



LEEDS PRESS CONSULTING DIVISION

"EMPOWER YOUR



• EXECUTIVE SUMMARY ————————————————————————————————————	— PAGE 4
EXECUTIVE SOMMAN	17132 1.
• ABOUT LEEDS CONSULTING————————————————————————————————————	— PAGE 5.
• BRANDING SERVICES WE OFFER ———————————————————————————————————	PAGE 6.
• OUR PROCESS + TIMELINE —	— PAGE 7.
• INVESTMENT + PRICING	PAGE 8.
• "BENEFITS OF PARTNERING WITH LEEDS"	PAGE 9.
• NEXT STEPS + NEW CLIENT CONTACT INFORMATION	PAGE 10

EXECUTIVE Summary

At Leeds Press Consulting, we specialize in creating distinctive and impactful branding solutions that drive business growth and brand recognition.

Our approach is simple and is strategically tailored to align with your company's vision and market positioning ... ensuring a unique and consistent brand identity across various distribution channels necessary to each your target audience, customers and clients.





ABOUT LEEDS PRESS onsuling DIVISION

Leeds Press Corp's Business Consulting Division is dedicated to providing versatile and tailored consulting solutions. Our mission is to offer a comprehensive range of consulting services, encompassing management, strategy, finance, IT, marketing, and beyond.

With over 10 years of experience, Leeds Press Consulting Division, is the go-to agency which provides proven results and topnotch quality work for its clients.

Our talented, dedicated and diverse team of experts are highly skilled in various aspects of branding strategy, graphic design, content creation, copywriting, social media design, brand management, photography, audio and video editing, brand development, aesthetic representation, and corporate visual identity

www.LEEDSPRESSCORP.com





SERVICES WE OFFER

PAGE 6.



Logo design



Website Design



TYPOGRAPHY



Speechwriting & Ghostwriting



Stationary Design (Print & Digital)



Social Media Design



Social Media Management



Digital ADS & Marketing



Print & Packaging



Business Cards (Digital & Print)



Personal Branding



PRODUCT Branding



BUSINESS PROPOSALS



Service Branding



Cultural Branding



Professional <u>Audit & Rebr</u>anding



CONTENT CREATION



BIOGRAPHIES & CURRICULUM VITAES



FLYERS & BROCHURES



PITCH DECKS & PRESENTATIONS



- 01 Enhanced Brand Recognition: Our services will elevate your brand's visibility and recognition in the market.
- 02- Consistency Across Platforms: Ensuring a uniform brand experience for your customers across all touchpoints.
- 03- Competitive Edge: A strong brand identity gives you an advantage in your market sector.
- 04- Customer Engagement: A well-defined brand resonates more deeply with your target audience.



OUR PROCESS

...AND TIMELINE

OUR BRANDING PROCESS INVOLVES:

1

DISCOVERY + RESEARCH

Understanding your Business, Market, and Audience.

2

STRATEGY DEVELOPMENT

Creating a tailored branding strategy

3

DESIGN + IMPLEMENTATION

Developing and applying the visual and verbal elements of your brand.

4

LAUNCH + SUPPORT

Assisting in the launch of the new brand and providing ongoing support. The estimated timeline for this project is 3-6 months, depending on the scope and complexity of the branding requirements.



The total investment for our comprehensive branding services is negotiable based on your company's unique needs.

Payment terms and conditions can be discussed and tailored to your needs, either through corporate tier all-inclusive packages or via a la carte business services additions.

-LEEDS PRESS CORP



- To proceed with our services, we first require an in-depth "New Client" consultation to discuss and determine 1 your specific needs and expectations in detail
- Following this...we will then provide a customized "Branding Plan" and commence the project upon your 2 approval.

"We look forward to the opportunity to work with you and elevating your brand to "New Height"



CLOS PRESS CORP CONTACT INFORMATION