

POWERFUL STORYTELLING:

AMPLIFYING YOUR VOICE AS AN MG PATIENT
FOR ADVOCACY, AWARENESS AND MORE

OUR SPEAKERS TODAY



Panelist:

Glenda Thomas

MG Patient & Patient Advocate



Panelist:

Alexandra Moutet, M.D.

Global Head Patient Engagement

UCB Biopharma



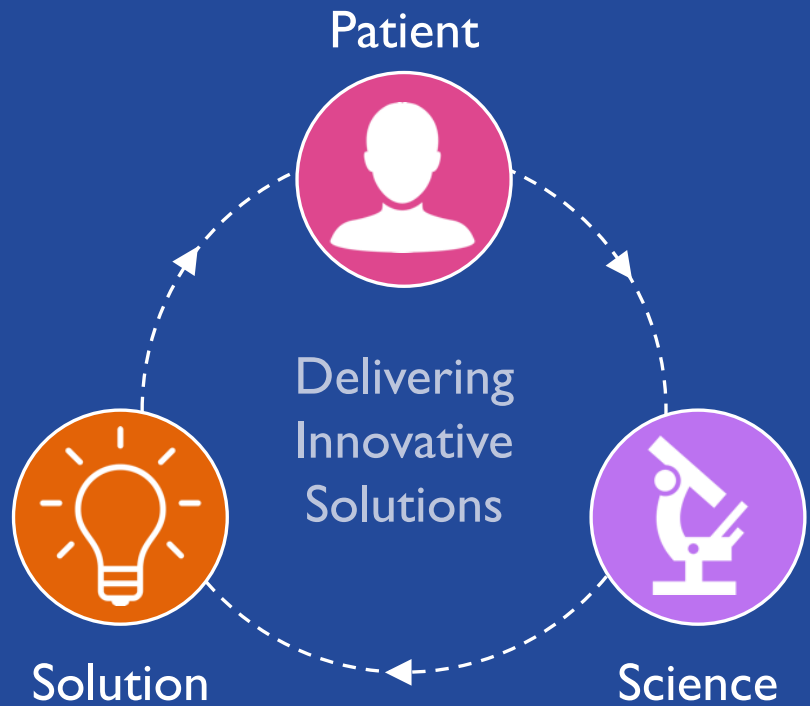
Moderator:

Susan Woolner

Neuro Community Manager

Mercy Health Neurosciences

**BRIEFLY DESCRIBE YOUR EXPERIENCE
WITH PATIENT STORYTELLING?**



DELIVERING IMPACTFUL SOLUTIONS PATIENTS VALUE

UCB is a global biopharmaceutical company **focused on severe diseases** that have significant unmet needs. By putting **patients at the heart of everything we do**, we enable people to **live their best lives**, delivering impactful solutions **patients value**.



WHY DOES MY STORY MATTER?



SHOULD I COLLABORATE WITH
INDUSTRY TO TELL MY STORY?

IS THERE AN EFFECTIVE WAY OR STRUCTURE TO TELLING MY STORY?

For Awareness, Self-advocacy and Fundraising



HOW CAN MY STORY HELP ME
NAVIGATE MY HEALTHCARE NEEDS?



“EACH ONE OF US CAN MAKE A DIFFERENCE.

TOGETHER, WE MAKE CHANGE.”

- Barbara Mikulski

QUESTIONS?
