

Pitching your business, start up or even yourself it's the 'must have' skill that we all need in our tool boxes.

We've all heard about the 'elevator pitch idea but a perfected pitch can be used to sell a product at a market, yourself at a job interview or win over a major investor when done right.

### Here's some tips to nail that pitch

- Keep it short & sweet
- Concise & to the point- what is the most important thing you want to call out?
- What's the problem and what's the solution?

If in doubt- start by filling out the section below

I am.....  
We help.....  
Do.....  
So they can.....



### Here are some winners to get the creative juices flowing...

*"Most tourists booking online care about price, hotels are one of the highest costs when travelling. On the other hand, platforms like Couchsurfing have proven more than half a million people are willing to lend their spare bedrooms."*

*"We have created a platform that connects travellers with locals, letting them rent rooms or even entire places. Travellers save money and locals monetise their empty rooms"*

*"Hux is an online platform directly connecting local consumers with house cleaners. With Hux, you can easily compare local house cleaners on total price, reviews, availability and instantly book a service."*

# HUX

*"Our technology empowers local house cleaners by replacing costly overhead found in the traditional service industry and makes it easy for consumers to book services online in just two minutes. Just think of us as the Uber of house cleaning!"*

### And here's ours!

*"We are TheXword, we support small business' and start ups through training and workshops to understand the benefits of Customer Experience so they can increase client loyalty"*

