



Tweed Stampede 2025 - Partnership Opportunities

Partner with the Heartbeat of Our Community

The Tweed Stampede is more than just an event; it's a celebrated tradition that brings our community and visitors together for an unforgettable weekend of rodeo action, live entertainment, and family fun. Taking place August 29th to September 1st, the Stampede offers a unique and powerful platform for businesses like yours to connect with a large, engaged audience in a dynamic atmosphere.

By partnering with the Tweed Stampede 2025, your company gains significant exposure, demonstrates strong community support, and aligns your brand with the excitement and tradition that defines this signature event.

Why Partner with the Tweed Stampede?

- **Exceptional Brand Visibility:** Reach up to Ten Thousand attendees from all over Eastern Ontario and surrounding regions over three action-packed days.
- **Targeted Audience Engagement:** Connect directly with families, rodeo enthusiasts, music lovers, and active community members.
- **Positive Brand Association:** Showcase your company's commitment to local initiatives and community spirit.
- **Diverse Marketing Channels:** Benefit from exposure through on-site signage, online promotion, announcer mentions, and more.

We offer a range of partnership levels designed to meet various marketing objectives and budgets. We are also happy to discuss custom packages tailored to your specific goals.

Partnership Levels:

1. Arena Banner Partner - \$750 *Ideal for businesses seeking foundational brand presence.*

- **High-Visibility Banner Placement:** One company-provided banner prominently displayed within the main arena, facing the audience, for all 3 days of performances.
- **Event Tickets:** 6 General Admission tickets valid for the performance day of your choice.
- **Website Recognition:** Your business name listed on the official Tweed Stampede website's sponsor page.

2. Rodeo Event Partner - \$1,250 *Align your brand directly with the thrill of a specific rodeo or event component.*

- **Exclusive Event Association:** Choose one available key event to sponsor (e.g., Bull Riding, Barrel Racing, Bronco Riding, Mutton Busting, Fireworks Display, Kids Zone, etc).
- **Prominent Arena Banner:** One company-provided banner displayed within the main arena for 3 days.
- **Targeted Recognition:** Announcer mentions recognizing your partnership during your sponsored event segment.
- **Online Promotion:** Your company logo featured on the official Tweed Stampede website and relevant social media posts promoting your sponsored event.
- **Event Tickets:** 8 General Admission tickets valid for the performance day of your choice.

3. VIP Experience Sponsor - \$1,750 per Show *Offering premium hospitality while showcasing your brand to key audiences.*

- **Exclusive Hosting Opportunity:** A private, designated section (bleachers or tables, please specify) for one specific show (Friday, Saturday, or Sunday Concert. Saturday Rodeo, Sunday Rodeo) for up to 10 guests.
- **VIP Recognition:** Signage prominently displaying your company name/logo in the VIP section during your sponsored show.
- **Online Promotion:** Your company logo featured on the official Tweed Stampede website and relevant social media posts.
- **Premium Tickets:** 10 tickets granting access to the sponsored show and the designated VIP area.
- **Arena Banner:** One company-provided banner displayed within the main arena for 3 days.

4. Bucking Chute Partner - \$2,500 *Gain repeated, high-impact exposure during the most exciting rodeo moments.*

- **Premium Chute Signage:** Your company banner prominently displayed on a designated bucking chute for the entire weekend (3 days of performances).
- **Repeated Announcer Recognition:** Your company announced frequently each time livestock is released from your sponsored chute during Rough Stock events (Bareback, Saddle Bronc, Bull Riding).
- **Online Promotion:** Your company logo featured on the official Tweed Stampede website and relevant social media posts.
- **Event Tickets:** 10 General Admission tickets valid for either Saturday or Sunday Rodeo.
- **Optional Vendor Space:** Opportunity for an on-site vendor booth/display space (sponsor provides setup).

5. Presenting Partner - \$7,500 *Achieve premier status with naming rights for the key events!*

- **Exclusive Naming Rights:** Your company name integrated into the title of either the Rodeo Arena *or* the Concert Stage for the entire event weekend (e.g., "The [Your Company Name] Rodeo Arena" or "Live Music on the [Your Company Name] Stage"). Subject to availability.
- **Maximum Visibility:** Premium logo placement on all major event marketing materials, including website homepage, posters, digital ads, and primary event signage.
- **VIP Weekend Experience:** 10 Full Weekend Passes with access to VIP seating areas.
- **VIP Camping:** One designated VIP camping spot (if applicable/available).
- **Prime Vendor Space:** Opportunity for a premium, high-traffic vendor booth/display space.
- **Dedicated Recognition:** Frequent announcer mentions and potential for dedicated social media features.

Ready to Partner?

We are eager to welcome you to the Tweed Stampede family and showcase your business to our enthusiastic audience. Choose the level that best suits your needs, or contact us to create a custom partnership package.

TWEED STAMPEDE COMMITMENT REPLY FORM

Please complete the following information to confirm your partnership. We appreciate your support!

Partnership Level(s) Selected:

Business/Group Name:

Contact Person: _____ **Title:** _____

E-mail Address: _____ **Phone:** _____

Mailing Address:

Website (for promotional listing):

Payment Information:

- Sponsorship Fee: \$ _____
- HST (13%): \$ _____
- **Total Amount Due:** \$ _____

Submission Instructions:

1. **Logo:** Please email your high-resolution logo (vector format preferred, e.g., .ai, .eps, or high-res .png/.jpg) to: **Stocolakelodge@gmail.com**
2. **Payment:**
 - **E-Transfer:** Send payment to **Stocolakelodge@gmail.com** (Please include your business name in the memo).
 - **Cheque:** Make payable to **1709882 Ontario Inc.** and mail with this completed form to the address below.

Please return form and logo asap to ensure inclusion in promotional materials.

Mail Form & Cheque (if applicable) to:

Tweed Stampede c/o 1709882 Ontario Inc. 15 Trudeau Lane Tweed, ON K0K 3J0

Thank you for your generous support of the Tweed Stampede! We look forward to partnering with you.