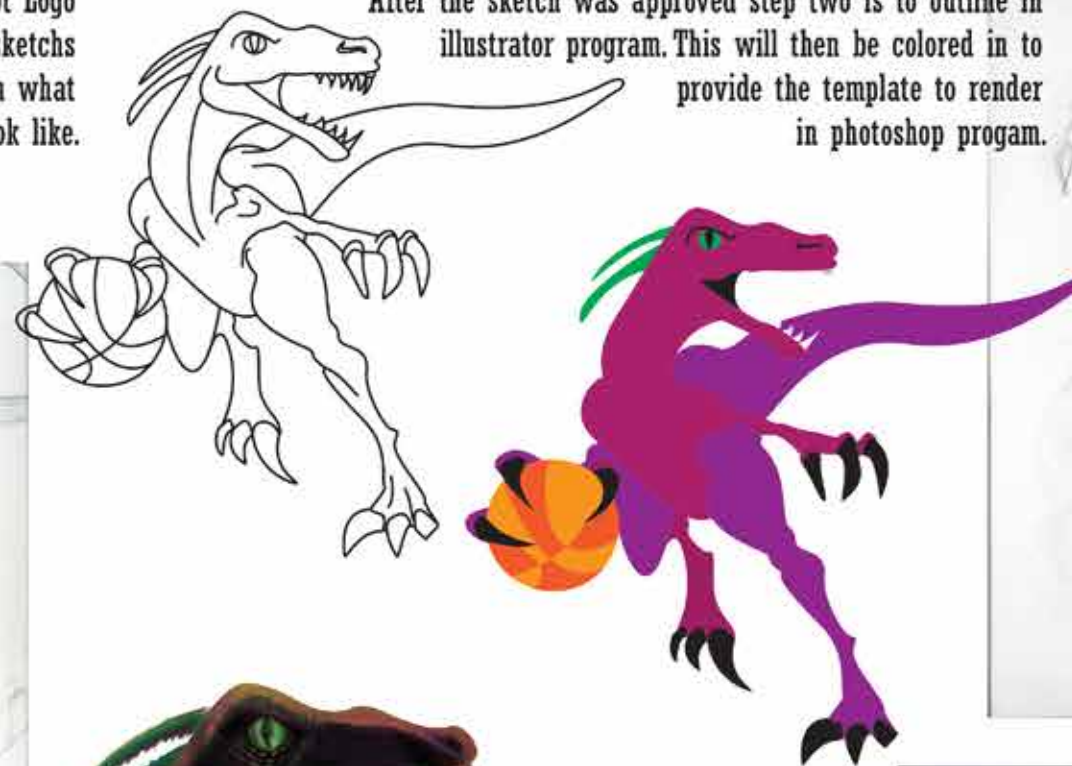
The AAU Illinois Raptors Full Mascot Logo took on two directions. I created several sketches to give them an ideal on what the final renderings would look like.



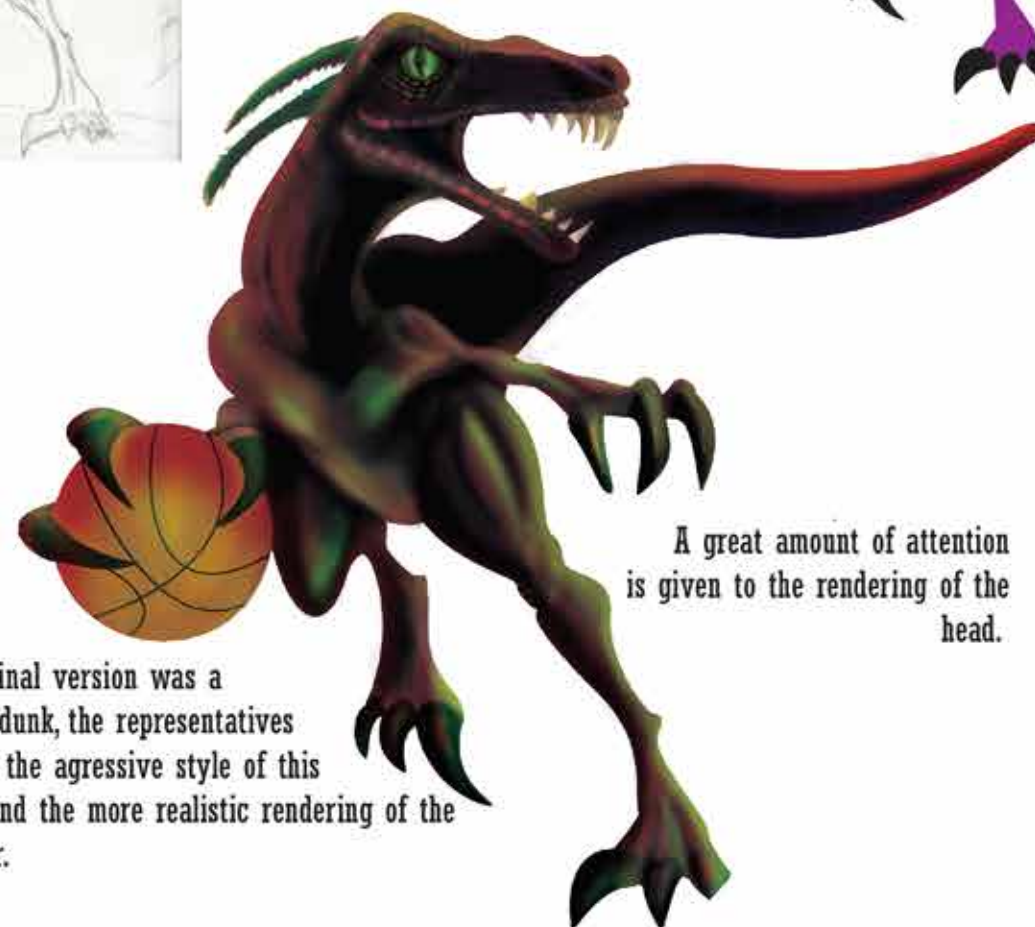
The first version was stylized to look cartoonish and appealing to younger kids. The team representatives like this version but wanted something a little more aggressive to appeal to their 7 to 12th grade athletes.



After the sketch was approved step two is to outline in illustrator program. This will then be colored in to provide the template to render in photoshop program.



The final version was a slam dunk, the representatives loved the aggressive style of this one and the more realistic rendering of the raptor.



A great amount of attention is given to the rendering of the head.





Bomb Shelter
WarHawk Lager F-40 Packaging Label
Medium Digital



Bomb Shelter
Stealth Stout Packaging Label
Medium Digital

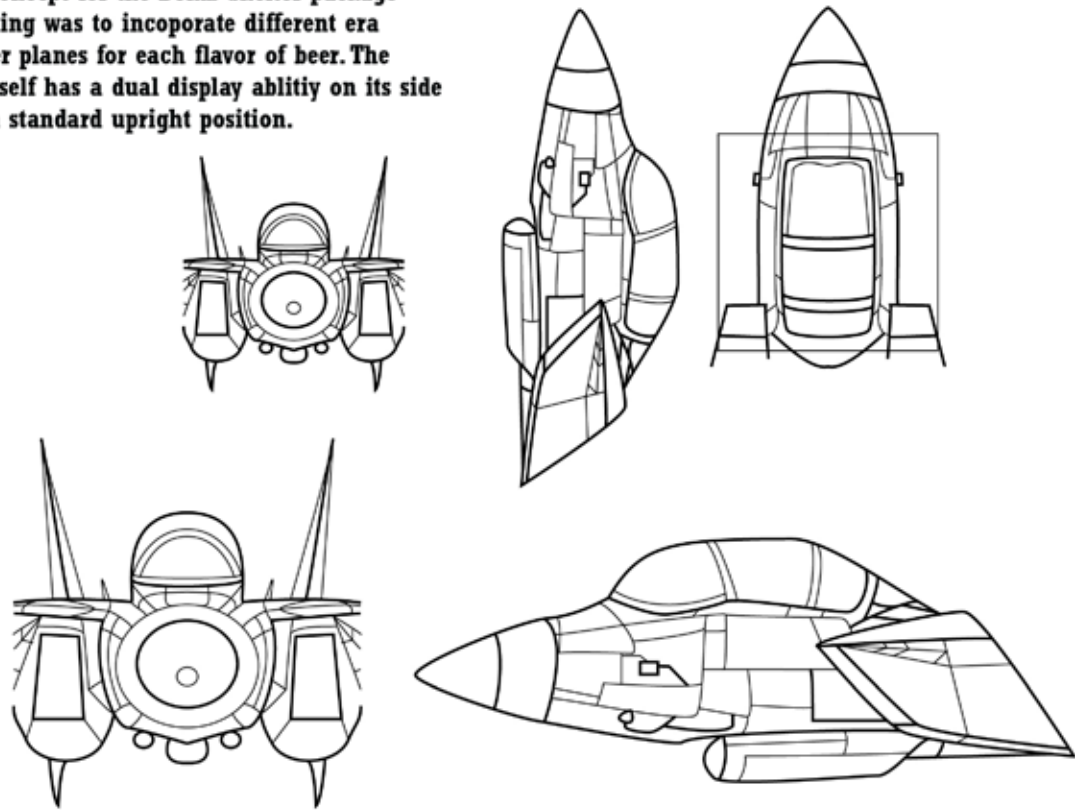


Bomb Shelter
American Lager F-14 Packaging Label
Medium Digital

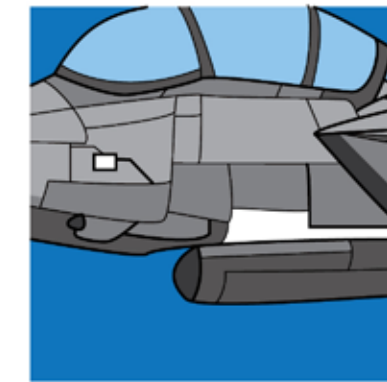
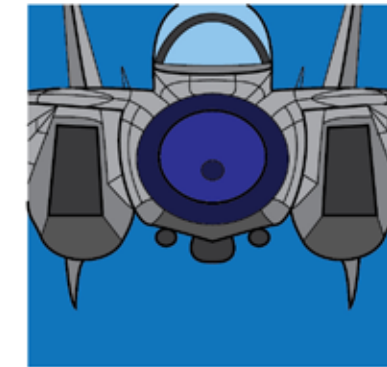
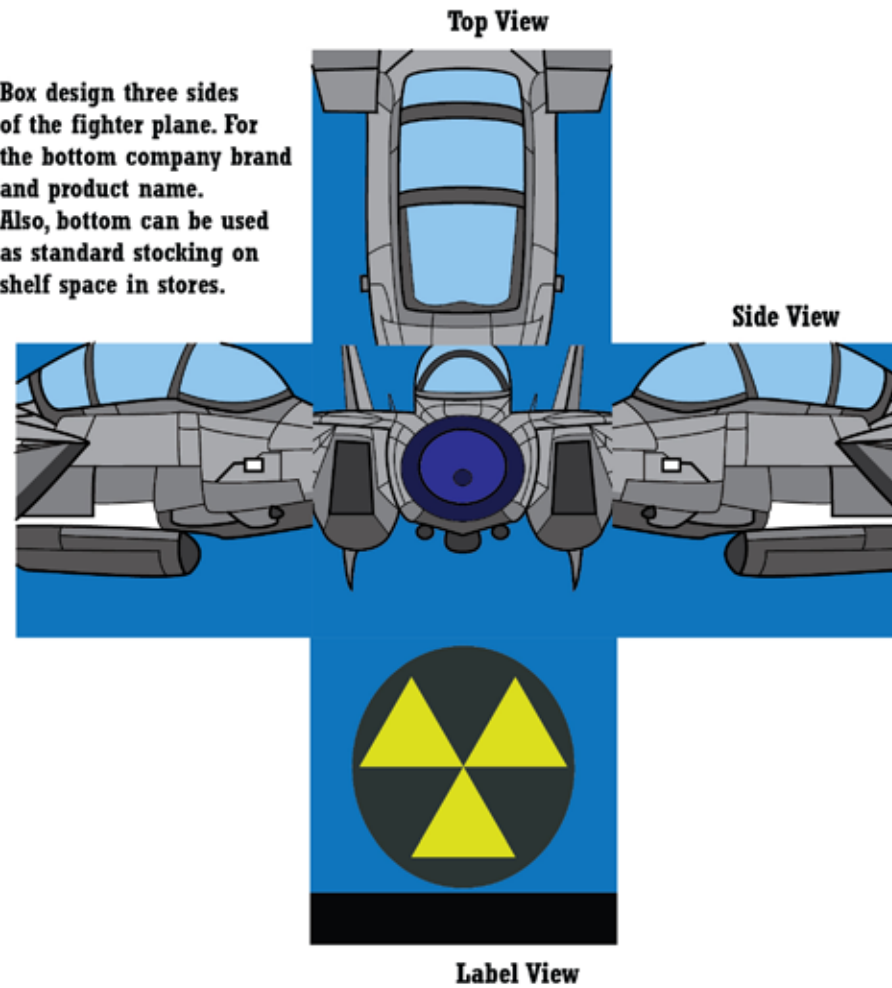


AMERICAN LAGER F-14

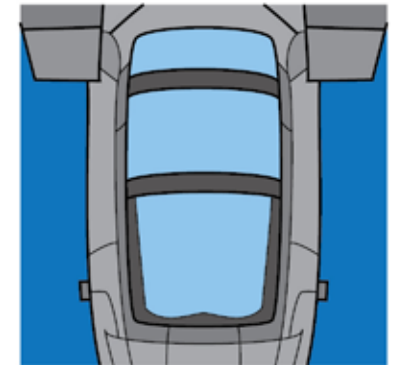
The concept for the Bomb Shelter package branding was to incorporate different era fighter planes for each flavor of beer. The box itself has a dual display ability on its side and a standard upright position.



Box design three sides of the fighter plane. For the bottom company brand and product name. Also, bottom can be used as standard stocking on shelf space in stores.



Packaging design is inspired by the F-14 Tomcat Fighter plane. Staying true to the styling cues and lines that make this plane iconic.



Color Palette is based on lighter colors and using the original F-14 silver and blue to represent the flavor of this beer.





AMERICAN LAGER F-14

For the handle of the box I created a flat illustration that would have the fold in the middle and area cut out for the handle. The fold comes together to create the top of box.



Keeping with the styling cues I created the bottle labels to look distressed to match the texture on the bottles.



For the final printing process each side of the box would be printed one single print for save on print cost.



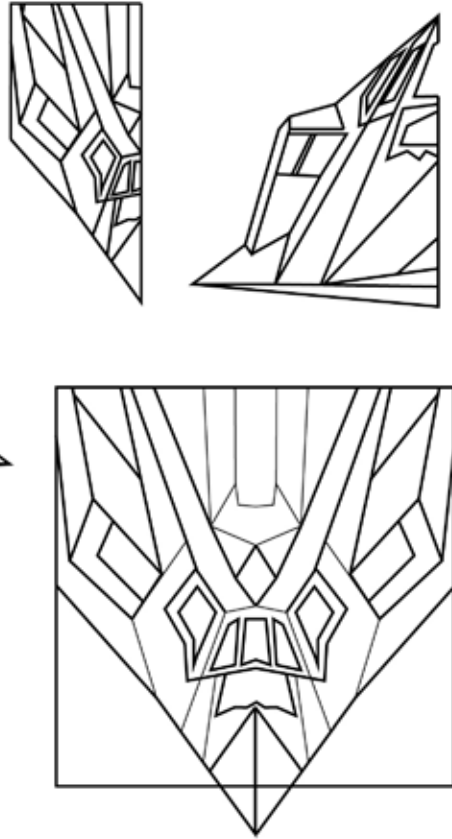
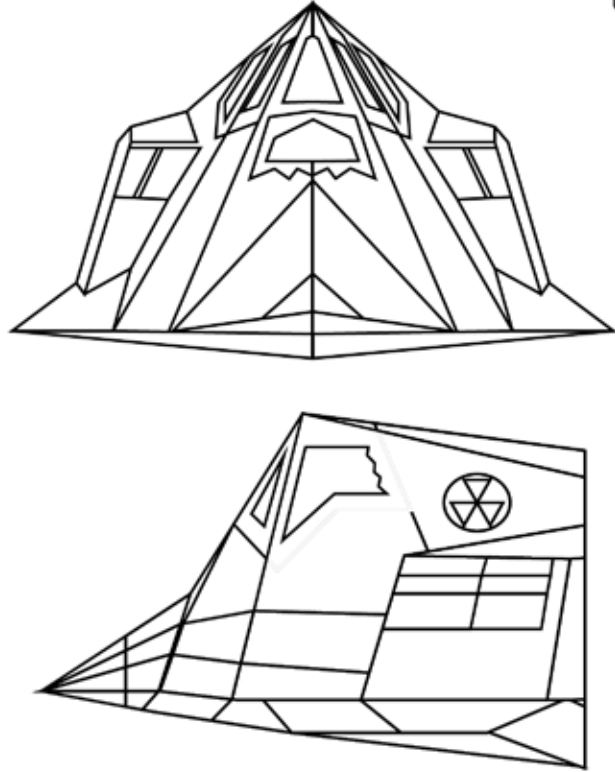
Final images of each side of the box, Showing branding elements and overall design.

BOMB SHELTER STEALTH STOUT



Packaging Process

The concept for the Bomb Shelter package branding was to incorporate different era fighter planes for each flavor of beer. The box itself has a dual display ability on its side and a standard upright position.



Box design three sides of the fighter plane. For the bottom company brand and product name. Also, bottom can be used as standard stocking on shelf space in stores.

First I created the line art within the dimensions of each side. In this case 5 x 5 in.

Top View



Side View



Label View



Packaging design is inspired by the F-117 Nighthawk Stealth Fighter. Staying true to the very geometric styling cues.



Color Palette is based on Flavor of Beer, in this case Browns for Chocolate flavored stout beer



Packaging



Packaging



Bomb Shelter Beer Warhawk Lager F-40
Packaging Prototype Photo Shoot



Beer bottle Prototypes



Packaging



Linda's House of Fire
Packaging Wrap Graphic
Medium Digital



Linda's House of Fire
Top of Lid Graphic
Medium Digital



Linda's House of Fire
Packaging Prototype Photo Shoot

Portraits



"Joey"
Private
Medium: Watercolor Paint

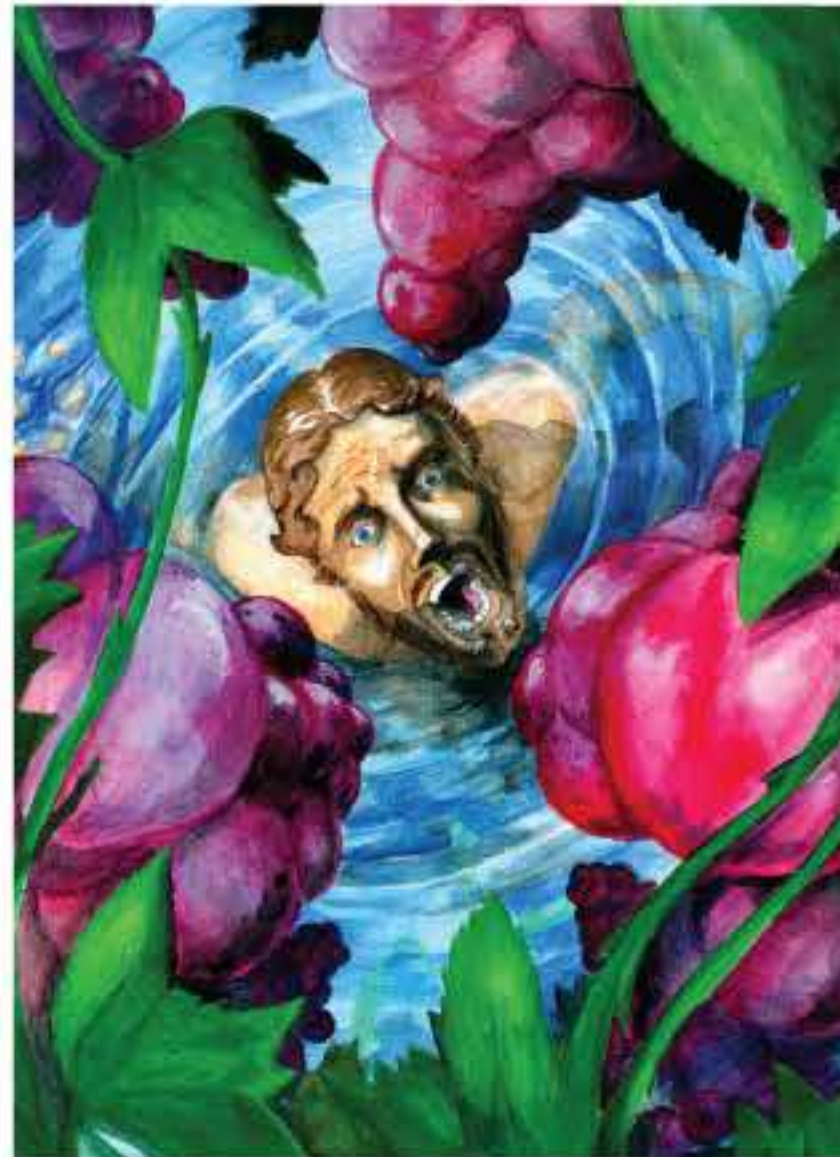


Obama2013 Budget Satire
Competition
Medium: Watercolor Paint

Portraits



"Resurrection Mary"
Private
Medium: Watercolor Paint



"Tantalus"
Private
Medium: Watercolor Paint



"Boomer"
Private
Medium: Watercolor Paint