

Tweed Stampede 2026

Partnership Opportunities

Partner with the Heartbeat of Our Community

The Tweed Stampede isn't just an event — it's a destination tradition. Every Labour Day weekend, thousands of fans gather for world-class rodeo, major live concerts, camping, food, and family fun on the shores of Stoco Lake.

2026 Event Dates: September 4–6, 2026

By partnering with the Tweed Stampede 2026, your business gains massive brand exposure, authentic community alignment, and direct access to one of Eastern Ontario's fastest-growing signature events.

Why Partner with the Tweed Stampede?

- **High-Impact Reach:** Up to **10,000+ attendees** over one high-energy weekend
- **Targeted Exposure:** Families, rodeo fans, music lovers, campers, and tourists
- **Strong Brand Association:** Community pride, tourism, and entertainment
- **Multi-Platform Marketing:** On-site signage, digital promotion, social media, and live announcer mentions

Custom packages are always available — if you want something unique, we'll build it.

2026 Partnership Levels

1. Arena Banner Partner – \$750

Strong visibility at a highly affordable level.

- **Prime Arena Placement:** One company-provided banner displayed inside the main arena for **all 3 rodeo days**
 - **Tickets:** 6 General Admission tickets for any performance day
 - **Website Recognition:** Business name listed on the official sponsor page
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2. Rodeo Event Partner – \$1,250

Direct branding with a featured event.

- **Exclusive Event Sponsorship:** Choose one:
 - Bull Riding
 - Barrel Racing
 - Bronco Riding
 - Mutton Busting
 - Fireworks
 - Kids Zone
 - **Arena Banner:** Displayed all weekend
 - **Live Announcer Mentions** during your sponsored event
 - **Website + Social Media Promotion**
 - **Tickets:** 8 General Admission tickets
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3. VIP Experience Sponsor – \$1,750 per Show

Premium hospitality + premium visibility.

- **Private VIP Section** for one show:
 - Friday Concert
 - Saturday Concert
 - Sunday Concert
 - Saturday Rodeo
 - Sunday Rodeo
 - **VIP Branding Signage**
 - **Website + Social Media Promotion**
 - **10 VIP Tickets**
 - **Arena Banner Display All Weekend**
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4. Bucking Chute Partner – \$2,500

High-frequency brand impressions during peak action.

- **Exclusive Bucking Chute Signage**

- **Repeated Announcer Callouts** during roughstock events
- **Website + Social Media Logo Placement**
- **10 Rodeo Tickets (Saturday or Sunday)**
- **Optional Vendor Booth Activation**

(Limited availability)

5. Presenting Partner – \$7,500

Top-tier branding with naming rights.

- **Exclusive Naming Rights:**
 - *The [Your Company] Rodeo Arena*
 - *Live Music on the [Your Company] Stage*
 - **Maximum Marketing Exposure Across:**
 - Website homepage
 - Event posters
 - Digital ads
 - Main entrance signage
 - **10 Full Weekend VIP Passes**
 - **1 VIP Camping Spot**
 - **Prime High-Traffic Vendor Location**
 - **Frequent Announcer Mentions + Dedicated Social Media Features**
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Ready to Partner?

Join the Tweed Stampede 2026 as a valued business partner and put your brand in front of thousands of energized fans.

Custom sponsorships available.

TWEED STAMPEDE 2026 – COMMITMENT REPLY FORM

Partnership Level(s) Selected:

Business / Group Name:

Contact Person: _____

Title: _____

Email: _____

Phone: _____

Mailing Address:

Website (for promotional listing):

Payment Information

Sponsorship Fee: \$ _____

HST (13%): \$ _____

Total Due: \$ _____

Logo Submission

Email high-resolution logo (vector preferred: **.AI, .EPS, or high-res PNG/JPG**) to:
stocolakelodge@gmail.com

Payment Options

☒ **E-Transfer:**

Send to **stocolakelodge@gmail.com**

(Include business name in memo)

☒ **Cheque:**

Payable to **1709882 Ontario Inc.**

Mail with completed form to:

Tweed Stampede

c/o **1709882 Ontario Inc.**

15A Trudeau Lane

Tweed, ON K0K 3J0

Thank you for supporting the Tweed Stampede 2026.

Your partnership directly powers one of Eastern Ontario's most exciting annual events.

