



Thank you very much for your interest in the Women in Engineering & Technology Conference.

It has been an absolute pleasure to design and curate what will be an intentional 3-day residential conference for impact and progress. Over the years, I have had the wonderful benefit of spending time with incredible women in our industry. From early career Engineers & Technologists to senior professionals who have played a significant role in the transformation of our industry- all wonderful examples of the power and presence of women in our industry.

A power and presence that is expressed through creativity, business acumen and an ability to develop solutions for the communities that our industry serves.

There is however, significant progress to be made. With women making up only 16.5% the Engineering industry due to significant perception and structural challenges, we see many opportunities for balance, improvement and greater creativity.

The conference has been designed to enable businesses and our industry evolve through improved balance. It puts Innovation (for Sustainability), Inspiring the Next Generation and Communication (for impact) front and centre. It offers 3 days of providing women in engineering and technology with pure inspiration, practical tools and skills for progress and impact. It is an investment into our industry in every sense. Participants will hear from inspirational Engineers & Technologists. They will learn practical tips for navigating the industry. They will participate in communication and presenting workshops and in workshops on how to inspire the next generation. They will be immersed in conversations and sessions on innovation and innovating for a more sustainable world- in a way that enables them contribute to impactful and tangible innovation.

For Organisations, the conference presents a tailored and intentional training opportunity for the women in your teams. The idea of the Ripple Effect Conference is centered around EMPOWERMENT. Participants will be equipped to bring impactful and innovative thinking to their organisations, **creating a ripple effect (of progress) through the industry**. Participants will be equipped to run sessions and workshops towards inspiring young people to consider (and achieve) fulfilling careers Engineering & Technology.

It is my hope that we can welcome you and/or your colleagues to the conference in July.

Yewande Akinola MBE FIET HonFReng
Engineer, Innovator.

WiE&T The Ripple Effect Conference Curator



WOMEN IN ENGINEERING & TECHNOLOGY

THE RIPPLE EFFECT CONFERENCE

BUSINESS IN E&T
COMMUNICATING FOR IMPACT
NAVIGATING THE INDUSTRY
INSPIRING THE NEXT GENERATION
INNOVATION FOR IMPACT

18-21

JULY, 2024



A 2022 REPORT FROM ENGINEERINGUK (ON WOMEN IN ENGINEERING) FOUND THAT 16.5% OF THOSE WORKING IN ENGINEERING ARE WOMEN - COMPARED TO 10.5% IN 2010.

THE SECTOR IS AIMING FOR A TARGET OF 1.5 MILLION WOMEN WORKING IN STEM BY 2030. THIS WOULD EQUATE TO 30% OF THE WORKFORCE BEING FEMALE. 30% IS SEEN AS THE 'CRITICAL MASS LEVEL', WHERE A MINORITY GROUP OF WOMEN WOULD HAVE THE ABILITY TO AFFECT REAL CHANGE.

THE RIPPLE EFFECT

The Women in Engineering & Technology (The Ripple Effect) Conference has been inspired by efforts to retain the incredible Engineering talent our industry currently enjoys. It has been designed to also equip Women in E&T with tools to navigate the industry and inspire a generation of young women who see their place in the industry.

With a significant shift in thinking still required, the ripple effect will inspire and equip a selected cohort of women to create a ripple effect for sustained impact and progress.





3 DAYS OF MEANINGFUL NETWORKING

Meet fellow women
changing the world

3 DAYS OF BUSINESS SKILLS

Hear and learn from
women leading businesses

3 DAYS OF ENGINEERING EXCELLENCE

Build skills towards
achieving excellence

3 DAYS OF TECHNOLOGY EXCELLENCE

Build skills towards
achieving excellence

3 DAYS OF COMMUNICATION SKILLS

Build your ability to
communicate with impact

3 DAYS OF INSPIRING GENERATIONS

Receive support to inspire
the next generation



**KEYNOTE
ADDRESSES**

BREAKOUT SESSIONS

WORKSHOPS

**WELLBEING &
BALANCE**

**COLLABORATION
ROOMS**

**GALA DINNER &
RECOGNITION
CEREMONY**

PROGRAMME OVERVIEW

THURSDAY 18TH, JULY

PM: ARRIVALS & REGISTRATION

PM: **WELCOME ADDRESS + KEYNOTE ADDRESS**

'OUR ROLE IN THE INDUSTRY'

PM: WELCOME DINNER & NETWORKING

FRIDAY 19TH, JULY

AM: WELLBEING & BALANCE SESSIONS

AM: **KEYNOTE ADDRESS:** *NAVIGATING (& EXCELLING) THE
INDUSTRY FOR OUR COLLECTIVE PROGRESS*

AM: WORKSHOPS & BREAKOUT SESSIONS

'Starting off my career, what do I need to know'

'Reflections on a varied and fulfilling career, things we learnt'

'Building communication skills for impact'

'Building Engineering Excellence for Sustainable Impact'

'Building Technology Excellence for Sustainable Impact'

'Building Business Skills of impactful contributions'

PM: **KEYNOTE ADDRESS:** *INSPIRING THE NEXT GENERATION &
SHIFTING THE DIAL*

PM: WORKSHOPS & BREAKOUT SESSIONS

'Practical tools for Inspiring the Next Generation'

'Setting up a women's network & why.'

'Encouraging and Supporting ALLYSHIP'

'Evolving the Industry for progress.'

PM: FILM SCREENING

PM: COMMUNITY CONVERSATIONS + DINNER

PROGRAMME OVERVIEW

SATURDAY 20TH, JULY

AM: WELLBEING & BALANCE SESSIONS

AM: **KEYNOTE ADDRESS:** *DRIVING INNOVATION IN OUR INDUSTRY*

AM: WORKSHOPS & BREAKOUT SESSIONS

'Practical tools for going on an innovation journey'

'Start up thinking for traditional industries'

'Sustainability and Innovation'

'Communication, Your Brand and Impact.'

PM: **KEYNOTE ADDRESS:** A FRESH LOOK: LEARNING FROM OTHER
INDUSTRIES

PM: WORKSHOPS & BREAKOUT SESSIONS

'The Fashion Industry- determining & selling value'

'The Film Industry- creating space for talent and creativity.'

PM: INSPIRATIONAL STORIES FROM ACROSS THE WORLD

PM: WELLBEING + NETWORKING

PM: GALA DINNER AND RECOGNITION EVENT

SUNDAY 21ST, JULY

AM: WELLBEING & BALANCE SESSIONS

AM: **PANEL SESSIONS + CLOSING ADDRESS:** 'THE POWER OF THE
RIPPLE EFFECT'

AM: NETWORKING

THE VENUE: WARWICK CONFERENCES, COVENTRY, UK



**ONSITE ACCOMMODATION. INSPIRING SPACES.
WELLNESS FACILITIES. VIBRANT CONFERENCE
VENUE. EASY TRAVEL ACCESS.**

THE VENUE: WARWICK CONFERENCES

...prioritizing sustainability & efficiency. The conference venue has been specifically selected to align to sustainability requirements for the event.

BUILDINGS

THE SLATE IS RATED BREEAM EXCELLENT AND EPC A-RATING TARGETED.

WINDOWS ARE ENERGY EFFICIENT TO REDUCE THE NEED FOR ARTIFICIAL LIGHTING AND HEATING.

HEATING IS PROVIDED BY A DISTRICT HEATING SYSTEM, HELPING TO REDUCE ENERGY CONSUMPTION BY 13%.

70% OF LIGHTING IN **SCARMAN AND RADCLIFFE** ARE ENERGY EFFICIENT LED.

FOOD

75% OF DISHES ARE FRESHLY PREPARED FROM UNPROCESSED INGREDIENTS.

NO FISH IS SERVED FROM THE MARINE CONSERVATION SOCIETY 'FISH TO AVOID' LIST.

ONLY SERVE 100% BRITISH FREE RANGE EGGS, LAID BY HENS THAT ENJOY A HEALTHY DIET AND HAVE SPACE TO ROAM.

ALL MEAT IS PROCURED FROM FARMS SATISFYING UK ANIMAL WELFARE STANDARDS.

FREE DRINKING WATER IS WIDELY AVAILABLE AND ENCOURAGED WITH NO SINGLE USE CUPS.

SEASONAL MENUS SO LESS ARTIFICIAL RESOURCES ARE USED FOR CROPS TO GROW.

TRAVEL

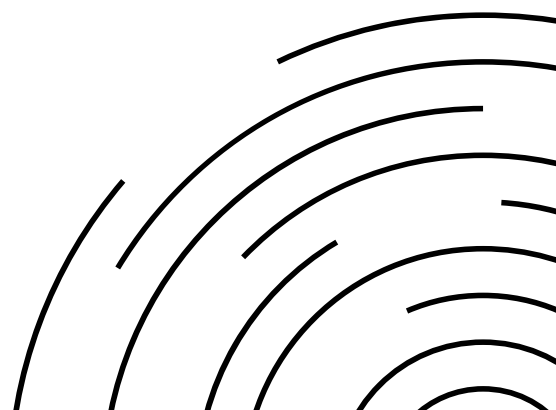
FREE CHARGING POINTS FOR PEOPLE WHO USE ENERGY EFFICIENT ELECTRIC VEHICLES.

BIKES AVAILABLE TO HIRE TO GET AROUND CAMPUS WHILST MINIMISING CONSUMPTION OF FOSSIL FUELS.

NATURE

PARTNERING WITH THE WARWICKSHIRE WILDLIFE TRUST TO ENSURE OUTDOOR SPACES ARE ECO-FRIENDLY.

PROVIDING BEES WITH A SECURE HABITAT TO HELP STOP THEIR DECLINE, AS THEY ARE VITAL TO A HEALTHY ENVIRONMENT.



THE RIPPLE EFFECT CONFERENCE

...inspiration, skills and tools for impact & progress.

INDIVIDUAL PRICE PACKAGE

3 DAY ALL INCLUSIVE PASS - 3 NIGHTS £1500
2 DAY ALL INCLUSIVE PASS - 2 NIGHTS £1100

- Access to Keynote addresses delivered by incredibly inspiring Women in Engineering & Technology.
- Access to Innovation & Sustainability training workshops.
- Access to expert led Communications & Presentation training workshops.
- Access to Business Skills Sessions.
- Access to 'Inspiring the next Generation' Sessions.
- Access to expert led wellbeing sessions.
- Access to Collaboration and Community Spaces.
- Double Ensuite Accommodation for nights included.
- Full English & Continental Breakfast and Lunch included.
- Mid morning and afternoon refreshments included.
- Welcome Dinner attendance included. (guaranteed for 3-nights attendees)
- Attendance of Gala Dinner & Recognition Event included (guaranteed for 3-nights attendees)
- Access to onsite wellness facilities.
- Onsite parking.

Payment Details

Payment upon registration and via
<https://therippleeffectconference.com/book-your-place>
Please contact info@therippleeffectconference.com
for invoicing or payment link enquiries

**18 -21
JULY, 2024**



THE RIPPLE EFFECT CONFERENCE

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TIMELINE

Early Registration deadline

29 February, 2024

Secure your place and accommodation within close proximity of main conference sessions.

'Your tailored experience' deadline

30 April, 2024

Respond to brief questionnaire to ensure that you can share your areas of particular interest ahead of the conference.

Joining Instructions

18 June, 2024

Receive all you need to know about the residential conference. Start to make connections!

Conference 18th PM to 21th AM

18 July 2024

THE WOMEN IN ENGINEERING & TECHNOLOGY 'RIPPLE EFFECT CONFERENCE'

18 - 21
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ABOUT THE CONFERENCE CURATOR

Yewande Akinola

MBE FIET HonFRENG



Engineer, Innovator, Board Member & Speaker

Yewande Akinola is an award-winning Chartered Engineer and Innovator who has committed to her career to the design of sustainable products and systems for the built environment – putting creativity and sustainable design for progress right at the heart of her work.

She holds a Bachelors degree in Engineering Design and Appropriate Technology from the University of Warwick and a Masters in Innovation and Design for Sustainability from Cranfield University.

Her engineering and management experience spans over 15 years and her expertise includes Design and Construction, Sustainability, Innovation & Strategy and the Manufacture of buildings, products & systems for the built environment. She has worked on projects in the U.K., Africa, the Middle East and in East Asia; and with international companies such as ARUP.

More information available at:

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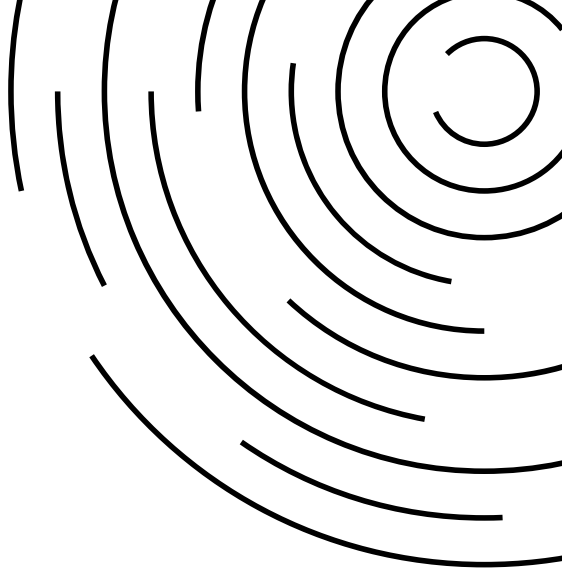
pa@yewandeakinola.co.uk

Current Work

Yewande's current projects range from innovation consulting for large organisations to working with start ups. She is providing services on innovation and supporting her partners as they take ideas through to products/services. She is also providing support with business development. Her ongoing projects fall under Sustainability, Strategy+ Engineering Innovation, Technology for Good & well-being; Healthy Ageing Population, Construction Technology & Sustainable Product Development.

Yewande is committed to inspiring the next generation of engineers and technologists and spends a significant amount of time in schools and colleges speaking to young people. To scale the impact of the engagement and support the incredible work of lots of organisations tasked with securing a pipeline of Engineers to meet the 200,000+ shortfall, she continues to work with teachers, students, employers & organisations to give young people & Engineering professionals the knowledge and inspiration they need.

Yewande sits on the Board of Trustees at the Institution of Engineering and Technology and is serving as Vice-President of the Institution. She chairs the Knowledge Services & Solutions Board at the Institution. Yewande is a Visiting Professor at the University of Westminster. She also sits on the Governing body at the University of Warwick and is a member of the Global Advisory Board at Warwick Business School. She has served as the UK's Innovation agency- Innovate UK 's Ambassador for Clean Growth and Infrastructure. She has recently been appointed non-executive director of Midlands Mindforge- a £250million patient capital investment company for university spinouts and other early stage IP rich businesses in the Midlands.



Additional Information

Please contact the team on
info@therippleeffectconference.com
or via therippleeffectconference.com/book-your-place