



CW CESAR
WURM

Cesar Wurm brings a powerful blend of professional expertise and personal growth to his speaking engagements.

As a leader in the hospitality industry and the author of *The Powers of Addiction: Finding Freedom in Acceptance and Recovery*, Cesar inspires audiences to embrace authenticity, resilience, and vulnerability.

His talks connect deeply, whether with students, business professionals, individuals in recovery, or the general public, encouraging everyone to find purpose, fulfillment, and strength in their own lives.

KEYNOTES

✓ “Resilience and Authentic Leadership Through Adversity” For Professionals

- **Foster Belonging:** Build a connected, valued team.
- **Embrace Gratitude:** Inspire resilience and innovation.
- **Lead with Vulnerability:** Strengthen trust through honesty.
- **Practice Healthy Habits:** Support growth with daily routines.

✓ “Building Resilience and Purpose in the Face of Challenges” For Students

- **Be Honest:** Discover yourself through acceptance.
- **Choose Wisely:** Align choices with your values.
- **Find Support:** Surround yourself with uplifting people.
- **Stay Balanced:** Build habits for focus and resilience.

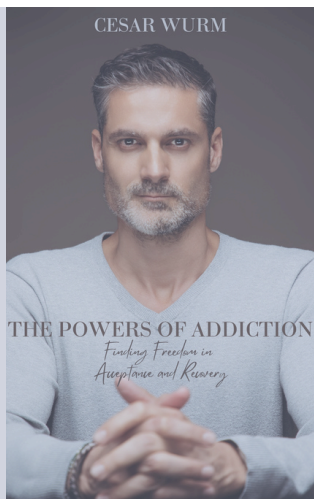
✓ “Turning Vulnerability into Strength: Lessons Beyond Addiction”

For the General Public

- **Accept Challenges:** Build resilience with self-honesty.
- **Focus on Gratitude:** Find meaning in everyday joys.
- **Build Community:** Strengthen through supportive connections.
- **Create Healthy Habits:** Reinforce growth with balance.

✓ “The Power of Vulnerability in Overcoming Addiction” For Individuals in Recovery

- **Face the Truth:** Rebuild through vulnerability.
- **Be Grateful:** Transform challenges into growth.
- **Seek Support:** Lean on an encouraging network.
- **Stay Consistent:** Sustain recovery with daily habits.



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FOR YOUR
NEXT
EVENT!