



Tweed Stampede & Jamboree 2026

CORPORATE PARTNERSHIP OPPORTUNITIES

September 3rd to 7th, 2026

Stoco Lake Lodge | Tweed, Ontario



FEATURING | JOSH ROSS, STEVEN LEE OLSEN, JOJO MASON,
COLD CREEK COUNTY, THE MARTIN BOYS, ETHAN MILLER



RODEO



CONCERTS



CAMPING



VIP



FAMILY ENTERTAINMENT



Why Partner With Tweed Stampede



Tweed Stampede is a destination weekend that combines rodeo, country music, camping, VIP hospitality, vendors, and family entertainment in one of Eastern Ontario's most unique event settings.



4,000–5,500
attendees per day



Audience from
Eastern Ontario, Ottawa Valley,
GTA & Western Quebec



Rodeo + Concerts + Camping +
Lakeside Experience



Rural, family, trades, truck &
outdoor lifestyle audience



Strong brand visibility,
hospitality & activation opportunities

★ Why It Works



Multi-day exposure
before and during
the event



Face-to-face
engagement with
a loyal audience



A proven mix of
entertainment, tourism,
and community impact





The Audience & The Experience



Tweed Stampede attracts a broad, high-value audience that comes for more than one show. It is a full destination weekend built around rodeo, live music, camping, hospitality, and community connection.



1. Rodeo

Full rodeo programming and western tradition drive authenticity and repeat attendance.



2. Concerts

Headline country music acts bring strong ticket demand and broad fan reach.



3. Camping

A weekend-away feel keeps guests on site longer and deepens brand exposure.



4. VIP

Premium hospitality creates opportunities for client hosting and sponsor integration.



5. Family & Community

Family entertainment, vendors, and local pride make the event multi-generational.

Authentic. Multi-Day. High-Energy. Destination Experience.



2026 Headliners & Event Highlights

★ 2026 HEADLINERS ★

Josh Ross

Steven Lee Olsen

JoJo Mason

Cold Creek County

The Martin Boys

Ethan Miller

★ WEEKEND HIGHLIGHTS

- RAM Rodeo performances
- Live country concerts
- Lakeside camping
- VIP tables & hospitality
- Vendors & family entertainment
- After-parties and on-site experiences

The Tweed Stampede combines headline entertainment with an authentic western event atmosphere that keeps guests engaged all weekend.



Corporate Partnership Opportunities

	Stampede Presenting Partner Top-tier naming presence and full-weekend brand integration.	\$50,000
	Main Stage Partner Premium concert exposure and high-visibility event branding.	\$30,000
	Rodeo Arena Partner Alignment with the core rodeo experience and announcer recognition.	\$25,000
	VIP Experience Partner Tie your brand to hospitality, upgrades, and premium guest experience.	\$20,000
	Camping & Weekend Experience Partner Own the weekend-away lifestyle and camping audience.	\$15,000
	Community Partner Strong regional visibility with meaningful event presence.	\$10,000
	Supporting Partner An accessible entry point for local and regional businesses.	\$5,000

Custom packages and activation options are available.



Activation, Hospitality & Contact



Activation Ideas

- ★ Product sampling and experiential booths
- ★ Vehicle, equipment, or product display
- ★ Branded lounges, bars, or viewing areas
- ★ Custom contests, giveaways, and fan engagement
- ★ Content capture and social media integration



Hospitality Value

Tweed Stampede offers meaningful corporate hospitality opportunities, including VIP tables, hosted guest experiences, premium viewing areas, and on-site entertaining for clients, staff, and partners.



Let's Build Your Partnership

- 📍 Tweed Stampede & Jamboree
Stoco Lake Lodge
15A Trudeau Lane, Tweed, Ontario
- 📞 613-847-1399
- 🌐 www.tweedstampede.com



Partnerships can be customized to fit your brand, audience, and budget.

