

# Sag Harbor American Music Festival 2021: Commitment Form for All Sponsorship Levels

*All include Sag Harbor Village Map & Directory listing in Program Book & 2 T-shirts*

## **\$500 Solo Sponsorship**

- Signage at a Solo performance, business name on promo postcards, posters & website homepage
- Program Book Ad - Quarter-Page Color (dist. 10,000)
- 2 VIP tickets to any one evening concert (9/23, 9/24 or 9/25)

## **\$850 Duo Sponsorship**

- Signage at a Duo performance, logo on promo postcards, posters & website homepage
- Program Book Ad - Half-Page Color (dist. 10,000)
- 2 VIP tickets to any two evening concerts (9/23, 9/24 or 9/25)

## **\$1,200 Trio Sponsorship**

- Signage at a Trio performance, logo in print/media ads, promo postcards, posters & website homepage
- Program Book Ad - Full-Page Color (dist. 10,000)
- 2 VIP tickets to all three evening concerts (9/23, 9/24 & 9/25)

## **\$1,500 - Quartet Sponsorship**

- Signage at a Quartet performance, large logo in print/media ads, posters & website homepage
- Program Book Ad - Full-Page Color (dist. 10,000)
- 4 VIP tickets to all ticketed events

## **\$2,500 - Presenting Partners**

- Sponsorship announced on stage at evening concerts
- Prominent logo & listing: website, banners, print/media, posters & radio
- Premium Placement Program Book Ad - Full-Page Color (dist. 10,000)
- 4 VIP tickets to all ticketed events, incl. private reception

## **\$5,000 - Main Stage Partners**

- Prominent Main Stage Banners (Marine Park & Steinbeck Park Stages)
- Sponsorship announced on stage at all MC'd events & live broadcasts
- Primary logo placement: website, banners, print/media, posters & radio
- Inside Cover Program Book Ad - Full-Page Color
- 6 VIP tickets to all ticketed events, incl. private reception

## **\$10,000 - Premier Partners (Jackson Dodds & Company, Inc.)**

- Year-round custom collaborative branding/event opportunities
- Sponsorship announced on stage at all MC'd events & live broadcasts
- Premier logo placement: website, banners, print/media, posters & radio
- Back Cover Program Book Ad - Full-Page Color
- 8 VIP tickets to all ticketed events, incl. private reception

## **Friends of the Festival:**

*All include sponsorship listing in Program Book & seating in our special "Friends of the Festival" section*

**Member \$50** - T-shirt or Hat, "Sounds" CD; Advance notice/ticket sales

**Fan \$100** - Previous plus: 2 tickets any one evening concert (9/23, 9/24, 9/25)

**Musician \$250** - Previous plus: 2 tickets to 2 evening concerts + 2 t-shirts

**Promoter \$500** - Previous plus: 2 tickets to 3 concerts and limited ed. signed Festival Poster

**Patron \$1,000** - Previous with 4 tickets to each event

NAME/BUSINESS: \_\_\_\_\_ PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**COMMITMENT INFORMATION** - Submit your commitment today to ensure maximum media exposure. You will receive an invoice via email. Payment plans and stock donations available - Email confirmation to [kelly@sagharbormusic.org](mailto:kelly@sagharbormusic.org)

### **FRIENDS OF THE FESTIVAL**

- Member \$50
- Promoter \$500
- Fan \$100
- Patron \$1,000
- Musician \$250

### **CORPORATE SPONSOR**

- Solo \$500
- Trio \$1200
- Duo \$850
- Quartet \$1500
- Main Stage Partner \$5,000
- Presenting Partner \$2,500
- Premier Partner \$10,000